Subham Sarkar

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EDUCATION

Haldia Institute of Technology   **August 2014 - June2018**
Bachelor of Technology, Computer Science and Technology   C**GPA 8.73**

BSF Sr. Secondary Residential School(CBSE)   **April 2012 - June2014**
Higher Secondary, *Bio-Science*   **Percentage : 89.80 %**

Good Shepherd School , Bagdogra(ICSE)   **March 2011- March 2012**
                                                                            Percentage : 85.14 %

PROFESSIONAL SUMMARY

I am an aspiring Data Scientist/ML Engineer. I am a result focused software developer currently working at Cognizant with experience in developing robust code for high-volume businesses. Presently , working on collaborating Machine Learning with Digital Marketing in deciding relevance with respect to offer integration , template content selection etc. Interested in devising solutions for challenging tasks, learning and applying new technologies and tools. An enthusiastic team player with a can-do attitude and a strong user focus.

Also during my internship as ML-Intern with AITS ,I worked closely with the team on their open-source project- "DNNCompiler" which is an alternative to Tensorflow but for low form-factor devices(micro-controllers) like Raspberry Pi etc. trying to bring the power of Deep Learning to the micro-controllers.

- I am also a blogger and I write blogs on Machine Learning on Medium(https://medium.com/@kingsubham27)
- Also checkout my portfolio :(https://subhamio.github.io/SubhamSarkar-PortfolioWebsite/)

SKILLS AND COMPETENCIES

Technical: Python, Machine Learning, Deep Learning, NLP, Computer Vision, Flask, Jinja Templating, SOAP UI, Big Data, Statistical Modelling, TensorFlow, Keras, Pandas, NumPy, Seaborn, Matplotlib, MySQL, Oracle 11g, Adobe Campaign, Java(J2EE, JSP, Servlets) , Microsoft Office Suite.

BUSINESS EXPERIENCE

Programmer Analyst - Cognizant Technology Solutions, Kolkata, India   **July 2018 – Present**
- Experience in developing and testing fully automated campaigns in **Adobe Campaign** using Javascript and SOAP calls
- Experience in optimising the campaigns .
- Experience in developing data export and import workflows in Adobe Campaign.
- Designing Data Schema, Input Forms, Navigation Hierarchies, WebApps etc. in Adobe Campaign.
- Defining typology(business) rules to execute unwanted or duplicate target audience.
- Finally, deployment in Production.
- **Blogs** : Machine Learning in Digital Marketing (**Churn Prediction**)

Machine Learning Engineer Intern , AI-Technology and Systems(AITS)   **July 2019-Sep 2019**
- Contributed to an open source project "DNNCompiler" which is an alternative to Tensorflow but for low form-factor devices(micro-controllers) like Raspberry Pi etc.
- Every small smart device has a micro controller fitted into it. We are trying to bring the power of Deep Learning to the micro-controllers using the "DNNCompiler".
- Here is a small video to demonstrate how to use DeepC Compiler: https://www.youtube.com/watch?v=oUnob-dCJwmE

PROJECTS

Image Captioning using Attention Mechanism *(Deep Learning, Flask, HTML,VGG-16,LSTM,Attention , Python)*
- **Caption generation** is a challenging artificial intelligence problem where a textual description must be generated

for a given photograph
- Extension of classic **Encoder-Decoder** models and usage of **Attention Mechanism**.
- API'fied the setup using Flask.
- **Medium** : https://medium.com/@kingsubham27/image-captioning-using-attention-mechanism-f3d7fc96eb0e
- **Github**: https://github.com/SubhamIO/Image-Captioning-using-Attention-Mechanism-Local-Attention-and-Global-Attention-

Stock Market Prediction using LSTM *(Deep Learning, Web Scraping, HTML,LSTM , Python,Beautiful Soup,Quandl)*
- Predicting **NIFTY 50** index movement for 7 days period.
- **LSTM** layers are used in eras to predict NIFTY 50 index movement for 7 days.
- **Medium** : https://medium.com/@kingsubham27/stock-market-prediction-using-deep-learning-b71ae6fea740
- **Github**: https://github.com/SubhamIO/Stock-Market-Prediction-using-LSTM

