

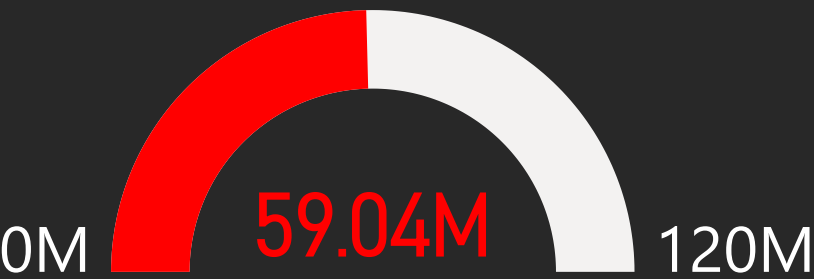
Top 5 Country wise Analysis



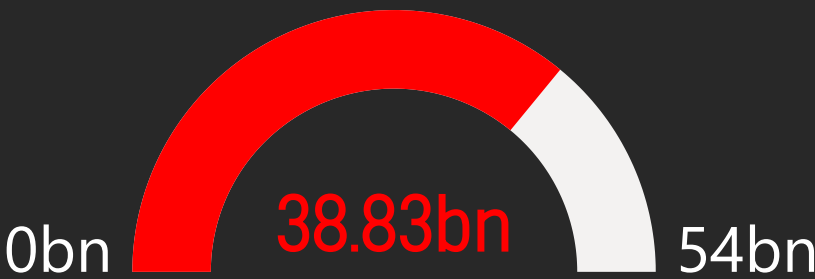
India



Subscriber Growth (Last 30 Days)



Total Video Views (Last 30 Days)



34.5

Urban Population (in %)



5.4

Unemployment rate



190

Σ YouTubers



108.4M

Max. Annual Earning

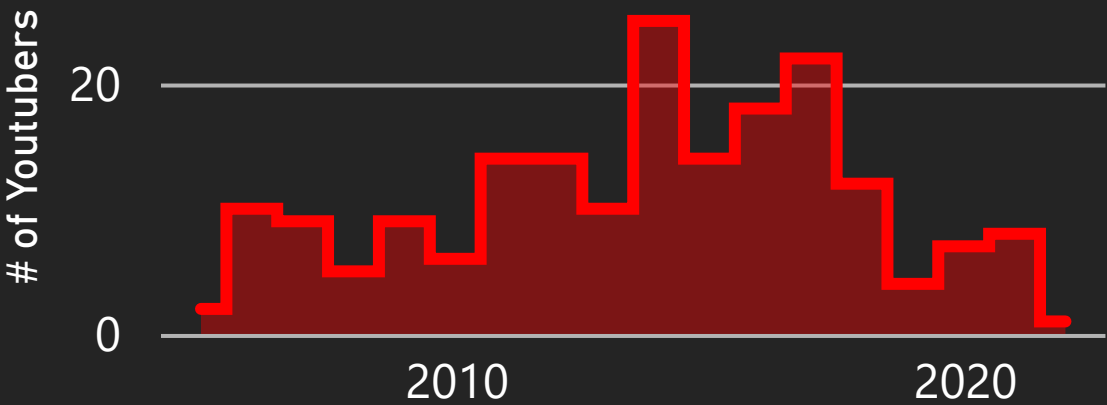


153.8M

Max. Monthly Earning

Top 3 Youtubers	by subscribers	video views	uploads
T-Series	245000000	228000000000	20082
SET India	159000000	148000000000	116536
Zee Music Company	96700000	57856289381	8548

Yearly Youtuber Startup Trend



Top 5 Categories by uploads

Entertainment	1123889
Music	188070
Education	104500
Film & Animation	43613
Comedy	6452

Top 5 Categories by subscribers

Music	1249300000
Entertainment	1093500000
Film & Animation	431800000
Education	388400000
Comedy	372600000

Top 5 Categories by views

Music	738676661013
Entertainment	590781136282
Education	181252381585
Film & Animation	161704974429
Comedy	119184876515

KEY INSIGHTS:

- Top 978 YouTubers span subscribers from 12.3M to 245M.
- T-Series dominates with 245M subscribers trailed by YouTube Movies and MrBeast.
- Entertainment and Music lead with 55.62% of subscribers and 60.45% of views.
- Education surprises as the 5th most viewed category.
- USA leads in subscribers whereas, India in earnings. S. Korea shines in average but with a standout earner, KIMPRO
- Animals earn 33.9M USD with only 42,868 videos, while News, with 43.64% of uploads, earns just 8.39M USD.
- The scatter plot hints at aiming for 83.36M subscribers annually to join the Top 1000.
- Ton 5 markets (USA India Brazil UK Mexico) reveal subscriber trends views and earnings Insights include