

Assignment 10 - Text Mining

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- Assignment Over-view
- Code from Textbook
- New Corpus
- Convert Data to Tidy
- Lexicon
- Analysis
 - Frequent used positive and negative words
 - Chapter wise positive and negative words
 - Wordcloud
 - TF-IDF
- Conclusion

Assignment Over-view

In Text Mining with R, Chapter 2 looks at Sentiment Analysis. In this assignment, you should start by getting the primary example code from chapter 2 working in an R Markdown document. You should provide a citation to this base code. You're then asked to extend the code in two ways:

- Work with a different corpus of your choosing, and
- Incorporate at least one additional sentiment lexicon (possibly from another R package that you've found through research).

Code from Textbook

The aim of this assignment is to understand sentiment Analysis given in the textbook “Text Mining with R-chapter 2” then add a new corpus and lexicon which is not used in the textbook.

what is corpus?

These types of objects typically contain raw strings annotated with additional metadata and details.

Jane Austen dataset

Using the text of Jane Austen's 6 completed, published novels from the janeaustenr package (Silge 2016), and transform them into a tidy format.

```
# Load library
library(janeaustenr)
library(dplyr)
library(stringr)
```

```

library(tidytext)
library(tidyr)
library(ggplot2)
library(textdata)
library(wordcloud)

# get linenumber and chapter
tidy_books <- austen_books() %>%
  group_by(book) %>%
  mutate(linenumber = row_number(),
         chapter = cumsum(str_detect(text,
                                     regex("^chapter [\\divxlc]",
                                             ignore_case = TRUE)))) %>%
  ungroup() %>%
  unnest_tokens(word, text)

nrc_joy <- get_sentiments("nrc") %>%
  filter(sentiment == "joy")

tidy_books %>%
  filter(book == "Emma") %>%
  inner_join(nrc_joy) %>%
  count(word, sort = TRUE)

```

```

## # A tibble: 303 x 2
##   word      n
##   <chr>   <int>
## 1 good    359
## 2 young   192
## 3 friend  166
## 4 hope    143
## 5 happy   125
## 6 love    117
## 7 deal     92
## 8 found    92
## 9 present  89
## 10 kind    82
## # ... with 293 more rows

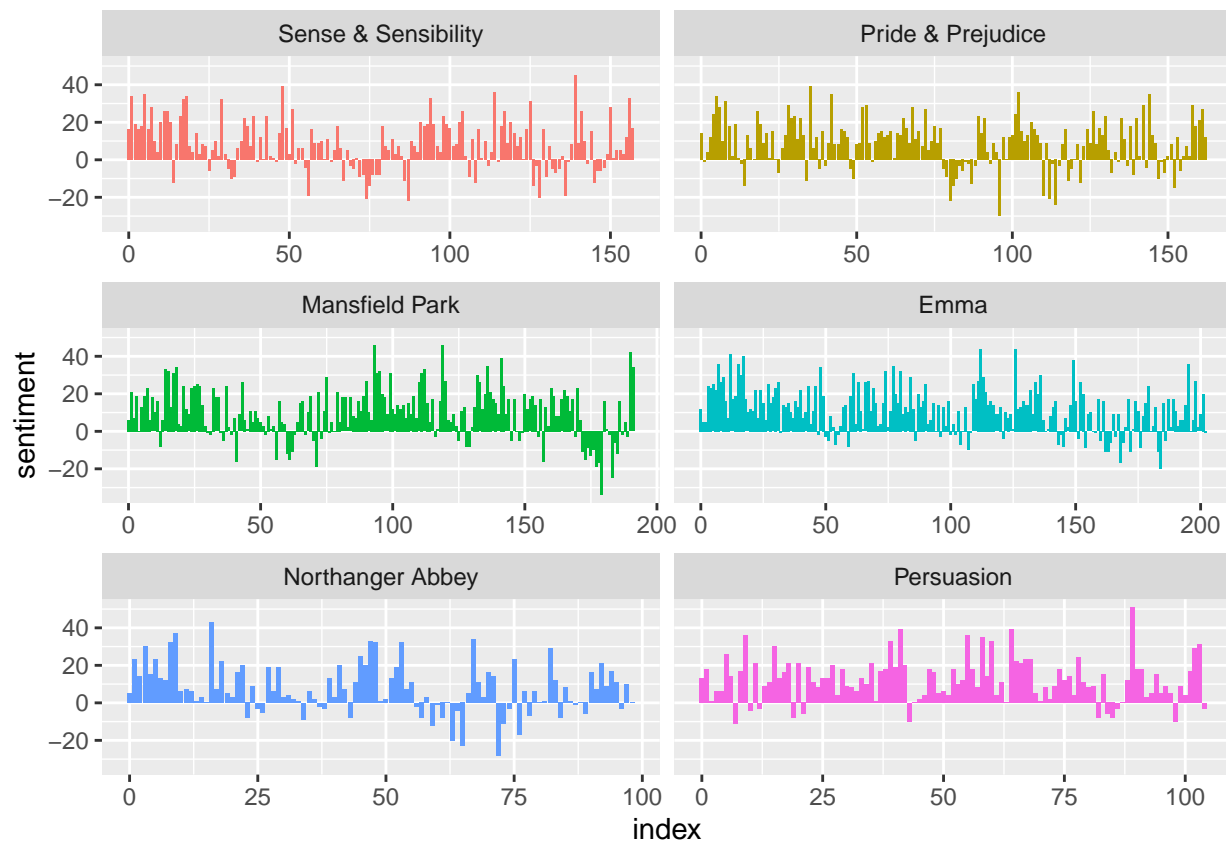
```

```

jane_austen_sentiment <- tidy_books %>%
  inner_join(get_sentiments("bing")) %>%
  count(book, index = linenumber %/% 80, sentiment) %>%
  spread(sentiment, n, fill = 0) %>%
  mutate(sentiment = positive - negative)

ggplot(jane_austen_sentiment, aes(index, sentiment, fill = book)) +
  geom_col(show.legend = FALSE) +
  facet_wrap(~book, ncol = 2, scales = "free_x")

