

Performance Matrix - (Sales Vs Profit)

Ctrl Click for Sales View

Ctrl Click for Profit View

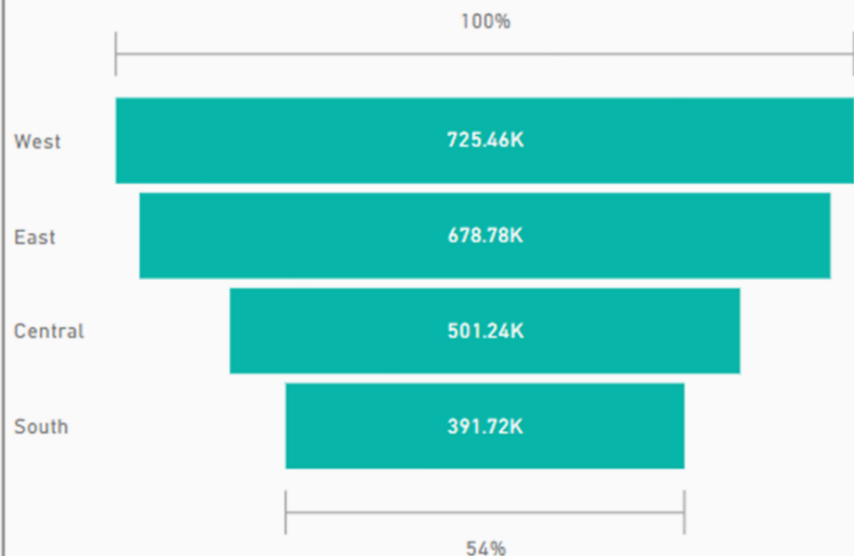
Year

- ☐ Select all
- ☐ 2013
- ☐ 2014
- ☐ 2015
- ☐ 2016

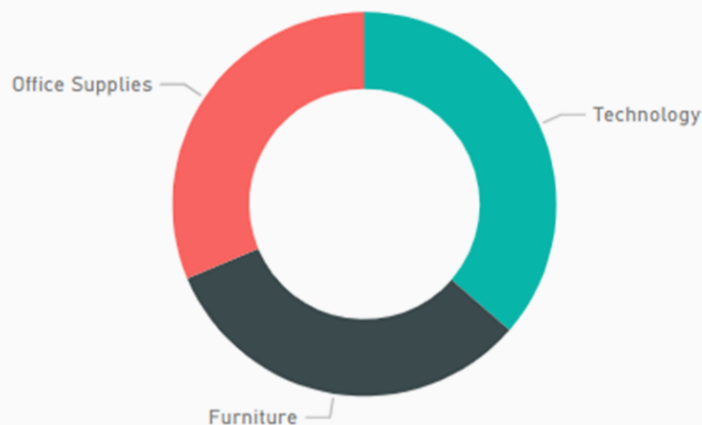
Month

- ☐ Select all
- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ September
- ☐ October
- ☐ November
- ☐ December

