



DOMINO'S PIZZA SALES REPORT

Jan/15 - Dec/15

pizza category

All

01-01-2015

31-12-2015



2.32

Avg Pizzas Per Order



21,350

Total Orders



49,574

Total Pizzas Sold



38.31

Avg Order Value



817.86K

Total Revenue



Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on,
Thursday/Friday/Saturday
evenings

MONTHLY

There are **maximum** orders
from month of **May** and
July

BUSIEST DAYS & TIMES

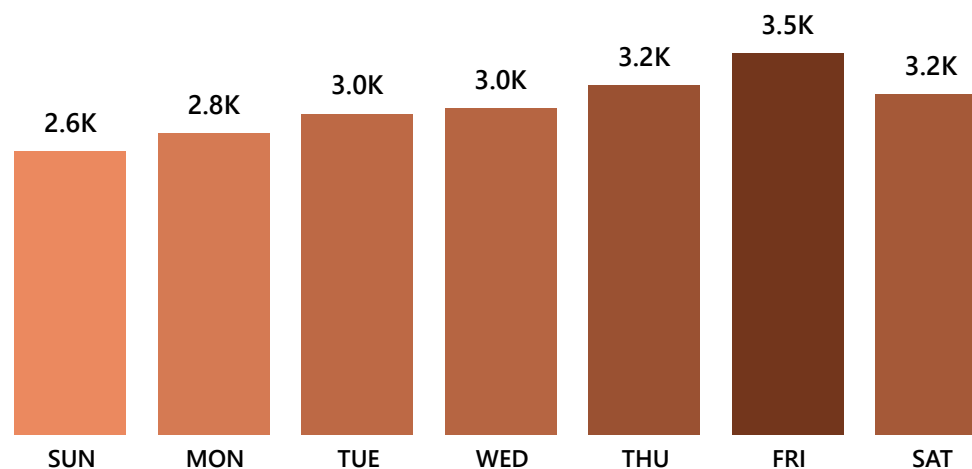
CATEGORY

Classic category
contributes to **maximum**
sales and total orders

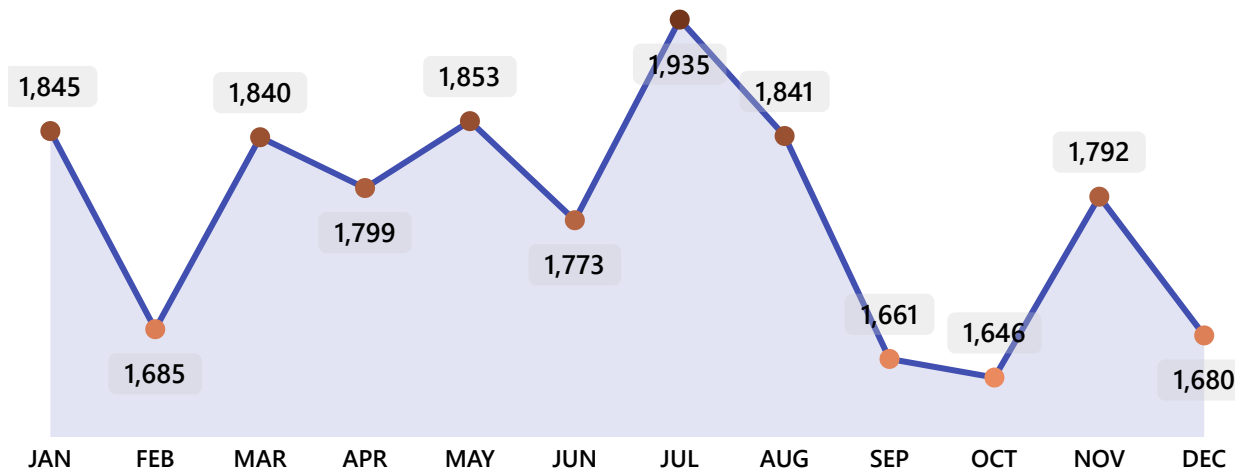
SIZE

Large size pizza contributes
to **maximum** sales

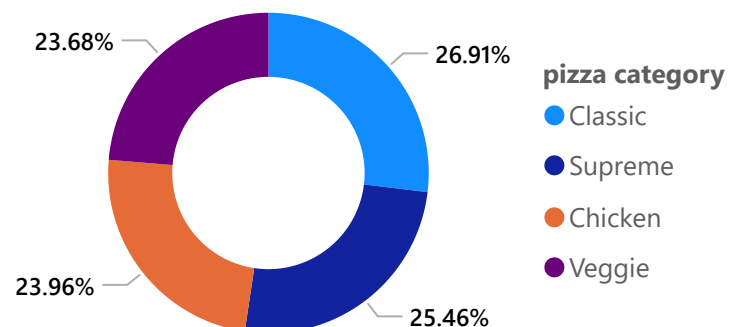
Daily Trend For Total Orders



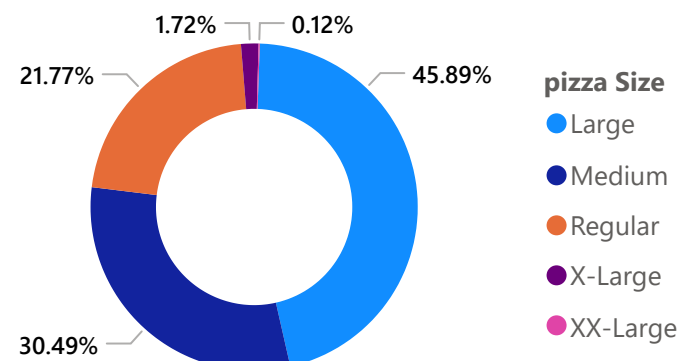
Monthly Trend For Total Orders



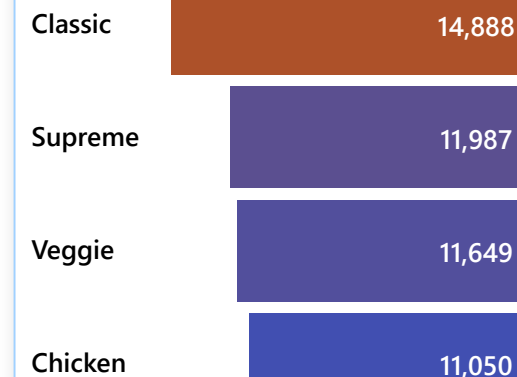
% of Sales by pizza category



% of Sales by pizza Size



Total Pizzas Sold by pizza category





