

Data Analytics

Orders (Orders Data)

Search

Tables

Orders

Category1

City

Customer ID

Customer Name

Order Date

Order ID (Orders)

Product

Product ID

Region

Row ID

Ship Date

Ship Mode

Sub-Category1

Return Data

Order ID

Returned

Country, State, City

Country1

State1

Quantity (bin)

Measure Names

Orders

Discount

Profit

Parameters

Measure Select

Pages

Filters

YEAR(Order Date)

Action (Country1...

Marks

Automatic

Color

Size

Label

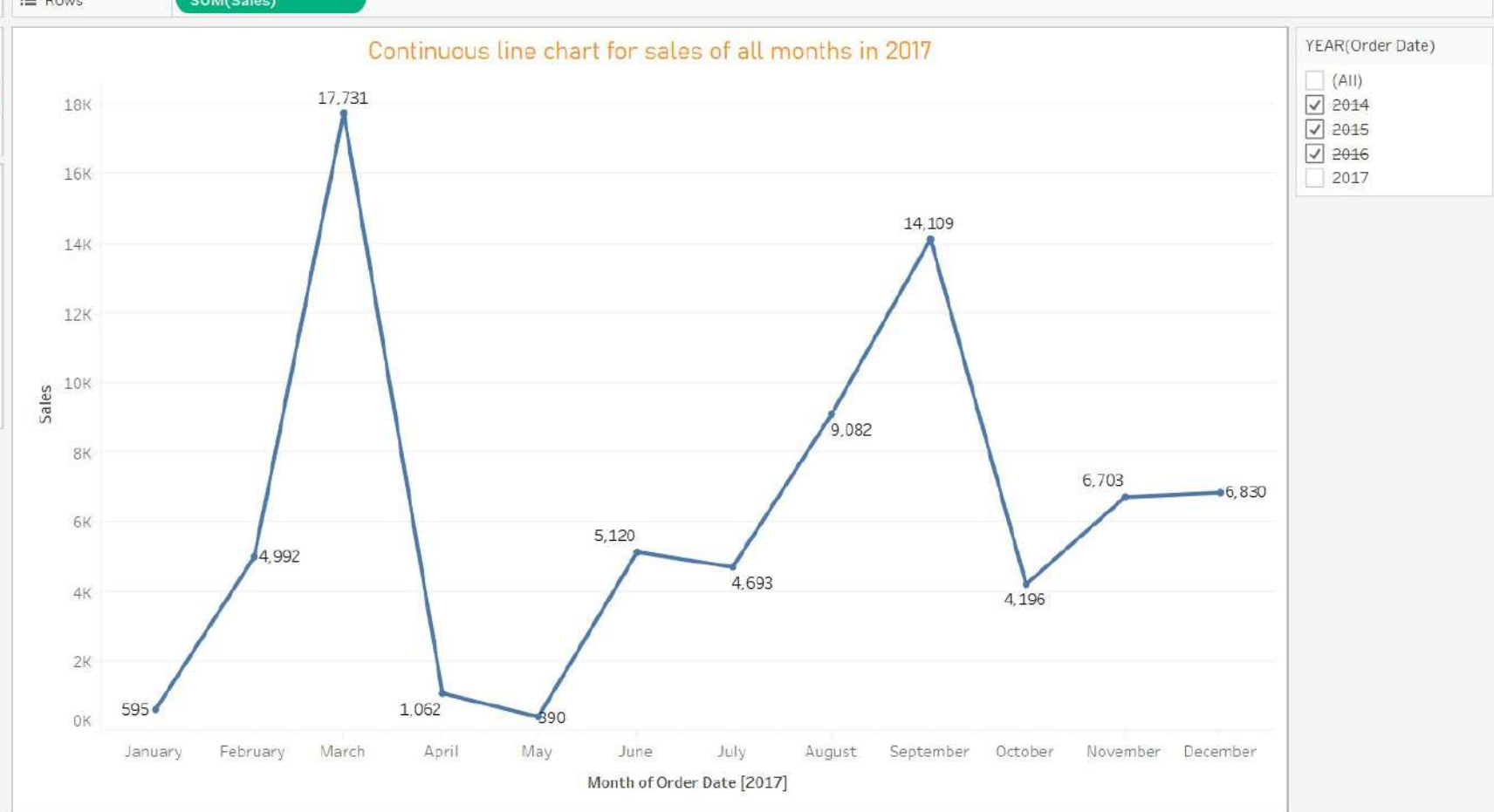
Detail

Tooltip

Path

Columns MONTH(Order Da..

Rows SUM(Sales)



Data Source Sales of all Month 2017 Profit of all Month 2017 Category wise Sales Sales by Category and Sub-Cate... Sales vs Profit aggregated values for all Sales K... fSales for all the quarters for all t... Return Data dataset, and blend i...



Data Analytics

Orders (Orders Data)

Search

Tables

Orders

Category1
City
Customer ID
Customer Name
Order Date
Order ID (Orders)
Product
Product ID
Region
Row ID
Ship Date
Ship Mode
Sub-Category1

Return Data

Order ID
Returned

Country, State, City

Country1
State1

Quantity (bin)

Measure Names

Orders

Discount
Profit

Parameters

Measure Select

Pages

Columns

MONTH(Order Da..

Rows

SUM(Profit)

Filters

YEAR(Order Date)

