



## “UDAAN”

### From Grounded Ideas to Sky High Impact”

An Inter-Institutional Reward-Based Competition on Start-up / Business Models conducted by The Institution’s Innovation Council in association with IQAC-HITK of Heritage Institute of Technology

#### Objective:

The objective of this program is to foster entrepreneurial thinking and encourage viable, sustainable, and innovative business models aligned with national priorities and Sustainable Development Goals (SDGs).

#### Contact Details:

[rituparna.sinha@heritageit.edu](mailto:rituparna.sinha@heritageit.edu)

9123074188 / 9674747066

#### Link for Details:

<https://udaan-dun.vercel.app/>

**Date:** 28<sup>th</sup> August, 2025

**Time:** 10.00 AM onwards

**Mode:** Offline

**Venue:** Heritage Institute of Technology

## Themes

**Child Welfare &  
Education Access**

**Empowering the Elderly  
& Differently Abled**

**Health Analytics**

**Gender Equity &  
Women’s Safety**

**AI-based Intelligent  
System**

**Agri Tech & Green  
Innovation**

**Transport System &  
Smart Construction**