Netflix Movie Recommendation System *(Deep Learning, Machine Learning , Python,SVD,SVD++)*
- **Netflix** provided a lot of anonymous rating data, and a prediction accuracy bar that is 10% better than what Cine-match can do on the same training data set.
- Accuracy is a measurement of how closely predicted ratings of movies match subsequent actual ratings.
- **Techniques Used** : Surprise Library for Recommendation System,SVD,SVD++ etc.
- **Github**: https://github.com/SubhamIO/Netflix-Movie-Recommendation-System

On the Plague Trail ML Challenge(*Machine Learning, Random Forest, XGBoost, MultiOutputRegressor, Python)*
- To develop a machine learning algorithm for predicting the total number of people infected by 7 different patho-gens.
- This is a **Multi-Output Regression** Problem where we need to predict 7 output columns.
- Significance of this study is to study the causes of plague and ways to minimise it using Machine Learning .
- **LeaderBoard Score achieved : 88.19** and **HackerEarth Rank achieved : 69**
- **Medium :** https://medium.com/@kingsubham27/hacker-earth-challenge-on-the-plague-trail-a7794e22f458
- **Github:** https://github.com/SubhamIO/HackerEarth-Challenge-On-the-Plague-Trail

Predicting House Prices using classical Machine Learning and Deep Learning Techniques. *(Machine Learning, Deep Learning, Python)*
- With **79** explanatory variables describing (almost) every aspect of residential homes in Ames, Iowa, this competition challenges you to predict the final price of each home.
- This is a **Regression Problem** and the metric used is Root Mean Squared Error(**RMSE**)
- **Medium** : https://medium.com/analytics-vidhya/predicting-house-prices-using-classical-machine-learning-and-deep-learning-techniques-ad4e55945e2d
- **Github:** https://github.com/SubhamIO/House-Price-Prediction

BLOGS
- **Image Captioning using Attention Mechanism:** https://medium.com/@kingsubham27/image-captioning-using-attention-mechanism-f3d7fc96eb0e
- **Calibration Techniques and it's importance in Machine Learning :** https://medium.com/@kingsubham27/calibration-techniques-and-its-importance-in-machine-learning-71bec997b661
- **Automatic Face Recognition:** https://medium.com/ai-techsystems/auto-face-recognition- e8ee177fd04f
- **Build and Deploy ML Models using AWS and Flask :** https://medium.com/analytics-vidhya/build-and-deploy-an-machine-learning-model-using-aws-and-apis-1d22eadb2b83
- **On the Plague Trail ML Challenge:** https://medium.com/@kingsubham27/hacker-earth-challenge-on-the-plague-trail-a7794e22f458
- **Predicting House Prices using Classical ML and Depp Learning Techniques :**https://medium.com/analytics-vidhya/predicting-house-prices-using-classical-machine-learning-and-deep-learning-techniques-ad4e55945e2d

CERTIFICATION

- **End to End Machine Learning with Tensorflow on GCP** : https://www.coursera.org/account/accomplishments/certific ate/NZPQCRANJKS6
- **Machine Intelligence in EDA/CAD** : https://www.udemy.com/certificate/UC- QBCK8ZFY/?utm_campaign=email&utm_source=sendgrid.com &utm_medium=email
- **AutoML in Google Cloud Platform:** https://google.qwiklabs.com/public_profiles/4d35fdd 1-018c-4d74-827a-01499c588a61
- **Adobe Certified Expert - Adobe Campaign Classic Developer** : https://www.youracclaim.com/badges/3fa21260-1109-4b74- baf1-ecdb9e08da3e/linked_in_profile

SOCIAL PROFILES

- **Github** : https:// github.com/SubhamIO
- **LinkedIn** : https://www.linkedin.com/in/subham-sarkar-4224aa147
- **Website** : https://subhamio.github.io/SubhamSarkar-PortfolioWebsite/
- **Medium** : https://medium.com/@kingsubham27
- **Quora** : https://www.quora.com/profile/Subham-Sarkar-90