Sales by Region

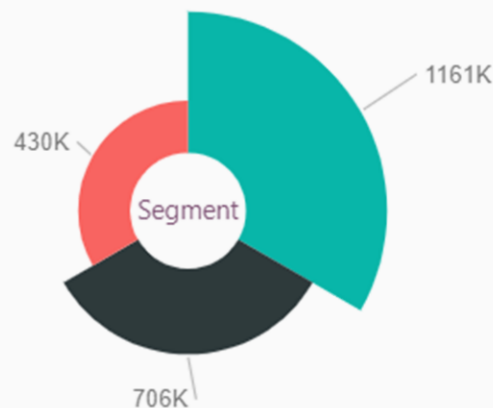


Sales by Category

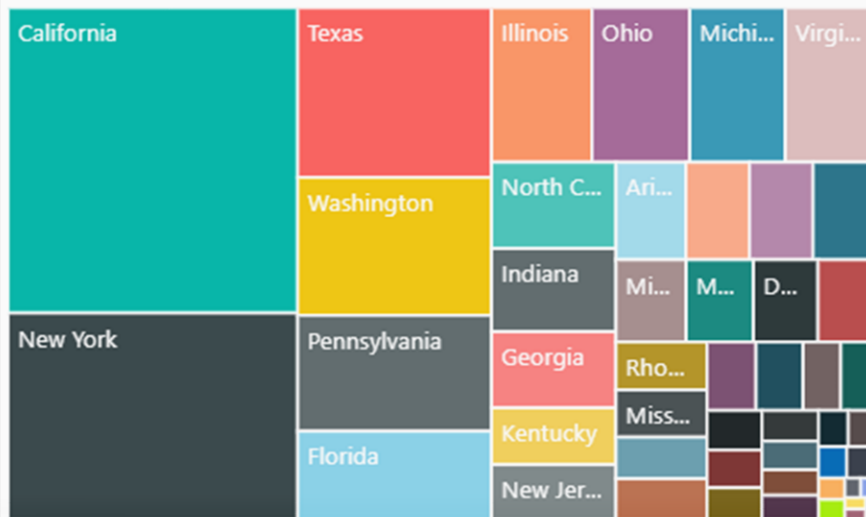


Sales by Segment

Segment ● Consumer ● Corporate ● Home Office



Sales by State



Product Name

- ☐ Select all
- ☐ "While you Were Out" Message Bo...
- ☐ #10- 4 1/8" x 9 1/2" Recycled Enve...
- ☐ #10- 4 1/8" x 9 1/2" Security-Tint E...
- ☐ #10 Gummed Flap White Envelope...
- ☐ #10 Self-Seal White Envelopes
- ☐ #10 White Business Envelopes,4 1/...
- ☐ #10-4 1/8" x 9 1/2" Premium Diag...
- ☐ #6 3/4 Gummed Flap White Envelo...
- ☐ 1.7 Cubic Foot Compact "Cube" Of...
- ☐ 1/4 Fold Party Design Invitations &...
- ☐ 12 Colored Short Pencils
- ☐ 12-1/2 Diameter Round Wall Clock
- ☐ 14-7/8 x 11 Blue Bar Computer Pri...
- ☐ 2300 Heavy-Duty Transfer File Syst...
- ☐ 24 Capacity Maxi Data Binder Rack...
- ☐ 24-Hour Round Wall Clock
- ☐ 3.6 Cubic Foot Counter Height Offi...
- ☐ 36X48 HARDFLOOR CHAIRMAT
- ☐ 3D Systems Cube Printer, 2nd Gen...
- ☐ 3D Systems Cube Printer, 2nd Gen...
- ☐ 3M Hangers With Command Adhe...
- ☐ 3M Office Air Cleaner
- ☐ 3M Organizer Strips
- ☐ 3M Polarizing Light Filter Sleeves
- ☐ 3M Polarizing Task Lamp with Cla...
- ☐ 3M Replacement Filter for Office A...
- ☐ 3-ring staple pack
- ☐ 4009 Highlighters
- ☐ 4009 Highlighters by Sanford

