

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8M

Transaction
Amount

46M

Transaction Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	4,71,88,611.62	37840749	6614173
Gold	25,33,682.16	2091362	384755
Platinum	11,35,608.05	953314	161629
Silver	56,59,108.98	4647596	821923
Total	5,65,17,010.81	45533021	7982480

Q4 Q3 Q2 Q1

week_start_date

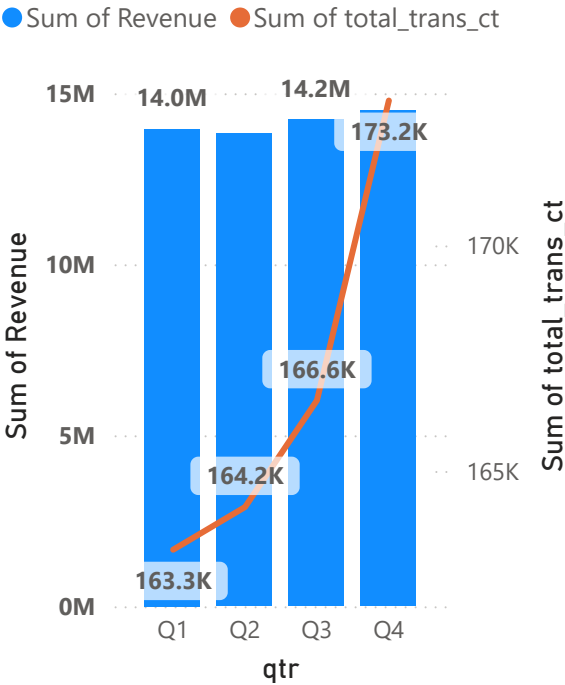
All

F M

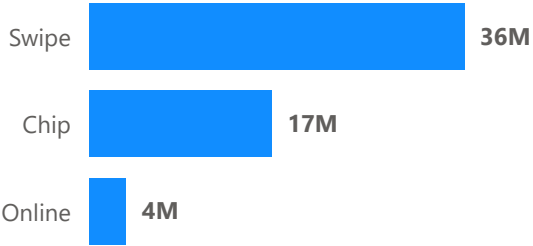
Low Med High

Silver Blue Gold Platinum

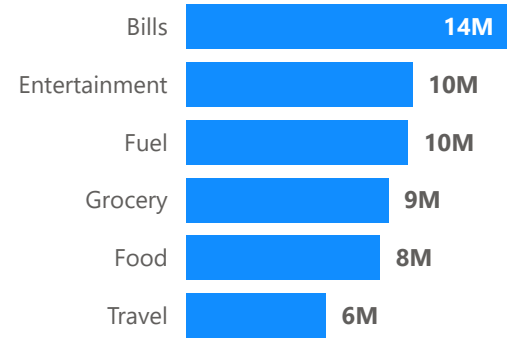
QTR Revenue and total trans count



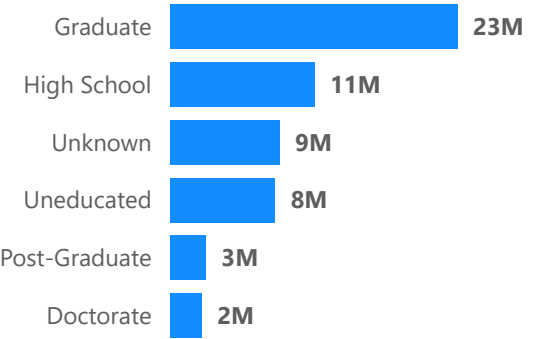
Revenue by Use Chip



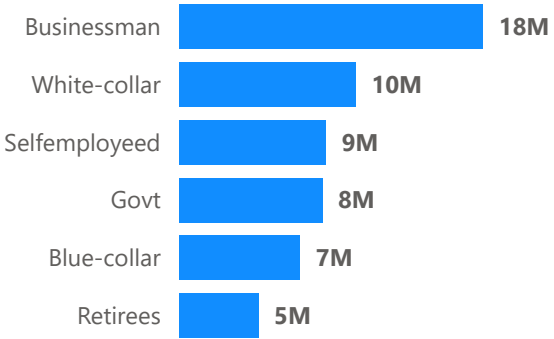
Revenue by Expenditure type



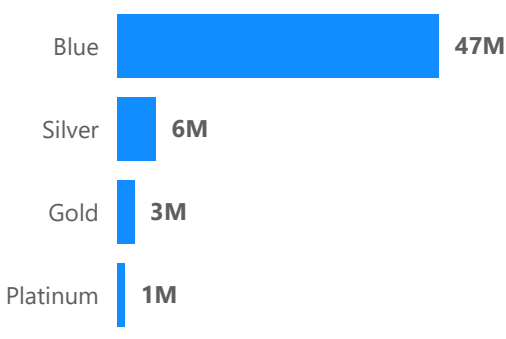
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



Credit Card Customer Report

Total Revenue

57M

Total Interest

8M

Income

588M

CSS

3.19

Q4

Q3

Q2

Q1

week_start_date

All

Gold

Silver

Blue

Platin...

