# Rhythmic Tunes: Your Melodic Companion Ideation Phase Brainstorm & Idea Prioritization

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Team ID	SWTID1741200968145677
Project Name	Rhythmic Tunes
Maximum Marks	4 Marks
Team leader	V. Subasini
	11932bca22@princescience.i
	n
Team member1	R. Sharmi
Team member2	P. Sharmila
	12415bca22@princescience.i
	n
Team member3	T. Sujaya
	12173bca22@princescience.i
	n
Team member4	S. Yuvasri
	12007bca22@princescience.i
	n

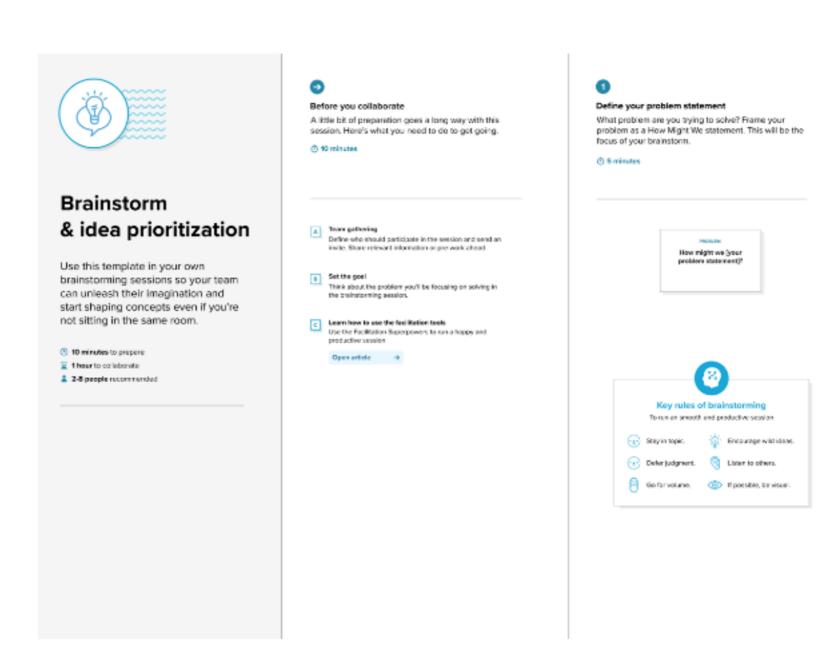
## Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/brainstorm-and-idea-prioritization

Step-1: Team Gathering, Collaboration and Select the Problem Statement



# Step-2: Brainstorm, Idea Listing and Grouping



#### **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

10 minutes

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

#### Person 2 Person 3 Person 4 Person 1 Allow users Fetch and Display top Users can search display realto create, charts and songs, albums, and edit, and time lyrics trending songs artists and get based on user share while playing recommendations. preferences. a song. playlists.



## **Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

(1) 20 minutes

TII

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Music Discovery & Search

Personalization & Playlists Enhanced Listening Experience

Step-3: Idea Prioritization



### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the Hikey on the keyboard.

