









Market Overview

Property Matrix Suggestions

**Insights** 

231.85K

Avg\_price

112.34

Avg\_price\_per\_sqft

2.08K

Avg\_size

46K

Total\_listings

Max\_property\_price

492.20K













Price by property\_type

3.6bn

Apartment

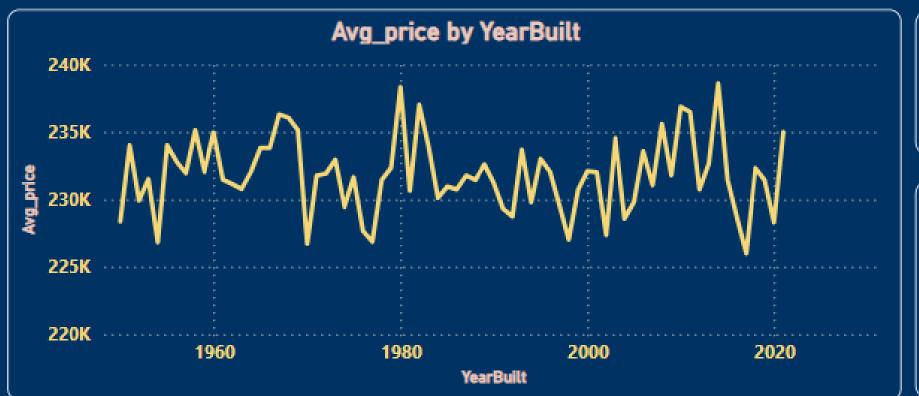
property\_type

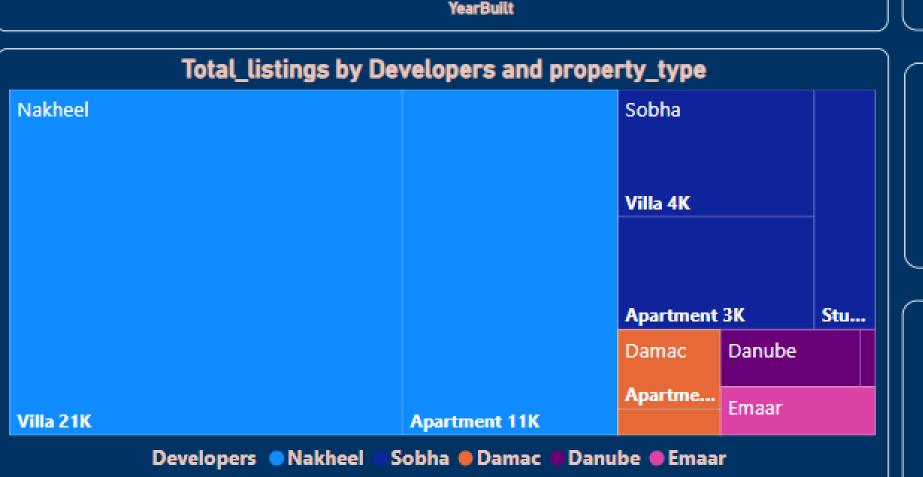
0.3bn

Studio

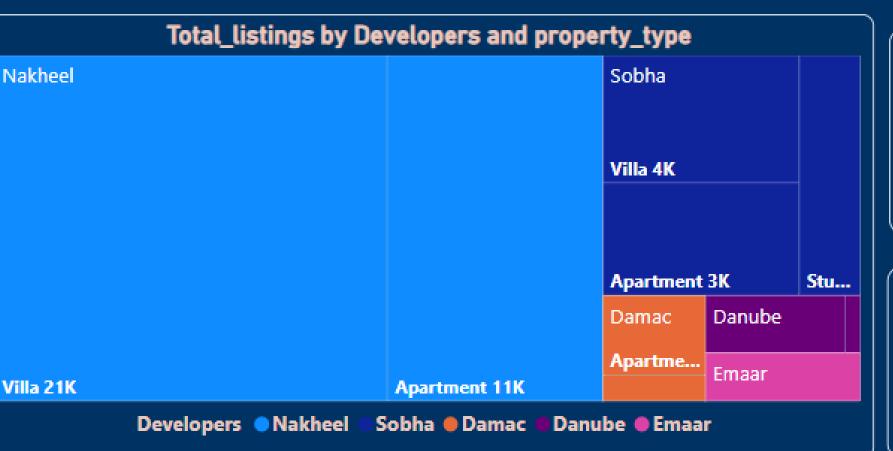
6.7bn

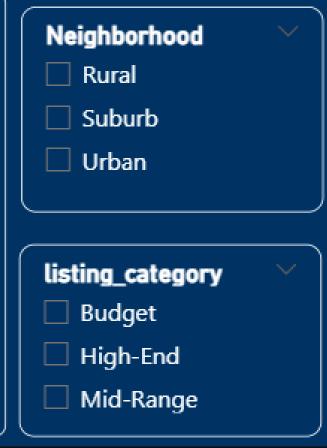