Monthly Sales Insight

Year

2013

2014

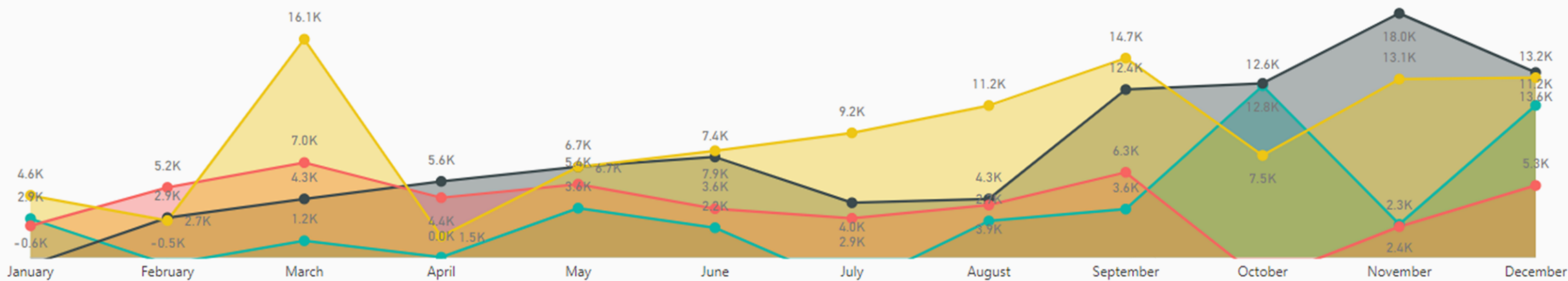
2015

2016



Zone Wise Monthly Sales Graph

Central East South West



Sales Vs Cost Price

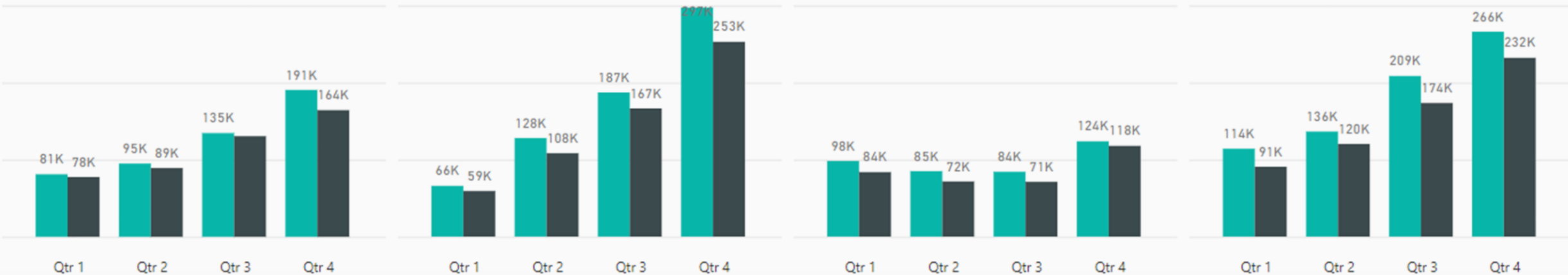
Sum of Sales Cost

Central

East

South

West



Sales Existance in US-State

Year

Select all

2013

2014

2015

2016

Month

Select all

January

February

March

April

May

June

July

August