Swipe

Online

Chip

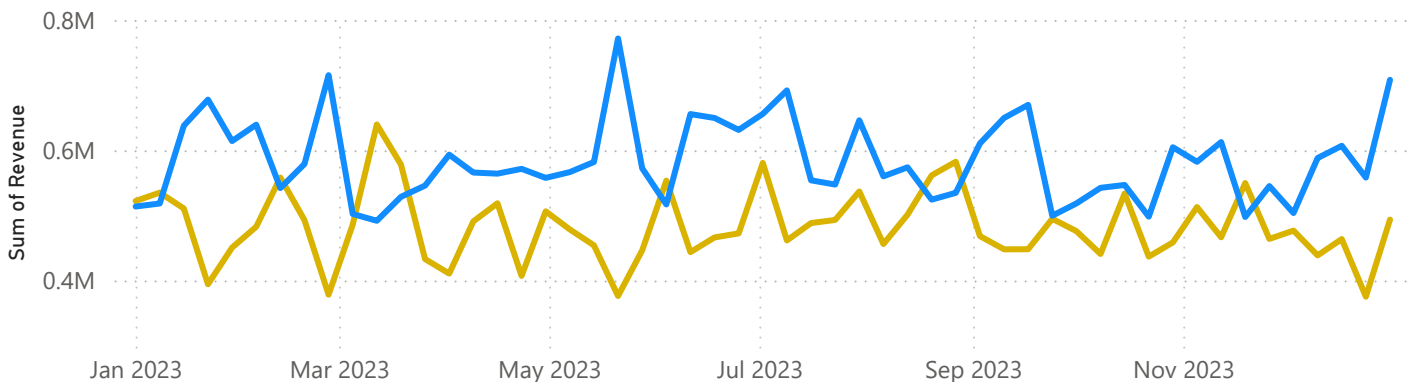
M

31M

F

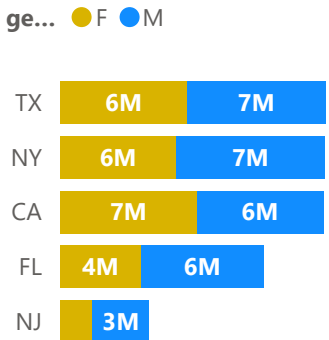
26M

Revenue vs Gender

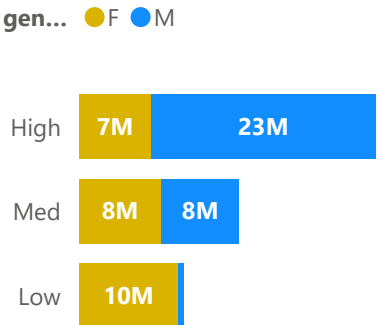


customer_job	Sum of interest_earned	Sum of income	Sum of Revenue
Blue-collar	967751	73516911	70,40,606.42
Businessman	2584604	190350431	1,76,97,472.01
Govt	1182231	90834727	83,35,533.84
Retirees	641692	49619308	46,17,448.22
Selfemployeed	1141510	77659931	85,42,826.40
White-collar	1464691	105618475	1,02,83,123.92
Total	7982480	587599783	5,65,17,010.81

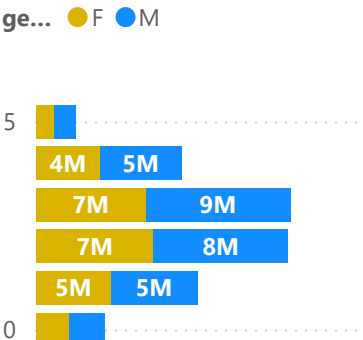
Top 5 States



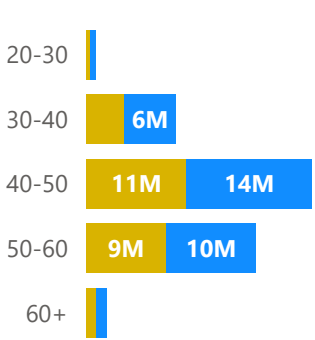
Salary Group



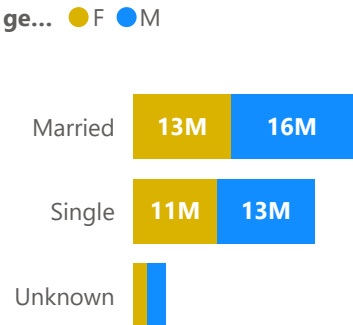
Dependent Count



Age Group



Marital Status



Education Level

