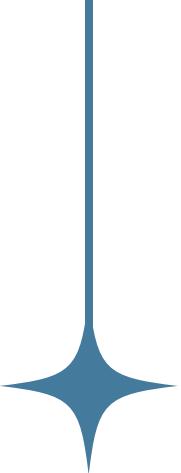


ShopSense

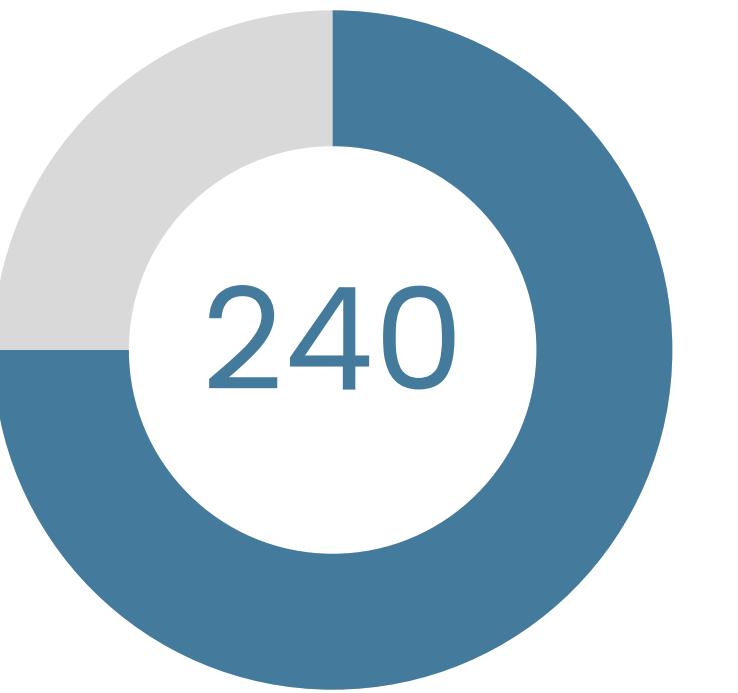
Elevate Your Walmart
Experience, One Smart Choice
at a Time.





In today's fast-paced world, customer expectations are ever-evolving. At the heart of this challenge lies Walmart, a retail giant synonymous with quality and affordability. But how can we take the Walmart experience to new heights? Introducing our groundbreaking solution: the AI-Powered Recommendation System.