```



```
# comparing 3 sentiment dictionaries
pride_prejudice <- tidy_books %>%
  filter(book == "Pride & Prejudice")

pride_prejudice
```

```
## # A tibble: 122,204 x 4
##   book          linenumber chapter word
##   <fct>          <int>    <int> <chr>
## 1 Pride & Prejudice      1      0 pride
## 2 Pride & Prejudice      1      0 and
## 3 Pride & Prejudice      1      0 prejudice
## 4 Pride & Prejudice      3      0 by
## 5 Pride & Prejudice      3      0 jane
## 6 Pride & Prejudice      3      0 austen
## 7 Pride & Prejudice      7      1 chapter
## 8 Pride & Prejudice      7      1 1
## 9 Pride & Prejudice     10      1 it
## 10 Pride & Prejudice     10      1 is
## # ... with 122,194 more rows
```

```
afinn <- pride_prejudice %>%
  inner_join(get_sentiments("afinn")) %>%
  group_by(index = linenumber %/% 80) %>%
  summarise(sentiment = sum(value)) %>%
  mutate(method = "AFINN")
```

```
bing_and_nrc <- bind_rows(pride_prejudice %>%
  inner_join(get_sentiments("bing")) %>%
  mutate(method = "Bing et al."),
  pride_prejudice %>%
  inner_join(get_sentiments("nrc") %>%
    filter(sentiment %in% c("positive",
                          "negative")) %>%
    mutate(method = "NRC")) %>%
  count(method, index = linenumber %/% 80, sentiment) %>%
  spread(sentiment, n, fill = 0) %>%
  mutate(sentiment = positive - negative)

get_sentiments("nrc") %>%
  filter(sentiment %in% c("positive",
                        "negative")) %>%
  count(sentiment)
```

```
## # A tibble: 2 x 2
##   sentiment      n
##   <chr>      <int>
## 1 negative   3324
## 2 positive   2312
```

```
get_sentiments("bing") %>%
  count(sentiment)
```

```
## # A tibble: 2 x 2
##   sentiment      n
##   <chr>      <int>
## 1 negative   4781
## 2 positive   2005
```

