Generalized Latent Bandits

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Abstract

To be written.

1 Introduction

In this paper, we study the problem of recommending the best items to users who are coming sequentially. The learner has access to very less prior information about the users and it has to adapt quickly to the user preferences and suggest the best item to each user. Furthermore, we consider the setting where users are grouped into clusters and within each cluster the users have the same choice of the best item, even though their quality of preference may be different for the best item. These clusters along with the choice of the best item for each user are unknown to the learner. Also, we assume that each user has a single best item preference.

This complex problem can be conceptualized as a low rank stochastic bandit problem where there are K users, L items and the users are coming sequentially. The reward matrix, denoted by $\bar{R} \in [0,1]^{K \times L}$, generating the rewards for user, item pair has a low rank structure. The online learning game proceeds as follows, at every timestep t, nature reveals one user (or row) from $\bar{R}$ where user is denoted by i_t. The learner selects one item (or column) from $\bar{R}$, where the item is denoted by j_t. Then the learner receives one noisy feedback $X_{i_t,j_t} \sim \mathcal{N}(\bar{R}_{i_t,j_t}, \sigma^2)$ from this reward matrix, where $\mathcal{N}$ is a distribution over the entries in $\bar{R}$ and $\mathbb{E}[X_{i_t,j_t}] = \bar{R}_{i_t,j_t}$. Then the goal of the learner is to minimize the cumulative regret by quickly identifying the best item j_t^* for each $i_t \in \bar{R}$ where $\bar{R}_{i_t,j_t^*} = \arg\max_{j \in [L]}\{\bar{R}_{i_t,j_t}\}$.

1.1 Notations, Problem Formulation and Assumptions

We define $[n] = \{1, 2, \ldots, n\}$ and for any two sets A and B, A^B denotes the set of all vectors who take values from A and are indexed by B. Let, $R \in [0,1]^{K \times L}$ denote any matrix, then $R(I, :)$ denote any submatrix of k rows such that $I \in [K]^k$ and similarly $R(:, J)$ denote any submatrix of j columns such that $J \in [L]^j$.

Let $\bar{R}$ be reward matrix of dimension $K \times L$ where K is the number of user or rows and L is the number of arms or columns. Also, let us assume that this matrix $\bar{R}$ has a low rank structure of rank $d << \min\{L, K\}$. Let U and V denote the latent matrices for the users and items, which are not visible to the learner such that,

$$\bar{R} = UV^{\mathsf{T}} \quad \textbf{s.t.} \quad U \in [\mathbb{R}^+]^{K \times d}, V \in [0,1]^{L \times d}$$

Furthermore, we put a constraint on V such that, $\forall j \in [L], ||V(j, :)||_1 \leq 1$.

Assumption 1. *We assume that there exists d-column base factors, denoted by $V(J^*, :)$, such that all rows of V can be written as a convex combination of $V(J^*, :)$ and the zero vector and $J^* = [d]$. We denote the column factors by $V^* = V(J*, :)$. Therefore, for any $i \in [L]$, it can be represented by*

$$V(i, :) = a_i V(J^*, :),$$

where $\exists a_i \in [0,1]^d$ and $||a_i||_1 \leq 1$.

Assumption 2. *We assume that nature is revealing i in $\bar{R}(i,:), \forall i \in [K]$ in a Round-Robin fashion.*

1.2 Related Works

In Maillard and Mannor (2014) the authors propose the Latent Bandit model where there are two sets: 1) set of arms denoted by $\mathcal{A}$ and 2) set of types denoted by $\mathcal{B}$ which contains the latent information regarding the arms. The latent information for the arms are modeled such that the set $\mathcal{B}$ is assumed to be partitioned into $|C|$ clusters, indexed by $\mathcal{B}_1, \mathcal{B}_2, \ldots, \mathcal{B}_C \in \mathcal{C}$ such that the distribution $v_{a,b}, a \in \mathcal{A}, b \in \mathcal{B}_c$ across each cluster is same. Note, that the identity of the cluster is unknown to the learner. At every timestep t, nature selects a type $b_t \in \mathcal{B}_c$ and then the learner selects an arm $a_t \in \mathcal{A}$ and observes a reward $X_{a,b,t}$ from the distribution $v_{a,b}$.

Another way to look at this problem is to imagine a matrix of dimension $|A| \times |B|$ where again the rows in $\mathcal{B}$ can be partitioned into $|C|$ clusters, such that the distribution across each of this clusters are same. Now, at every timestep t one of this row is revealed to the learner and it chooses one column such that the $v_{a,b}$ is one of the $\{v_{a,c}\}_{c \in \mathcal{C}}$ and the reward for that arm and the user is revealed to the learner.

