Persona Pattern

Instructor

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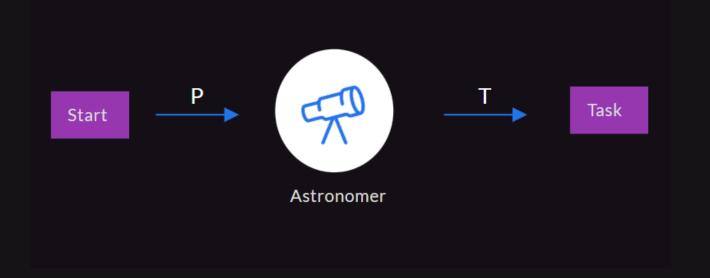
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The Persona Pattern

- Format for Persona Pattern
  - Act as Persona P
  - Perform Task T

- You should substitute "P" with a suitable persona, like "astronomer" or "yoga instructor".

- Then, determine a specific task "T" for the chosen persona to carry out

Start → P → Astronomer → T → Task
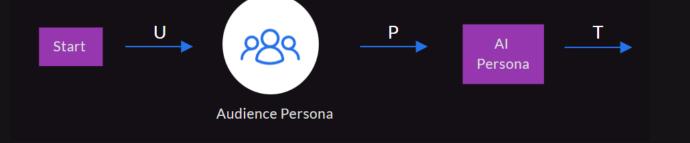
The Persona Pattern

Example

- **Act as an astronomer.** Analyze the night sky based on my description and tell me which constellations are visible.

- **Assume the role of a computer affected by a malware**. React to my inputs as a Windows command prompt would after such an event. Request the initial command from me.

- **Act as a teacher of computer science helping students learn how to do code in python**. I will ask you certain questions, please provide detailed responses with code if necessary

- **Act as a yoga instructor.** I will describe my posture, and you'll guide me to adjust or maintain it.

- **Assume the role of a sushi chef**. I'll share with you my sushi choices, and you'll provide feedback on my selections.

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The Flipped or Audience Persona Pattern

- Format for Flipped or Audience Persona Pattern
  - Perform Task T (Act as Persona P)
  - Assume that I am Persona U

- Here the focus is on performing a task "T" or explaining something assuming your (the audience) persona "U". Optionally you might ask the AI to assume a persona "P"

Audience Persona

The Flipped or Audience Persona Pattern

Examples:

- Explain the solar system. **Assume that I am a curious 6-year-old.**

- Act as a yoga instructor and guide me through meditation. **Assume that I am a stressed-out college student.**

- Act as a computer engineer and describe how computers work. **Assume that I am a senior citizen unfamiliar with modern technology.**

- Suggest a healthy breakfast recipe. **Assume that I am an athlete preparing for a competition.**

- Act as a librarian and recommend a book. **Assume that I am a teenager looking for a thrilling adventure story.**

The Persona Pattern - Examples

Act as a marketing manager, your task is to help a marketing team create an eye-catching advert for a new smartphone product based on the following technical fact sheet. Start by creating a product summary

PRODUCT NAME: Apple iPhone 15

PRODUCT SPECS:

NETWORK Technology
GSM / CDMA / HSPA / EVDO / LTE / 5G
LAUNCH Announced   2023, September 12
Status Available. Released 2023, September 22
BODY   Dimensions   147.6 × 71.6 × 7.8 mm (5.81 × 2.82 × 0.31 in)
Weight 171 g (6.03 oz)
Build Glass front (Corning-made glass), glass back (Corning-made glass), aluminum frame
SIM   Nano-SIM and eSIM - International
Dual eSIM with multiple numbers - USA

Product Summary: Introducing the Apple iPhone 15 - Elevate Your Smartphone Experience!

Are you ready to experience the future of smartphones? The Apple iPhone 15 has arrived, setting new standards in technology, design, and performance. With groundbreaking features and unmatched capabilities, this smartphone is designed to make your life easier, more enjoyable, and more connected than ever before.

Key Features:

1. **Advanced Network Connectivity:** The Apple iPhone 15 supports GSM, CDMA, HSPA, EVDO, LTE, and cutting-edge 5G technology, ensuring lightning-fast data speeds and seamless connectivity.

2. **Stunning Super Retina XDR OLED Display:** Immerse yourself in the breathtaking visuals of a 6.1-inch Super Retina XDR OLED display with HDR10, Dolby Vision, and a peak brightness of 2000 nits. The Ceramic Shield glass provides unmatched durability.

3. **Powerful Performance:** Powered by the Apple A16 Bionic chip, a Hexa-core CPU, and a 5-core Apple GPU, the iPhone 15 delivers lightning-fast processing speeds and unparalleled graphics performance.

4. **Impressive Camera System:** Capture stunning photos and videos with a 48MP wide-angle

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The Persona Pattern - Examples

Create an advert now for smartphone enthusiasts who are more interested in photography by highlighting specific aspects of the phone related to taking pictures and videos. Also showcase relevant phone specifications in a table

📷 **Unleash Your Photography Passion with the Apple iPhone 15!** 🎥

Looking to take your photography and videography to the next level? The Apple iPhone 15 is your ultimate creative tool. ☀️

Key Features for Photographers and Videographers:

Feature	Benefit
48MP Dual-Camera System	Capture stunning photos in high resolution.
Dolby Vision HDR	Shoot cinematic videos with lifelike colors.
Sensor-shift OIS	Eliminate blur, even in low light.
Cinematic Mode	Add professional flair to your videos.
4K Video at 60fps	Record high-quality videos with clarity.
SL 3D Depth Sensor	Achieve portrait perfection.

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Thank You