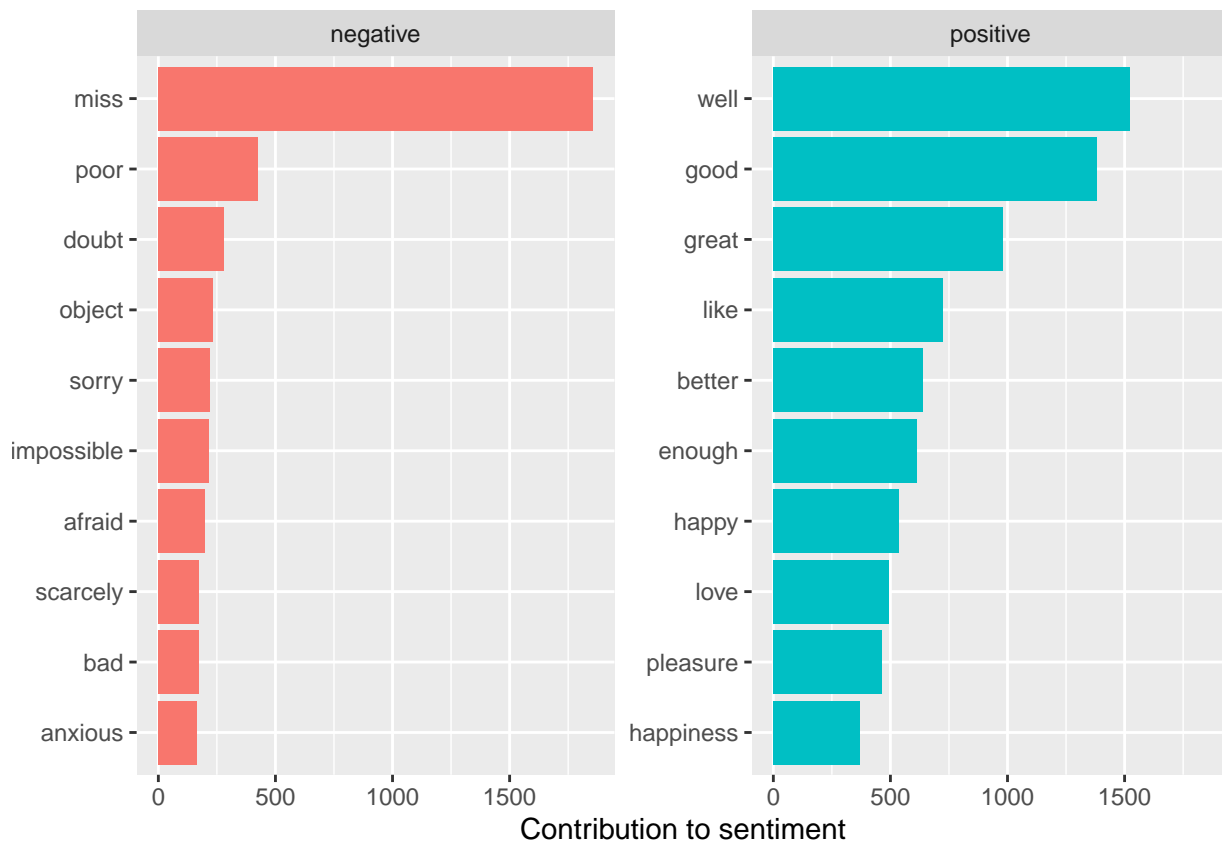
```
# most common positive and negative words
bing_word_counts <- tidy_books %>%
  inner_join(get_sentiments("bing")) %>%
  count(word, sentiment, sort = TRUE) %>%
  ungroup()
```

```
bing_word_counts
```

```
## # A tibble: 2,585 x 3
##   word      sentiment      n
##   <chr>    <chr>    <int>
## 1 miss    negative   1855
## 2 well    positive   1523
## 3 good    positive   1380
## 4 great   positive    981
## 5 like    positive    725
## 6 better   positive    639
## 7 enough   positive    613
## 8 happy    positive    534
```

```
## 9 love      positive    495
## 10 pleasure positive    462
## # ... with 2,575 more rows
```

```
bing_word_counts %>%
  group_by(sentiment) %>%
  top_n(10) %>%
  ungroup() %>%
  mutate(word = reorder(word, n)) %>%
  ggplot(aes(word, n, fill = sentiment)) +
  geom_col(show.legend = FALSE) +
  facet_wrap(~sentiment, scales = "free_y") +
  labs(y = "Contribution to sentiment",
       x = NULL) +
  coord_flip()
```



```
custom_stop_words <- bind_rows(tibble(word = c("miss"),
                                       lexicon = c("custom")),
                               stop_words)
```

```
custom_stop_words
```

```
## # A tibble: 1,150 x 2
##   word      lexicon
##   <chr>    <chr>
## 1 miss     custom
```

```
## 2 a SMART
## 3 a's SMART
## 4 able SMART
## 5 about SMART
## 6 above SMART
## 7 according SMART
## 8 accordingly SMART
## 9 across SMART
## 10 actually SMART
## # ... with 1,140 more rows
```

```
# wordclouds
tidy_books %>%
  anti_join(stop_words) %>%
  count(word) %>%
  with(wordcloud(word, n, max.words = 100))
```



New Corpus

My Bondage and My Freedom is an autobiographical slave narrative written by Frederick Douglass and published in 1855. Download data using `gutenbergr` package.

