### Introduction to Linear Bandits

#### Yoan Russac



CNRS, Inria, ENS, Université PSL









### Roadmap

1 Stochastic Multi Armed Bandits

- 2 Linear Bandits
- 3 Non-Stationary Bandits
- 4 Empirical Performances

### Stochastic Bandit Model











 $\nu_{\iota}$ 

#### Setting:

- $\blacksquare$  K arms. Each arm associated with an unknown distribution  $\nu_a$  with mean  $\mu_a$
- action  $A_t \in \{1, ..., K\}$  is chosen at time t based on previous observations and rewards
- $\blacksquare$  reward  $X_t$  observed

$$X_t = \mu_{A_t} + \epsilon_t$$
 ( $\epsilon_t$  centered noise)

 $a^* = \arg\max_{a \in \{1, \dots, K\}} \mu_a$ 

## Specificity of Bandit Models

- Sequential Learning: learning on the fly
- Incomplete information: at time t we don't know the rewards we would have obtained by selecting a different arm
- Difference with General Reinforcement Learning: choosing an action does not impact the state of the environment

### Stochastic Bandit Model: Mesure of performance

Objective: maximize the expected sum of the rewards or equivalently minimizing the regret

 $N_a(t)$ : number of times the arm a has been pulled up to time t  $\Delta_a=\mu_{a^\star}-\mu_a$ : sub-optimality gap of arm a

Regret of an algorithm  ${\cal A}$  on a bandit instance  $\nu$ :

$$R(T) = T\mu_{a^*} - \mathbb{E}\left[\sum_{t=1}^T X_t\right]$$
$$= \sum_{a=1}^K \Delta_a \mathbb{E}[N_a(T)]$$

## Strategy with small regrets

How to design a strategy with a small regret ?

$$R(T) = \sum_{a=1}^{K} \Delta_a \mathbb{E}[N_a(T)]$$

 $\hookrightarrow$  Not selecting too frequently the arms where  $\Delta_a>0$ 

<u>Problem:</u> The  $\mu_a$  are unknown, so  $\Delta_a$  is unknown! Need to try all the arms to estimate  $\Delta_a$ 's

### **Exploration and Exploitation**

- Naive idea for exploration: Select each arm T/K times
- Naive idea for exploitation: Select the arm with the best empirical mean:  $A_t = \arg\max_{a \in \{1,...K\}} \hat{\mu}_a(t)$ , where

$$\hat{\mu}_a(t) = \frac{1}{N_a(t-1)} \sum_{s=1}^{t-1} X_s \mathbb{1}(A_s = a)$$

 $\hookrightarrow$  Linear regret !

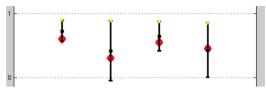
# Optimism in the face of uncertainty

lacksquare For each arm build a confidence interval on the mean  $\mu_a$ 



Figure: Confidence interval for the different arms at time t

Act as if the best possible model is the true model



 $\hookrightarrow$  Select the arm

$$A_t = \underset{a=\{1,\dots,K\}}{\operatorname{arg\,max}} \mathsf{UCB}_{t-1}(a)$$

# $UCB(\alpha)$ algorithm

Under the assumption of Gaussian rewards,

$$UCB_t(a) = \hat{\mu}_a(t) + \sqrt{\frac{\alpha \log(t)}{N_a(t-1)}}$$

### Problem dependent Bound [Auer et al. 2002]

 $UCB(\alpha)$  with  $\alpha=2$  and gaussian rewards with variance 1, satisfies

$$R(T) \le 8 \left( \sum_{a \ne a^*} \frac{1}{\Delta_a} \right) \log(T) + (1 + \pi^2/3) \sum_{a=1}^K \Delta_a$$

# $UCB(\alpha)$ algorithm

Sometimes we prefer problem independent bounds.

$$\varepsilon(K,G)=\{\nu=(\nu_1,...,\nu_K), \text{ where } \forall i\in\{1,...,K\},\ \nu_i=\mathcal{N}(\mu_i,1), \text{ with } \mu_i\in[0,1]\}$$

