



KRITHI 6.0

ANNUAL ART FESTIVAL
OF IEST , SHIBPUR.



PRESENTED BY
Society for Creative Arts
and Green Environment

[30th Jan-1st Feb, 2026]





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ABOUT KRITI

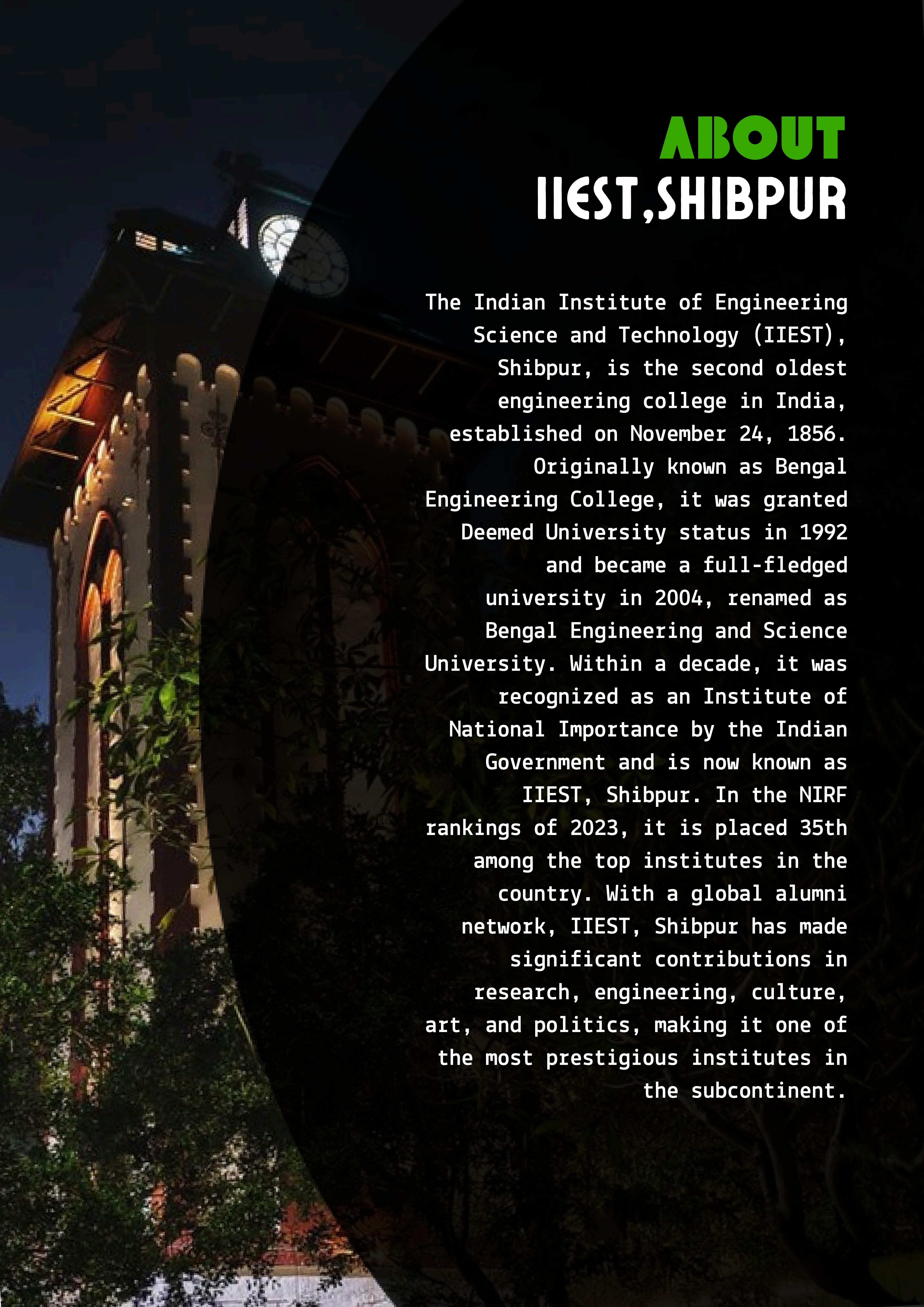
Get ready to immerse yourself in a whirlwind of art, craft, and creativity at KRITI - The Annual Art festival of Indian Institute of Engineering Science and Technology, Shibpur (IIEST, Shibpur), organized by the Society for Creative Arts and Green Environment (SCAGE). Returning with its 5th edition from January 30- February 1, 2026, this vibrant three-day festival promises an unforgettable experience for art enthusiasts, innovators, and eco-conscious minds alike.

