



DOMINO'S PIZZA SALES REPORT

Jan/15 - Dec/15

pizza category

All

01-01-2015

31-12-2015



2.32

Avg Pizzas Per Order



21,350

Total Orders



49,574

Total Pizzas Sold



38.31

Avg Order Value



817.86K

Total Revenue



Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on,
Thursday/Friday/Saturday
evenings

MONTHLY

There are **maximum** orders
from month of **May** and
July

BUSIEST DAYS & TIMES

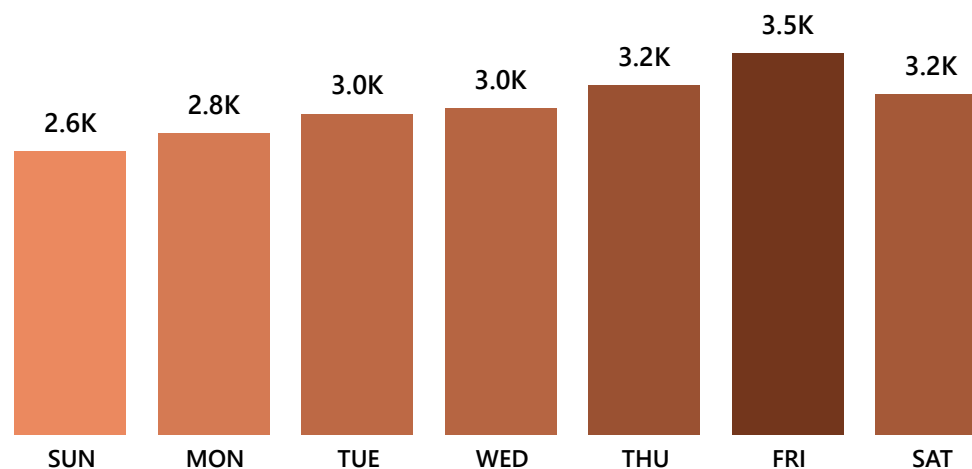
CATEGORY

Classic category
contributes to **maximum**
sales and total orders

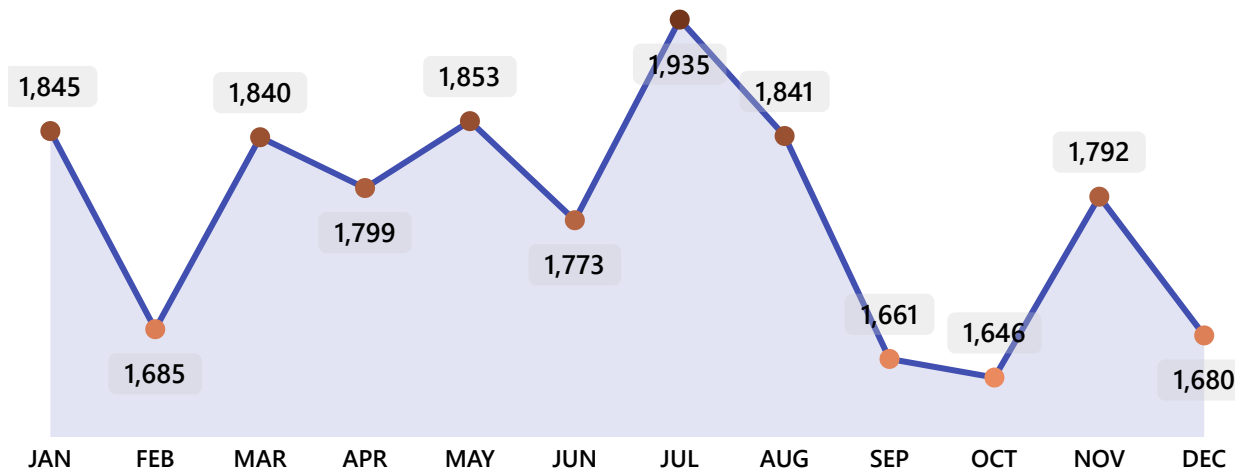
SIZE

Large size pizza contributes
to **maximum** sales

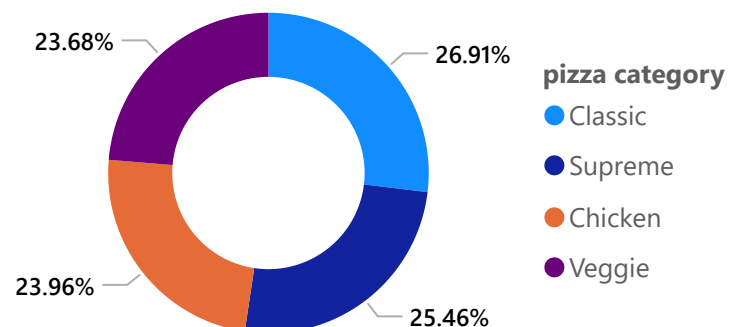
