Dear Data Science Team Leader,

* Based on the Exploratory Data Analysis (EDA) conducted on Gala Groceries Sales Data, several valuable insights and patterns have been uncovered, offering a comprehensive understanding of the dataset and identifying potential key points for further analysis. However, it is important to acknowledge that the scope of the EDA is constrained by the quantity and quality of the available data.

Here are my findings on the Sample Sales data:

* Fruits and Vegetables are most frequently purchased product categories, spices and herbs are least purchased product categories
* Low priced products are sold more compared to high priced product
* If we considered **‘payment\_type’**column as cash and cashless (i.e cashless being for credit card, e-wallet, debit card), there are more cashless purchases then cash purchases.

I would recommend these points for future Analysis:

* The client wants to know

"How to better stock the items that they sell"

* The data only 7000 rows so with we can make decision for client problem statement
* We need more rows of data. The current sample is only from 1 store and 1 week worth of data.
* We need to frame the specific problem statement that we want to solve. The current business problem is too broad, we should narrow down the focus in order to deliver a valuable end product.