**millions Of people are weekly
customers of wallmart in 2022.**



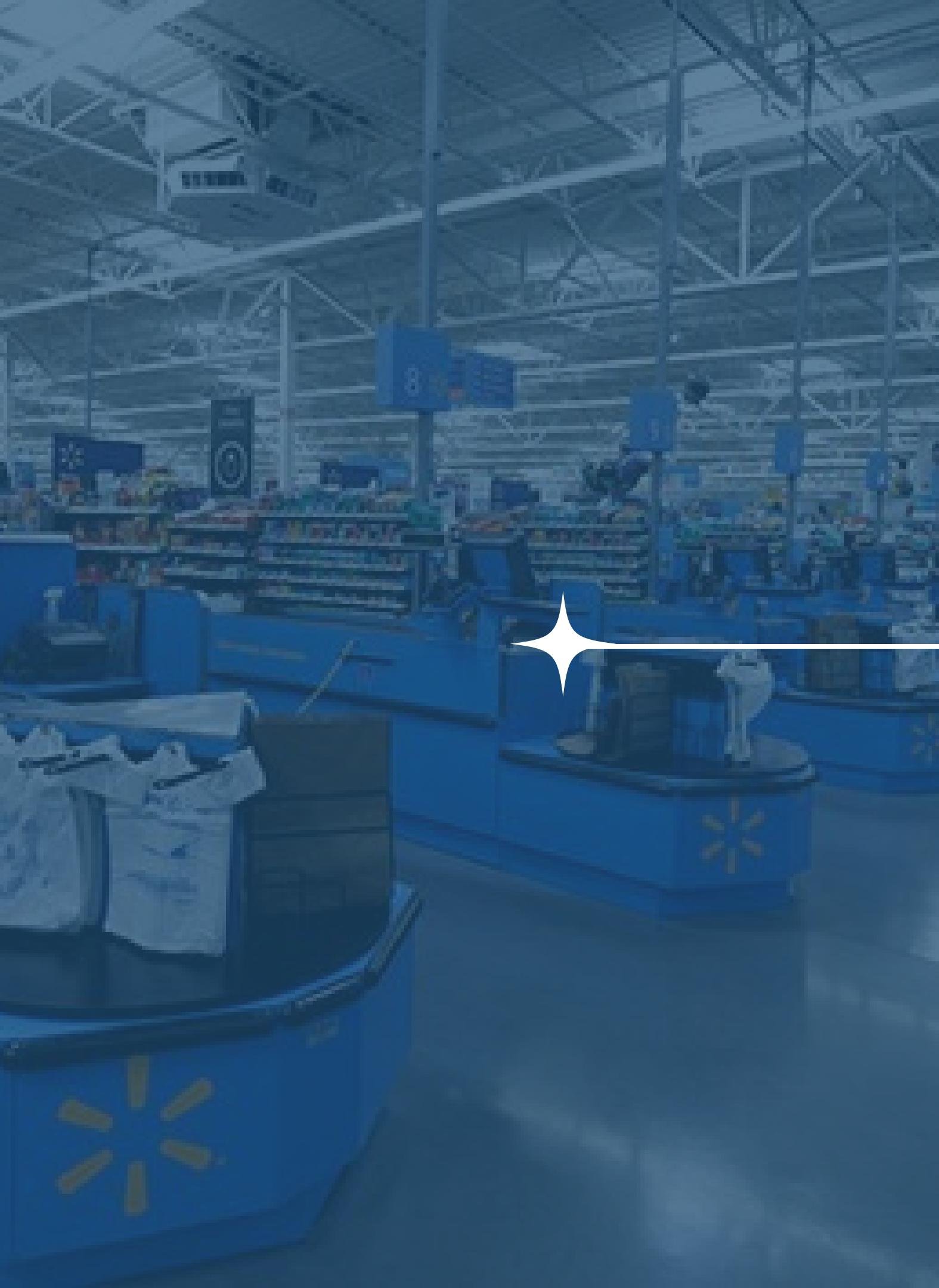


The Challenge

As Walmart continues to thrive, meeting the personalized shopping demands of each customer becomes increasingly complex. Shoppers want tailored experiences, but the sheer volume of products poses a challenge. This is where our innovative solution steps in.

Solution Overview

Welcome to ShopSense, where technology meets shopping. By linking unique IDs to users' phone numbers, we create an exclusive gateway to personalized choices. Our parameters – price, quality, and age group – empower users to craft their perfect shopping experience.





Technical Implementation

Our tech stack combines the prowess of Neural Networks with the precision of Classification Models. Behind the scenes, Neural Networks diligently process data, learning customer preferences, and transforming them into actionable recommendations. Data from user surveys and feedback form the foundation, ensuring insights of the highest accuracy.

Customer Journey



Access and Selection: Your Path

Register with a unique ID tied to your phone. Open doors to personalized shopping.

Choose price, quality, age group—your style, effortlessly.



Smart Picks and Cart
Choose, and our AI acts.
Tailored recommendations crafted for you. Add with ease to your cart.
Redefining your shopping.

Credits and Rewards:
Here's where the magic gets exciting. Your purchases translate into earned credits. These credits open doors to purchase coupons, discounts, and exclusive rewards. Every purchase isn't just a product; it's a step closer to savings and benefits you've earned.



Benefits to Walmart



Our AI-Powered Recommendation System isn't just a customer-focused endeavor; it's a strategic leap for Walmart. With increased customer retention rates and data-driven insights, Walmart will experience a surge in customer satisfaction and sales growth, securing its position as a retail leader.