

Sales Analysis Report

5009

Total Order

\$2M

Total Revenue

\$287K

Total Profit

Binders

Top Ordered Sub-Category

Copiers

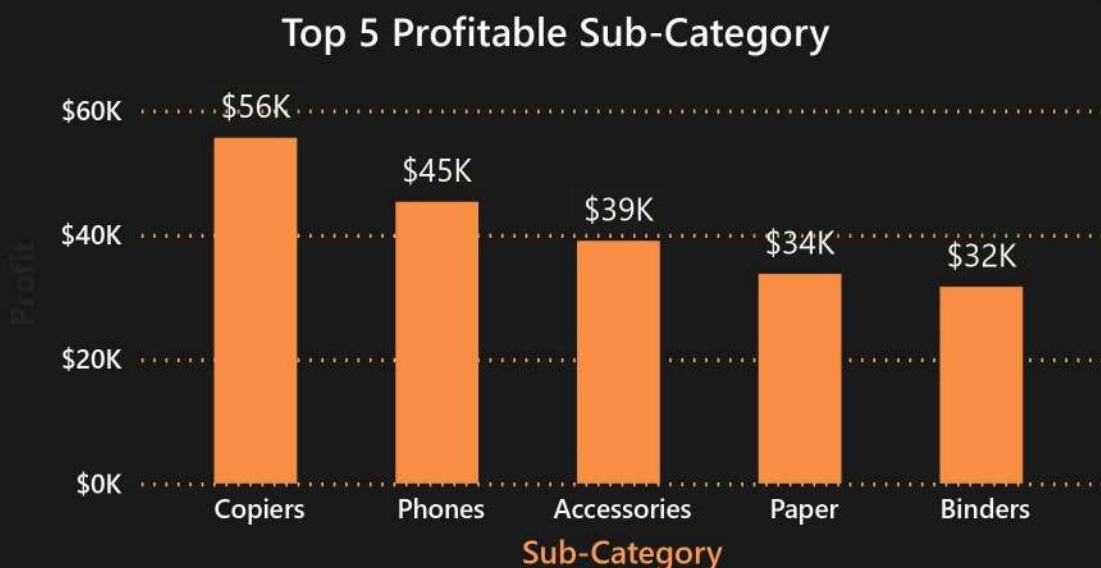
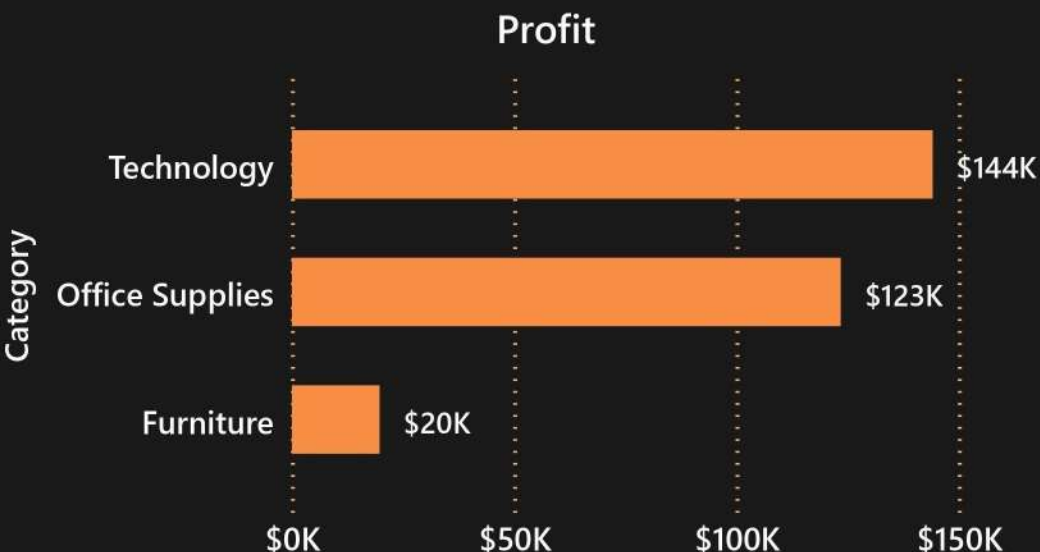
Top Profitable Sub-Category