This is actually a much simpler approach than the setting we considered because note that the distributions across each of the clusters $\{v_{a,c}\}_{c \in \mathcal{C}}$ are identical and estimating one cluster distribution will reveal all the information of the users in each cluster.

2 Contributions

To be written.

3 Proposed Algorithms

We propose two algorithms, one each for noise less and noisy setting. These algorithms are based on UCB-Improved, which is an arm elimination algorithm from Auer and Ortner (2010) and is suitable for the stochastic bandit setting. Both these algorithms are phase based column (arm) elimination algorithms where in each phase we select all the surviving columns equal number of times and then eliminate some sub-optimal columns based on some elimination criteria.

The algorithms are initialized with the estimate $\hat{R}_{i,j}, \forall i \in [K], j \in []L$ set to zero. In the m-th phase, we denote the set of surviving columns as $\mathcal{B}_m$, the set of explored columns as $\mathcal{Z}_m$. We denote each equivalence class as $\mathcal{G}_b$, where b is indexed from $1, 2, \ldots, \frac{K}{\gamma}$ and these class are contained in $\mathcal{C}$. N_m denotes the phase length for the m-th phase and each phase length consist of $\gamma |B_m| n_m$, where $\gamma = \lceil \sqrt{K} \rceil$ is the exploration parameter and n_m is the number of times we select each surviving columns. In the column elimination sub-module we eliminate a sub-optimal column by making sure that it is not one of the d-best columns. In the reset parameters sub-module, we increase the exploration bonus for the next phase so that more exploration is conducted for the surviving arms. Note, that for these two sub-modules, the noise free and noisy setting has two different approaches which will be explained in subsection 3.1 and 3.2 respectively. Finally, if the algorithm has eliminated $L - d$ columns, it fully explores the d best columns and for all the users it always selects the column j^*t, where $j_t^* \leftarrow \arg\max_{j \in [\mathcal{B}_m]} \hat{R}(i_t, j)$.

3.1 Noise Free Setting

In the noise free setting, since at every pull of a column j for a user i, the algorithm observes the expected reward $\hat{R}_{i,j} = \bar{R}_{i,j}$, so $n_0 = n_m = 1, \forall m$. Furthermore, we do not require any confidence interval in the noise free setting for column elimination sub-module. The pseudo-code of this is shown in Algorithm 1.

Algorithm 1 Noise-Free GLB

1: **Input:** Time horizon T, $Rank(\bar{R}) = d$.
2: **Explore Parameter:** $\gamma = \lceil \sqrt{K} \rceil$.
3: **Initialization:** $\forall i \in [K], j \in [L], \hat{R}(i,j) \leftarrow 0, m = 0, \mathcal{B}_0 \leftarrow \mathcal{A}, \mathcal{Z}_0 \leftarrow \emptyset, \mathcal{C} \leftarrow \emptyset, i_0 = 1, j_0 = 1, n_0 = 1$ and $N_0 = \gamma|\mathcal{B}_0|n_0$.
4: **for each** $b \in \left[0, \frac{K}{\gamma} - 1\right]$ **do** (Create equivalence class $\mathcal{C}$)
5:      $\mathcal{G}_{b+1} \leftarrow \left\{ i \in \left[\frac{bK}{\gamma} + 1, \frac{(b+1)K}{\gamma}\right] \right\}$ and $\mathcal{C} \leftarrow \mathcal{C} \cup \mathcal{G}_{b+1}$.
6: **for** $t = 1, .., T$ **do**
7:      Nature reveals i_t such that $i_t \leftarrow (t \mod K) + 1$ (Round-Robin).
8:      **if** $|\mathcal{B}_m| > d$ **then** **(Explore)**
9:          **if** $t \leq N_m$ **then**
10:              **if** $i_0 \leq \gamma$ **then**
11:                  Choose j_0, observe $\bar{R}(i_0, j_0)$ and $\hat{R}(i_0, j_0) \leftarrow \bar{R}(i_0, j_0)$.
12:                  $i_0 \leftarrow i_0 + 1$.
13:              **else**
14:                  $\mathcal{Z}_m \leftarrow \mathcal{Z}_m \cup \{j_0\}$
15:                  Choose $j_0 \in \mathcal{B}_m \setminus \mathcal{Z}_m$ uniform randomly and $i_0 \leftarrow 1$.
16:          **else**
17:              ***Column Elimination***
18:
19:              **for each** $\mathcal{G}_b \in \mathcal{C}$ **do**
20:
21:                  **while** $\exists j \in \mathcal{B}_m$ **such that** $\forall i \in \mathcal{G}_b : \hat{R}(i,j) < \max_{j' \in \mathcal{B}_m \setminus j}\{\hat{R}(i,j')\}$ **do**
22:                      $\mathcal{B}_m \leftarrow \mathcal{B}_m \setminus \{j\}$.
23:
24:          ***Reset Parameters***
25:              $N_{m+1} \leftarrow t + \gamma|\mathcal{B}_m|n_0$ and $m \leftarrow m + 1$.
26:
27:      **else (Exploit)**
28:          Select column j_t^*, observe $\bar{R}(i_t, j_t^*)$ where $j_t^* \leftarrow \arg\max_{j \in [\mathcal{B}_m]} \hat{R}(i_t, j)$ and $\hat{R}(i_t, , j_t^*) \leftarrow \bar{R}(i_t, , j_t^*)$.

