

Credit Card Transaction

Revenue

55M

Total Interest

45M

Amount

8M

Count

656K

Q4

Q3

Q2

Q1

week_start_date

All

Silver

Blue

Gold

Platin...

Med

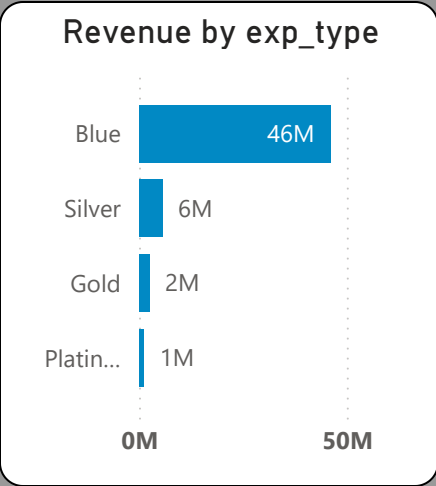
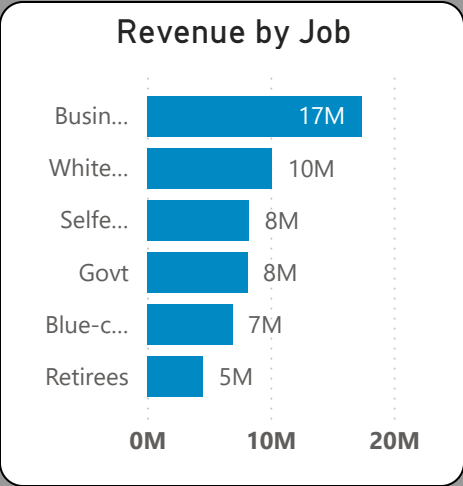
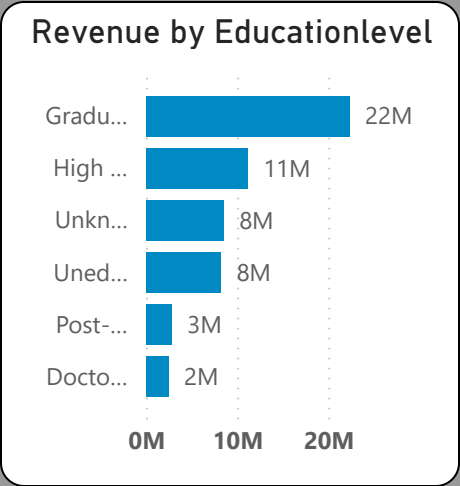
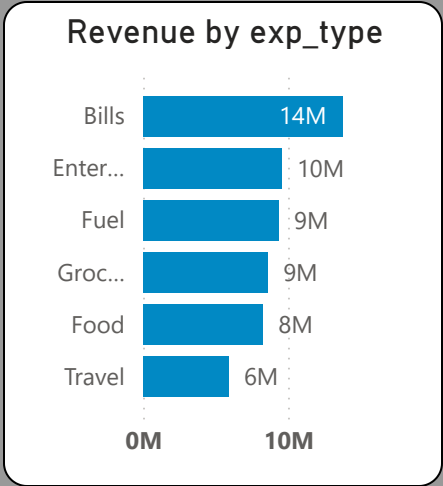
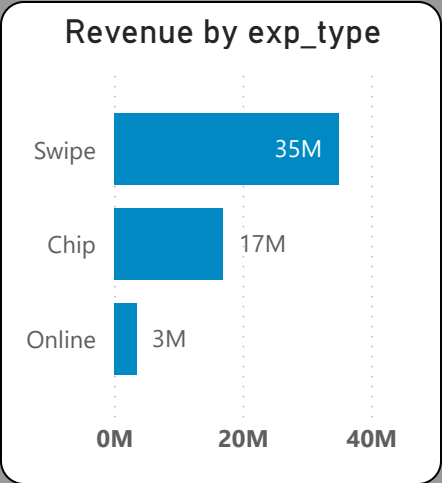
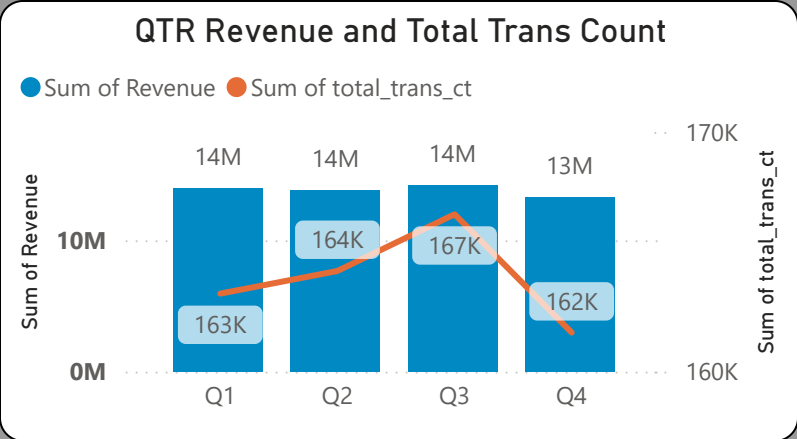
Low

