SUBHALEKHA VENKATESAN

Profile

As a master's graduate in International Business Management, specializing in global business strategies, sustainable practices, and supply chain management, I am proficient in Microsoft Excel, Power BI, HTML, CSS, and JavaScript. I have a strong ability in data analysis and visualization, demonstrated through the creation of numerous dashboards. Recognized as a quick learner with a proactive approach, I am poised to excel in international business endeavours.

Skills /Certifications

- Data Analysis & Visualization: Proficient in Microsoft Excel, Power BI, VBA Project
- Microsoft Office 365 Suite: Advanced skills in Excel VBA Project, Ms Outlook, Ms PowerPoint, Ms Word.
- **Project Management:** Experienced in handling projects from conception to execution.
- Technical Skills: GitHub, JavaScript, HTML, CSS.

Portfolio Projects

- Interactive Dashboards: Created dashboards for sales analysis and customer satisfaction, using Microsoft Excel and Power BI. Projects include sales analysis for McDonald's and JioMart, emphasizing trends, customer satisfaction, and inventory distribution.
- Web Development: Designed and developed a responsive personal portfolio website using HTML, CSS, and JavaScript.
- VBA Automation: Automated data processing tasks to enhance efficiency and accuracy in business reporting.

Portfolio Link: My Portfolio

Experience

Nando's Restaurant (1 year Experience)

- Delivered exceptional service to 200 customers per shift and managed CRM & POS systems.
- Memorized 100+ menu items, enhancing customer dining experiences.
- Awarded for best hospitality service; trained 10+ new staff in technical systems.

Amazon Warehouse, Dunfermline

- Gained experience in industrial operations, including inventory management, order fulfilment, and quality control.
- Collaborated with team members to ensure efficient workflow and customer satisfaction.

Education

Master of Science in International Business Management

Edinburgh Napier University, United Kingdom

2022-2023

- Developed robust management skills through coursework and hands-on projects, specializing in international business strategies.
- PROJECT: "master's dissertation titled 'Is Equality of Male and Female Working for Indian SMEs? Employees' Perspectives,' distinguished for insightful research on gender dynamics and workplace effectiveness in SMEs."

Bachelor of Science in Agriculture

Karunya Institute of Technology and Science, India

2018-2022

- Led a comprehensive final-year project across 8 Agricultural Business Industries, engaging directly with CEOs to gain deep business insights.
- Spent 3 months in rural villages, educating farmers on modern agricultural practices and enhancing understanding of local agriculture.