KRITI 2026 is more than just an art fest; it's a celebration of expression and sustainability. With an exciting lineup of creative workshops, live art showcases, and unique events, the fest offers something for everyone. Don't miss the crowd-favorite Scarpard, where innovation meets upcycling, and participants transform waste materials into stunning art pieces.

Whether you're a budding artist, a craft enthusiast, or just looking for some fun, KRITI 2026 is your chance to explore, create, and connect with like-minded individuals.

Join us in celebrating the beauty of art and the power of sustainability at KRITI 2026. Mark your calendars and be a part of this inspiring journey!

ABOUT IEST,SHIBPUR



The Indian Institute of Engineering Science and Technology (IEST), Shibpur, is the second oldest engineering college in India, established on November 24, 1856.

Originally known as Bengal Engineering College, it was granted Deemed University status in 1992 and became a full-fledged university in 2004, renamed as Bengal Engineering and Science University. Within a decade, it was recognized as an Institute of National Importance by the Indian Government and is now known as IEST, Shibpur. In the NIRF rankings of 2023, it is placed 35th among the top institutes in the country. With a global alumni network, IEST, Shibpur has made significant contributions in research, engineering, culture, art, and politics, making it one of the most prestigious institutes in the subcontinent.

ABOUT SCAGE

The Society for Creative Arts and Green Environment (SCAGE) operates under the Center for Creative Expression at The Indian Institute of Engineering Science and Technology, Shibpur (IIEST Shibpur). Founded in 2015 by Mr. Ayan Roy, a notable alumnus from the Department of Architecture, Town and Regional Planning, SCAGE fosters creativity, graphic arts, and environmental sustainability to improve campus life.

SCAGE's first work, a graffiti titled The Evolution, was inaugurated on 11th September 2015 by the Governor of Tripura, Prof. Tathagata Roy, with the Director, Prof. Ajoy Kumar Ray, and mentor, Prof. Aditya Bandyopadhyay.

The Society organizes events like KRITI, Kolkata's one of the largest art fest, MURAL PAINTING -a vibrant creation turned to reality, ESPION - a mystery hunt for freshers, LUMOS - a theme based rangoli competition during Diwali, DE-IMPRESSION - an art event to celebrate mental health week and the list goes on. Additionally, SCAGE promotes environmental sustainability through tree plantations, eco-workshops, and awareness campaigns. And in these ways SCAGE continue to inspire creativity and ecological awareness on campus.

Eco-Vision

Explore innovative solutions for a greener future in this presentation competition. Present ideas that tackle climate change, promote renewable energy, and advance eco-friendly practices to inspire positive change for a sustainable world.

This competition will feature judges to evaluate your presentations, so bring your best ideas to the table.

Mud and Masterpiece

A hands-on workshop where creativity meets clay! Mold and sculpt your ideas into artwork, then bring them to life with vibrant colors. No experience needed—just your imagination and a desire to create something unique.

Graffiti Groove

Step into the world of street art and transform blank walls into bold, expressive murals. Whether you're a beginner or seasoned artist, this event is your chance to experiment with spray paint, stencils, and designs in a creative, collaborative environment.

Enigma Escape

In Enigma Escape, teams will be locked up in different themed rooms filled with puzzles, clues, and challenges. Work together to solve the mysteries and unlock hidden secrets before time runs out. It's an immersive adventure that's all about teamwork, creativity, and fun!

Fragmented Fantasies

Join us at the Mosaic Art Booth for a three-day creative journey! Students will work together to craft an impactful visionary art piece. By filling each box with a designated color, contribute to Kriti's unified cause, where every individual section plays a vital role in the larger vision.