### Problem independent Bound

If  $\delta=\frac{1}{n^2}$ , the regret of UCB( $\alpha$ ) with  $\alpha=2$  on any bandit instance in  $\varepsilon(K,G)$  is bounded by

$$R(T) \le 4\sqrt{KT\log(T)} + (1 + \pi^2/3)$$

## Roadmap

1 Stochastic Multi Armed Bandit

- 2 Linear Bandits
- 3 Non-Stationary Bandits
- 4 Empirical Performances

### Contextual bandits

#### Use case: Recommender system

- lacktriangle At time t a user arrives on a website with some characteristics
- Several items with some characteristics could be recommended to the user
- For each item a context  $A \in \mathbb{R}^d$  is build based on the user features + item features. Those contexts form a set  $\mathcal{A}_t$
- By choosing a context A the associated product is displayed to the user
- lacksquare A reward  $X_t$  depending on  $A_t$  is then observed

$$X_t = f(A_t) + \epsilon_t$$

### Contextual bandits

### How to specify f?

- Linear Models:  $\exists \theta^{\star}, X_t = A_t^{\top} \theta^{\star} + \epsilon_t$
- Generalized Linear Models  $\exists \theta^{\star}, X_t = \mu(A_t^{\top}\theta^{\star}) + \epsilon_t$  $\hookrightarrow \mu$  is called inverse link function

In this talk we focus on Linear Models

## Linear Bandits Setting

- In round t a set of K actions  $A_t = \{A_{t,1}, ..., A_{t,K}\}$  is available
- By selecting the context  $A_t$ , one observes the reward

$$X_t = A_t^{\top} \theta^* + \epsilon_t$$

- Assumption on the noise:  $\epsilon_t$  are supposed to be i.i.d and normally distributed  $\epsilon_t \sim \mathcal{N}(0,1)$
- Bounded Actions
- Bounded  $\theta^*$

Best action at time t:

$$A_t^{\star} = \operatorname*{arg\,max}_{a \in \mathcal{A}_t} a^{\top} \theta^{\star}$$

### Difference with the Stochastic Bandit Model

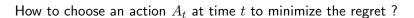
- In the Stochastic Bandit Model the arms are independent
- The Linear Bandit model is a structured bandit problem: The rewards of each arm are connected by a common unknown parameter  $\theta^\star$ 
  - $\hookrightarrow$  Learning transfer from one context to another

### Goal

### Regret Minimization

$$\max \mathbb{E}\left(\sum_{t=1}^{T} X_{t}\right) \iff \min \mathbb{E}\left[\sum_{s=1}^{T} \max_{a \in \mathcal{A}_{t}} \langle a, \theta^{\star} \rangle - \sum_{t=1}^{T} X_{t}\right]$$
$$\iff \min \mathbb{E}\left(\sum_{t=1}^{T} \max_{a \in \mathcal{A}_{t}} \langle a - A_{t}, \theta^{\star} \rangle\right)$$





## Estimating the unknown parameter $\theta^{\star}$

- Say we already played t-1 rounds where the actions  $A_1,....,A_{t-1}$  have been selected and the rewards  $X_1,...,X_{t-1}$  have been collected
- How to estimate θ\* based on those observations?

   → Regularized Least-Squares Estimator

$$\hat{\theta}_t = \operatorname*{arg\,min}_{\theta \in \mathbb{R}^d} \sum_{s=1}^{t-1} (X_s - A_s^{\top} \theta)^2 + \frac{\lambda}{2} \|\theta\|_2^2$$

■ Closed form solution:  $\hat{\theta}_t = V_{t-1}^{-1} \sum_{s=1}^{t-1} A_s X_s$ , where

$$V_{t-1} = \sum_{s=1}^{t-1} A_s A_s^{\top} + \lambda I_d$$

### Link with the Linear Regression

- Closed form solution  $\hat{\theta}_t = (\sum_{s=1}^{t-1} A_s A_s^\top + \lambda I_d)^{-1} \sum_{s=1}^{t-1} A_s X_s$
- For  $\lambda=0$  we find the usual estimator for the Linear Regression  $(X^{\top}X)^{-1}X^{\top}Y$ , where X is the matrix containing the data of up time t-1 and Y is the associated reward vector

