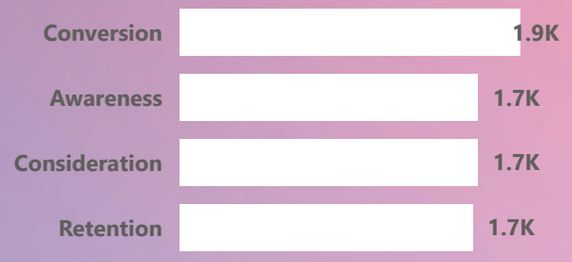
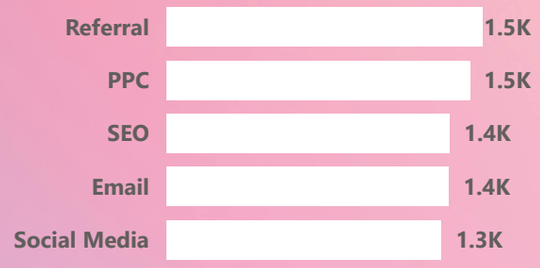
Conversion by CampaignType



Conversion by CampaignChannel

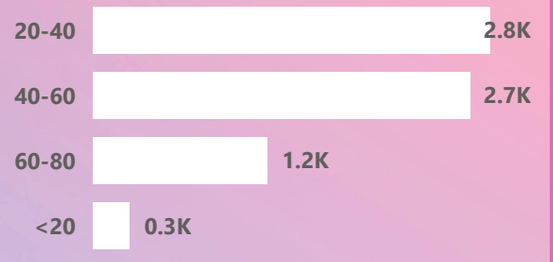


Female | Male

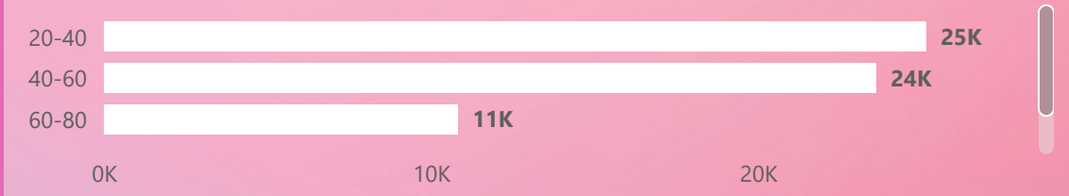
Income Group	Sum of ConversionRate	Sum of Conversion	Sum of LoyaltyPoints
<50000	195.12	1647	4703429
>100000	327.48	2740	7771970
50000-75000	152.54	1312	3798972
75000-100000	159.97	1313	3647777
Total	**835.11**	**7012**	**19922148**

Sum of WebsiteVisits by CampaignType

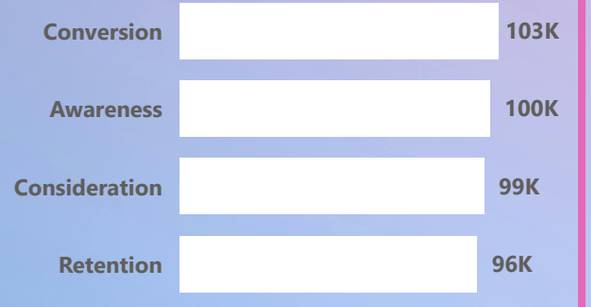
Sum of Conversion by Age Group



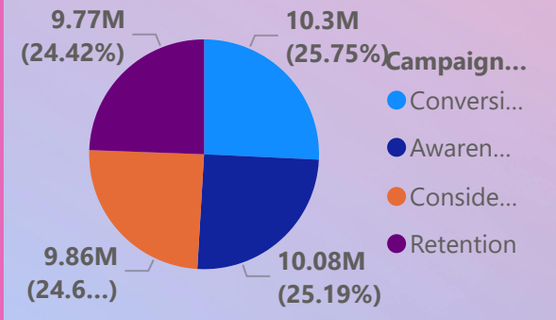
Sum of TimeOnSite by Age Group



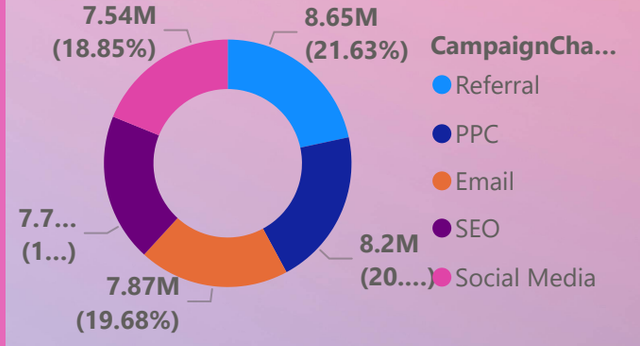
Sum of SocialShares by CampaignType



Sum of AdSpend by CampaignType



Sum of AdSpend by CampaignChannel



Total Conversions

7012