

Credit Card Transaction Report

Revenue

55M

Amount

45M

Total Interest

7.8M

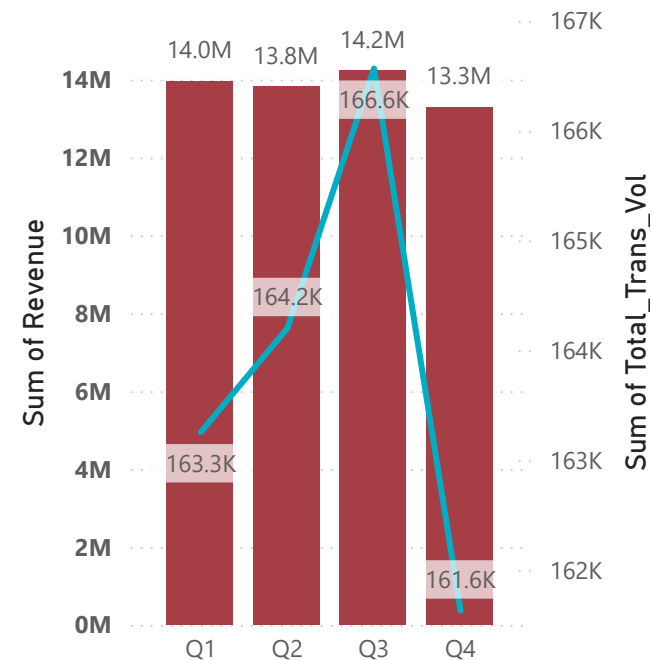
Transaction Count

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Silver	5586332	4586746	812081
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Total	55315410	44522013	7843382