September

October

November

December

Sales by State and Region

Region

Central

East

South

West

Region

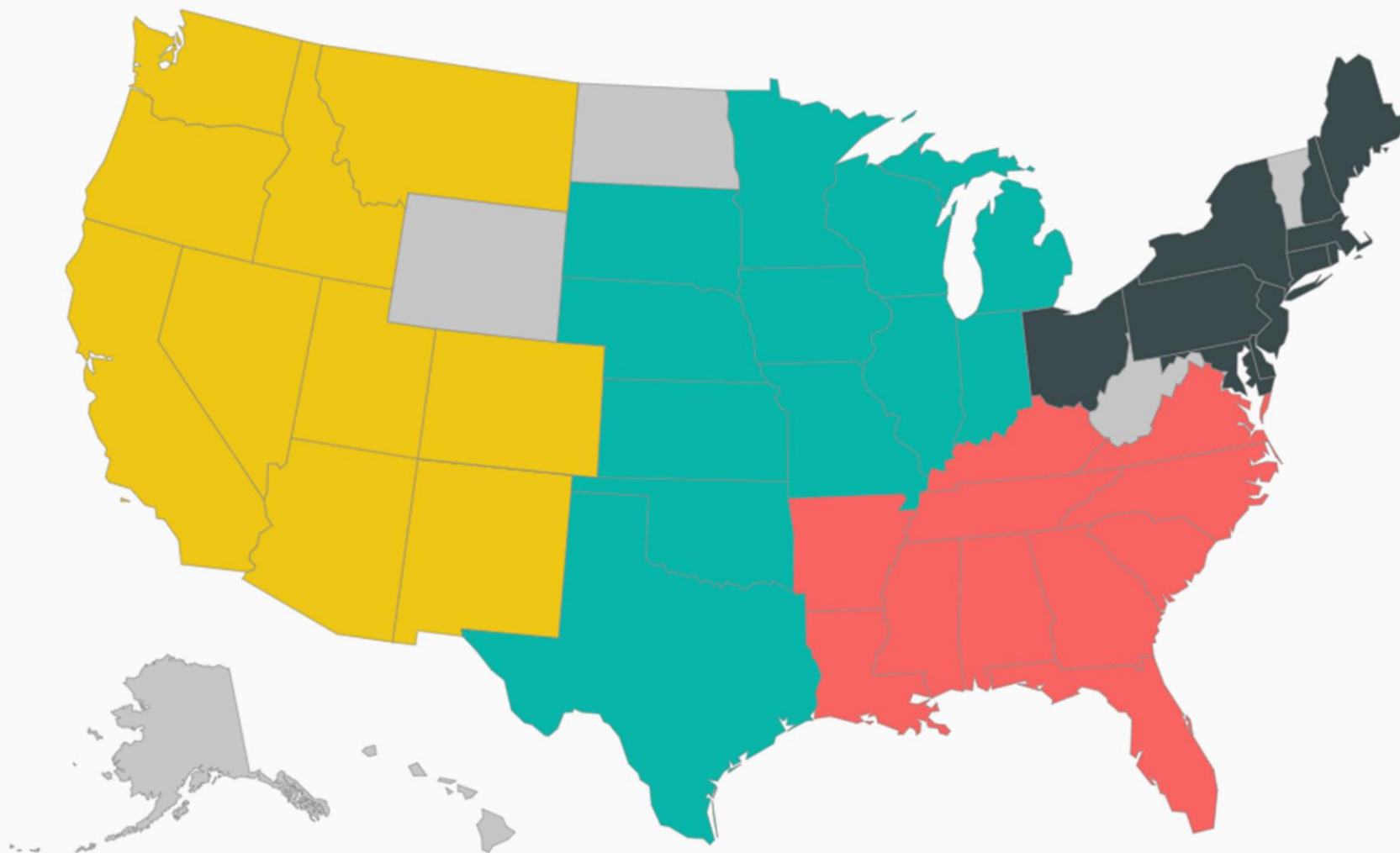
Select all

Central

East

South

West





Zone Wise Sales Details

(With Drill Down Feature for 'Category, Sub-category & Segment')

Year, Month

^ ☐ 2013

- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ September
- ☐ October
- ☐ November
- ☐ December