- ☐ 2011
- ☐ 2012
- ☐ 2013
- ☐ 2014

State

- ☐ Alabama
- ☐ Arizona
- ☐ Arkansas
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Delaware

- ☒ Profit
- ☐ Revenue
- ☐ Order



Current Year Order

1692✓
(+29.16%)

Current Year Revenue

\$736.52K✓
(+19.83%)

Product Name	Total Customer	Order	Profit
Canon imageCL...	5	5	\$25,200
Fellowes PB500...	10	10	\$7,753
Hewlett Packar...	8	8	\$6,984
Canon PC1060 ...	4	4	\$4,571
HP Designjet T...	3	3	\$4,095
Ativa V4110MD...	2	2	\$3,773
3D Systems Cu...	2	2	\$3,718
Ibico EPK-21 El...	3	3	\$3,345
Zebra ZM400 T...	2	2	\$3,344

Order and Profit by State



Customer Analysis

\$3K
Revenue Per Customer

793
Total Customers

Tamara Chand
Top Customer

\$9K
Profit

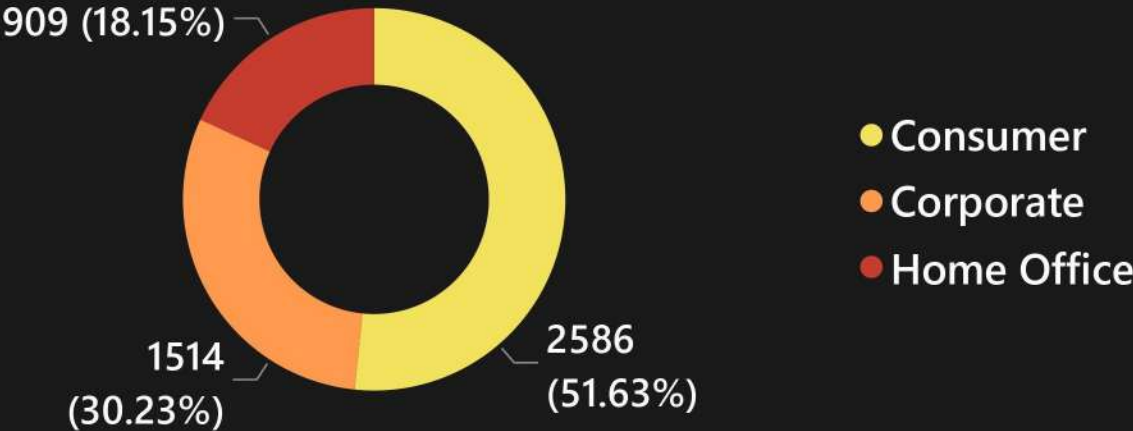
5
Order

- ☐ 2011
- ☐ 2012
- ☐ 2013
- ☐ 2014

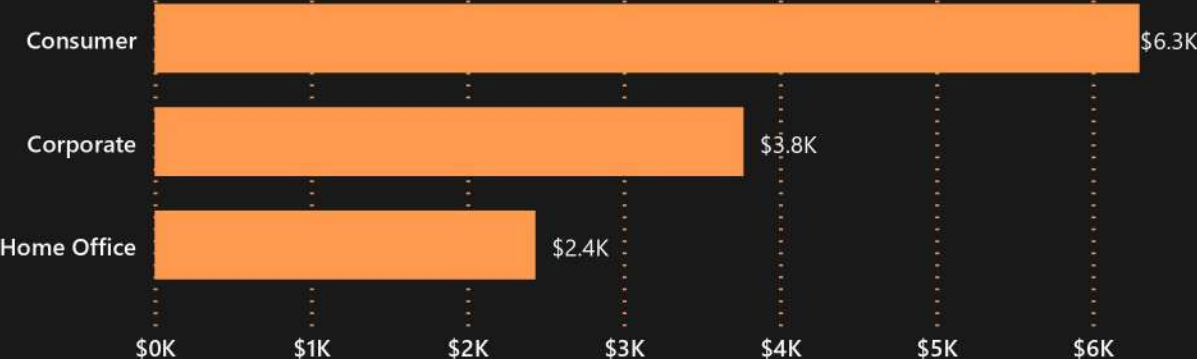
State

- ☐ Alabama
- ☐ Arizona
- ☐ Arkansas
- ☐ California
- ☐ Colorado
- ☐ Connecticut
- ☐ Delaware
- ☐ District of Colum...