Reference: <https://docsouth.unc.edu/neh/douglass55/douglass55.html>

```
library(gutenbergr)

# get gutenberg_id
```

```
#gutenberg_metadata %>% filter(author == "Douglass, Frederick"
#, title == "My Bondage and My Freedom")
```

```
count_of_Bondage_Freedom <- gutenberg_download(202)
```

```
## Determining mirror for Project Gutenberg from http://www.gutenberg.org/robot/harvest
```

```
## Using mirror http://aleph.gutenberg.org
```

```
count_of_Bondage_Freedom
```

```
## # A tibble: 12,208 x 2
##   gutenberg_id text
##   <int> <chr>
## 1      202 "MY BONDAGE and MY FREEDOM"
## 2      202 ""
## 3      202 "By Frederick Douglass"
## 4      202 ""
## 5      202 ""
## 6      202 "By a principle essential to Christianity, a PERSON is eternall-
## 7      202 "differenced from a THING; so that the idea of a HUMAN BEING, n-
## 8      202 "excludes the idea of PROPERTY IN THAT BEING."
## 9      202 "--COLERIDGE"
## 10     202 ""
## # ... with 12,198 more rows
```

Convert Data to Tidy

```
count_Bondage_Freedom <- count_of_Bondage_Freedom[c(763:nrow(count_of_Bondage_Freedom)),]
```

```
Bondage_Freedom_Chapters <- count_Bondage_Freedom %>%
  filter(text != "") %>%
  mutate(linenumber = row_number(),
         chapter = cumsum(str_detect(text, regex("CHAPTER [\\dIVXLC]", ignore_case = TRUE))))
```

```
Bondage_Freedom_Chapters
```

```
## # A tibble: 10,624 x 4
##   gutenberg_id text linenumber chapter
##   <int> <chr> <int> <int>
## 1      202 "CHAPTER I. _Childhood_" 1 1
## 2      202 "PLACE OF BIRTH--CHARACTER OF THE DISTRICT--~ 2 1
## 3      202 "NAME--CHOPTANK RIVER--TIME OF BIRTH--GENEAL~ 3 1
## 4      202 "COUNTING TIME--NAMES OF GRANDPARENTS--THEIR~ 4 1
## 5      202 "ESPECIALLY ESTEEMED--\"BORN TO GOOD LUCK\\\"-- 5 1
## 6      202 "POTATOES--SUPERSTITION--THE LOG CABIN--ITS ~ 6 1
## 7      202 "CHILDREN--MY AUNTS--THEIR NAMES--FIRST KNOW~ 7 1
## 8      202 "MASTER--GRIEFS AND JOYS OF CHILDHOOD--COMPA~ 8 1
## 9      202 "SLAVE-BOY AND THE SON OF A SLAVEHOLDER." 9 1
## 10     202 "In Talbot county, Eastern Shore, Maryland, ~ 10 1
## # ... with 10,614 more rows
```

Lexicon

Using **Loughran** lexicon perform sentiment analysis.

loughran: English sentiment lexicon created for use with financial documents. This lexicon labels words with six possible sentiments important in financial contexts: “negative”, “positive”, “litigious”, “uncertainty”, “constraining”, or “superfluous”.