Marks

Area

Color

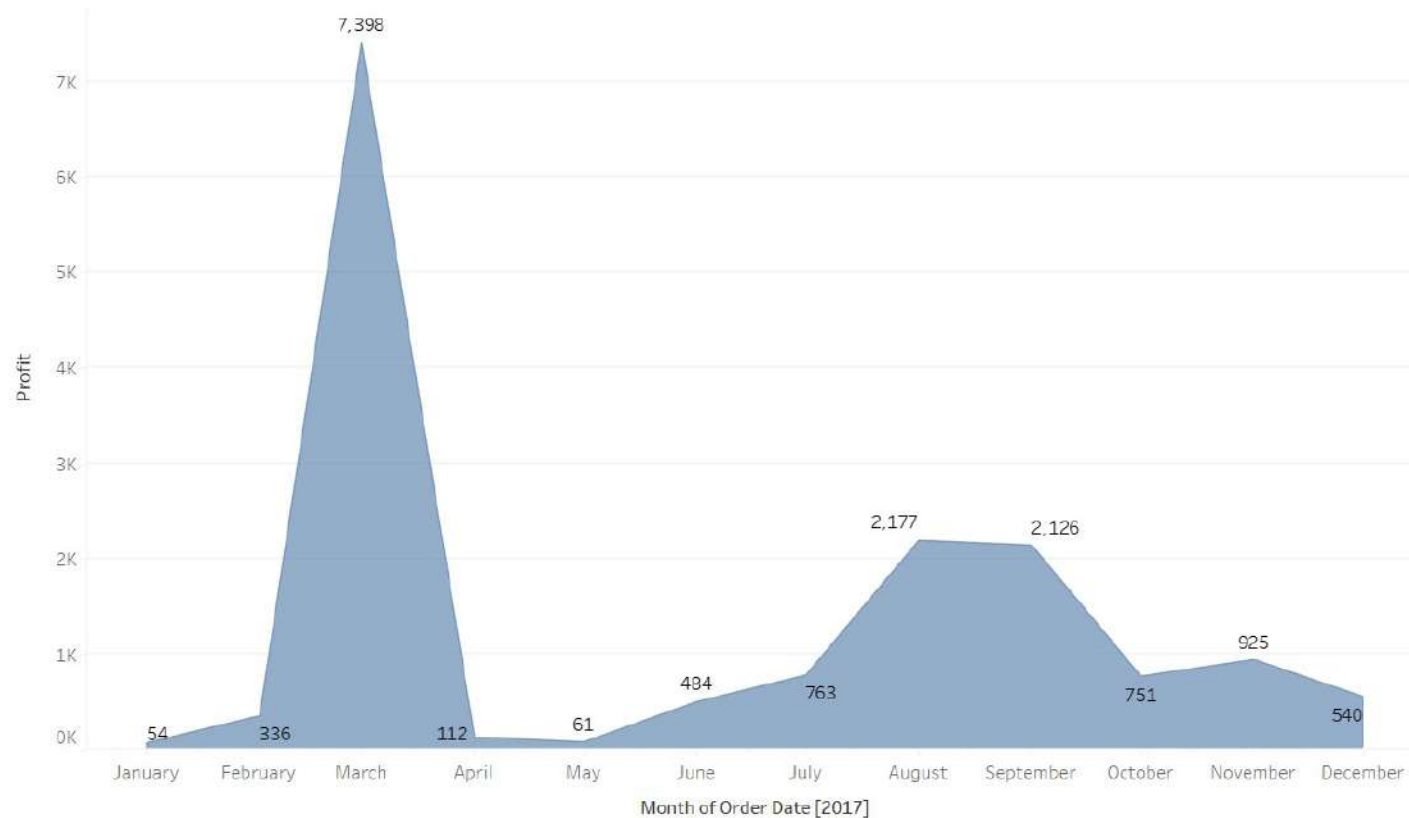
Size

Label

Detail

Tooltip

Continuous Area chart for Profit of all months in 2017



YEAR(Order Date)

☐ (All)
☒ 2014
☒ 2015
☒ 2016
☐ 2017

Data Analytics

Orders (Orders Data)

Search

Tables

Orders

Category1
City
Customer ID
Customer Name
Order Date
Order ID (Orders)
Product
Product ID
Region
Row ID
Ship Date
Ship Mode
Sub-Category1

Return Data

Order ID
Returned
Country, State, City
Country1
State1

Quantity (bin)

Measure Names

Orders

Discount
Profit

Parameters

Measure Select

Pages

Filters

Action (Country1...

Marks

Circle

Color Size Label

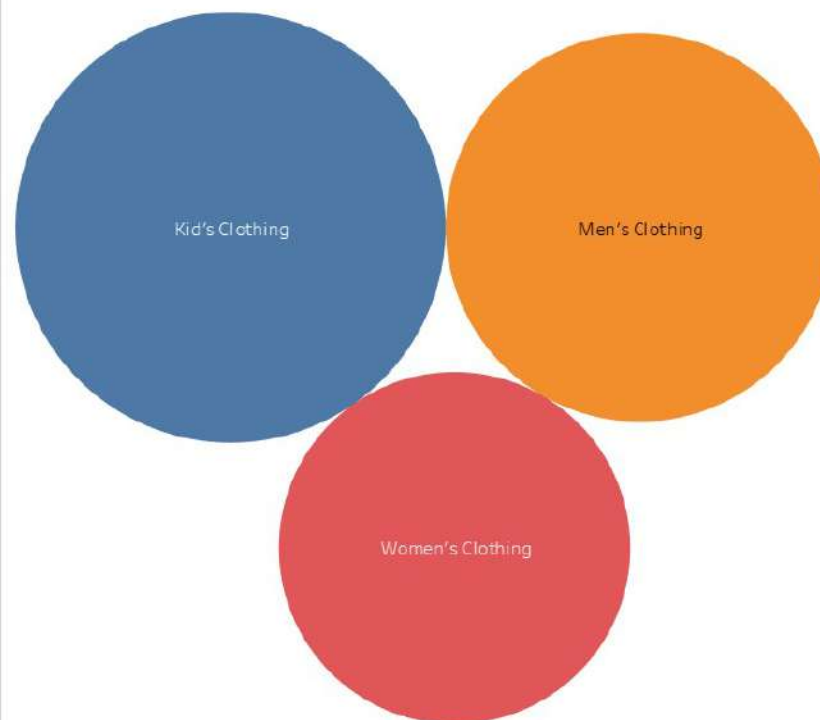
Detail Tooltip

SUM(Sales)

Category1

Category1

Category wise Sales



Category1

Kid's Clothing

Men's Clothing

Women's Clothing

Data Source Sales of all Month 2017 Profit of all Month 2017 Category wise Sales Sales by Category and Sub-Cate... Sales vs Profit aggregated values for all Sales K... Sales for all the quarters for all t... Return Data dataset, and blend i...

3 marks 1 row by 1 column SUM(Sales): 180,504

Data Analytics

Orders (Orders Data)

Search

Tables

Orders

Category1
City
Customer ID
Customer Name
Order Date
Order ID (Orders)
Product
Product ID
Region
Row ID
Ship Date
Ship Mode
Sub-Category1

Return Data

Order ID
Returned
Country, State, City
Country1
State1

Quantity (bin)

Measure Names

Orders

Discount
Profit

Parameters

Measure Select

Pages

Columns

SUM(Profit)

Rows

SUM(Sales)

Filters

Action (Country1,...