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Best/Worst Sellers



BEST SELLERS

REVENUE

The Thai Chicken pizza contributes to maximum Revenue

QUANTITY

The Classic Deluxe pizza contributes to maximum Sold Quantities

TOTAL ORDERS

The Classic Deluxe pizza contributes to maximum Total Orders

WORST SELLER

REVENUE

The Brie Carre pizza contributes to minimum Revenue

QUANTITY

The Brie Carre pizza contributes to minimum Sold Quantities

TOTAL ORDERS

The Brie Carre pizza contributes to minimum Total Orders



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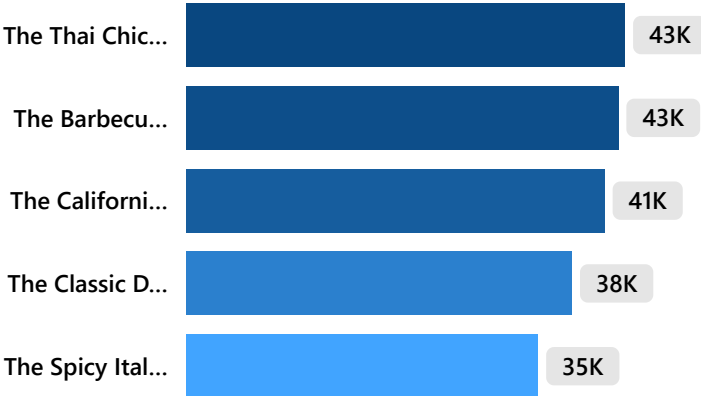
Total Orders



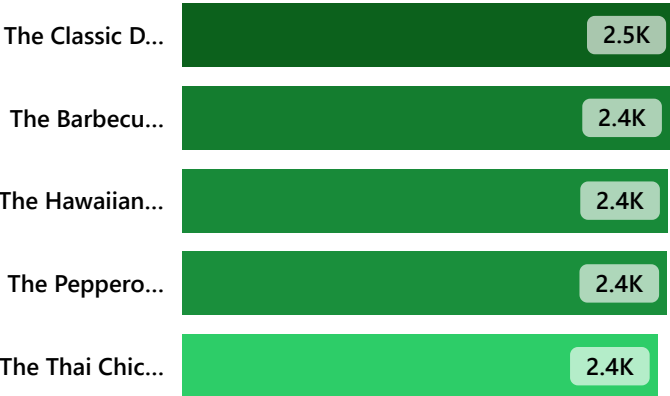
2.32

Avg Pizzas Per Order

Top 5 Pizzas By Revenue



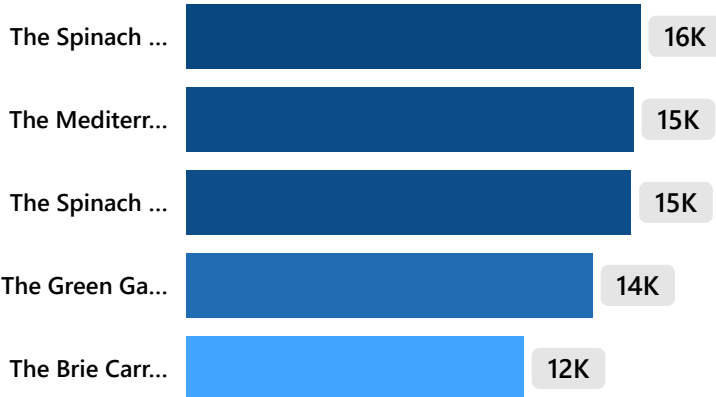
Top 5 Pizzas By Sold Quantity



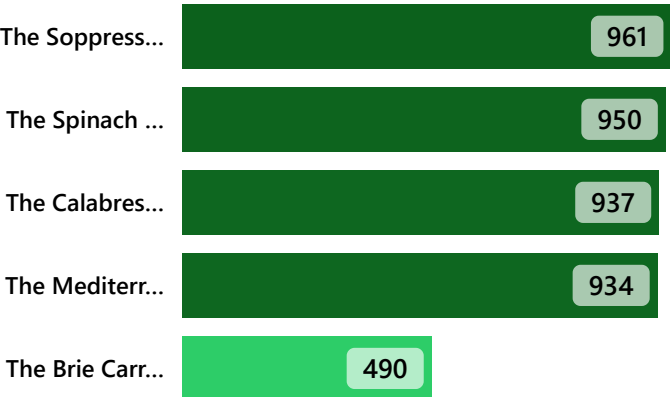
Top 5 Pizzas By Total Orders



Bottom 5 Pizzas By Revenue



Bottom 5 Pizzas By Sold Quantity



Bottom 5 Pizzas By Total Orders

