

## Project Design Phase

### Proposed Solution Template

Date	31 Jan 2026
Team ID	LTVIP2025TMIDS61540
Project Name	Heart Disease Analysis
Maximum Marks	2 Marks

### Proposed Solution Template

Project team shall fill the following information in the proposed solution template.

S. No.	Parameter	Description
1	<b>Problem Statement</b> (Problem to be solved)	Toy manufacturers often lack actionable insights from sales, inventory, and customer engagement data, leading to inefficiencies in production and design.
2	<b>Idea / Solution Description</b>	A Tableau-powered interactive dashboard system that visualizes key toy industry metrics - including demand trends, age-group preferences, and stock levels - for real-time decision-making.
3	<b>Novelty / Uniqueness</b>	Combines storytelling with data through “Toy Craft Tales” - a narrative-based approach that helps non-technical users interpret complex datasets intuitively.
4	<b>Social Impact / Customer Satisfaction</b>	Increases efficiency in toy production, reduces waste, and aligns products with children’s interests - ultimately leading to higher satisfaction for both customers and manufacturers.
5	<b>Business Model (Revenue Model)</b>	Subscription-based model for manufacturers and retailers; freemium version with limited dashboards, with additional premium analytics and customization for enterprise clients.
6	<b>Scalability of the Solution</b>	The solution can scale across global markets and be adapted for various toy segments, from educational toys to collectibles, with multilingual



		with limited dashboards, with additional premium analytics and customization for enterprise clients.
6	Scalability of the Solution	The solution can scale across global markets and be adapted for various toy segments, from educational toys to collectibles, with multilingual and regional data support.