# Sales Analysis Report

5009
Total Order

\$2M
Total Revenue

\$287K

**Total Profit** 

## **Binders**

**Top Ordered Sub-Category** 

## Copiers

**Top Profitable Sub-Category** 







**2012** 

**2013** 

**2014** 

## State

- Alabama
- ☐ Arizona
- Arkansas
- **California**
- Colorado
- Connecticut
- **Delaware**



○ Order

Profit

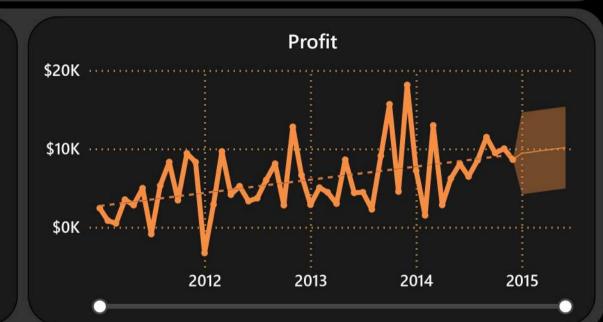
Technology

Office Supplies

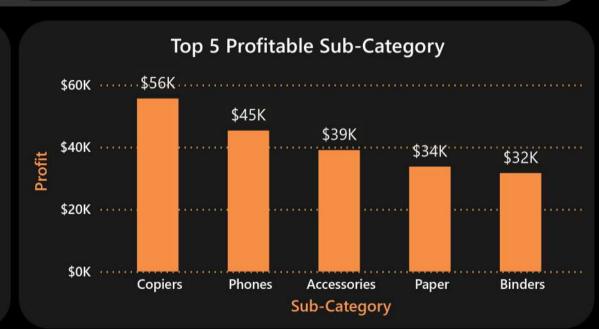
Furniture

\$20K

\$144K







#### **Current Year Order**

1692

**Current Year Revenue** 

\$736.52K

Product Name	Customers	Order	<b>Profit</b> ▼
Canon imageCL	5	5	\$25,200
Fellowes PB500	10	10	\$7,753
Hewlett Packard	8	8	\$6,984
Canon PC1060	4	4	\$4,571
HP Designjet T5	3	3	\$4,095
Ativa V4110MD	2	2	\$3,773
3D Systems Cub	2	2	\$3,718
Ibico EPK-21 Ele	3	3	\$3,345
Zebra ZM400 T	2	2	\$3,344



# **Customer Analysis**







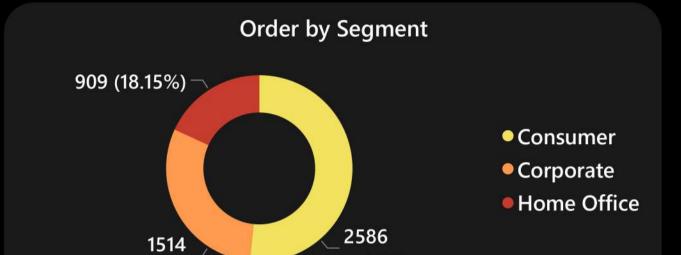
□ 2011
 □ 2012
 □ 2013
 □ 2014

### **State**

- Alabama
- ☐ Arizona
- Arkansas
- California
- ☐ Colorado
- ☐ Connecticut
- Delaware
- ☐ District of Colum...

**\$3K**Revenue Per Customer

**793**Total Customers



(51.63%)

Customer ID	Customer Name	Order		Revenue
EP-13915	Emily Phan		17	\$5,387
CK-12205	<b>Chloris Kastensmidt</b>		13	\$3,102
EA-14035	Erin Ashbrook		13	\$2,847
JE-15745	Joel Eaton		13	\$6,761
NS-18640	Noel Staavos		13	\$2,963
PG-18820	Patrick Gardner		13	\$3,087
SH-19975	Sally Hughsby		13	\$3,407
ZC-21910	Zuschuss Carroll		13	\$8,026
AH-10690	Anna Häberlin		12	\$7,888
BD-11320	Bill Donatelli		12	\$7,177
BP-11095	Bart Pistole		12	\$2,432

# **Top Customer's Info**

## **Sean Miller**

**Top Customer** 

\$25K

Revenue

5

Order

NONTANA NORTH DAKOTA
MINN®OTA
IDAHO WYOMING IOWA MICHIGAN
NEVADA UNITE-D-S-TATELSIS INDIAN WEST JMD WEST JMD VIRGINIA VIRGIN
RNIA OKLAHOMA TENNESSEE
ARKANSAS ARK
EQUISIANA  FLORIS 2023 Microsoft Corp

**Current Year Customers** 

693

Total Customer

(30.23%)

Revenue Per Customer