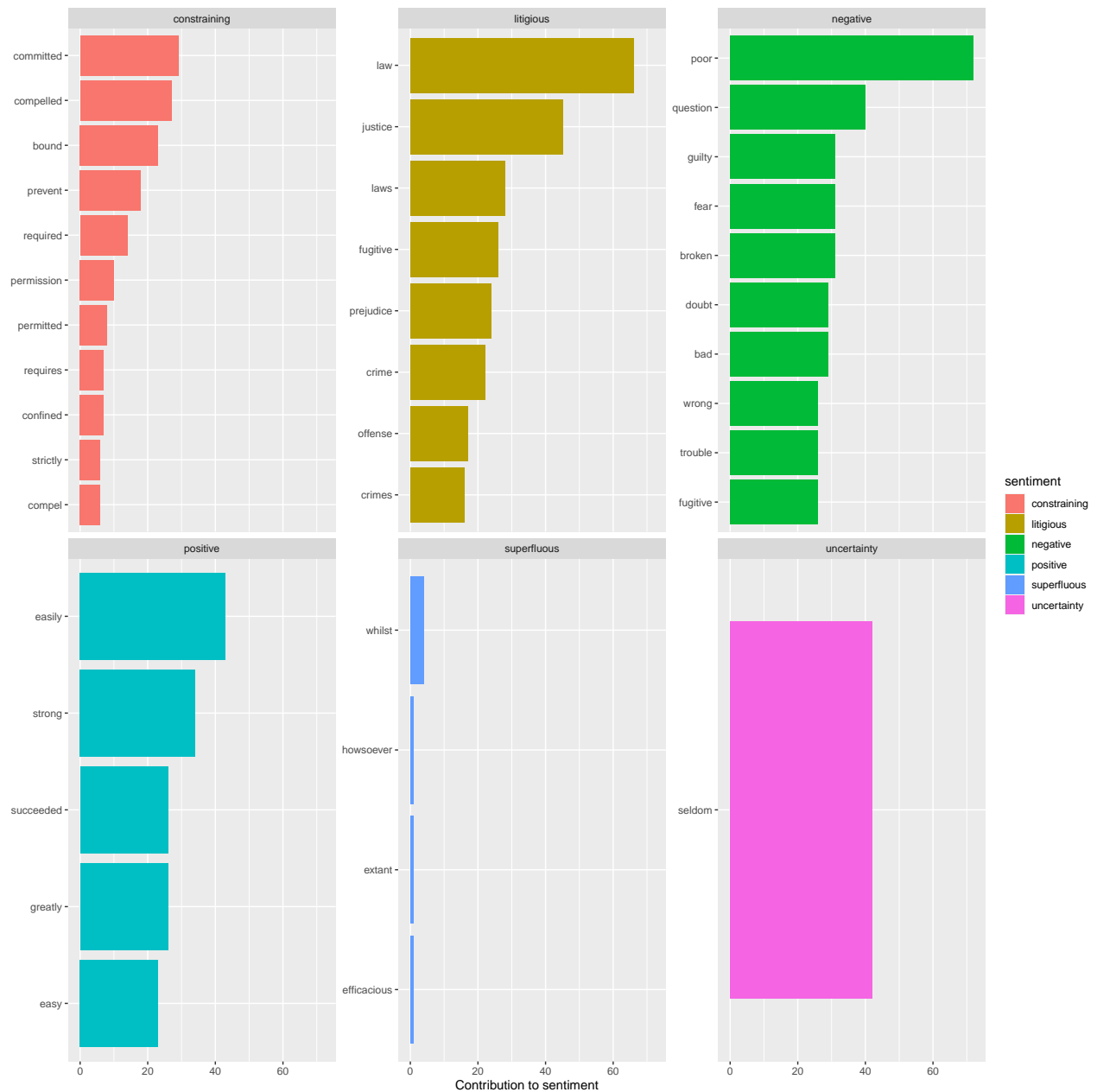
Reference: https://rdr.io/cran/textdata/man/lexicon_loughran.html

The two basic arguments to **unnest_tokens** used here are column names. First we have the output column name that will be created as the text is unnested into it (word, in this case), and then the input column that the text comes from (text, in this case). Remember that **text_df** above has a column called **text** that contains the data of interest.

```
Bondage_Freedom_tidy <- Bondage_Freedom_Chapters %>%
  unnest_tokens(word, text) %>%
  inner_join(get_sentiments("loughran")) %>%
  count(word, sentiment, sort = TRUE) %>%
  group_by(sentiment) %>%
  top_n(10) %>% ungroup() %>% mutate(word = reorder(word, n)) %>%
  anti_join(stop_words)

names(Bondage_Freedom_tidy) <- c("word", "sentiment", "Freq")

ggplot(data = Bondage_Freedom_tidy, aes(x = word, y = Freq, fill = sentiment)) +
  geom_bar(stat = "identity") + coord_flip() + facet_wrap(~sentiment, scales = "free_y") +
  labs(y = "Contribution to sentiment", x = NULL)
```

Analysis

The dataset consist of word, sentiment and Freq.

