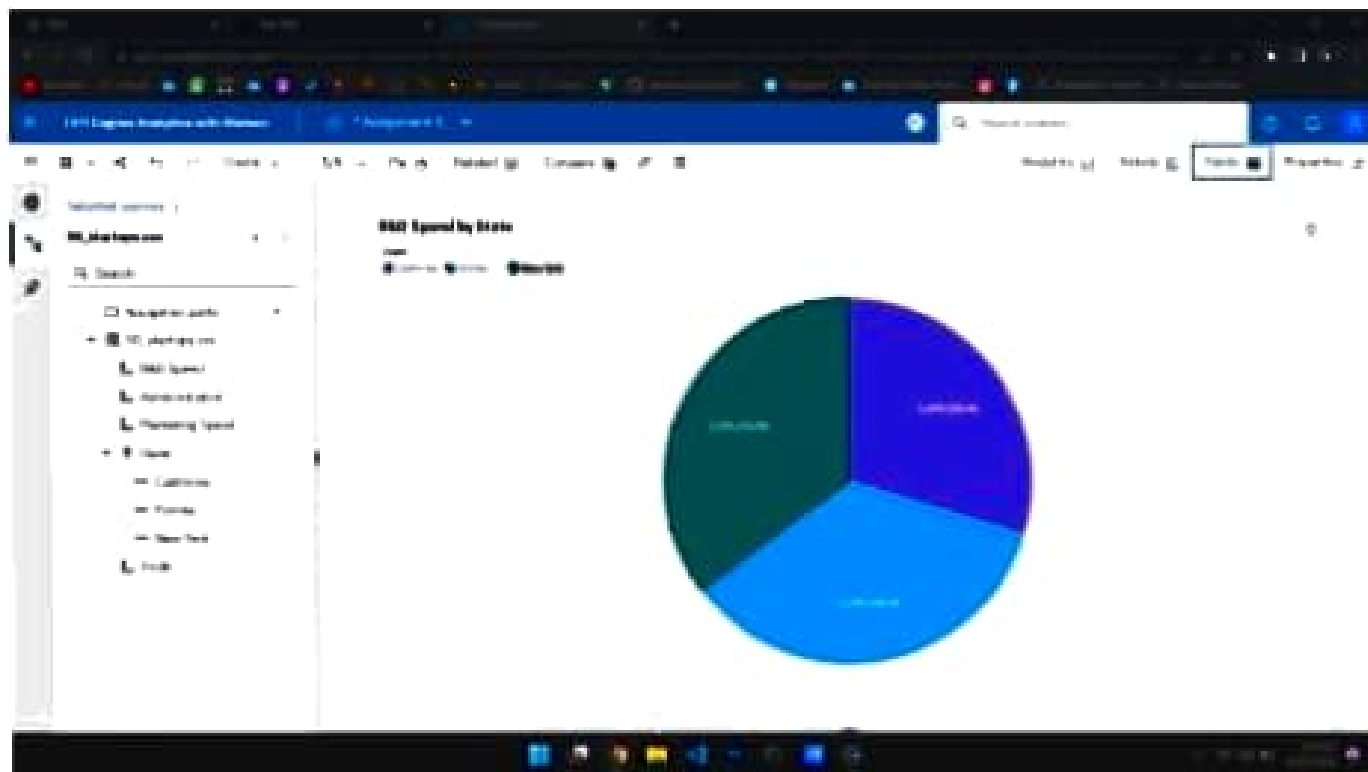


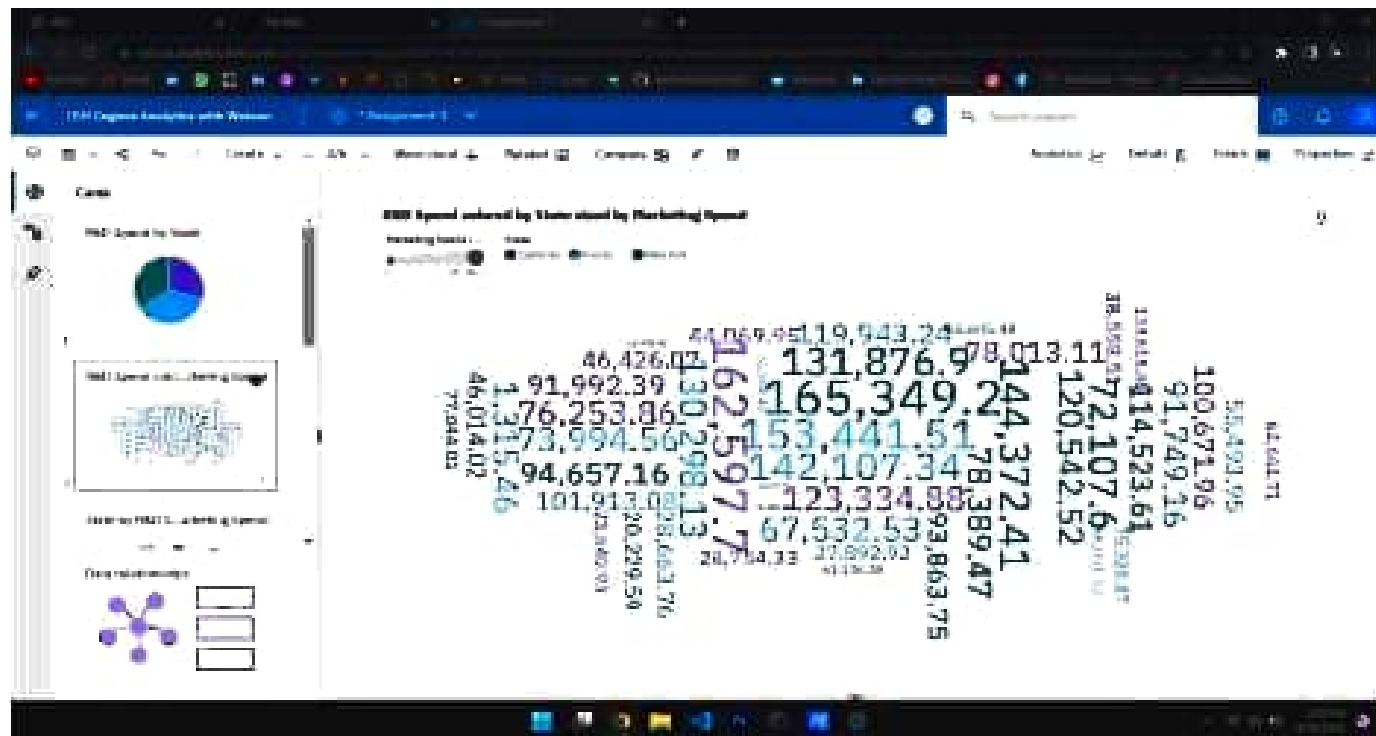
# IBM COGNOS ANALYTICS WITH WATSON

- R&D Spend by state.
- R&D spend colored by state sized by marketing spend.
- State by R&D spend colored by marketing spend.
- Marketing spend by R&D colored by R&D spend.
- Profit by R&D spend colored by R&D spend.
- R&D spend, profit, R&D spend
- summary