Art Arcade

Art Arcade is a creative and interactive art-gaming zone of KRITI 6.0, where imagination meets fun. Participants will be challenged to sketch quick illustrations based on movie titles, song names, brand logos, objects, or trending themes—while their teammates try to guess the answer before time runs out.

Art of Odyssey

Immerse yourself in a world of color and creativity at the Art Exhibition. Explore a diverse collection of paintings, sketches, digital art, and mixed media, each telling a unique story. It's a space for inspiration, reflection, and connection through the power of artistic expression.



Picture Perfect

Picture Perfect is a documentary film screening that showcases powerful stories of individuals and movements that have shaped the world through creativity and vision. This event inspires students to think boldly, challenge the status quo, and tap into their own potential to create meaningful impact. Join us for an inspiring cinematic journey celebrating innovation, determination, and the power of creative expression!

Rust to Riches

Welcome to the world of sustainable creativity, and transform discarded materials into unique works of art. Re-use everyday items to create something functional, unique or abstract.

The challenge is to think outside the box and see the potential in materials often overlooked. Embrace creativity and innovation as you give new life to what others might consider waste!



The Little Doodle Shop

This interactive art exchange fosters creativity, connection, and mutual inspiration. It's not just about swapping drawings; it's about celebrating individual expression and appreciating diverse perspectives. Each piece on the wall tells a unique story, reflecting emotions and ideas. Whether you're a seasoned artist or a doodler, this booth reminds us that art is a universal language that unites. Share your creativity, leave your mark, and be inspired by the vibrant community around you!

Voug-e-Bella

Participants are challenged to design and craft a unique fashion piece that reflects their personal style and creativity. Designers get to showcase their creations on the runway. This event celebrates the fusion of artistry and fashion, offering a platform for innovation, self-expression, and a chance to win the title of ultimate fashion designer.

Caricature Cafe

A lively and engaging art experience where visitors can get their portraits sketched in a fun, cartoonish style within minutes. This interactive corner showcases the creativity of our artists while offering attendees a personalized souvenir to cherish. The Caricature Cafe adds a vibrant, engaging touch to the festival, attracting students, guests, and art enthusiasts throughout the day.

BEING ARTISTIC

Tote Bag Painting Workshop - KRITI 6.0

Experience creativity like never before at KRITI 6.0 with our Tote Bag Painting Workshop, guided by a talented guest artist. Participants will learn basic painting techniques and design tips while exploring their own artistic style in a fun and relaxed environment.

All tote bags and colors will be provided, and no prior experience is required. At the end of the workshop, participants can take home their hand-painted tote bag, making it a perfect blend of art, learning, and a memorable keepsake.

CAMPUS IN COLORS

Experience the charm of IIEST through art at our watercolor workshop in KRITI 6.0. In this guided session, participants will learn watercolor techniques and create paintings inspired by campus buildings, heritage sites, and iconic locations. The workshop will feature two distinguished virtual guests—Mr. Atanur Dogan, Founder & President of IWS Globe, and Ar. Ayan Roy, Founder of SCAGE. A renowned Kolkata-based artist will also be present physically to mentor participants throughout the session. All completed artworks will be proudly showcased in our official KRITI Art Gallery during the festival days.