Marks

Automatic

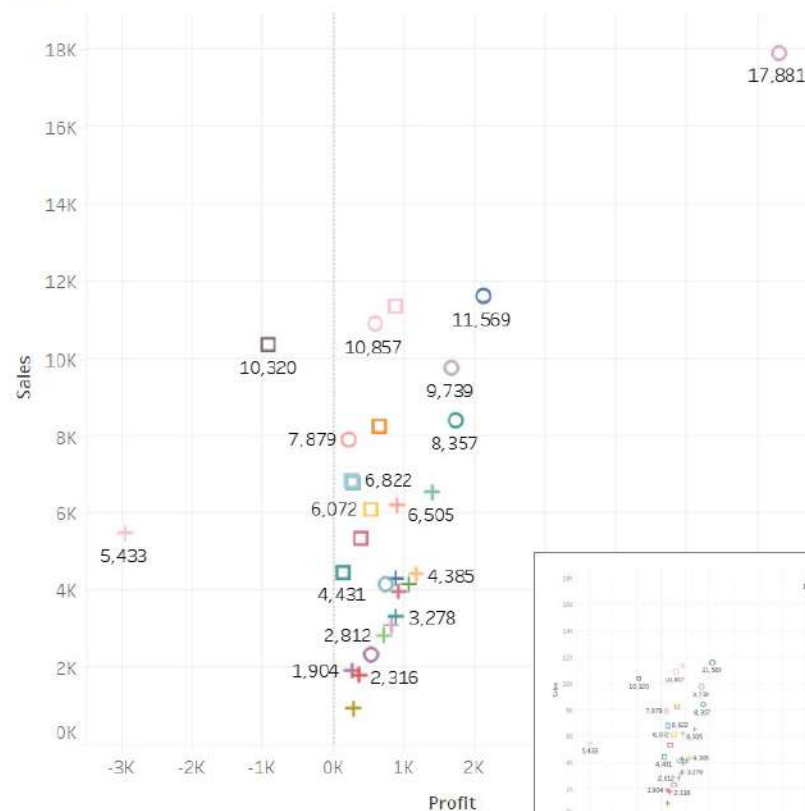
Color Size Label

Detail Tooltip Shape

Category1

Sub-Category1

Sales vs Profit



Category1

Kid's Clothing
Men's Clothing
Women's Clothing

Sub-Category1

Accessories
Accessories
Blazers
Coats & Jackets
Jeans & Jeggings
Kurtas & Kurta Sets
Long Skirts & Palazzos
Pants
Shirts
Shorts
Shrugs
Skirts
Suits
Sweaters
Sweatshirts
T-Shirts
Tops
Trousers

Data Source Sales of all Month 2017 Profit of all Month 2017 Category wise Sales Sales by Category and Sub-Cate... Sales vs Profit aggregated values for all Sales K... Sales for all the quarters for all t... Return Data dataset, and blend i...

29 marks 1 row by 1 column SUM(Profit): 23,232



Data Analytics

Orders (Orders Data)

Search

Tables

Orders

- Category1
- City
- Customer ID
- Customer Name
- Order Date
- Order ID (Orders)
- Product
- Product ID
- Region
- Row ID
- Ship Date
- Ship Mode
- Sub-Category1

Return Data

- Order ID
- Returned

Country, State, City

- Country1
- State1

Quantity (bin)

Measure Names

Orders

- Discount
- Profit

Parameters

Measure Select

Pages

Columns

SUM(Sales)

Rows

AGG(Measure Select)

Filters

Action (Country1...

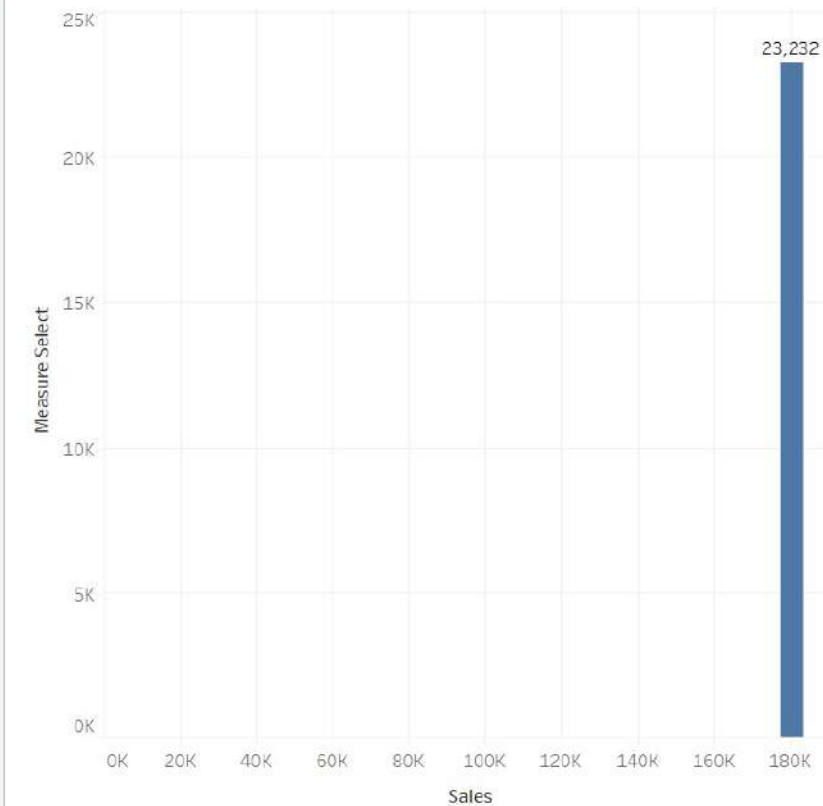
Marks

Bar

- Color
- Size
- Label

- Detail
- Tooltip

aggregated values for all Sales KPIs



Measure Select

- Avg. Discount
- Total Sales
- ☒ Total Profit
- Profit Ratio

Data Source Sales of all Month 2017 Profit of all Month 2017 Category wise Sales Sales by Category and Sub-Cate... Sales vs Profit aggregated values for all Sales ... Sales for all the quarters for all t... Return Data dataset, and blend l...

1 mark 1 row by 1 column SUM(Sales): 180,504





Data Analytics

Orders (Orders Data)

Search

Tables

Orders

- Category1
- City
- Customer ID
- Customer Name
- Order Date
- Order ID (Orders)
- Product
- Product ID
- Region
- Row ID
- Ship Date
- Ship Mode
- Sub-Category1

Return Data

- Order ID
- Returned

Country, State, City

- Country1
- State1

Quantity (bin)

Measure Names

Orders

- Discount
- Profit

Parameters

Measure Select

Pages

Filters

Action (Country1...)