Daily Trend For Total Orders



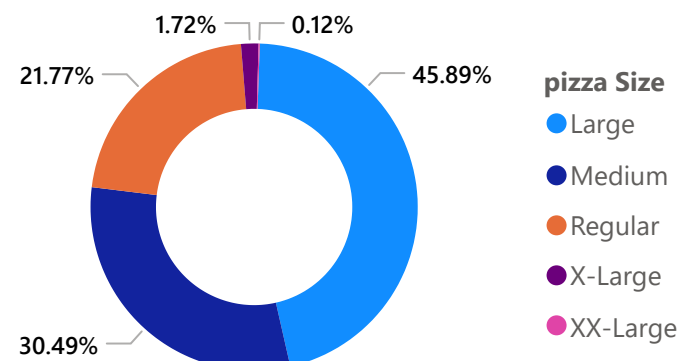
Monthly Trend For Total Orders



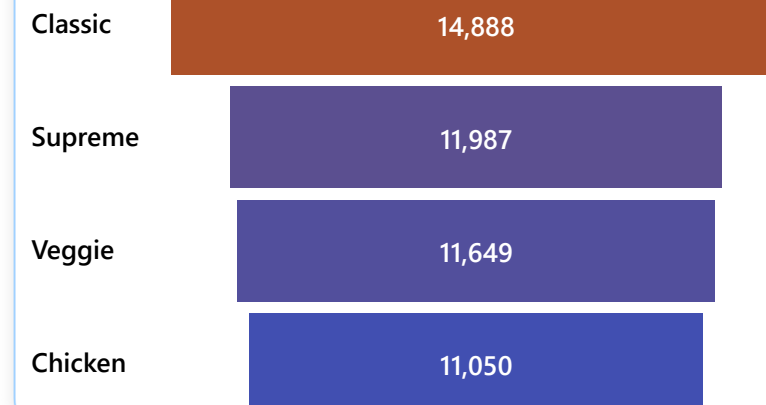
% of Sales by pizza category



% of Sales by pizza Size



Total Pizzas Sold by pizza category





DOMINO'S PIZZA SALES REPORT

Jan/15 - Dec/15

pizza category

All

01-01-2015



31-12-2015



Home



Best/Worst Sellers



BEST SELLERS

REVENUE

The Thai Chicken pizza contributes to **maximum** Revenue

QUANTITY

The Classic Deluxe pizza contributes to **maximum** Sold Quantities

TOTAL ORDERS

The Classic Deluxe pizza contributes to **maximum** Total Orders

WORST SELLER

REVENUE

The Brie Carre pizza contributes to **minimum** Revenue