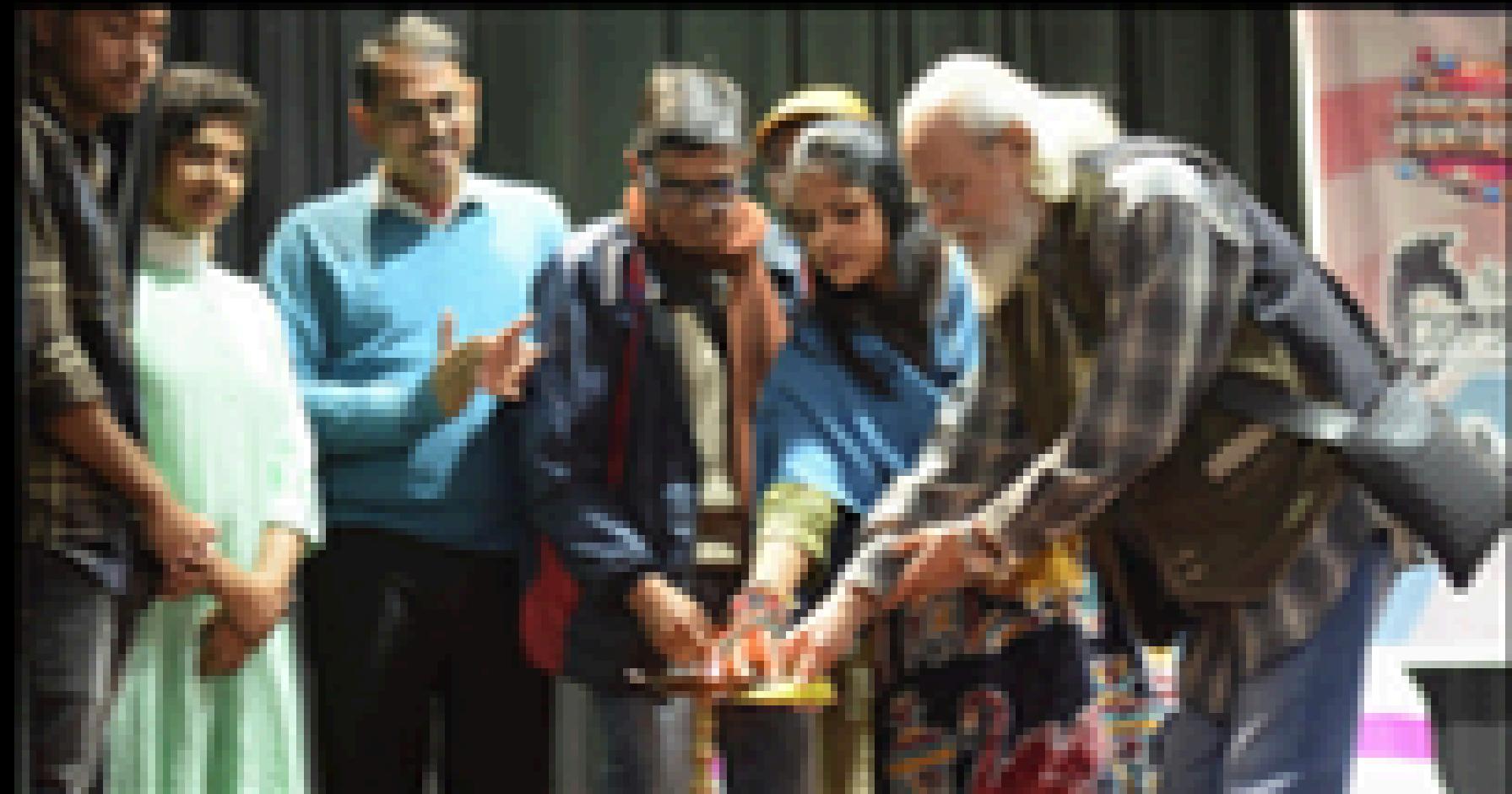
WHY SPONSOR US ?

Sponsoring KRITI, our annual art festival, offers an unparalleled opportunity to showcase your brand to a diverse and vibrant audience of students, faculty, alumni, and visitors. With extensive on-campus visibility, digital promotions, and event-day branding, your company will gain significant exposure. Aligning with KRITI highlights your commitment to fostering creativity, culture, and education, enhancing your corporate image. Additionally, our sponsorship packages provide tailored branding opportunities to maximize your return on investment. By partnering with us, you not only support a celebration of talent and innovation but also connect with future leaders and influential professionals, ensuring a lasting impact for your brand.

SPONSORSHIP TIERS

Title Sponsor	₹ 1,00,000
Co Sponsor	₹ 70,000
Event Sponsor	₹ 40,000
Food and Refreshments Partner	₹ 50,000
Marchandise Partner	25% of the revenue collected (Approx. ₹ 50,000)
Media Partner	₹ 10,000
Stalls (10/16 ft.)	₹ 15,000

PHOTO GALLERY



Our previous edition, KRITI 5.0, received significant media coverage in Anandabazar and The TelegraphIndia. Scan the QR code to explore its reach, scale, and impact."





PAST SPONSORS





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