

IDEATION PHASE

Brainstorm & Idea Prioritization

Date	14 September 2022
Team ID	PNT2022TMID42088
Project Name	Retail Store Stock Inventory Analytics
Maximum Marks	4 Marks

Step 1:

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
 1 hour to collaborate
 2-3 people recommended

Share feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or documents about.

Set the goal

Think about the problem you'll be focusing on during the ideation and session.

Learn how to use the facilitation guide

Use the Facilitation Guide to guide your team and generate ideas.

Share feedback

Define your problem statement

What problem are you trying to solve? Frame your problem as a how might we statement. This will be the focus of your ideation.

15 minutes

Goal: Helping the retail business to be more efficient in its own store inventory, also can help to keep inventory costs.

Consider all ideas, either good and bad, and choose what might work, but it can't be too hard.

Our biggest inventory due to weekly forecasting.

What inventory management is more so complex to understand/see.

How inventory used in retail store

Solution:

Based on requirements, management wants to use inventory data which inventory is required to using the product level or which they can calculate the profit and loss.

Visualize your inspiration

Use 10-15 small sticky notes to capture your ideas, then group and rank them.

Share feedback

Step 2:

3

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 Minutes

10

10-15 minutes. Brainstorm and write down ideas. Do not worry about quality.



3

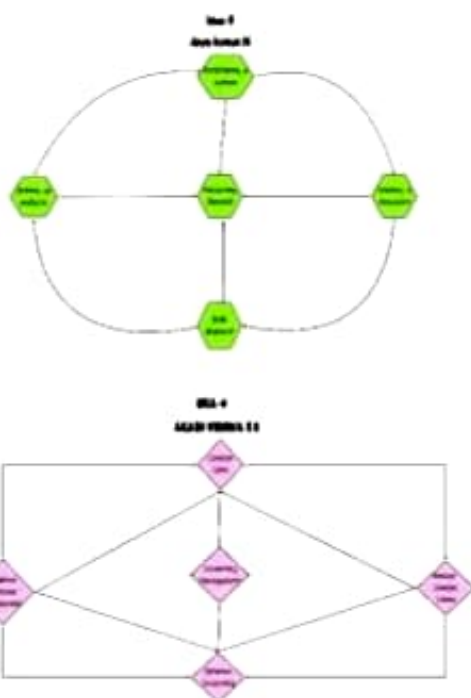
Brainstorm

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10 Minutes

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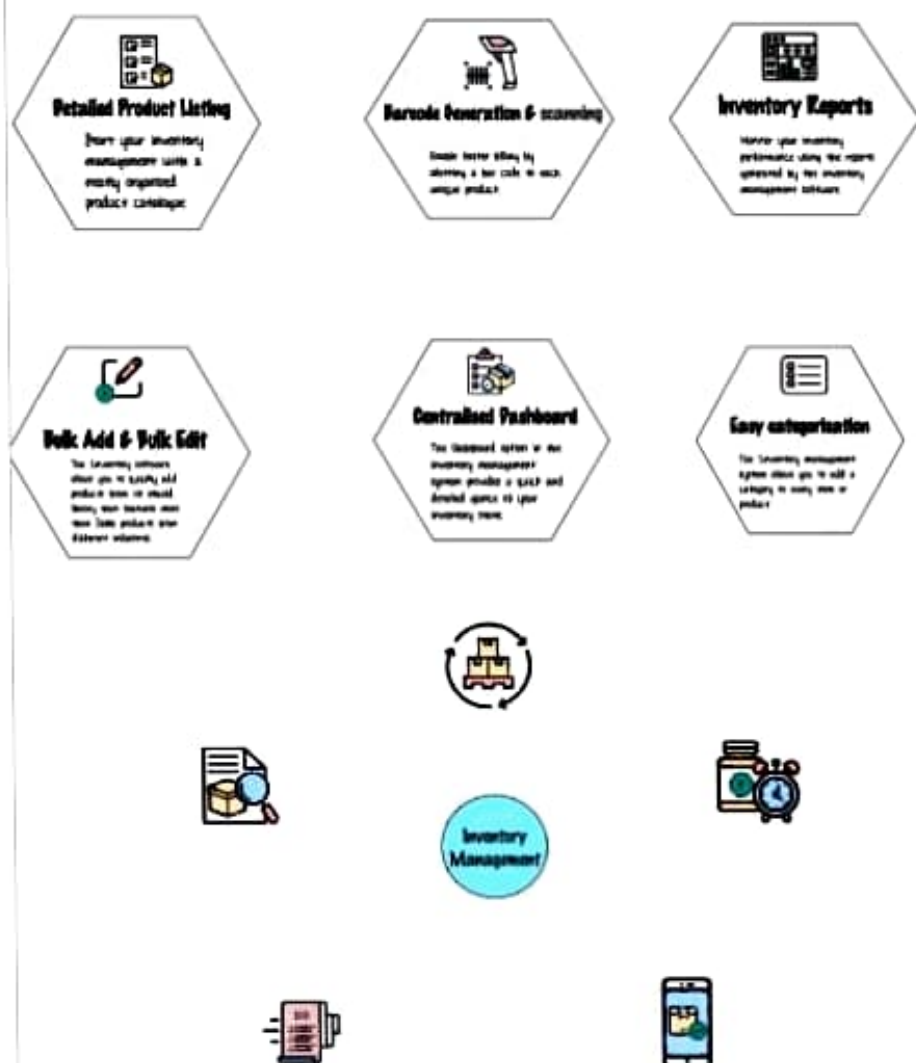