QUANTITY

The Brie Carre pizza contributes to **minimum** Sold Quantities

TOTAL ORDERS

The Brie Carre pizza contributes to **minimum** Total Orders



817.86K

Total Revenue



38.31

Avg Order Value



49,574

Total Pizzas Sold



21,350

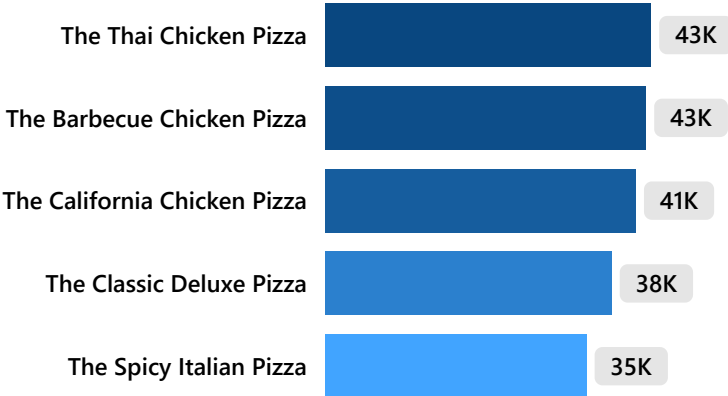
Total Orders



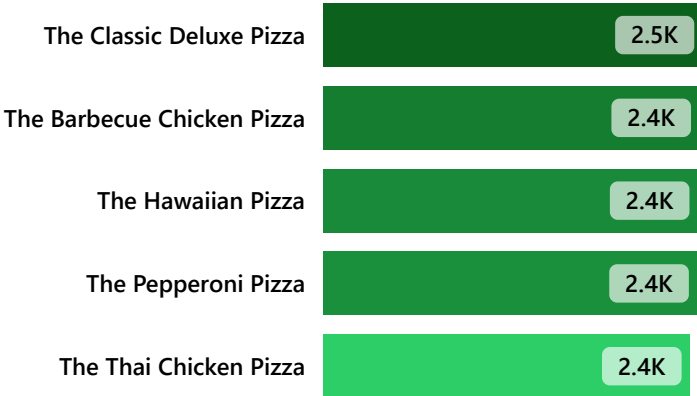
2.32

Avg Pizzas Per Order

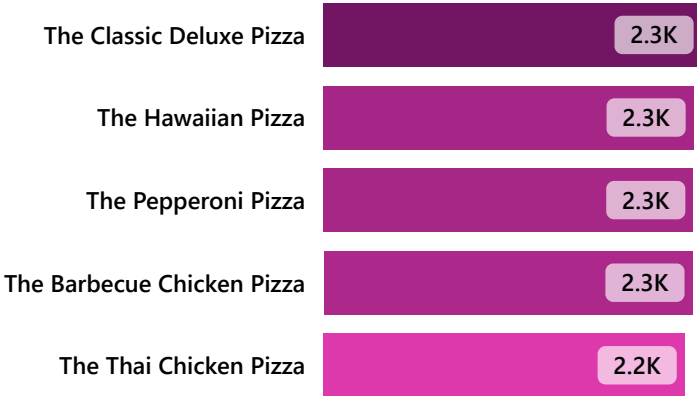
Top 5 Pizzas By Revenue



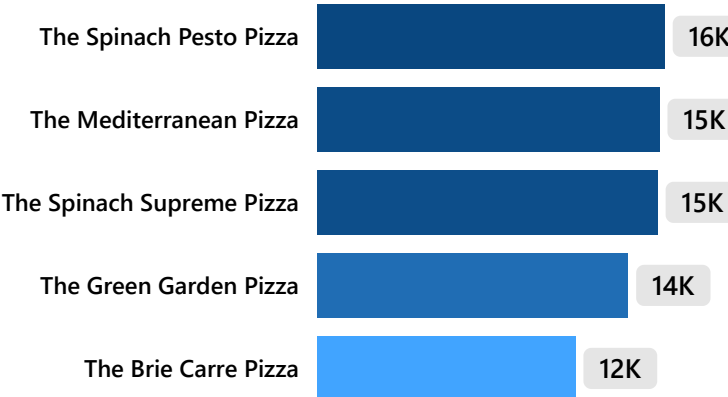
Top 5 Pizzas By Sold Quantity



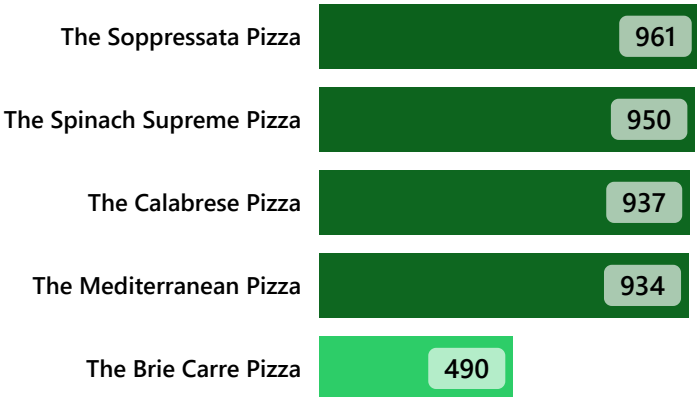
Top 5 Pizzas By Total Orders



Bottom 5 Pizzas By Revenue



Bottom 5 Pizzas By Sold Quantity



Bottom 5 Pizzas By Total Orders