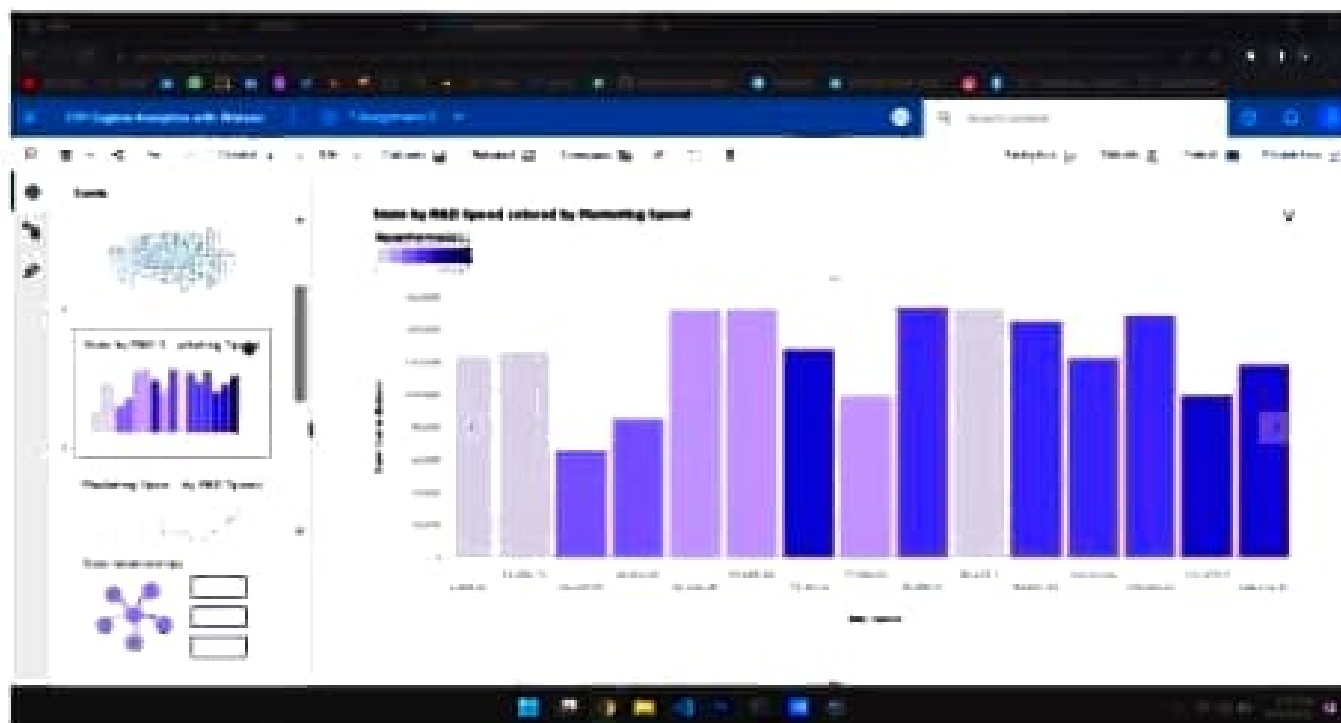
# R&D SPEND BY STATE



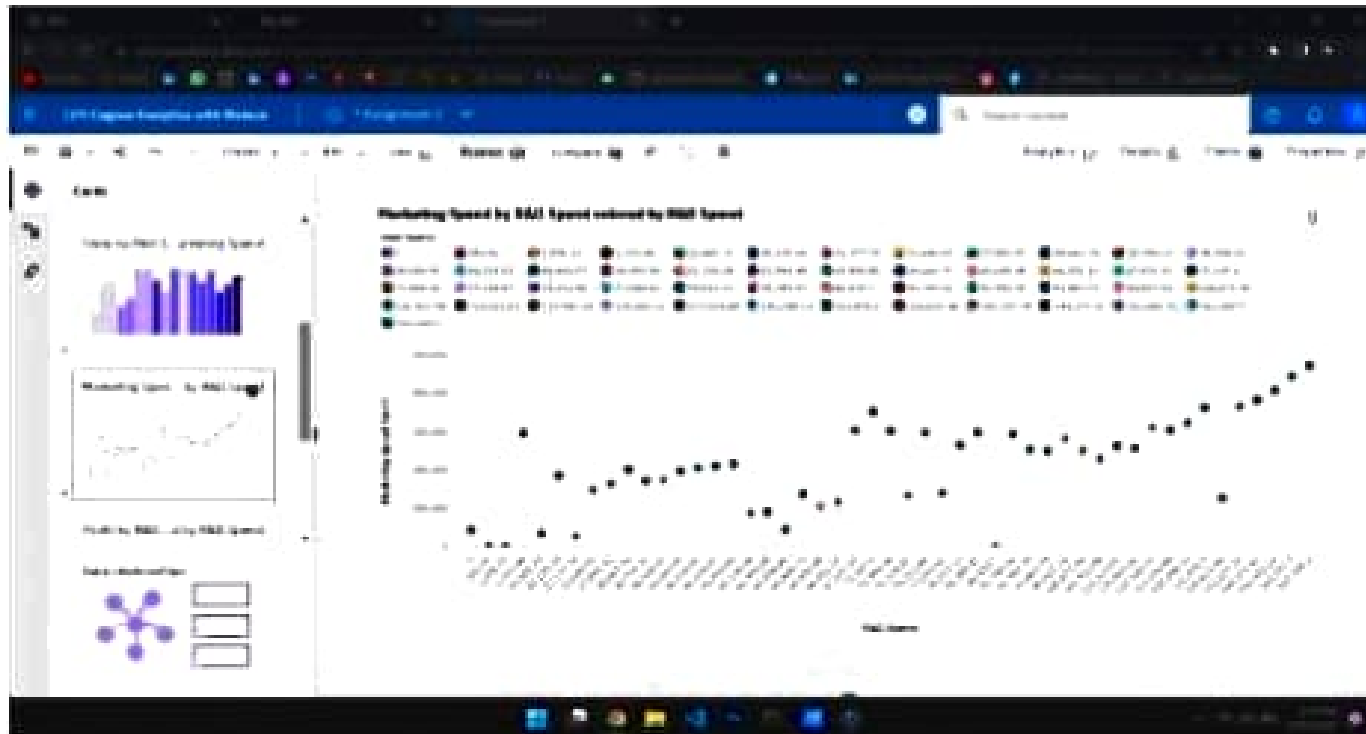
# R&D SPEND COLORED BY STATE SIZED BY MARKETING SPEND



# STATE BY R&D SPEND COLORED BY MARKETING SPEND



# MARKETING SPEND BY R&D COLORED BY R&D SPEND

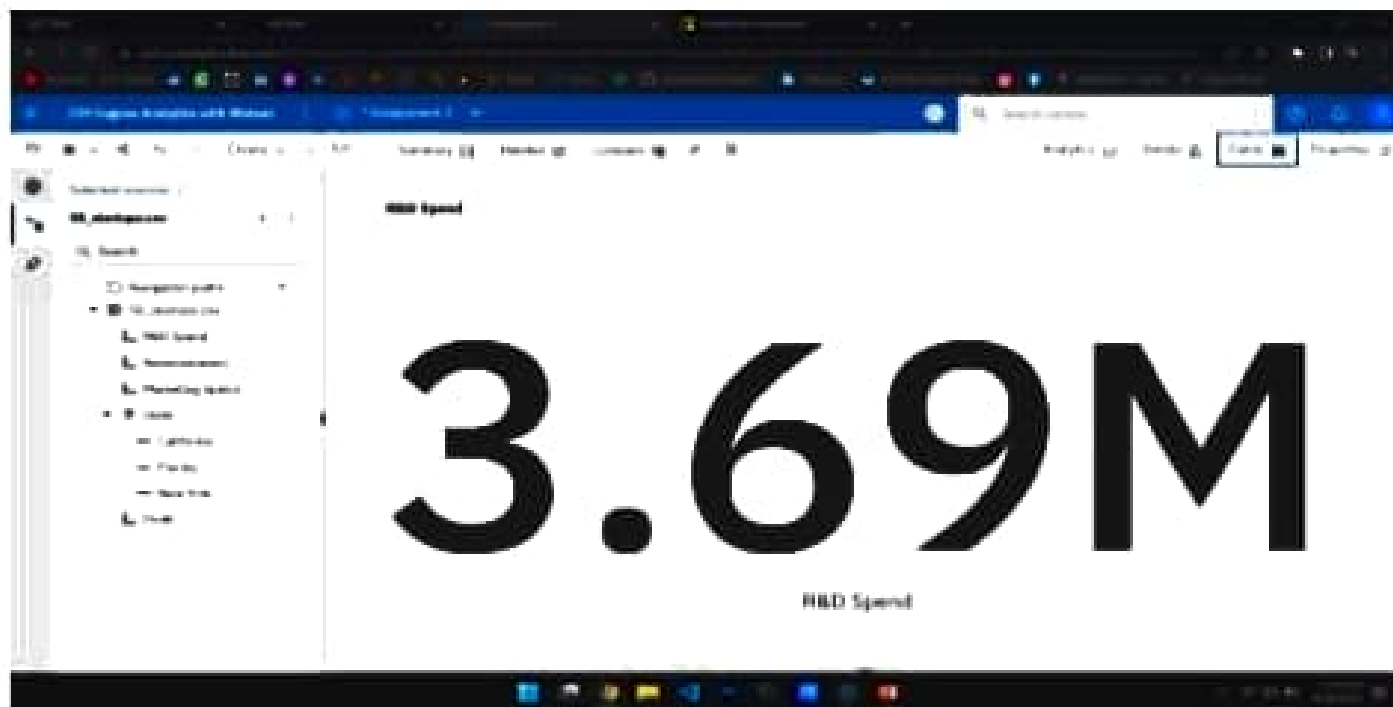




# R&D SPEND, PROFIT, R&D SPEND



# SUMMARY





## LINK TO OPEN MY DATA VISUALIZATION IN THE COGNOS ANALYTICS.

[https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my\\_folders%2FData%2BExploration%2FAssignment-1&subView=model000001834565ecf6\\_00000004](https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FData%2BExploration%2FAssignment-1&subView=model000001834565ecf6_00000004)