Marks

Shape

Color Size Label

Detail Tooltip Shape

SUM(Profit)

State1

Country1

SUM(Sales)

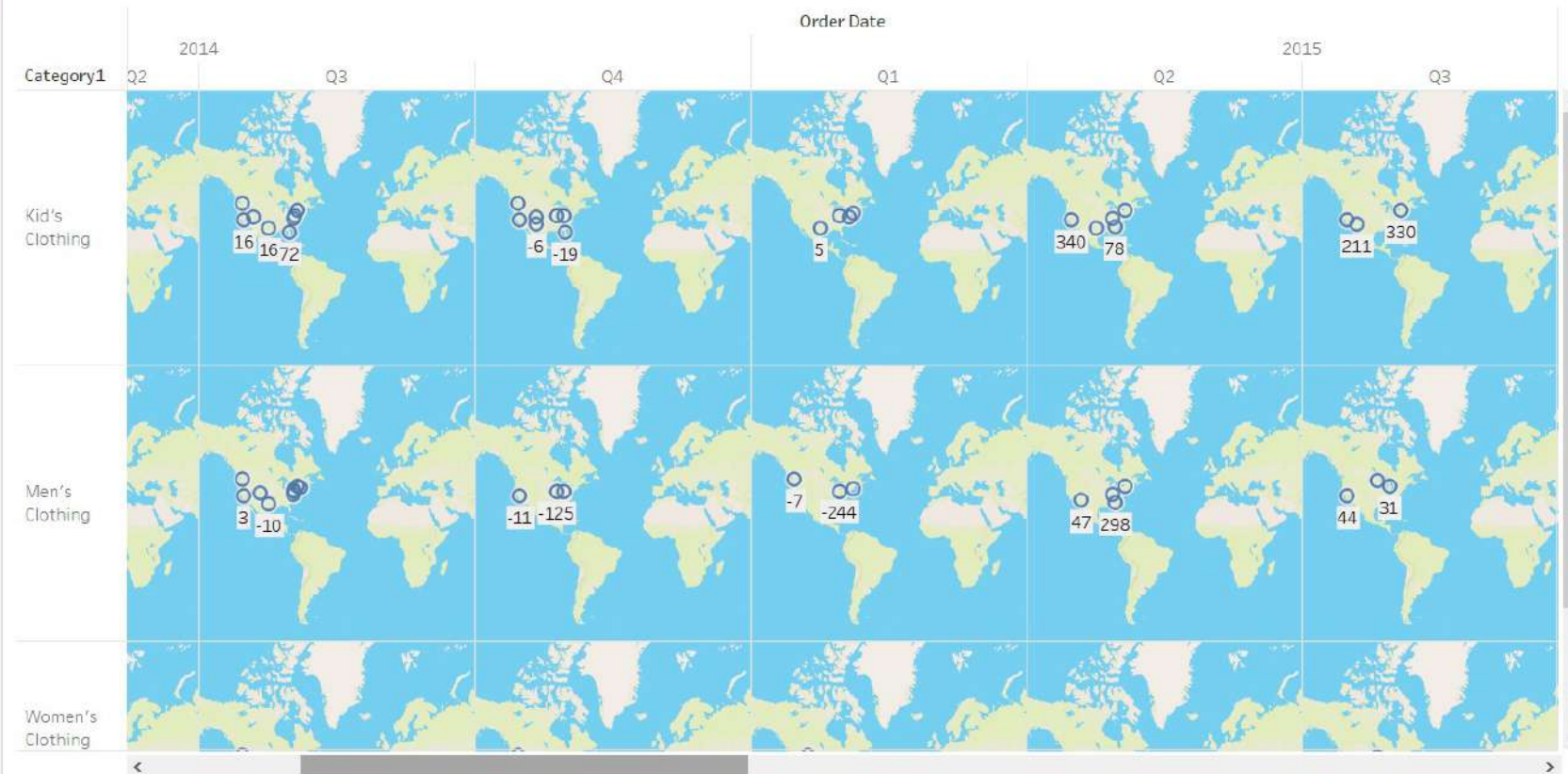
Columns

YEAR(Order Date) QUARTER(Order .. Longitude (generated)

Rows

Category1 Latitude (generated)

fSales for all the quarters for all the years across State and Category.



Data Source

Sales of all Month 2017

Profit of all Month 2017

Category wise Sales

Sales by Category and Sub-Cate...

Sales vs Profit

aggregated values for all Sales K...

fSales for all the quarters for al...

Return Data dataset, and blend i...

278 marks 3 rows by 16 columns SUM(Profit): 23.232



Data Analytics

Orders (Orders Data)

Search

Tables

Orders

Category1
City
Customer ID
Customer Name
Order Date
Order ID (Orders)
Product
Product ID
Region
Row ID
Ship Date
Ship Mode
Sub-Category1

Return Data

Order ID
Returned
Country, State, City
Country1
State1

Quantity (bin)

Measure Names

Orders

Discount
Profit

Parameters

Measure Select

Pages

Filters

YEAR(Order Date)
Action (Country1...)

Marks

Circle
Color Size Label
Detail Tooltip
Category1
Returned

Columns

Order ID SUM(Sales)

Rows

Region Product

Return Data dataset, and blend it with Orders data

		Order ID													
Region	Product	6-126529	CA-2016-126732	CA-2016-128671	CA-2016-130477	CA-2016-130638	CA-2016-130680	CA-2016-133319	CA-2016-133368	CA-2016-133368	CA-2016-133368	CA-2016-133368	CA-2016-133368	CA-2016-133368	CA-2016-133368
Central	A-Line Skirt														
	Boys Printe..														
	Chikankari ..			Yes											
	Flared Skirt			Yes											
	Flared Trou..														
	Floral Top														
	Formal Tro..														
	Gloves														
	Hat														
	High-Low T..														
	Longline Sh..			Yes											
	Pullover Ho..														
East	Regular Top														
	Semiformal..														
	Sleek Skirt														
	Anarkali Ski..														
	Boxy Top														
	Boys Printe..														
	Boys Solid ..														
	Casual Trou..														
	Checked Shi..														
	Chikankari ..														

