

AIRLINE LOYALTY PROGRAM

Enrollment Date

1/1/2012



12/31/2018



Enrollment Type

Enrollment Type

All

Total Revenue

\$1.06M

Total Cities

29

Total States

11

Total Flights Booked

9984

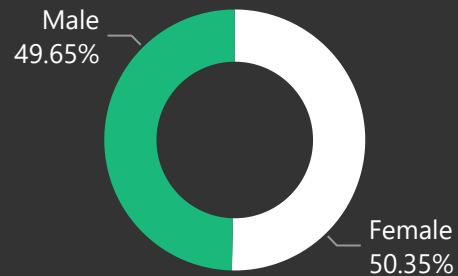
Canada

Provinces

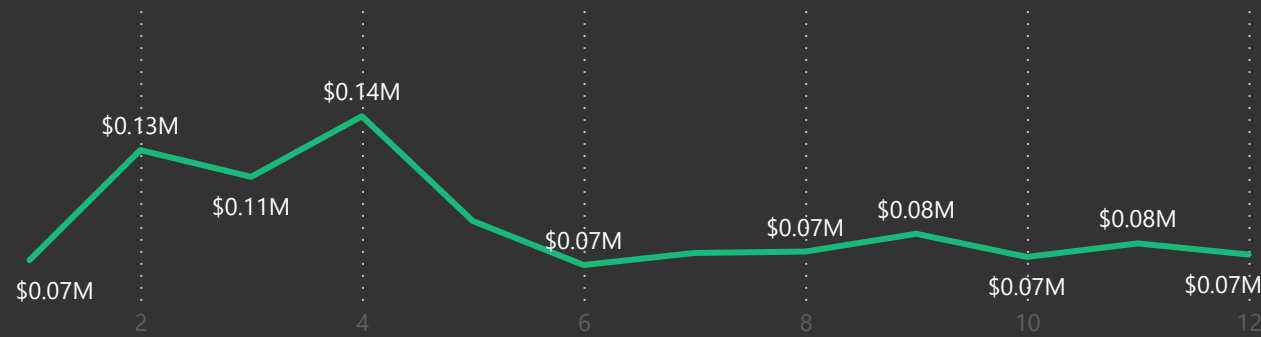
Province

All

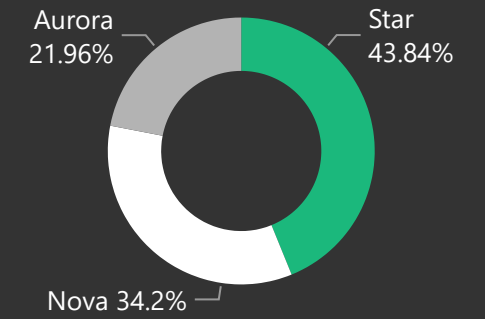
Revenue by Gender



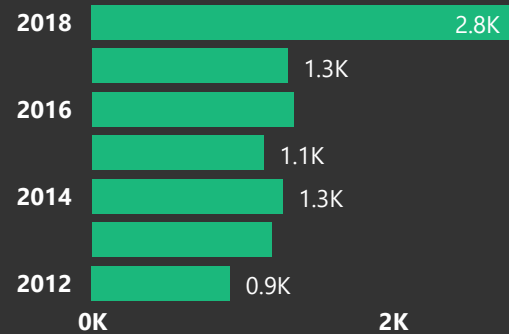
Revenue by Month



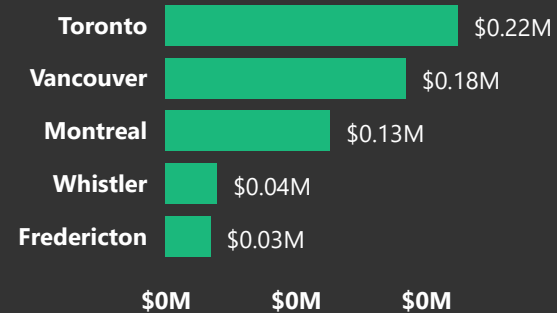
Revenue by Loyalty Members



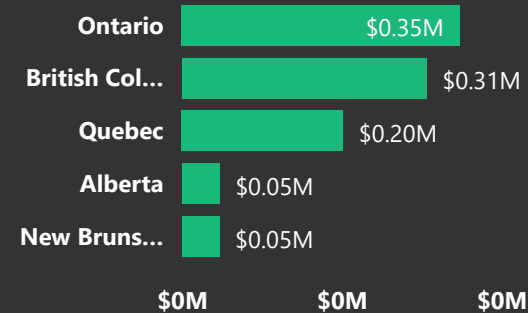
Total Flights by Years



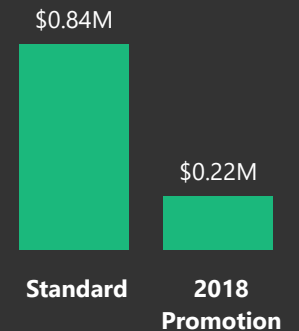
Revenue by Cities



Revenue by States



Revenue by Enrollment Type



AIRLINE LOYALTY PROGRAM

Marital Status

Marital Status

Divorced

Married

Single

Customer Lifetime Value

CLV Status

All

Total Royalty Members

1724

Total Flights Booked

9984

Points Redeemed

993K

Points Accumulated

16.40M

Dollar cost for Points Redeemed

\$178.82K

Total Distance

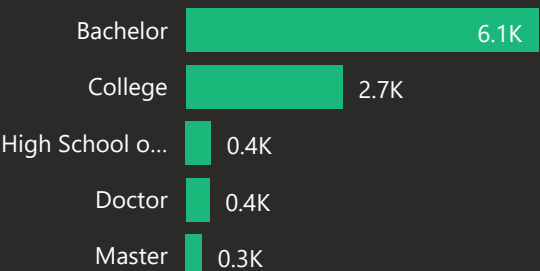
15M

CLV

133.71M

Flights by Occupation

Education



Sum of Total Flights

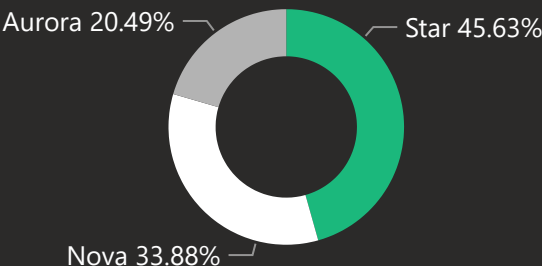
Total Flights Booked by Provinces



Microsoft Bing

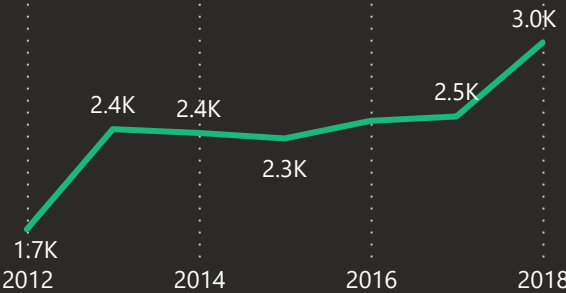
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Total Flights Booked by Loyalty Card



Enrollment over the Years

Count of Loyalty Number



Enrollment Year

Customer Lifetime Value