QTR Revenue and Total Transaction Count

● Sum of Revenue ● Sum of Total_Trans_Vol



Week_Start_Date

All

F

M

Q4

Q2

Q3

Q1

Silver

Gold

Blue

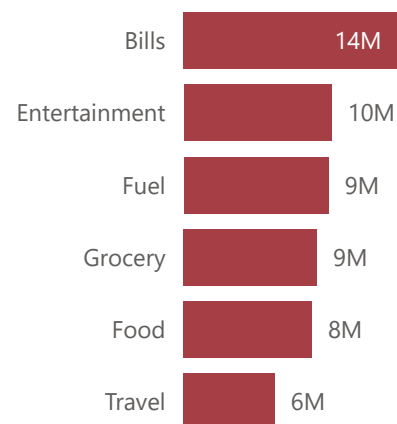
Platinum

Low

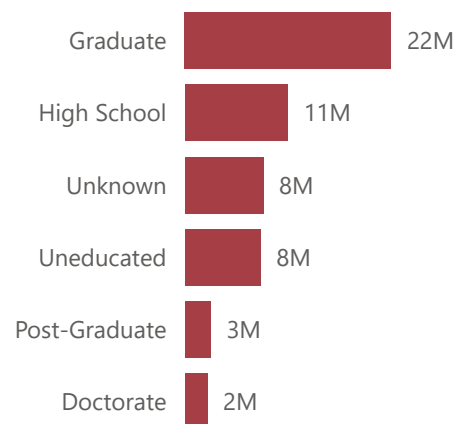
Med

High

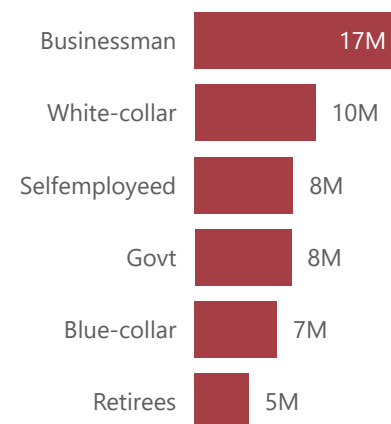
Revenue by Expenditure Type



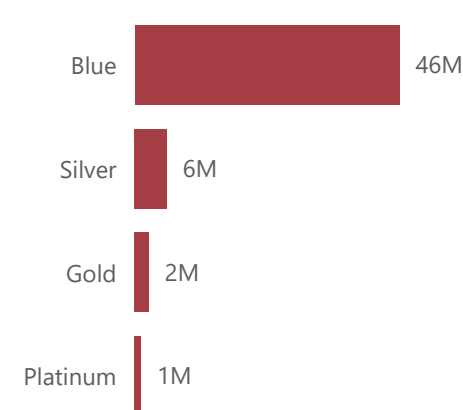
Revenue by Education Type



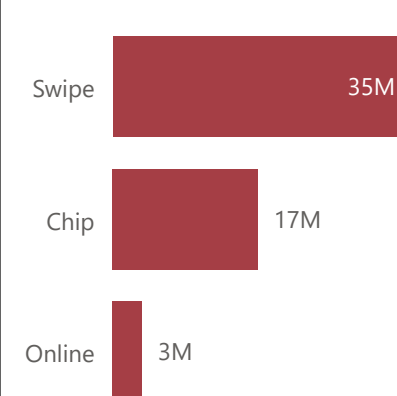
Revenue by Profession Type



Revenue by Card Type



Revenue by Transaction Type



Credit Card Customer Report

Revenue

55M

Total Income

576M

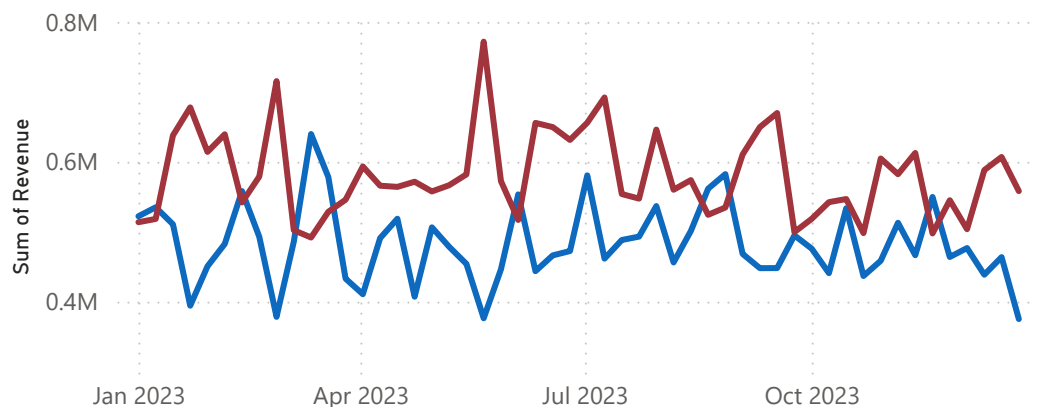
Total Interest

7.8M

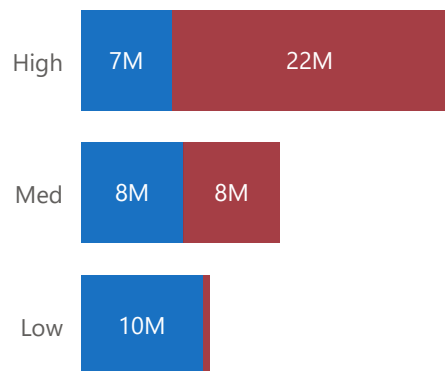
CSS

3.19

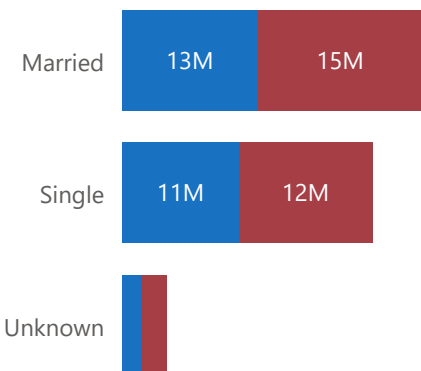
Revenue by Week



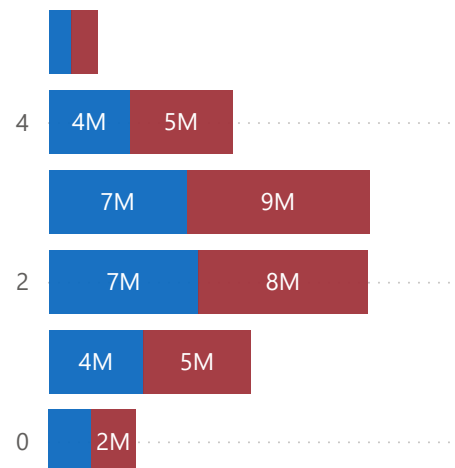
Revenue by Income Group



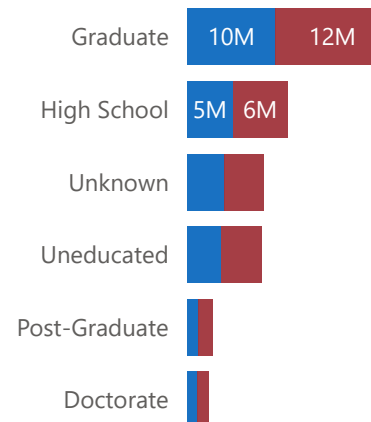
Revenue by Marital Status



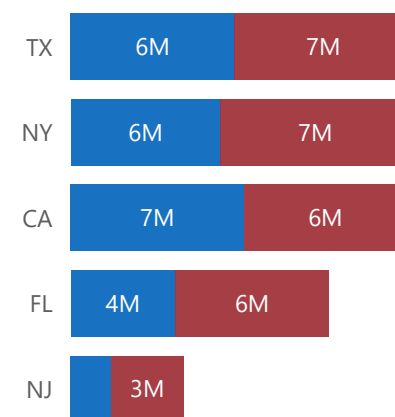
Revenue by Dependent



Revenue by Education Type



Top 5 States



Q4

Q3

Q2

Q1

Silver

Gold

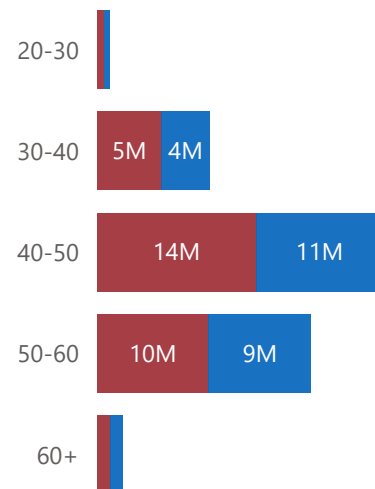
Blue

Platinum

Week Start Date

All

Revenue by Age Group



M

30M

F

25M

Chip

Online

Swipe

Customer Job	Revenue	Transaction Amount	Income
Businessman	17387832	14285412	186959919
White-collar	10114656	8221742	103930055
Selfemployeed	8261758	6395026	75313288
Govt	8111701	6507875	88773989
Blue-collar	6904279	5488838	72262158
Retirees	4535184	3623120	48675030
Total	55315410	44522013	575914439