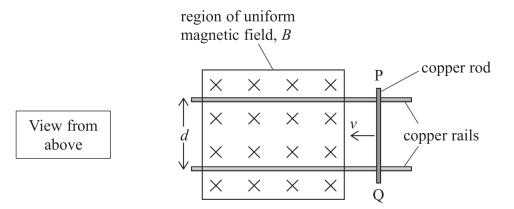
(3)

(3)

17 A copper rod, PQ, is moved with a velocity v along a pair of copper rails, as shown. The rails are a distance d apart.



The rod and rails are in a uniform magnetic field that is directed vertically downwards.

(a) Calculate the e.m.f. induced across the copper rod.

$$B = 150 \,\mathrm{mT}$$
  
 $v = 3.5 \times 10^{-2} \,\mathrm{m \, s}^{-1}$   
 $d = 7.5 \,\mathrm{cm}$ 

Induced e.m.f. =

(b) Explain the direction of the induced e.m.f.



(Total for Question 17 = 6 marks)