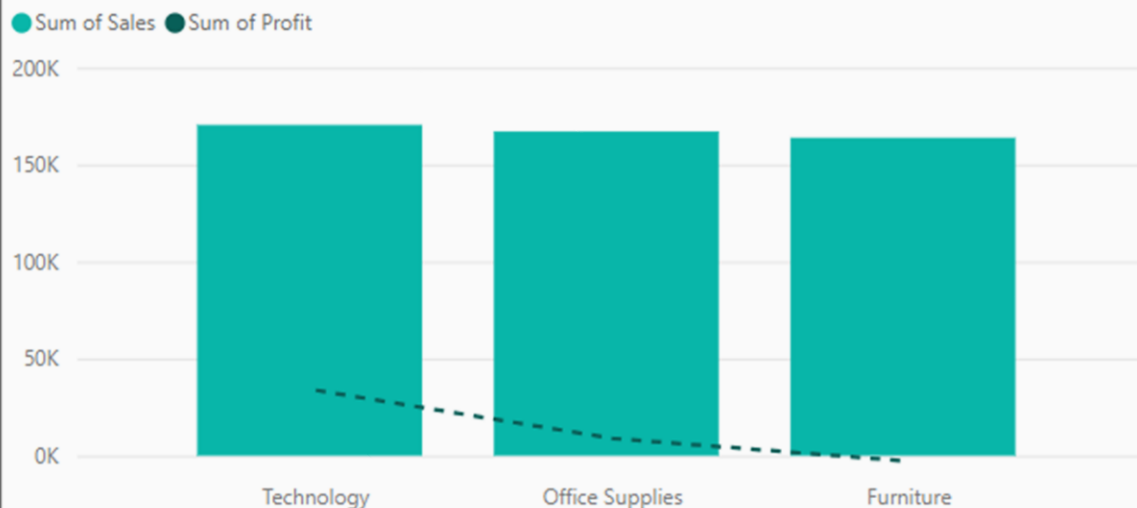
^ ☐ 2014

- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
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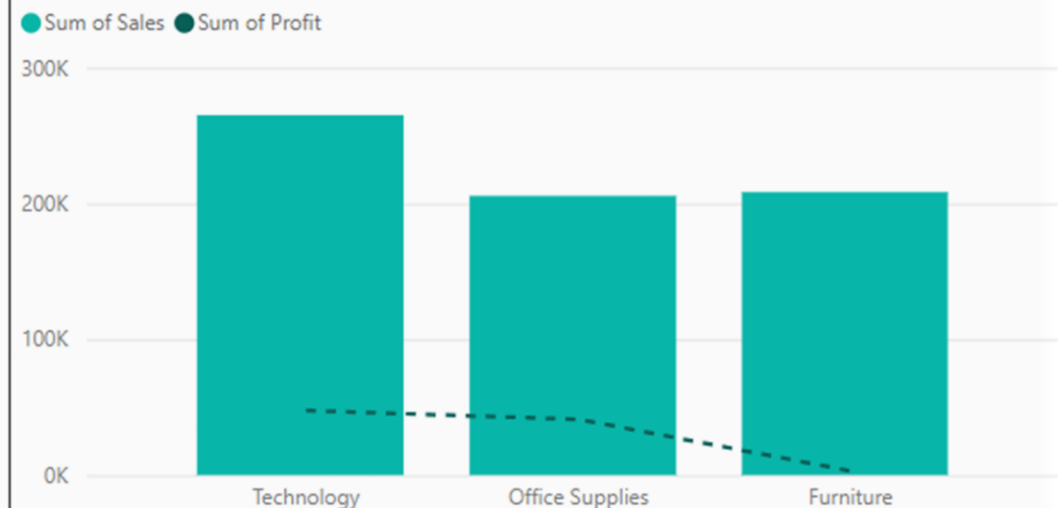
∨ ☐ 2015

