

# Social media campaign performance tracker report

267.52M

Sum of Total Spend

633M

Sum of Total Products Sold

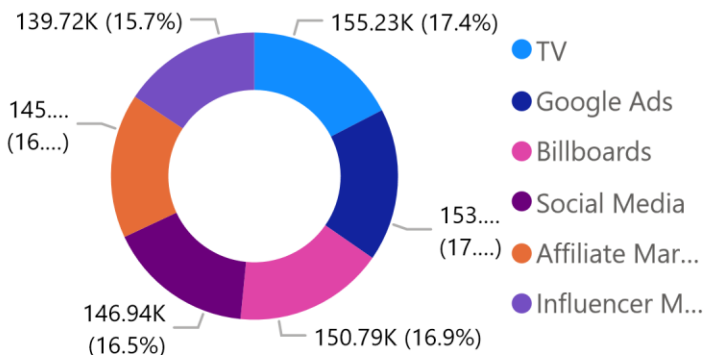
709.66

Sum of ROI

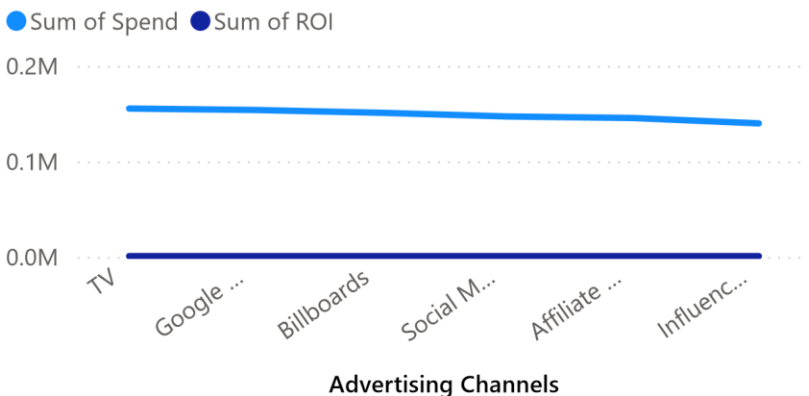
46.57M

Sum of Max Channel Spend Value (alt)

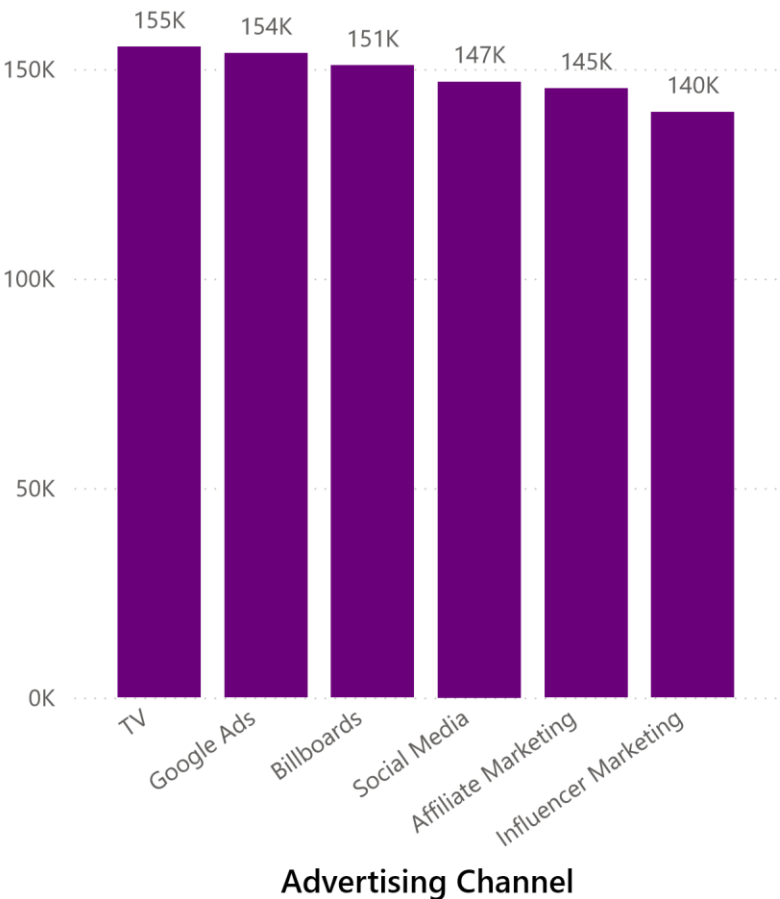
### Advertising Spend Distribution by Channel



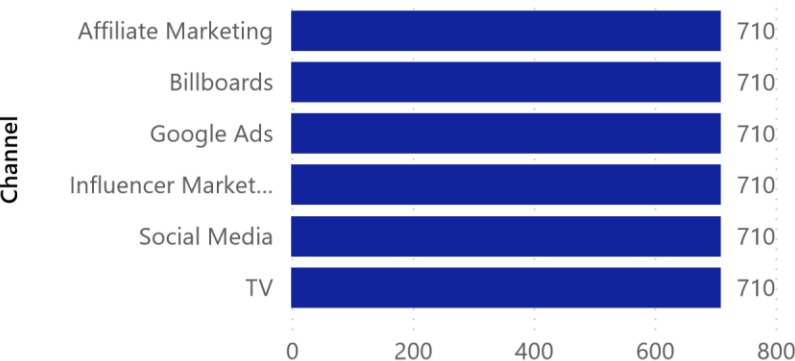
### Spend vs ROI by Advertising Channel



### Advertising Spend by Channel



### Sum of ROI by Channel



### Sum of Spend

