

## PROJECT REPORT

### 1. INTRODUCTION:

#### 1.1 OVERVIEW

Bright Ideas are a company specialising in offering help and support to organisations requiring assistance to deliver their development program and ambitions. Bright Ideas Consulting Ltd. creates innovative, evidence-based solutions, to enable organisations and the individuals who interact with them to thrive

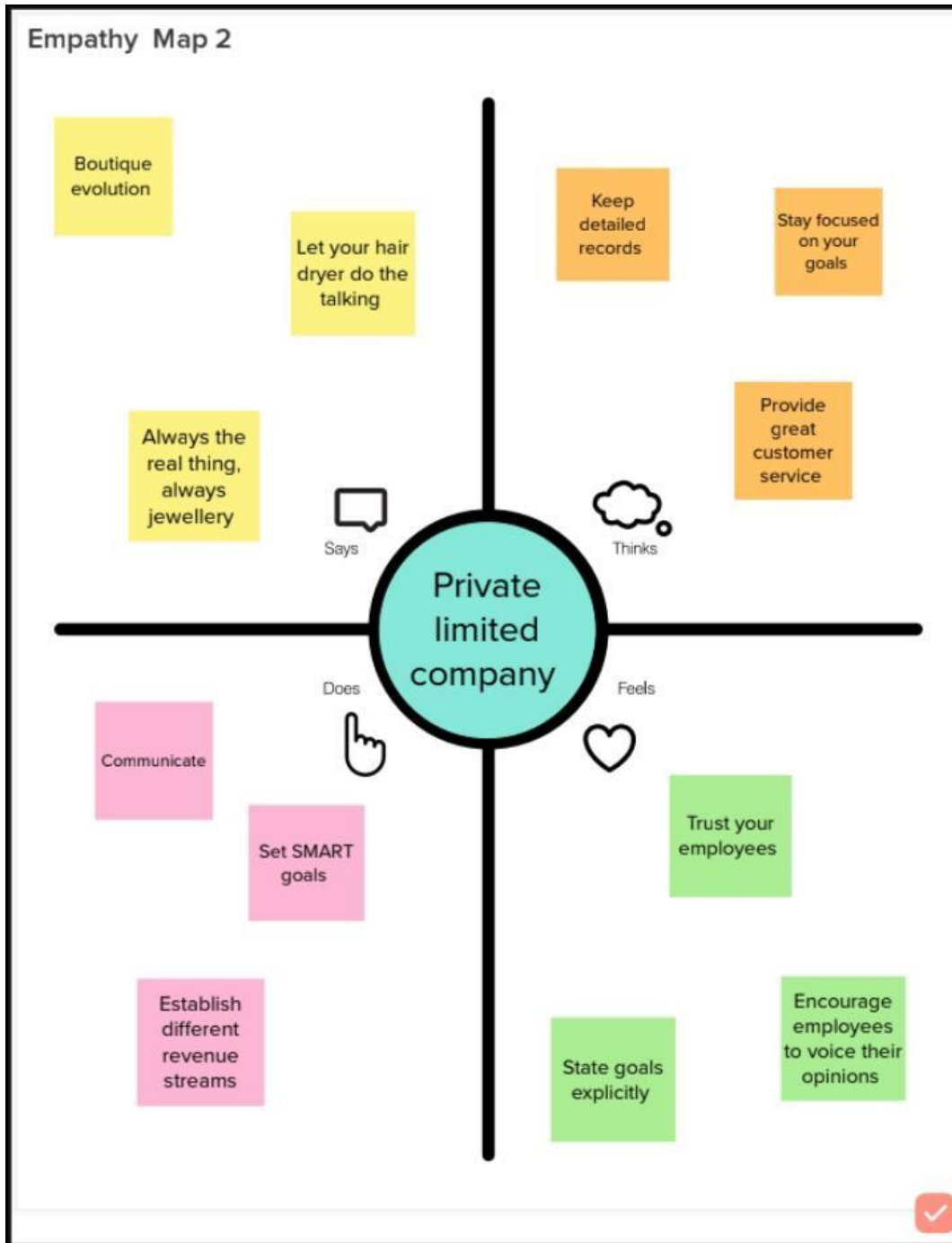
#### 1.2 PURPOSE

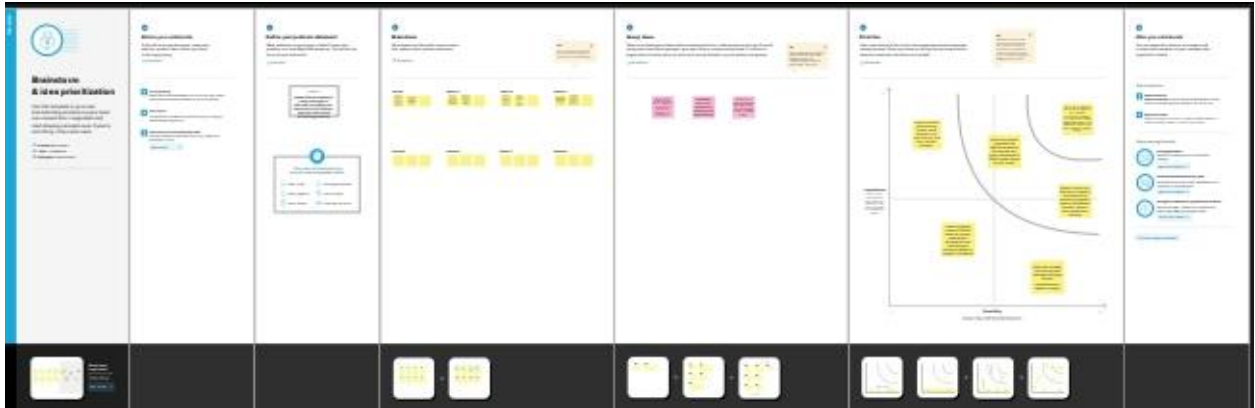
Bright Ideas can help you when you need us – you might have a staff shortage and need an experienced senior professional to help deliver your development requirements . This might mean a