3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes



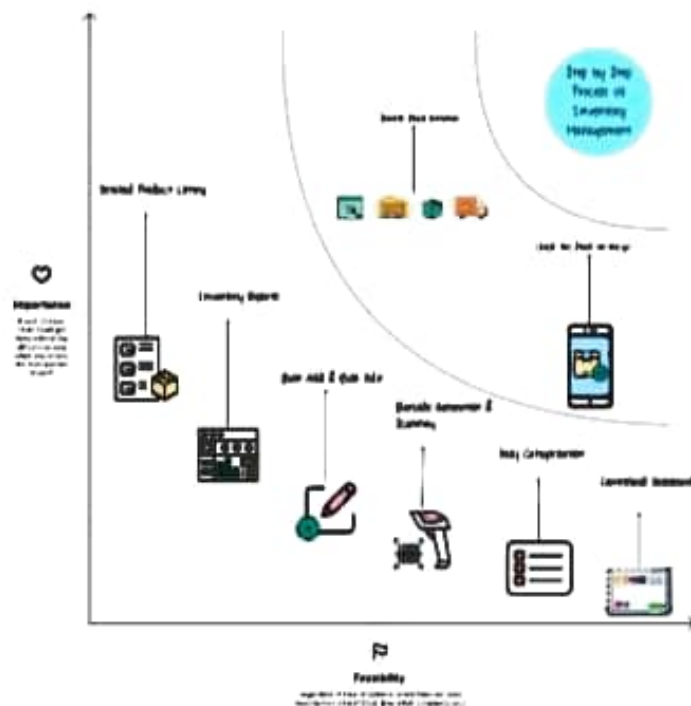
Step 3:

4

Prioritize

Your team should all be on the same page about which important tasks to focus on. Place your ideas on the grid to determine which ideas are important and which are feasible.

0 30 minutes



5

After you collaborate

You can report the results of your session to your team or to your manager. You can also share the results with your team or to your manager.

Quick start guide

1. Share the results of your session with your team or to your manager.
2. Report the results of your session to your team or to your manager.

Ready to get started?

- Share the results**
 Share the results of your session with your team or to your manager.
- Report the results**
 Report the results of your session to your team or to your manager.
- Ready to get started?**
 Ready to get started?



Reference:

<https://app.mural.co/t/charanb3779/m/charanb3779/1663656047223/cb6d8ef3ae2ca50bebecd5e4c8d31410405579c4?sender=ud644d0472cacbc2c8b477869>