



Inspiring and
empowering
future professionals

Subhash Shanmuka

Marketing Analysis Virtual Experience Program

Certificate of Completion

February 25th, 2023

Over the period of February 2023, Subhash Shanmuka has completed practical tasks in:

Analyzing Declining Return on Advertising Spend (ROAS)

Addressing Low Conversion Rate (CVR)

A stylized, handwritten signature in black ink, likely belonging to Tom Brunskill.

Tom Brunskill
CEO, Co-Founder of Forage