Introduction to CRT Process

Campus Recruitment Training (CRT) is a comprehensive program designed to prepare students for the corporate world.

By Dr. Shazia Khan



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Importance of Campus Recruitment Training

- 1 Enhancing Employability
 CRT equips students with the necessary skills and knowledge required to excel in the job market.
- 2 Bridge the Skill Gap

 It helps in developing industry-specific skills and competencies, which are vital for success in careers.
- Boost Confidence

 Through mock interviews and GD sessions, CRT builds confidence and prepares candidates for the selection process.

Understanding the Recruitment Process

Stages of Recruitment

Understanding the various stages, from sourcing candidates to making the final offer, is crucial for job seekers.

Role of HR

Insights into the HR perspective help students tailor their approach and communication during interviews.

Preparing for Aptitude Tests

Practicing Different Types of Questions Understanding the variety of questions that can appear in aptitude tests is key to success. Time Management Strategies for managing time effectively during the test can significantly impact the final score. **Mock Tests** Taking mock tests allows students to familiarize themselves with the test environment and assess their preparedness.

Enhancing Communication and Soft Skills

Effective Communication

Mastering the art of communication and active listening is essential for professional interactions.

Emotional Intelligence

Developing empathy and relationship management skills can help in handling workplace challenges.



Mastering Group Discussions and Interviews

1

Topic Analysis

Effective brainstorming and analysing the topic from different angles are key aspects of group discussions.

2

Interview Techniques

Learning to handle various types of job interviews, such as behavioural or case interviews, is essential.

3

Body Language

Understanding and optimising non-verbal communication during interviews and discussions can make a lasting impression.

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SKILLS	
Illustrtator	_
Photoshop	_
Dreamweaver	
InDesign	_
After Effects	

Building a Professional Resume

Content Structure

Creating a visually appealing and wellstructured resume can significantly impact the first impression on employers.

Resume Customization

Adapting the resume to suit specific job applications enhances the chances of getting noticed by recruiters.

Success Stories and Testimonials

90%

10K+

50+

Positive Placement Rate

Students Trained

Companies Hiring

Hundreds of students have found lucrative career opportunities after undergoing CRT, achieving success in various industries.