Frequent used positive and negative words

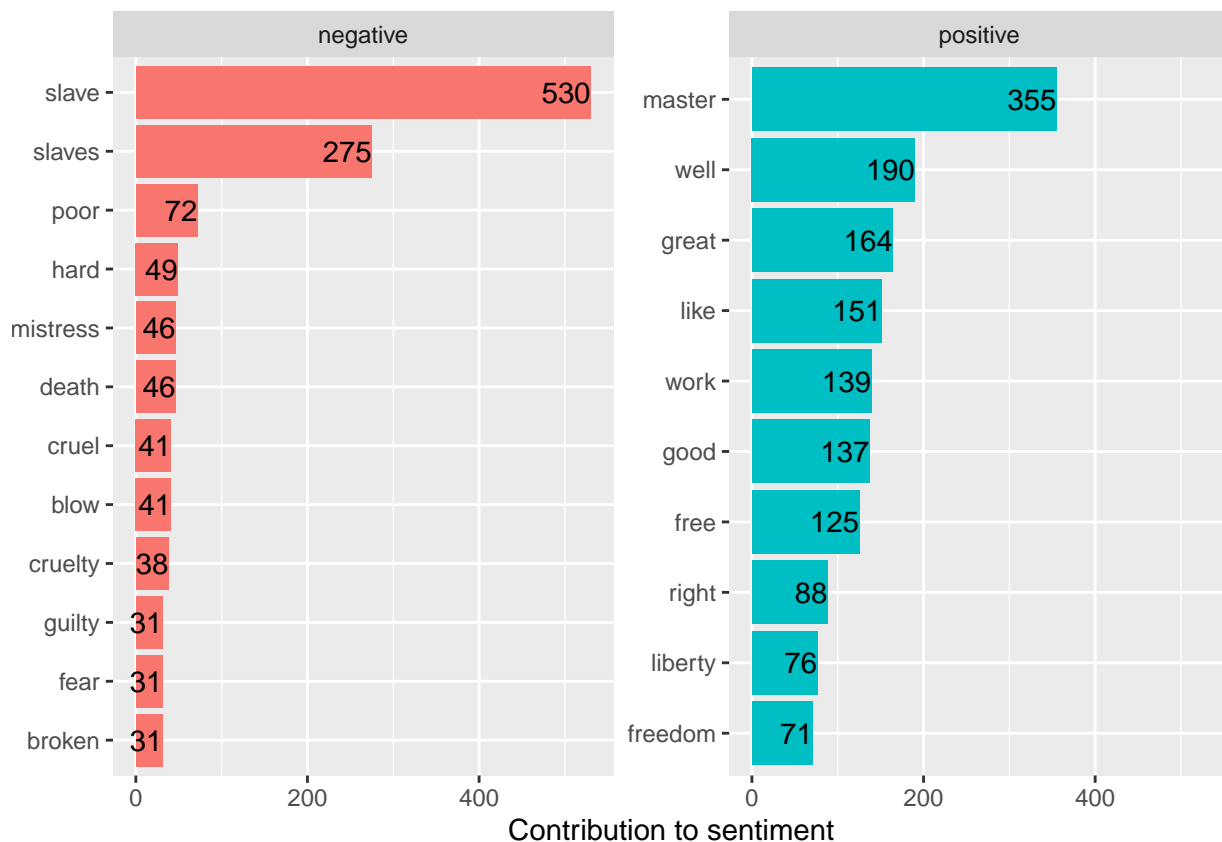
The most frequent used words for positive sentiments and negative sentiments.

```
Bondage_Freedom_Sentiment_total <- Bondage_Freedom_Chapters %>%
  unnest_tokens(word, text) %>% inner_join(get_sentiments("bing")) %>%
  count(word, sentiment, sort = TRUE) %>%
  ungroup()
```

```

Bondage_Freedom_Sentiment_total %>%
  group_by(sentiment) %>%
  top_n(10) %>%
  ungroup() %>%
  mutate(word = reorder(word, n)) %>%
  ggplot(aes(word, n, fill = sentiment)) +
  geom_col(show.legend = FALSE) +
  facet_wrap(~sentiment, scales = "free_y") +
  labs(y = "Contribution to sentiment",
       x = NULL) +
  coord_flip() +
  geom_text(aes(label = n, hjust = 1.0))

```



Chapter wise positive and negative words

Apply group by on Chapter so we can get chapter based positive/negative sentiments words. Let's get total number of positive and negative word count using `bing lexicon`.

```

Bondage_Freedom_Sentiment <- Bondage_Freedom_Chapters %>%
  unnest_tokens(word, text) %>%
  inner_join(get_sentiments("bing")) %>%
  count(chapter, index = linenummer %/% 80, sentiment) %>%
  spread(sentiment, n, fill = 0) %>%
  mutate(sentiment = positive - negative)