High

F

M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	6,495,887.74
Gold	2454072	2024078	373,784.16
Platinum	1135608	953314	161,629.05
Silver	5586332	4586746	812,081.28
Total	55315410	44522013	7,843,382.23



Credit Card Customer Report

Q4

Q3

Q2

Q1

week_start_date

All

Revenue

55M

Amount

8M

Income

576M

CSS

3.19

M

F

Med

Low

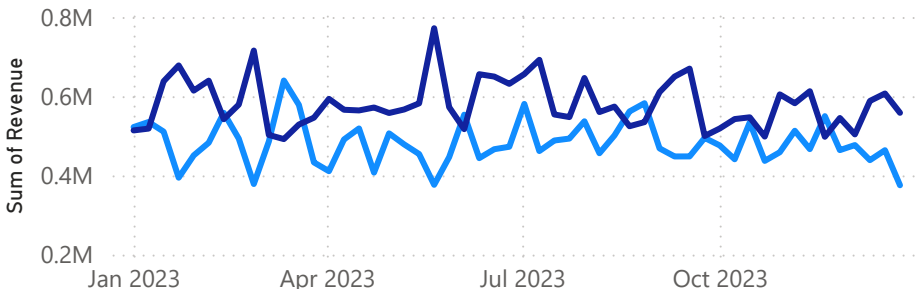
High

Swipe

Online

Chip

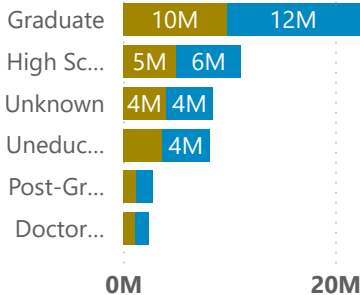
Revenue by Week



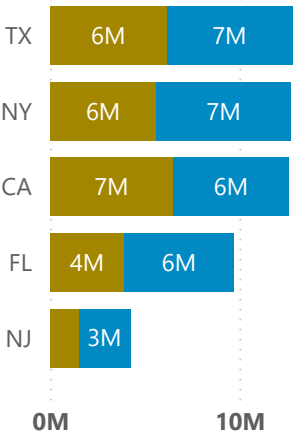
customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	6904279	72262158	952,800.57
Businessman	17387832	186959919	2,539,390.31
Govt	8111701	88773989	1,160,016.37
Retirees	4535184	48675030	630,359.24
Selfemployeed	8261758	75313288	1,119,741.81
White-collar	10114656	103930055	1,441,073.93
Total	55315410	575914439	7,843,382.23

Revenue by Education Level

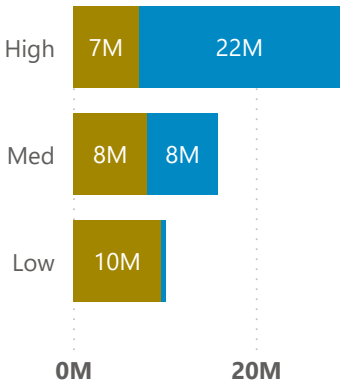
gender ● F ● M



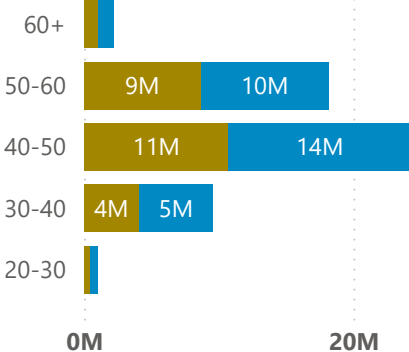
Top 5 States



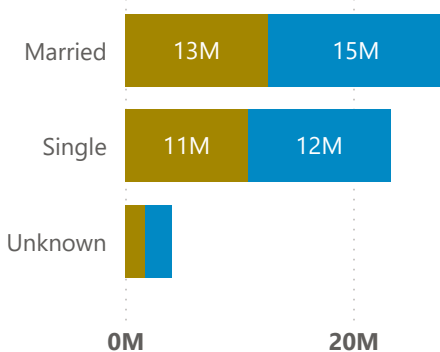
Revenue by IncomeGroup



Revenue by Age Group



Revenue by Marital Status



Revenue by Dependent