YEAR(Order Date)

(All)
2014
2015
2016
2017

Category1

Kid's Clothing
Men's Clothing
Women's Clothing



Data Analytics

Orders (Orders Data)

Search

Tables

Orders

Category1
City
Customer ID
Customer Name
Order Date
Order ID (Orders)
Product
Product ID
Region
Row ID
Ship Date
Ship Mode
Sub-Category1

Return Data

Order ID
Returned
Country, State, City
Country1
State1

Quantity (bin)

Measure Names

Orders

Discount
Profit

Parameters

Measure Select

Pages

Columns

Customer Name

Product

Rows

SUM(Sales)

Filters

Product

Customer Name

Marks

Automatic

Color

Size

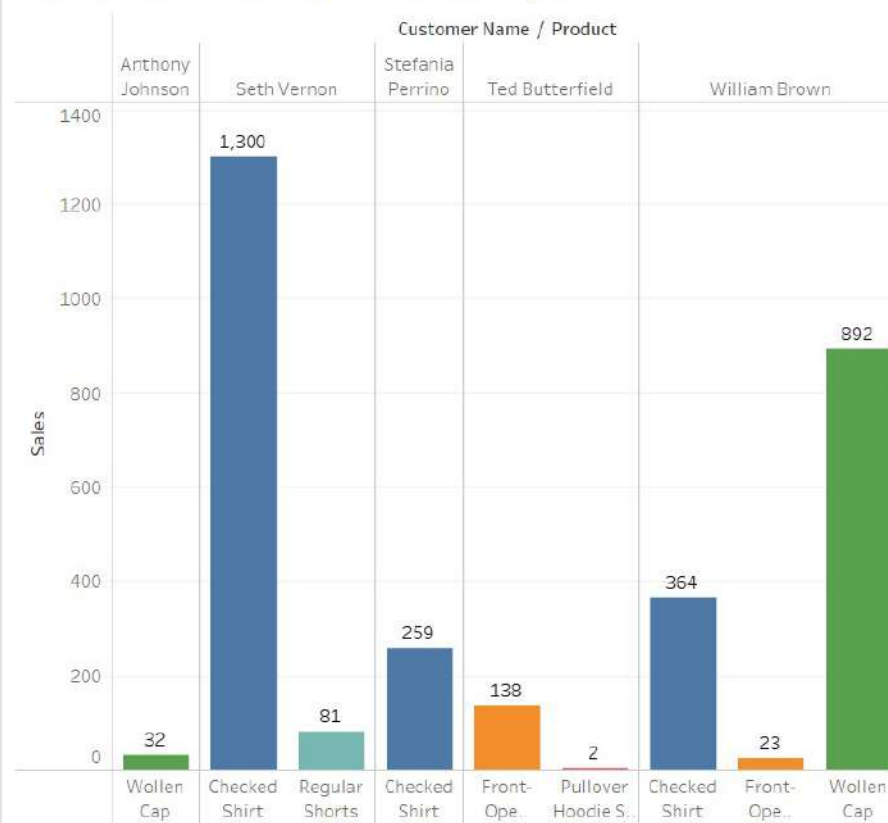
Label

Detail

Tooltip

Product

Top 5 products and top 5 customers by Sales



Product

Checked Shirt

Front-Open Hoodie S...

Pullover Hoodie Swe...

Regular Shorts

Wollen Cap

Data Source

ed values for all Sales K...

fSales for all the quarters for all t...

Return Data dataset, and blend i...

Top 5 products and top 5 cust...

Sales by State

Sales & Profit analysis by Custo...

Quantity bins

Dashboard 1

Story 1

9 marks 1 row by 9 columns SUM(Sales): 3,090

Navigation icons for the Tableau interface.



Data Analytics

Orders (Orders Data)

Search

Tables

Orders

Category1
City
Customer ID
Customer Name
Order Date
Order ID (Orders)
Product
Product ID
Region
Row ID
Ship Date
Ship Mode
Sub-Category1

Return Data

Order ID
Returned
Country, State, City
Country1
State1

Quantity (bin)

Measure Names

Orders

Discount
Profit

Parameters

Measure Select

Pages

Columns

Longitude (generated)

Rows

Latitude (generated)