3.2 Noisy setting

In the noisy setting, at every pull the algorithm observes a random reward which is drawn from the distribution $\mathcal{N}(\bar{R}_{i,j}, \sigma^2)$, so the algorithm samples each column more number of times (n_m) in each phase and increases the exploration from phase to phase. Moreover, in the column elimination sub-module, the confidence interval $U_m(\epsilon_m, n_m)$ helps in eliminating a sub-optimal column with high probability in the noisy setting. The pseudo-code of this is shown in Algorithm 2.

Algorithm 2 Noisy GLB-UCB

1: **Input:** Time horizon T, $Rank(\bar{R}) = d$.

2: **Definition:** $U_m(\epsilon_m, n_m) = \sqrt{\dfrac{2\log(T\epsilon_m^2)}{n_m}}$

3: **Explore Parameter:** $\gamma = \lceil\sqrt{K}\rceil$.

4: **Initialization:** $\forall i \in [K], j \in [L], \hat{R}(i,j) \leftarrow 0$, $m = 0$, $\mathcal{B}_0 \leftarrow \mathcal{A}$, $\mathcal{Z}_0 \leftarrow \emptyset$, $\mathcal{C} \leftarrow \emptyset$, $i_0 = 1$, $j_0 = 1$, $\epsilon_0 = 1$,

   $n_0 = \dfrac{2\log(T\epsilon_0^2)}{\epsilon_0^2}$ and $N_0 = \gamma|\mathcal{B}_0|n_0$.

5: **for each** $b \in \left[0, \frac{K}{\gamma} - 1\right]$ **do** (Create equivalence class $\mathcal{C}$)

6: $\quad\quad \mathcal{G}_{b+1} \leftarrow \left\{i \in \left[\frac{bK}{\gamma} + 1, \frac{(b+1)K}{\gamma}\right]\right\}$ and $\mathcal{C} \leftarrow \mathcal{C} \cup \mathcal{G}_{b+1}$.

7: **for** $t = 1, .., T$ **do**

8: $\quad\quad$ Nature reveals i_t such that $i_t \leftarrow (t \mod K) + 1$ (Round-Robin).

9: $\quad\quad$ **if** $|\mathcal{B}_m| > d$ **then (Explore)**

10: $\quad\quad\quad$ **if** $t \leq N_m$ **then**

11: $\quad\quad\quad\quad$ **if** $i_0 \leq \gamma$ **then**

12: $\quad\quad\quad\quad\quad$ Choose j_0, observe $\bar{R}(i_0, j_0)$ and $\hat{R}(i_0, j_0) \leftarrow \bar{R}(i_0, j_0)$.

13: $\quad\quad\quad\quad\quad$ $i_0 \leftarrow i_0 + 1$.

14: $\quad\quad\quad\quad$ **else**

15: $\quad\quad\quad\quad\quad$ $\mathcal{Z}_m \leftarrow \mathcal{Z}_m \cup \{j_0\}$

16: $\quad\quad\quad\quad\quad$ Choose $j_0 \in \mathcal{B}_m \setminus \mathcal{Z}_m$ uniform randomly and $i_0 \leftarrow 1$.

17: $\quad\quad\quad$ **else**

18: $\quad\quad\quad\quad$ *Column Elimination*

19:

20: $\quad\quad\quad\quad\quad$ **for each** $\mathcal{G}_b \in \mathcal{C}$ **do**

21:

22: $\quad\quad\quad\quad\quad\quad$ **while** $\exists j \in \mathcal{B}_m$ **such that** $\forall i \in \mathcal{G}_b : \hat{R}(i,j) + U_m(\epsilon_m, n_m) < \max_{j' \in \mathcal{B}_m \setminus j}\{\hat{R}(i,j') - U_m(\epsilon_m, n_m)\}$
   do

23: $\quad\quad\quad\quad\quad\quad\quad$ $\mathcal{B}_m \leftarrow \mathcal{B}_m \setminus \{j\}$.