Villa











231.85K

Avg\_price

112.34

Avg\_price\_per\_sqft

2.08K

Avg\_size

46K

Total\_listin...

4831
Renovation targe...



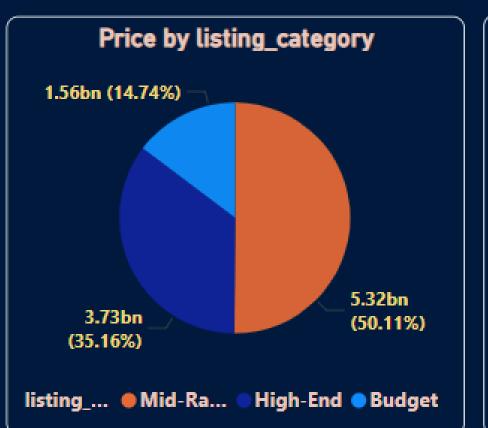






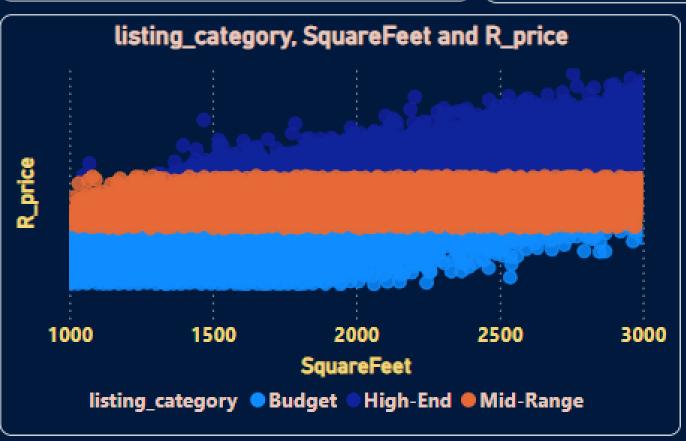


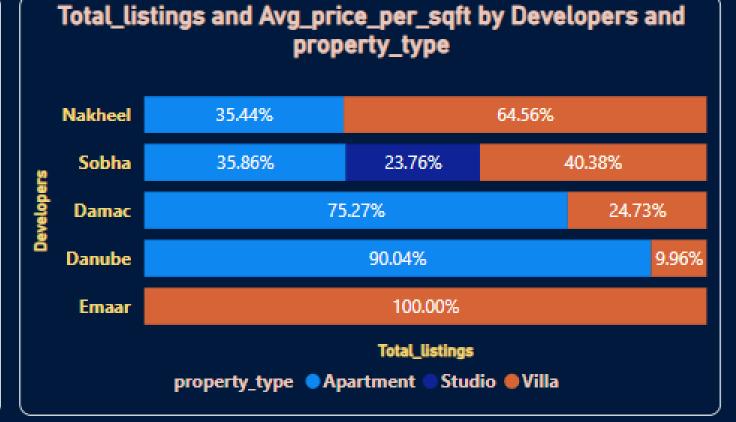


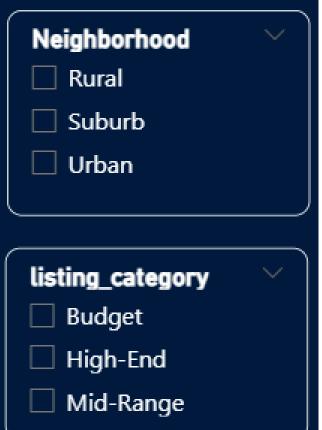






















231.85K

Avg\_price

112.34

Avg\_price\_per\_sqft

2.08K

Avg\_size

46K

Total\_listin...

4831

Renovation\_targe...