Filters

Marks

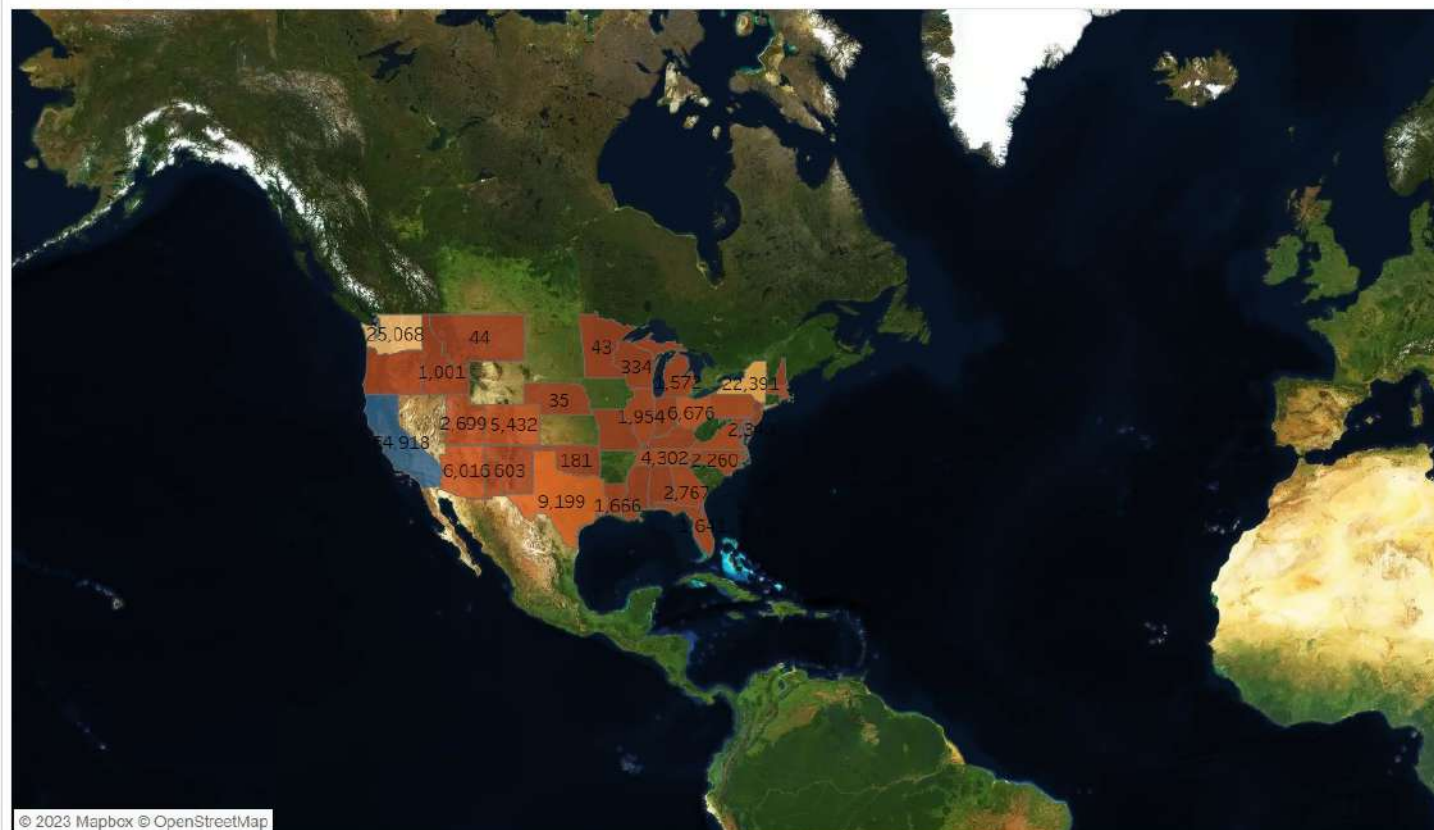
Automatic

Color Size Label

Detail Tooltip

SUM(Sales)
Country1
State1

Sales by State



SUM(Sales)

26 64,918

Data Source ed values for all Sales K... fSales for all the quarters for all t... Return Data dataset, and blend i... Top 5 products and top 5 custo...

Sales by State

Sales & Profit analysis by Custo...

Quantity bins

Dashboard 1

Story 1

36 marks 1 row by 1 column SUM(Sales):180,504

Navigation icons: back, forward, search, etc.



Data Analytics

Orders (Orders Data)

Search

Tables

Orders

Category1
City
Customer ID
Customer Name
Order Date
Order ID (Orders)
Product
Product ID
Region
Row ID
Ship Date
Ship Mode
Sub-Category1

Return Data

Order ID
Returned

Country, State, City

Country1
State1

Quantity (bin)

Measure Names

Orders

Discount
Profit

Parameters

Measure Select

Pages

Filters

Marks

Shape

Color
Size
Label

Detail
Tooltip
Shape

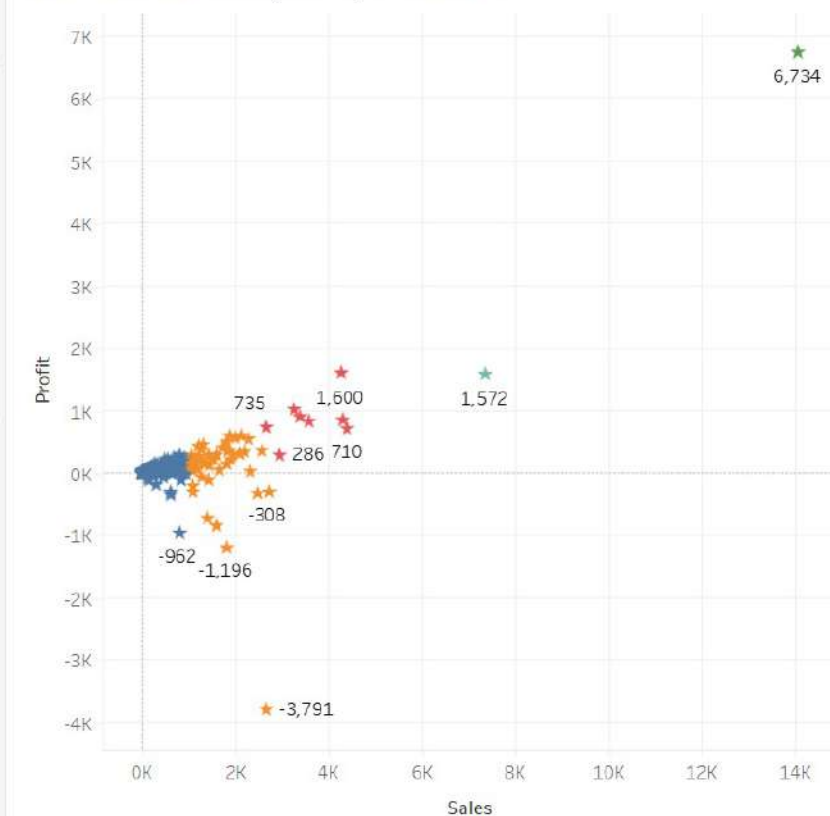
Customer Na..

Clusters (6)

Columns SUM(Sales)

Rows SUM(Profit)

Sales & Profit analysis by Customer



Data Source ed values for all Sales K... fSales for all the quarters for all t... Return Data dataset, and blend i... Top 5 products and top 5 custo... Sales by State Sales & Profit analysis by Cust... Quantity bins Dashboard 1 Story 1

247 marks 1 row by 1 column SUM(Sales): 180,504

Navigation icons: back, forward, search, etc.



Data Analytics

Orders (Orders Data)

Search

Tables

Orders

Category1
City
Customer ID
Customer Name
Order Date
Order ID (Orders)
Product
Product ID
Region
Row ID
Ship Date
Ship Mode
Sub-Category1

Return Data

Order ID
Returned
Country, State, City
Country1
State1

Quantity (bin)

Measure Names

Orders

Discount
Profit

Parameters

Measure Select

Pages

Columns Quantity (bin)

Rows CNT(Quantity)

