



region, mark... ▾

APAC (region)... ▾

customer ▾

All ▾

All ▾

Customer Performance

customer	NS \$	GM \$	G M %
Amazon	\$30.00M	9.44M	31.46%
AltIQ Exclusive	\$13.21M	5.81M	44.01%
Flipkart	\$12.96M	3.35M	25.84%
Electricalsociety	\$12.31M	4.41M	35.85%
Propel	\$11.86M	4.20M	35.40%
Expression	\$11.55M	4.03M	34.93%
Atliq e Store	\$11.33M	3.97M	35.01%
Girias	\$11.30M	3.55M	31.43%
Vijay Sales	\$11.27M	3.27M	29.00%
Ebay	\$11.14M	3.72M	33.44%
Total	\$210.67M	67.48M	32.03%

Product Performance

segment	NS \$	GM \$	G M %
Desktop	\$11.87M	3.77M	31.76%
Notebook	\$67.72M	21.64M	31.95%
Accessories	\$62.87M	20.13M	32.02%
Peripherals	\$42.67M	13.68M	32.06%
Networking	\$11.68M	3.77M	32.31%
Storage	\$13.86M	4.48M	32.35%
Total	\$210.67M	67.48M	32.03%

0.00

2018

2019

2020 >

Q1

Q2

Q3 >

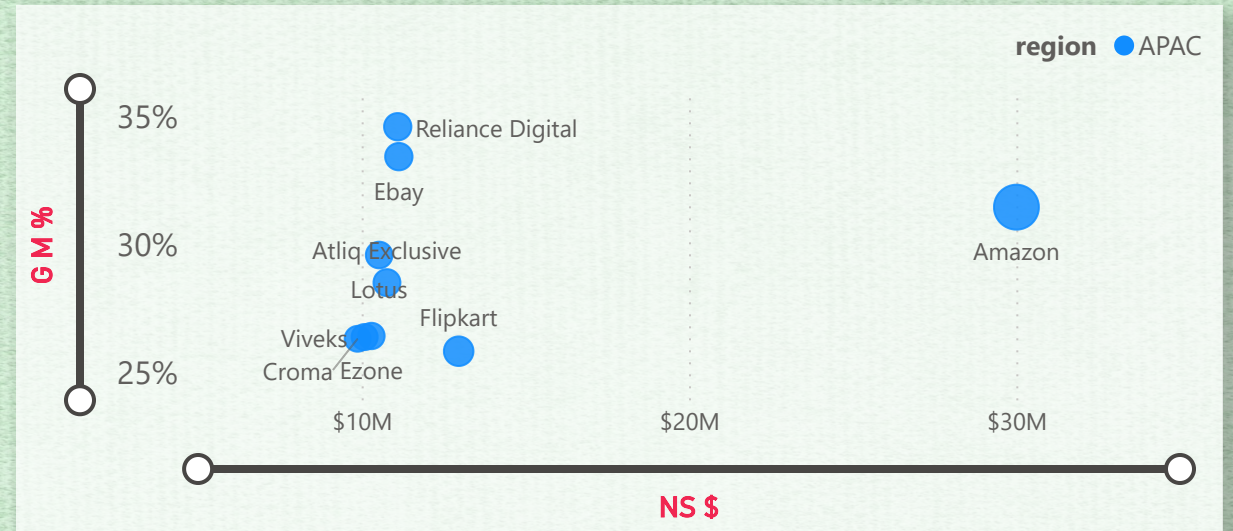
YTD

YTG

Performance Matrix

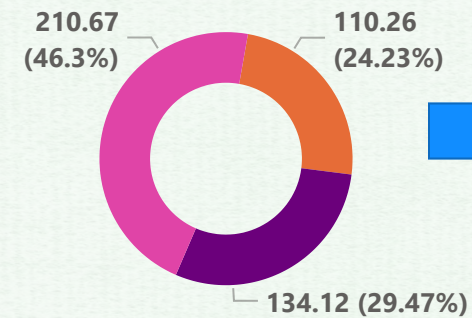
vs LY

vs Tgt

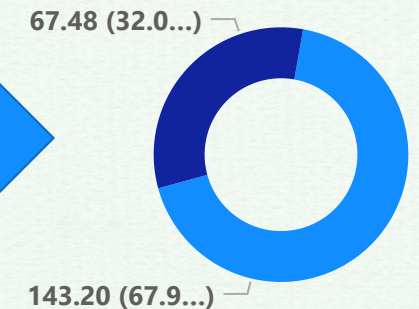


Unit Economy

Descri... ● Pre Invoice D... ● Total Post I... ▶



Descrip... ● Total COGS ● Gross Margin



NS :Net Sale ,GM: Gross Margin, NP: Net Profit