Under valued properties based on the Price\_per\_sqft and Neighborhood sqft\_avg

Property YearBuilt Neighborhood Price\_per\_sqft Neighborhood Index Avg 1950 Suburb 111.92 105.57 112.18 98.51 1950 Rural 1950 Suburb 111.92 88.13 112.93 1950 Urban 105.58 112.93 1950 Urban 95.72 112.18 1950 Rural 100.14 112.93 11 1950 Urban 89.37 14 1950 Rural 79.40 112.18 111.92 17 1950 Suburb 104.16 18 112.93 1950 Urban 97.65 111.92 19 1950 Suburb 111.46 22 112.18 1950 Rural 88.65 23 80.30 112.18 1950 Rural 24 112.93 1950 Urban 79.52 25 1950 Urban 112.93 97.27 27 111.92 1950 Suburb 91.95 112.18 29 1950 Rural 51.91 111.92 30 1950 Suburb 99.87 1050 Urban 11202 21,82,080.46 112.34 Total

identifying undervalued, older, large properties that are worth renovating.

Property _Index	YearBuilt	Neighborhood	property_age	SquareFeet	Price
1	1950	Suburb	75	2186	2,30,771.92
2	1950	Rural	75	2840	2,79,761.35
7	1950	Urban	75	2835	2,99,332.08
9	1950	Rural	75	2832	2,83,583.06
11	1950	Urban	75	2692	2,40,595.09
14	1950	Rural	75	2607	2,06,996.73
17	1950	Suburb	75	2827	2,94,455.69
18	1950	Urban	75	2528	2,46,846.80
19	1950	Suburb	75	2622	2,92,242.82
23	1950	Rural	75	2137	1,71,603.21
24	1950	Urban	75	2539	2,01,912.67
25	1950	Urban	75	2540	2,47,069.26
27	1950	Suburb	75	2657	2,44,310.05
31	1950	Urban	75	2072	1,88,769.40
35	1950	Urban	75	2525	2,46,085.77
Total					1,15,89,46,345.67

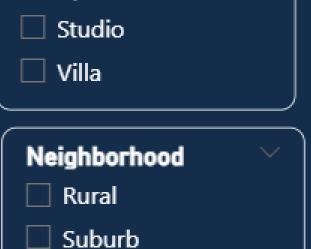
Parameters for identifying undervalued, older, large properties-

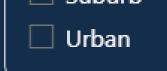
Square ft > 2000 // Property age > 50 // Price per sqft < Neighborhood avg

YearBuilt	~
1950	2021
<b>—</b>	•

property\_type

Apartment







- Budget
- ☐ High-End
- ☐ Mid-Range

# **Insights**



# **Market Overview**

#### 1. Bedrooms Distribution is Balanced

- Most properties have 2-3 bedrooms, with each category having 12K+ listings.
- · Listings decline gradually as bedroom count increases.

#### 2. Willas Dominate Market Value

- Villas account for 6.7 billion in total value nearly double that of apartments.
- Studios are a very small segment (just 0.3 billion).

#### 3. Stable Price Trends Over Time

- Despite fluctuations, average property prices have hovered between 220K– 240K AED from 1950 to 2021.
- Recent years show stable demand with minor dips.

#### 4. Developer Share: Nakheel Leads

- Nakheel has the highest number of listings, especially in villas (20K+).
- · Sobha follows with a good mix of apartments and villas.
- Emaar and Danube have focused portfolios with niche counts.

#### 5. Property Type Pricing Insight

- Average price per sqft is highest for villas, followed by apartments, then studios.
- Highlights the luxury pricing nature of villas despite fewer units.

#### 6. Developer Specialization

- Sobha and Nakheel cover diverse property types.
- Emaar is solely focused on villas.

# **Property Matrix**

- 1. Neighborhood Insights
- Listings are evenly distributed across Suburb, Urban, and Rural (~7.6K each).
- Urban properties have the highest average price per sqft (234 AED).
- 2. C Listing Category Breakdown
- Mid-Range listings dominate (50% market share).
- High-End accounts for 35%, and Budget only 15%.
- 3. Developer Focus
- Nakheel leads in total listings (mostly Villas).
- · Sobha offers diverse property types (Apartment, Studio, Villa).
- Emaar focuses entirely on high-end Villas.
- 4. Price vs Size Trend
- Positive correlation between SquareFeet and R\_price.
- High-End listings clearly have larger sizes and higher prices.
- 5. X Investment Opportunity
- · Identified 4.8K+ properties ideal for renovation (old, large, low-priced).
- Great potential for high ROI through upgrades.