helping hand during a merger, a reorganisation, cover for maternity leave or to fill a gap after a senior member of staff has left .

- a) To know how to use of Zoho books in the field of ideas consulting
- b) To get the practical experience in preparing and maintaining zoho books at bright ideas consulting
- c) To get the practical experience in getting report.
- d) To get the knowledge about empathy map and brain storming map.
- e) To get overall experience in zoho book a online accounting applications.
- f) To get a business idea.
- g) To get experience accounting field.

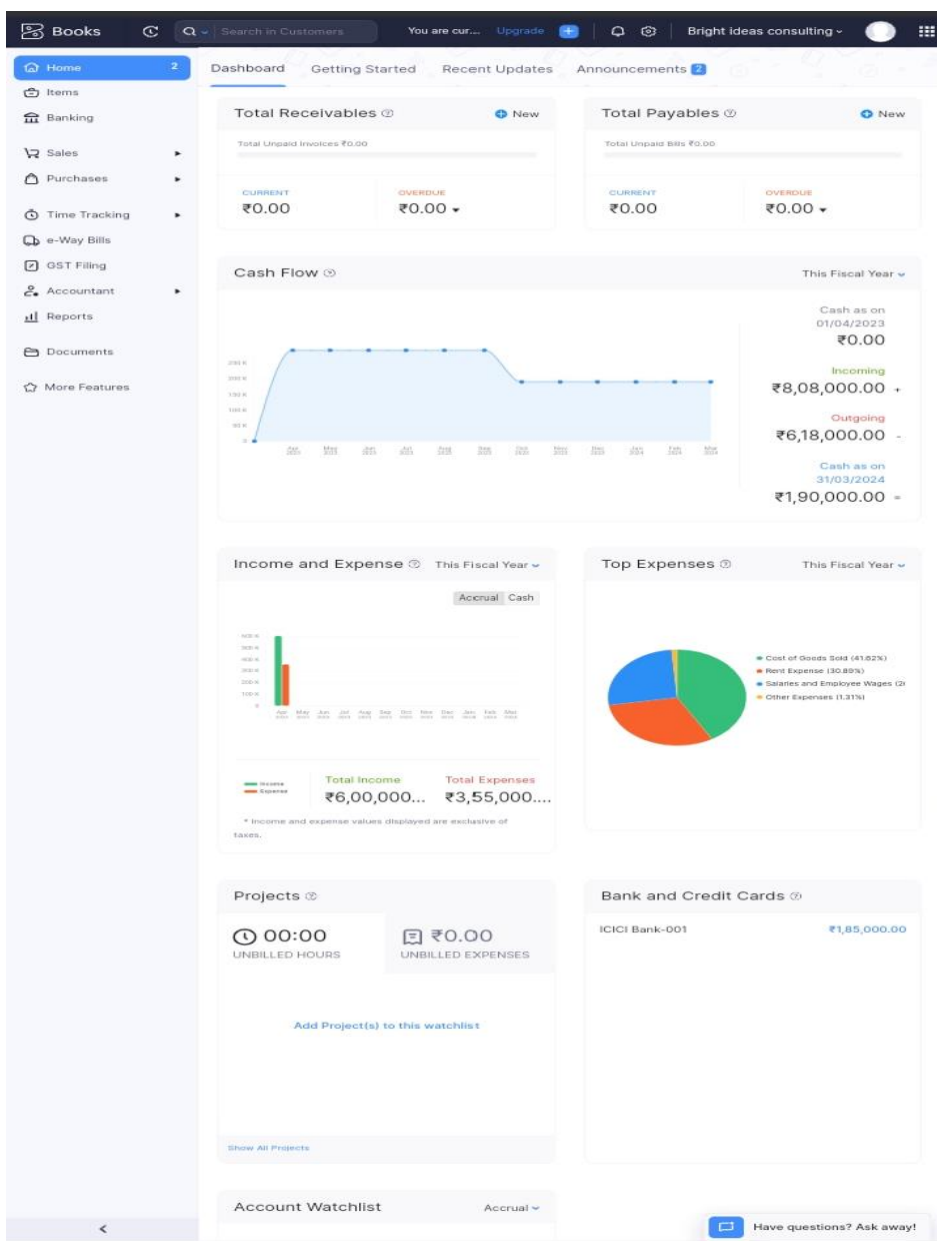
## 2.PROBLEM DEFINITION & DESIGN THINKING