24:

25: $\quad\quad\quad\quad$ *Reset Parameters*

26: $\quad\quad\quad\quad\quad$ $\epsilon_{m+1} \leftarrow \dfrac{\epsilon_m}{2}$ and $n_{m+1} \leftarrow \dfrac{2\log(T\epsilon_{m+1}^2)}{\epsilon_{m+1}^2}$

27: $\quad\quad\quad\quad\quad$ $N_{m+1} \leftarrow t + \gamma|\mathcal{B}_m|n_{m+1}$ and $m \leftarrow m + 1$.

28:

29: $\quad\quad$ **else (Exploit)**

30: $\quad\quad\quad$ Select column j_t^*, observe $\bar{R}(i_t, j_t^*)$ where $j_t^* \leftarrow \arg\max_{j \in [\mathcal{B}_m]} \hat{R}(i_t, j)$ and $\hat{R}(i_t, , j_t^*) \leftarrow \bar{R}(i_t, , j_t^*)$.

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4   Main Results

Lemma 1. *For any arbitrary row $i \in [K]$,*

$$\arg\max_{j\in[L]} U(i,:)V(j,:)^{\mathsf{T}} \leq \arg\max_{j\in[d]} U(i,:)V(j,:)^{\mathsf{T}}.$$

5   Proofs

Proof. Considering any arbitrary row $i \in [K]$, we can show that,

$$\underset{j \in [L]}{\arg \max} \, U(i,:)V(j,:)^{\intercal} = U(i,:)V(j^*(i),:)^{\intercal}$$

$$\overset{(a)}{=} U(i,:) \left(a_{j^*(i)} V(J^*,:) \right)^{\intercal}$$

$$= \sum_{k=1}^{d} a_{j^*(i)}(k) U(i,:)V(j^*(i),:)^{\intercal}$$

$$\leq \arg \max a_{j^*(i)}(k) U(i,:)V(k,:)^{\intercal}$$

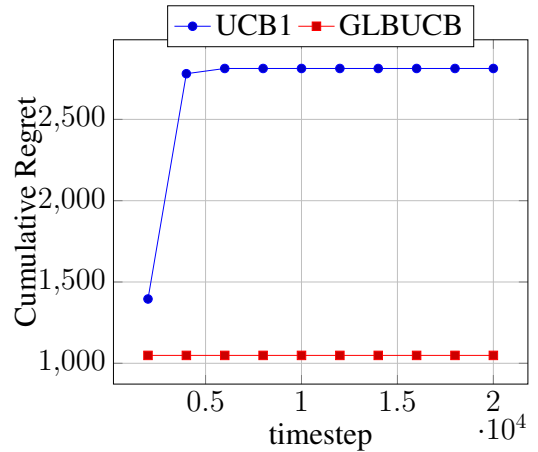$$\leq \underset{k \in [d]}{\arg \max} \, U(i,:)V(k,:)^{\intercal},$$

where (a) is from Assumption 1.   □

Proof. **Step 1:** We denote the number of times   □

6   Experiments
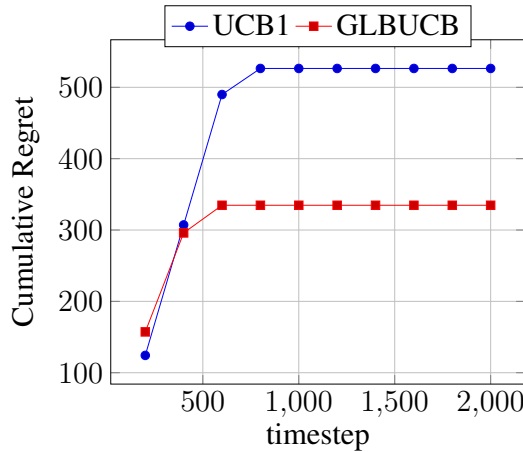
(a) Expt-1: 64 Users, 10 Bernoulli-distributed arms, Round-Robin, Noise-Free Setting, Well-Structured Environment

(b) Expt-2: 64 Users, 64 Bernoulli-distributed arms, Round-Robin, Noise-Free Setting, Deformed Environment

Figure 1: A comparison of the cumulative regret incurred by the various bandit algorithms.

7   Conclusions and Future Direction

To be written.

References

Auer, P. and Ortner, R. (2010). Ucb revisited: Improved regret bounds for the stochastic multi-armed bandit problem. *Periodica Mathematica Hungarica*, 61(1-2):55–65.

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