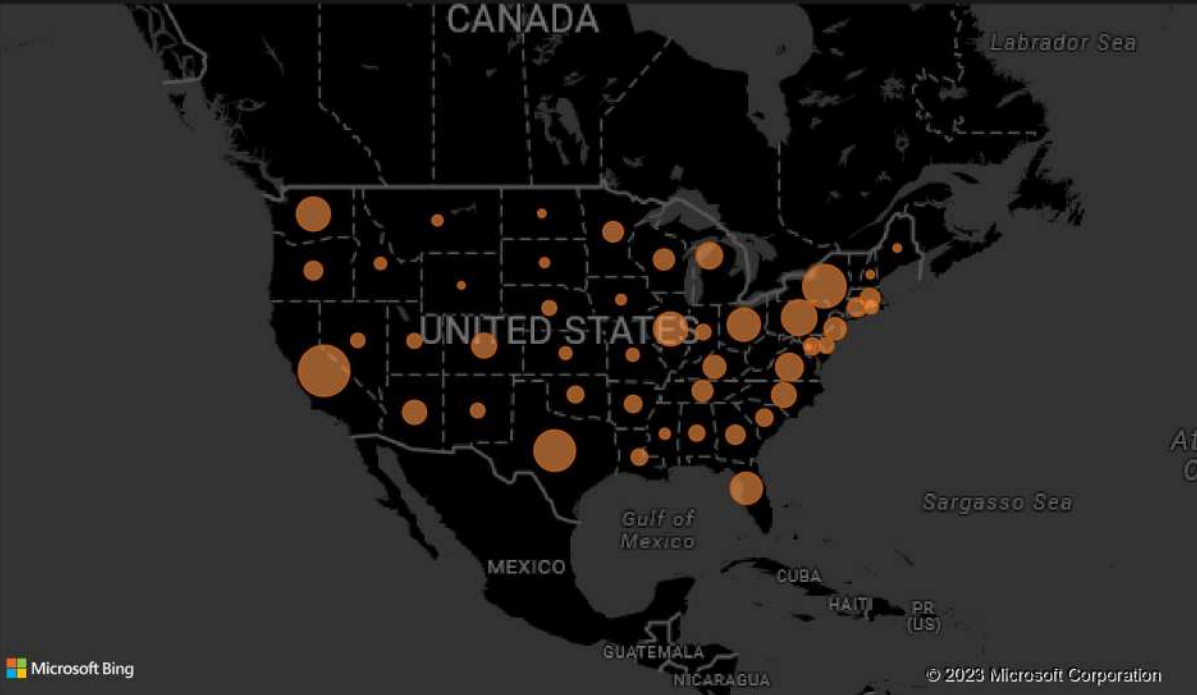
Order by Segment



YTD Quantity Sold by Segment



Customer by State



Customer ID	Customer Name	Total Order	Total Profit
TC-20980	Tamara Chand	5	\$8,981
RB-19360	Raymond Buch	6	\$6,976
SC-20095	Sanjit Chand	9	\$5,757
HL-15040	Hunter Lopez	6	\$5,622
AB-10105	Adrian Barton	10	\$5,480
TA-21385	Tom Ashbrook	4	\$4,704
CM-12385	Christopher Martinez	4	\$3,899
KD-16495	Keith Dawkins	12	\$3,039
AR-10540	Andy Reiter	6	\$2,885
DR-12940	Daniel Raglin	8	\$2,869

Current Year Customers

693 ✓
(+8.79%)

- ☒ Total Customer
- ☐ Revenue Per Customer

Total Customer

