

Ideation Phase

Empathize & Discover

Date	28 June 2025
Team ID	LTVIP2025TMID41507
Project Name	Smart Sorting: Transfer Learning for Identifying Rotten Fruits and Vegetables
Maximum Marks	4 Marks

Empathy Map Canvas:

The Empathy Map Canvas helps us understand users' thoughts, feelings, and challenges when dealing with fruit spoilage. For the **Nutrigaze** project, it highlights real issues like food waste, unreliable expiry dates, and the lack of tools in small shops to check fruit quality.

By using this map, the team can empathize with users and design a solution that's easy to use, reduces waste, and builds confidence in food freshness.