```

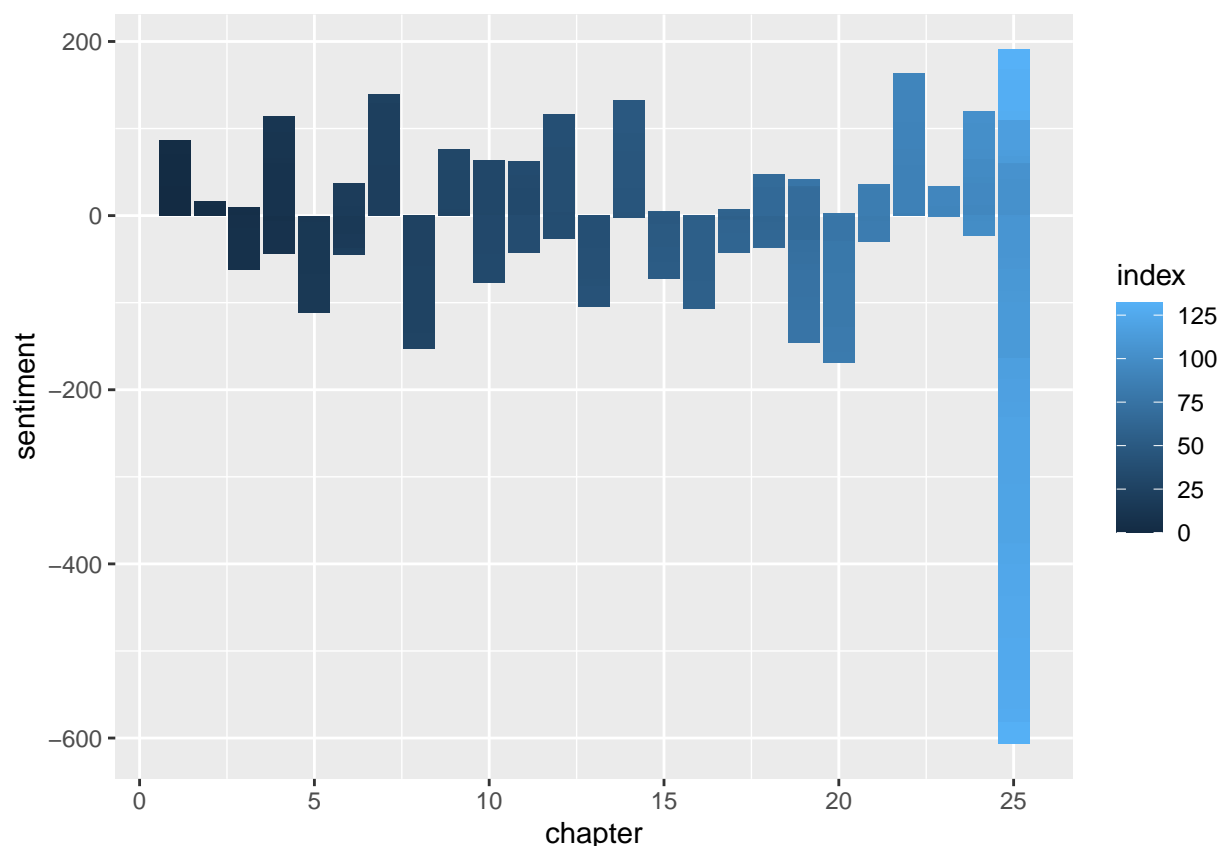
```
ggplot(Bondage_Freedom_Sentiment, aes(index, sentiment, fill = chapter)) +  
  geom_col(show.legend = FALSE) +  
  facet_wrap(~chapter, ncol = 2, scales = "free_x")
```



The book has 25 chapters, using Finn lexicon we can see which chapter has more positive words and which chapter has more negative words. The suggestion from the book is to use ~ 80 lines of text, and let's try that.

```
Positive_Negative_Count<- Bondage_Freedom_Chapters %>%
  unnest_tokens(word, text) %>%
  inner_join(get_sentiments("afinn")) %>%
  group_by(index = linenumber %/% 80, chapter)%>%
  summarise(sentiment = sum(value))

Positive_Negative_Count%>%
  ggplot(aes(chapter, sentiment, fill=index)) +
  geom_col()
```



From the above graph we can see Chapter 25 has more negative sentiments among all other chapters.

Wordcloud

Let's look at the most common words in "My Bondage and My Freedom".