# Optimism in the face of uncertainty

- Acting as if the environment is as nice as plausibly possible
- In the stochastic bandit model it means selecting the action with the largest Upper Confidence Bound
- In the Linear Model, the form of the confidence bound is more complicated because rewards received give information about more than just the arm played.
  - $\hookrightarrow$  Constructing a confidence set  $\mathcal{C}_t \in \mathbb{R}^d$  that contains the unknown parameter  $\theta^*$  with high probability given the observations available up to time t-1

### Exploration/Exploitation dilemna and Linear Bandits

lacktriangle Greedy Policy: Chooses the action  $A_t$  that maximizes

$$A_t = \underset{a \in \mathcal{A}_t}{\arg\max} \ a^{\top} \hat{\theta}_t$$

- $\hookrightarrow$  not enough exploration
- Linear Upper Confidence Bound algorithm (LinUCB): Chooses the action  $A_t$  that maximizes

$$A_t = \operatorname*{arg\,max\,max}_{a \in \mathcal{A}_t} \ a^{\top} \theta$$

with a particular  $C_t$ 

## How to choose the confidence ellipsoid?

Let  $\beta_t(\delta) = \lambda + \sqrt{2\log(1/\delta) + d\log\left(1 + \frac{t}{\lambda d}\right)}$ . The confidence ellipsoid is defined as:

$$C_t(\delta) = \{ \theta \in \mathbb{R}^d : \|\theta - \hat{\theta}_t\|_{V_{t-1}} \le \beta_{t-1}(\delta) \}$$

#### **Theorem**

 $C_t(\delta)$  is a confidence set for  $\theta^*$  at level  $1 - \delta$ ,

$$\forall \delta > 0, \mathbb{P} (\forall t \ge 1, \, \theta^* \in \mathcal{C}_t(\delta)) \ge 1 - \delta$$

 With this choice of confidence ellipsoid the previous optimization program is equivalent to maximizing

$$A_{t} = \arg\max_{a \in \mathcal{A}_{t}} \left( a^{\top} \hat{\theta}_{t} + \beta_{t-1}(\delta) ||a||_{V_{t-1}^{-1}} \right)$$

### LinUCB

### Algorithm 1: LinUCB

**Input:** Probability  $\delta$ , dimension d, regularization  $\lambda$ .

Initialization: 
$$b=0_{\mathbb{R}^d}$$
,  $V=\lambda I_d$ ,  $\hat{\theta}=0_{\mathbb{R}^d}$ 

for  $t \geq 1$  do

Receive  $A_t$ , compute

$$\beta_{t-1} = \sqrt{\lambda} + \sqrt{2\log\left(\frac{1}{\delta}\right)} + d\log\left(1 + \frac{t-1}{\lambda d}\right)$$

for  $a \in \mathcal{A}_t$  do

Compute 
$$UCB(a) = a^{\top} \hat{\theta} + \beta_{t-1} \sqrt{a^{\top} V^{-1} a}$$
  
 $A_t = \arg \max_a (UCB(a))$ 

Play action  $A_t$  and receive reward  $X_t$ 

Updating phase: 
$$V = V + A_t A_t^{\top}$$
  
 $b = b + X_t A_t$ 

$$\hat{\theta} = V^{-1}b$$

### LinUCB

#### Regret of LinUCB

Under the previous assumptions, with probability  $1-\delta$  the regret of LinUCB satisfies

$$R_T \le \sqrt{dT} \sqrt{8\beta_T(\delta) \log\left(1 + \frac{TL^2}{\lambda d}\right)} = \tilde{O}(d\sqrt{T})$$

 $\hookrightarrow$  Independent of the number of actions K

## Roadmap

1 Stochastic Multi Armed Bandits

- 2 Linear Bandits
- 3 Non-Stationary Bandits
- 4 Empirical Performances

## Linear Bandits Setting

- In round t a set of K actions  $\mathcal{A}_t = \{A_{t,1}, ..., A_{t,K}\}$  is available
- By selecting the context  $A_t$ , one observes the reward

$$X_t = A_t^{\top} \theta_t^{\star} + \epsilon_t$$

- Assumption on the noise:  $\epsilon_t$  are supposed to be i.i.d and normally distributed  $\epsilon_t \sim \mathcal{N}(0,1)$
- Bounded Actions
- Bounded  $\theta_t^{\star}$