### 2.1Empathy Map





### 3 .RESULT



## Bright ideas consulting

### Horizontal Profit and Loss

Basis: Accrual

From 01/04/2023 To 31/03/2024

Expense		Income	
OPENING STOCK	0.00	<b>OPERATING INCOME</b>	
PURCHASES	0.00	• Sales	6,00,000.00
VENDOR CREDITS	0.00	<u>TOTAL OPERATING INCOME</u>	<u>6,00,000.00</u>
INVENTORY ADJUSTMENT	0.00	CLOSING STOCK	0.00
<b>COST OF GOODS SOLD</b>		<b>NON OPERATING INCOME</b>	
• Cost of Goods Sold	1,50,000.00	<u>TOTAL NON OPERATING INCOME</u>	<u>0.00</u>
<u>TOTAL COST OF GOODS SOLD</u>	<u>1,50,000.00</u>		
<b>OPERATING EXPENSE</b>			
• Other Expenses	5,000.00		
• Rent Expense	1,00,000.00		
• Salaries and Employee Wages	1,00,000.00		
<u>TOTAL OPERATING EXPENSE</u>	<u>2,05,000.00</u>		
<b>NON OPERATING EXPENSE</b>			
<u>TOTAL NON OPERATING EXPENSE</u>	<u>0.00</u>		
<b>NET PROFIT/LOSS</b>	<b>2,45,000.00</b>		
<b>Total</b>	<b>6,00,000.00</b>	<b>Total</b>	<b>6,00,000.00</b>

\*\*Amount is displayed in your base currency INR



## Bright ideas consulting

### Horizontal Balance Sheet

Basis: Accrual

As of 31/03/2024

Liabilities & Equities		Assets	
<b>LIABILITIES</b>		<b>CURRENT ASSETS</b>	
• <b>CURRENT LIABILITIES</b>		<b>Cash</b>	
• GST Payable	0.00	• Petty Cash	5,000.00
• Output CGST	54,000.00	<b>Bank</b>	
• Output SGST	54,000.00	• ICICI Bank-001	1,85,000.00
Total for GST Payable	1,08,000.00	<b>Other Current Assets</b>	
• <b>TOTAL CURRENT LIABILITIES</b>	<b>1,08,000.00</b>	• Input Tax Credits	0.00
		• Input CGST	31,500.00
		• Input SGST	31,500.00
		Total for Input Tax Credits	63,000.00
<b>TOTAL LIABILITIES</b>	<b>1,08,000.00</b>	<b>TOTAL CURRENT ASSETS</b>	<b>2,53,000.00</b>
<b>EQUITIES</b>		<b>FIXED ASSETS</b>	
Capital Stock	1,00,000.00	Furniture and Equipment	2,00,000.00
• Current Year Earnings	2,45,000.00	<b>TOTAL FIXED ASSETS</b>	<b>2,00,000.00</b>
<b>TOTAL EQUITIES</b>	<b>3,45,000.00</b>		
<b>TOTAL LIABILITIES &amp; EQUITIES</b>	<b>4,53,000.00</b>	<b>TOTAL ASSETS</b>	<b>4,53,000.00</b>

\*\*Amount is displayed in your base currency INR

#### 4. ADVANTAGES & DISADVANTAGES

One of the most common hobbies is creating ideas. People love & enjoy creating, exploring, and getting to know other countries cultures. Creative thinking indicates the person priority. On one way, you are delighted to go on with a creative mind . But on the other hand, you have anxiety & worry about consulting ideas to someone. If you are a good ideas consuler here are some advantages and disadvantages.

Advantages :

- a)It is easy to collab.
- b)It is use to give innovative ideas
- c)It is simple to creating

Disadvantages:

- a) Before that a practice is need to do that.
- b)Proper training is needed

#### 5.APPLICATIONS

There are many mainstream Zoho books App platforms that cater to innovate some ideas, but very few that provide inspiration for consultation as well as help them share their experiences. My ideas consulting app aims to solve this problem and provide a platform for business around the world.

#### 6.CONCLUSION

In conclusion, the ideas consulting have significantly shaped the global economy and brought people together from different cultures and backgrounds. The industry has shown remarkable resilience in the face of various challenges, such as the COVID-19 pandemic, and has continued to grow and evolve. In travel agency zoho books which helps a lot . it is very useful and help to get report instance.As a student a get a practical experienceand get a new skill for online account software.

#### 7.FUTURE SCOPE

While experience is a significant factor in the field of ideas consulting courses, the scope of innovation thinking includes endless job opportunities that candidates can avail in both private and public sectors after pursuing bright ideas consulting courses