∨ ☐ 2016

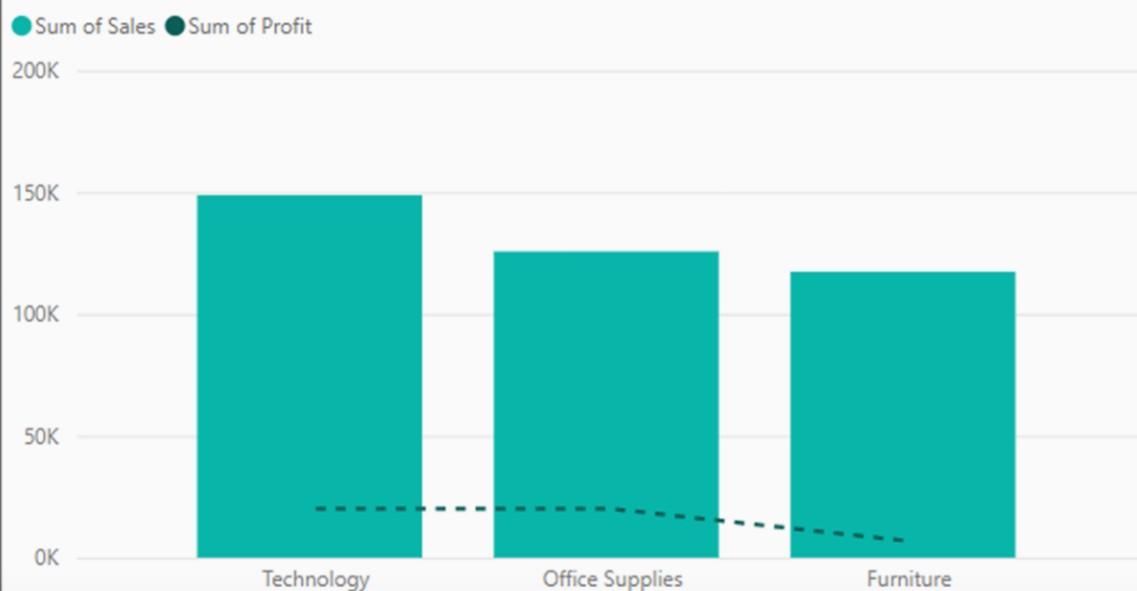
Central Zone



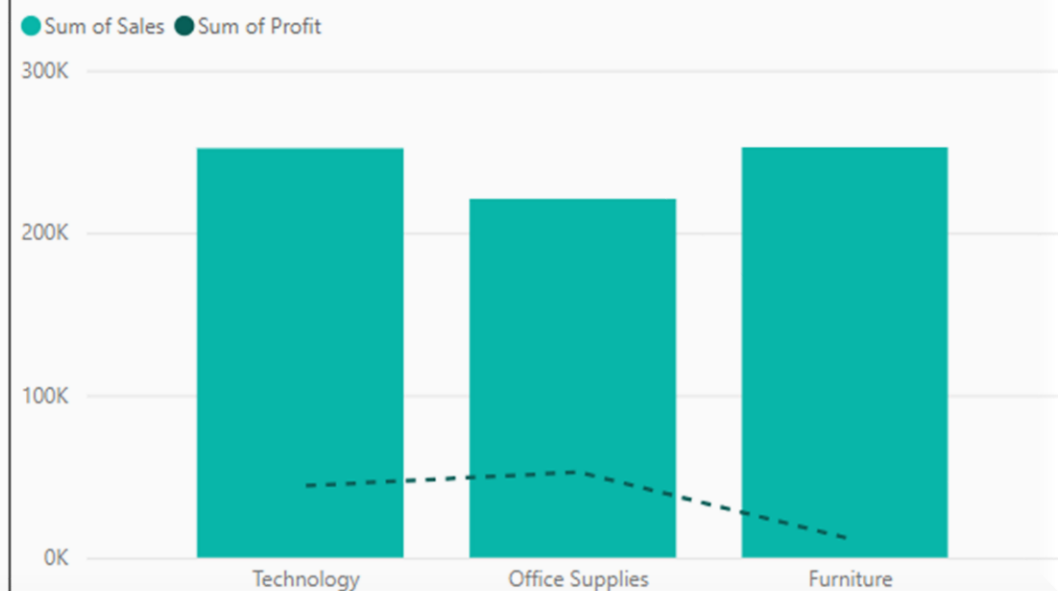
East Zone



South Zone



West Zone





Top Performer as well as Special Attention

Top 5 Performer

Top 10 Performer

Top 20 Performer

Top 50 Performer

Clear all slicers

Customer Name	Sum of Sales
Zuschuss Donatelli	1,493.94
Zuschuss Carroll	8,025.71
Yoseph Carroll	5,454.35
Yana Sorensen	6,720.44
Xylona Preis	2,374.66
William Brown	6,160.10
Vivian Mathis	380.69
Vivek Sundaresam	1,055.98
Vivek Grady	427.37
Vivek Gonzalez	846.01
Victoria Wilson	6,134.04
Victoria Pisteka	3,360.53
Victoria Brennan	2,005.60
Victor Preis	993.90
Vicky Freymann	847.94
Valerie Takahito	1,736.60
Valerie Mitchum	2,454.87
Valerie Dominguez	6,442.25
Total	22,97,200.86

Product Name	Sum of Sales
Zipper Ring Binder Pockets	81.74
Zebra ZM400 Thermal Label Printer	6,965.70
Zebra Zazzle Fluorescent Highlighters	100.93
Zebra GX420t Direct Thermal/Thermal Transfer Printer	5,787.36
Zebra GK420t Direct Thermal/Thermal Transfer Printer	703.71
XtraLife ClearVue Slant-D Ring Binders by Cardinal	72.91
XtraLife ClearVue Slant-D Ring Binder, White, 3"	386.08
X-Rack File for Hanging Folders	318.38
Xiaomi Mi3	2,279.96
Xerox WorkCentre 6505DN Laser Multifunction Printer	2,519.96
Xerox Color Copier Paper, 11" x 17", Ream	593.84
Xerox Blank Computer Paper	99.90
Total	22,97,200.86

City	Region	Sum of Sales
New York City	East	2,56,368.16
Los Angeles	West	1,75,851.34
Seattle	West	1,19,540.74
San Francisco	West	1,12,669.09
Philadelphia	East	1,09,077.01
Houston	Central	64,504.76
Chicago	Central	48,539.54
San Diego	West	47,521.03
Jacksonville	South	44,713.18
Detroit	Central	42,446.94
Newark	East	28,576.12
San Antonio	Central	21,843.53
Dallas	Central	20,131.93
Lafayette	Central	19,630.45
Atlanta	South	17,197.84
Minneapolis	Central	16,870.54
Springfield	South	16,628.53
Lakewood	East	16,608.36
Providence	East	15,980.65
Total		22,97,200.86