Best action at time t:

$$A_t^{\star} = \operatorname*{arg\,max}_{a \in \mathcal{A}_t} a^{\top} \theta_t^{\star}$$

# Optimality Criteria

### Dynamic Regret Minimization

$$\max \mathbb{E}\left(\sum_{t=1}^{T} X_{t}\right) \Longleftrightarrow \min \mathbb{E}\left[\sum_{s=1}^{T} \max_{a \in \mathcal{A}_{t}} \langle a, \theta_{t}^{\star} \rangle - \sum_{t=1}^{T} X_{t}\right]$$

$$\iff \min \mathbb{E}\left(\sum_{t=1}^{T} \max_{a \in \mathcal{A}_{t}} \langle a - A_{t}, \theta_{t}^{\star} \rangle\right)$$

$$\text{dynamic regret}$$

## Our Approach

We only focus on robust policies

With that in mind, the non-stationarity in the  $\theta_t^\star$  parameter is measured with the variation budget

$$\sum_{s=1}^{T-1} \|\theta_s^{\star} - \theta_{s+1}^{\star}\|_2 \le B_T$$

 $\hookrightarrow$  A large variation budget can be either due to large scarce changes of  $\theta_t^{\star}$  or frequent but small deviations

## Weighted Least Squares Estimator

### Least Squares Estimator

$$\hat{\theta}_t = \operatorname*{arg\,min}_{\theta \in \mathbb{R}^d} \sum_{s=1}^t (X_s - A_s^\top \theta)^2 + \frac{\lambda}{2} \|\theta\|_2^2$$

### Weighted Least Squares Estimator

$$\hat{\theta}_t = \operatorname*{arg\,min}_{\theta \in \mathbb{R}^d} \sum_{s=1}^t \frac{\mathbf{w}_s}{(X_s - A_s^\top \theta)^2} + \frac{\lambda_t}{2} \|\theta\|_2^2$$

## The Case of Exponential weights

### Exponential Discount (Time-Dependent Weights)

$$\hat{\theta}_t = \operatorname*{arg\,min}_{\theta \in \mathbb{R}^d} \sum_{s=1}^t \underbrace{\gamma^{t-s}}_{w_{t,s}} (X_s - A_s^\top \theta)^2 + \frac{\lambda}{2} \|\theta\|_2^2$$

# D-LinUCB Algorithm (1)

### Algorithm 2: D-LinUCB

**Input:** Probability  $\delta$ , dimension d, regularization  $\lambda$ , discount factor  $\gamma$ .

Initialization: 
$$b=0_{\mathbb{R}^d}$$
,  $V=\lambda I_d$ ,  $\widetilde{V}=\lambda I_d$ ,  $\widehat{\theta}=0_{\mathbb{R}^d}$  for  $t\geq 1$  do

Receive  $A_t$ , compute

$$\beta_{t-1} = \sqrt{\lambda} + \sqrt{2\log\left(\frac{1}{\delta}\right) + d\log\left(1 + \frac{1 - \gamma^{2(t-1)}}{\lambda d(1 - \gamma^2)}\right)}$$

for  $a \in \mathcal{A}_t$  do

Compute 
$$\operatorname{UCB}(a) = a^{\top} \hat{\theta} + \beta_{t-1} \sqrt{a^{\top} V^{-1} \tilde{V} V^{-1} a}$$
  
 $A_t = \arg\max_a(\operatorname{UCB}(a))$ 

Play action  $A_t$  and receive reward  $X_t$ 

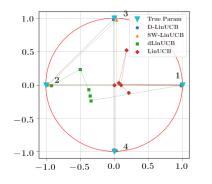
Updating phase: 
$$V = \gamma V + A_t A_t^{\top} + (1 - \gamma) \lambda I_d$$
,  $\widetilde{V} = \gamma^2 \widetilde{V} + A_t A_t^{\top} + (1 - \gamma^2) \lambda I_d$   $b = \gamma b + X_t A_t$ ,  $\hat{\theta} - V^{-1} b$ 

