

### **Business Insights 360**



#### Info

Download user manual and get to know the key information of this tool.



Finance View

Get P&L statement for any customer / product / country or aggregation of the above over any time period and More..



#### Sales View

Analyze the performance of your customer(s) over key metrics like **Net Sales**, **Gross Margin** and view the same in profitability / **Growth matrix** 



# Marketing View

Analyze the performance of your product(s) over key metrics like **Net Sales, Gross Margin** and view the same in profitability / Growth matrix.



## Supply chain View

Get Forecast
Accuracy, Net
Error and risk
profile for
product,
segment,
category,
customer etc.



### **Executive** View

A top level dashboard for executives consolidating top insights from all dimensions of business.



#### **Support**

Get your issues resolved by connecting to our support specialist.