

region, market APAC (region) ... ∨

customer

segment, cate... Y

Clear all...

2019

2018

2020

Q1

Q2 Q3

vs LY

YTD

YTG

vs Tgt



\$210.7M BM: 64.7M (+225.48%)

32.03%! BM: 32.07% (-0.12%)

-24.65%! **BM: -0.15** (-67.31%)



**Net Sales** 

**Net Profit** 

## **Profit & Loss Statement**

**GM %** 



Total

]	Line Item	2021	P&L LY	P&L YOY	P&L YOY%
	Gross Sales	455.05	139.70	315.35	225.73
	Pre Invoice Deduction	110.26	31.95	78.31	245.07
	Net Invoice Sales	344.79	107.75	237.04	219.99
	- Post Discounts	84.00	31.66	52.35	165.36
)	- Post Deductions	50.11	11.36	38.75	340.95
	Total Post Invoice	134.12	43.02	91.10	211.75
	Deduction				
	Net Sales	210.67	64.73	145.95	225.48
	- Manufacturing Cost	136.07	41.78	94.29	225.67
	- Freight Cost	6.51	2.00	4.51	225.47
	- Other Cost	0.61	0.19	0.42	225.52
	Total COGS	143.20	43.97	99.23	225.66
	Gross Margin	67.48	20.76	46.72	225.08
	Gross Margin %	32.03	32.07	-0.04	-0.12
	GM / Unit	4.91	3.86	1.05	27.23
	Total Operational	110 /1	20.20	90 12	20/117

344.79

## **Net Sales Performance Over Time**



## N Top/Bottom N Products & Customers Net Sales

region	P&L Values	P&L YOY %	
+ APAC	344.79	219.99	
Total	344.79	219.99	

segment	P&L Values	P&L YOY %
+ Accessories	102.82	288.04
→ Desktop	19.40	3,511.08
H Networking	19.13	83.84
→ Notebook	110.87	215.98
Peripherals	69.93	189.45
	22.65	104.72

NS :Net Sale ,GM: Gross Margin, NP: Net Profit, P&L: Profit & Loss, YOY: Year on Year

107.75

237.04

219.99