## Roadmap

1 Stochastic Multi Armed Bandits

- 2 Linear Bandits
- 3 Non-Stationary Bandits
- 4 Empirical Performances

### Performance in Abruptly-Changing Environment



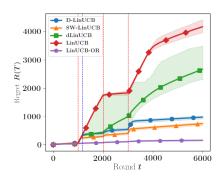
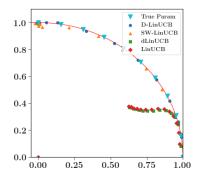


Figure: Performances of the algorithms in the abruptly-changing environment. The plot on the left correspond to the estimated parameter and the one on the right to the accumulated regret, averaged on N=100 independent experiments

### Performance in Slowly-Changing Environment



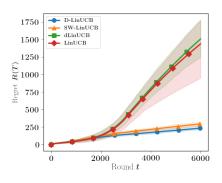


Figure: Performances of the algorithms in the slowly-varying environment. The plot on the left correspond to the estimated parameter and the one on the right to the accumulated regret, averaged on N=100 independent experiments

Empirical Performances

Thank you!

## Concentration Result in Stationary Environments

#### Theorem 1

Assuming that  $\theta_t^\star = \theta^\star$ , for any  $\mathcal{F}_t$ -predictable sequences of actions  $(A_t)_{t\geq 1}$  and positive weights  $(w_t)_{t\geq 1}$  and for all  $\delta>0$ , with probability higher than  $1-\delta$ ,

$$\mathbb{P}\left(\forall t, \|\hat{\theta}_t - \theta^*\|_{V_t \tilde{V}_t^{-1} V_t} \le \frac{\lambda_t}{\sqrt{\mu_t}} S + \sigma \sqrt{2\log(1/\delta) + d\log\left(1 + \frac{L^2 \sum_{s=1}^t w_s^2}{d\mu_t}\right)}\right)$$

where

$$V_t = \sum_{s=1}^t w_s A_s A_s^\top + \lambda_t I_d,$$
$$\widetilde{V}_t = \sum_{s=1}^t w_s^2 A_s A_s^\top + \mu_t I_d$$

## Concentration in the Non-Stationary Case

Moving back to the non-stationary environment  $X_s = A_s^\top \theta_s^\star + \eta_s$  and assuming that  $w_s = \gamma^{-s}$ ,  $\lambda_s = \lambda \gamma^{-s}$ 

Let 
$$\bar{\theta}_t = V_{t-1}^{-1} \left( \sum_{s=1}^{t-1} \gamma^{-s} A_s A_s^\top \theta_s^\star + \gamma^{t-1} \theta_t^\star \right)$$
 denote a "noiseless" proxy value for  $\theta_t^\star$ 

## Concentration in the Non-Stationary Case

Moving back to the non-stationary environment  $X_s = A_s^{\top} \theta_s^{\star} + \eta_s$  and assuming that  $w_s = \gamma^{-s}$ ,  $\lambda_s = \lambda \gamma^{-s}$ 

Let  $\bar{\theta}_t = V_{t-1}^{-1} \left( \sum_{s=1}^{t-1} \gamma^{-s} A_s A_s^\top \theta_s^\star + \gamma^{t-1} \theta_t^\star \right)$  denote a "noiseless" proxy value for  $\theta_t^\star$ 

#### Theorem 2

Let  $C_t = \{\theta \in \mathbb{R}^d : \|\theta - \hat{\theta}_{t-1}\|_{V_{t-1}\widetilde{V}_{t-1}^{-1}V_{t-1}} \le \beta_{t-1}\}$  denote the confidence ellipsoid with

$$\beta_t = \lambda \sqrt{S} + \sigma \sqrt{2\log(1/\delta) + d\log\left(1 + \frac{L^2(1 - \gamma^{2t})}{\lambda d(1 - \gamma^2)}\right)}$$

Then,  $\forall \delta > 0$ ,

$$\mathbb{P}\left(\forall t \ge 1, \bar{\theta}_t \in \mathcal{C}_t\right) \ge 1 - \delta$$