Filters

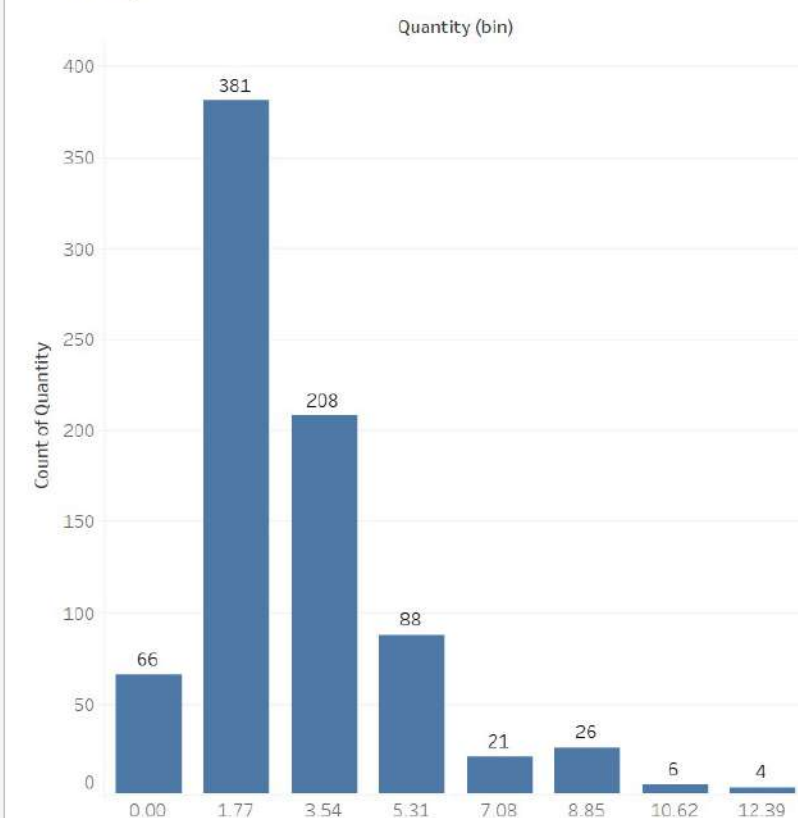
Marks

Automatic

Color Size Label

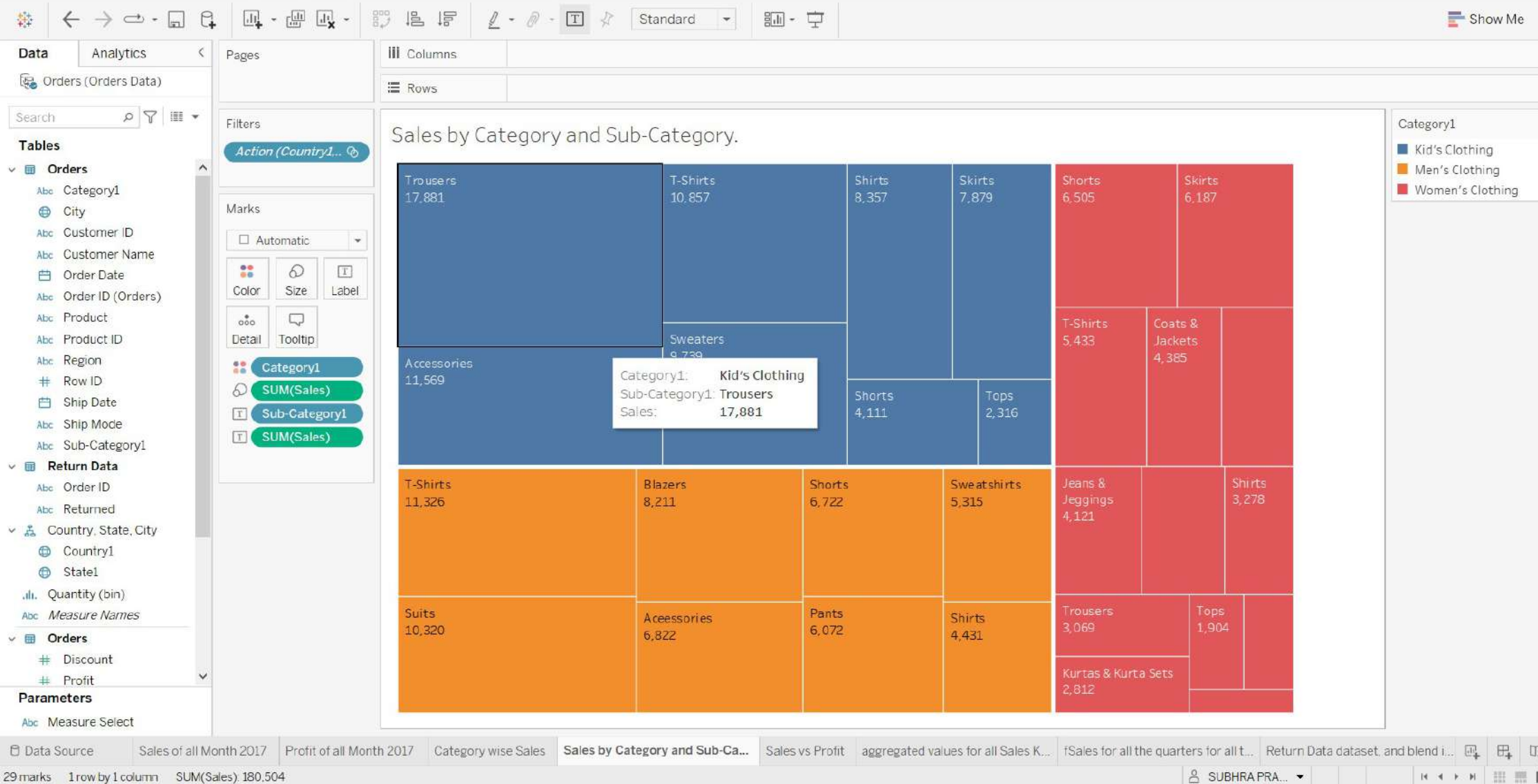
Detail Tooltip

Quantity bins



Data Source ed values for all Sales K... fSales for all the quarters for all t... Return Data dataset, and blend i... Top 5 products and top 5 custo... Sales by State Sales & Profit analysis by Custo... Quantity bins Dashboard 1 Story 1

8 marks 1 row by 8 columns SUM of CNT(Quantity): 800





Sheet 9

Region	Product			
Central	A-Line Skirt	34		
	A-Line Top	69		
	Boxy Casual Shirt	80		
	Boxy T-Shirt	2,259		
	Boxfriend Fit Jeans	26		
		0K	5K	10K
		Sales		

© 2010 Pearson Education, Inc. or its affiliate(s). All rights reserved.

Top 5 products and top 5 customer by Sales

Sales by State



A map of Mexico showing sales data by state. The states are color-coded in shades of red and orange. Numerical values are displayed on the map, representing sales figures for each state. The values are: 68, 43, 22, 33, 18, 16, and 19. The map is sourced from Mapbox © OSM.