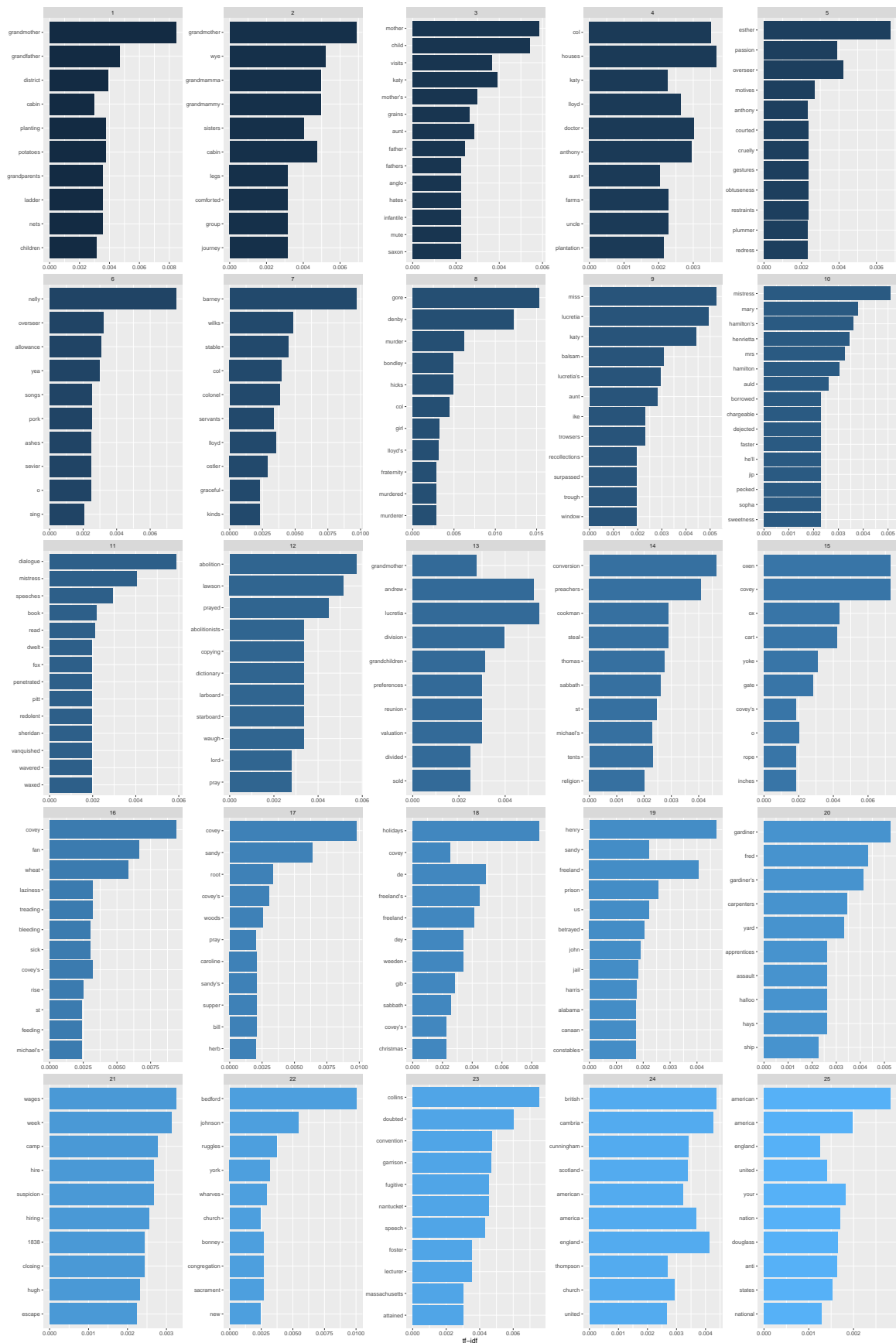
```
total_word_count <- Bondage_Freedom_Chapters %>% unnest_tokens(word, text) %>%
  anti_join(stop_words) %>%
  count(word, sort = TRUE) %>% filter(word != "thomas" )

total_word_count %>% with(wordcloud(word, n, max.words = 100))
```



```
## 4      17 covey          46 0.00956 1.02 0.00976
## 5       7 barney        10 0.00300 3.22 0.00967
## 6      16 covey        28 0.00919 1.02 0.00939
## 7      18 holidays     19 0.00336 2.53 0.00850
## 8       1 grandmother   18 0.00664 1.27 0.00845
## 9      23 collins       5 0.00235 3.22 0.00755
## 10     6 nelly         12 0.00234 3.22 0.00755
## # ... with 34,351 more rows
```

```
book_words %>%
  arrange(desc(tf_idf)) %>%
  mutate(word = factor(word, levels = rev(unique(word)))) %>%
  group_by(chapter) %>%
  top_n(10) %>%
  ungroup() %>%
  ggplot(aes(word, tf_idf, fill = chapter)) +
  geom_col(aes(reorder(word, tf_idf), tf_idf), stat = "identity", show.legend = FALSE) +
  labs(x = NULL, y = "tf-idf") +
  facet_wrap(~chapter, scales = "free") +
  coord_flip()
```



Conclusion

Sentiment analysis provides a way to understand the attitudes and opinions expressed in texts. We can use sentiment analysis to understand how a narrative arc changes throughout its course or what words with emotional and opinion content are important for a particular text. In this assignment, we added a new corpus from 'gutenbergr' package and applied sentiment analysis. From the analysis, we came to know mostly used positive/negative words and chapter wise sentiment analysis. Chapter 25 has more negative sentiments and chapter 7, and chapter 22 have more positive sentiments. We explored TF_IDF analysis also.