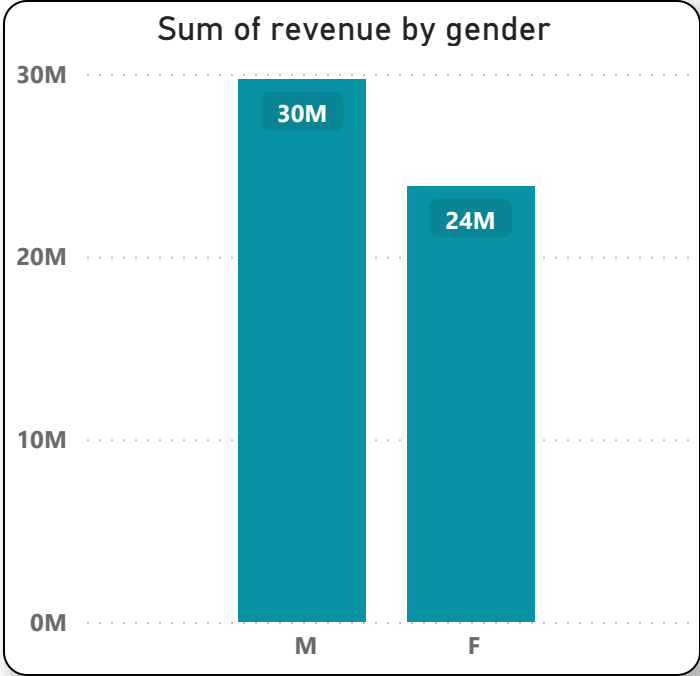


WOW overview :-

- . Revenue increased by 29.75%
- . Total transaction amount and count increased
- . Customer count also increased by near about 2M

YTD Overview :-

1. overall Revenue amount is 53M
2. Total interest is 8M
3. Total transaction amount is 46M
4. Males are contributing more in revenue 30M and females 24M
5. Blue and silver cards are contributing 93% of overall transaction
6. Mid age Businessman are Contributing the most in revenue generation
7. Overall activation rate is 57%
8. NY, TX, CA are contributing 68%
9. Delinquent rate is around 6%
10. Client count is also increased by 2M



weeknum2	total_trans_amt	Sum of client_num
53	687	956M
53	842	953M
53	906	946M
53	1130	951M
53	1144	916M
53	1231	931M
53	1284	932M
53	1313	930M
53	1337	954M
53	1343	949M
53	1366	947M
53	1397	965M
53	1407	967M
53	1441	926M
Total		7643568M

delinquent_acc	%GT Count of delinquent_acc
0	93.94%
1	6.06%
Total	100.00%

30 days activation	
activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Week over Week Revenue			
weeknum2	previous_week_revenue	current_week_revenue	WOW_revenue
53	886489	11,50,210.58	29.75%
52	1017117	8,86,489.43	-12.84%
51	970190	10,17,117.10	4.84%
50	925733	9,70,190.11	4.80%
49	951491	9,25,733.37	-2.71%
48	992895	9,51,490.60	-4.17%
47	1022301	9,92,895.33	-2.88%
46	1039615	10,22,301.24	-1.67%
45	1005932	10,39,614.59	3.35%
44	879819	10,05,932.37	14.33%
43	1021706	8,79,819.07	-13.89%
42	925416	10,21,706.07	10.41%
41	937438	9,25,416.09	-1.28%
40	939950	9,37,437.68	-0.27%
39	1058746	9,39,950.42	-11.22%
38	1042213	10,58,745.54	1.59%
Total	886489	11,50,210.58	29.75%