



Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

easiest way
to order the
sweets

visiting them
personally

indian
sweets wear
prepare hear

it fufilling all
your cravings
under one
roof

kreethi
sweet well
know shop
in chennai

bakeries are
store that
offers



Persona's name



we are
classifying
an
advertising

kreethi
sweets and
gee foods in
vijayavada

sweets wear
good and
have diffrent
taste

overall the hotels
was nice with
decent rooms
and plesant staff
they only
disappointed

they have a
fear for do
the product
for healthy
and hygenic

the have
furustration of
delivey the
product at
time