Sales & Profit analysis by Customer

Scatter plot showing Sales & Profit analysis by Customer. The x-axis is Sales (0K to 10K) and the y-axis is Profit (0K to 5K). Data points are colored stars. A green star at approximately (15K, 6.7K) is labeled 1,572. A green star at approximately (18K, 6.7K) is labeled 6,700.

Quantity bins

Count of Quantity

Quantity (bin)

Year of Order Date

Category1

Quantity (bin)	Count of Quantity
0.00	66
1.77	381
3.54	208
5.31	88
7.08	21
8.85	26
10.62	6
12.39	4

Sales by Category and Sub-Category.

Category1: Kid's Clothing
Sub-Category1: Sweaters
Sales: 9,739

Men's Clothing
Women's Clothing
Accessories
Accessories
Blazers

Product
Kid's Clothing
Open Hoodie..
Hoodie S...

26 64,918

Return Data dataset, and blend it with Orders data

The screenshot shows a Tableau interface. On the left, a data table is displayed with columns: Region, Product, Order ID, and Sales. The table has three rows of data. The first row shows 'Region' with values 'OK' and '1K', 'Product' with 'Sales', 'Order ID' with 'OK' and '1K', and 'Sales' with 'OK' and '1K'. The second row shows 'Region' with 'OK' and '1K', 'Product' with 'Sales', 'Order ID' with 'OK' and '1K', and 'Sales' with 'OK' and '1K'. The third row shows 'Region' with 'OK' and '1K', 'Product' with 'Sales', 'Order ID' with 'OK' and '1K', and 'Sales' with 'OK' and '1K'. On the right, a legend titled 'Clusters (6)' shows three clusters: Cluster 1 (blue square), Cluster 2 (orange square), and Cluster 3 (red square). Below the legend, there is a section titled 'Highlight Category1' with a dropdown menu showing 'Highlight Category1'.

Region	Product	Order ID	Sales
OK	1K	OK	1K
OK	1K	OK	1K
OK	1K	OK	1K

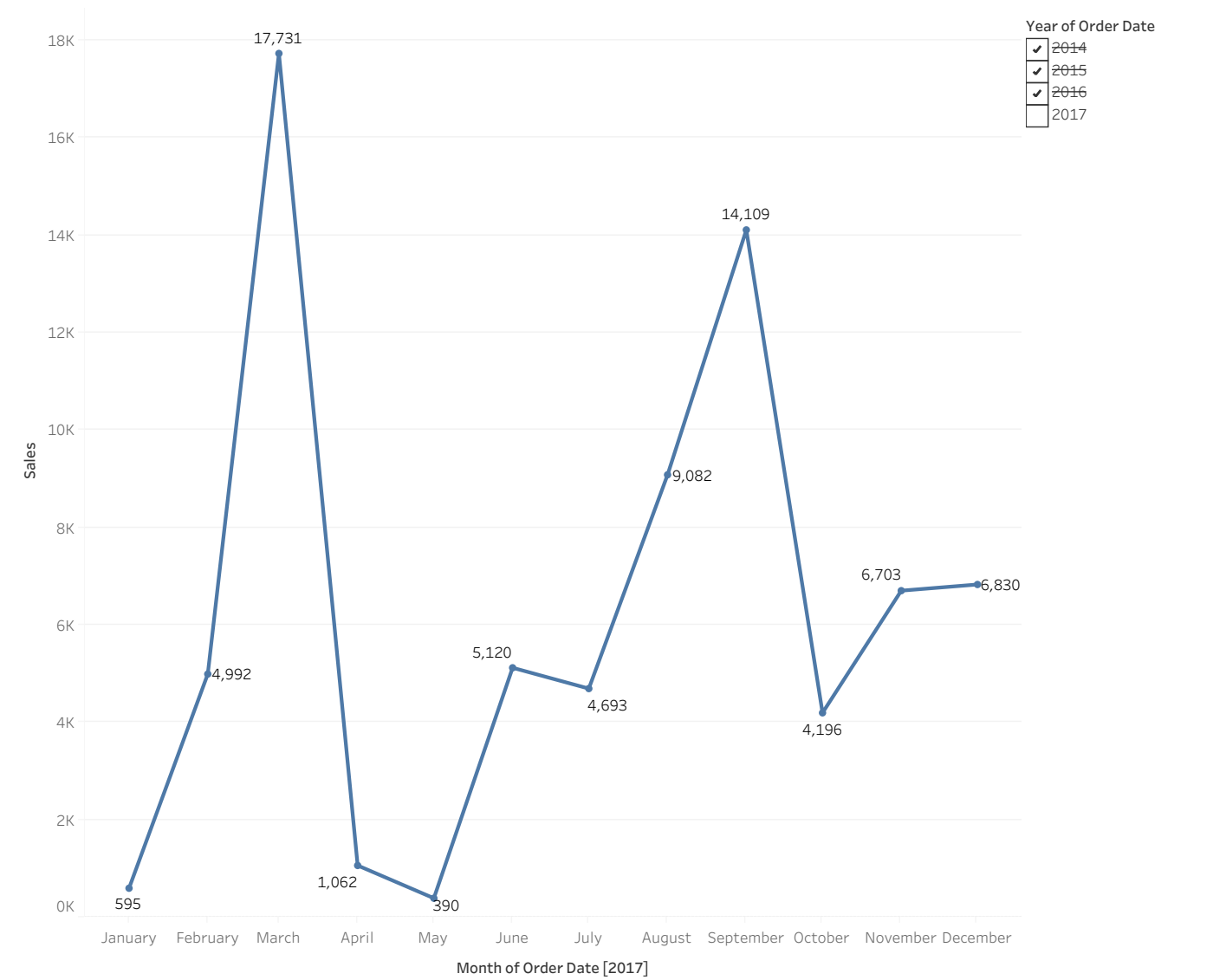
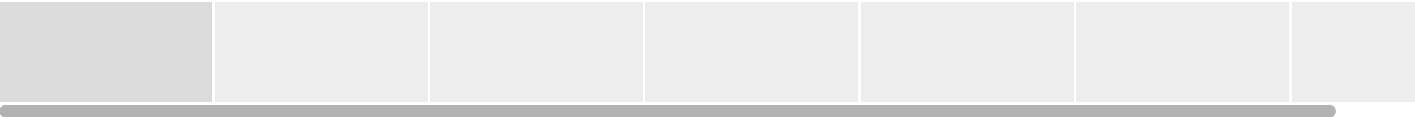
Clusters (6)

- Cluster 1
- Cluster 2
- Cluster 3

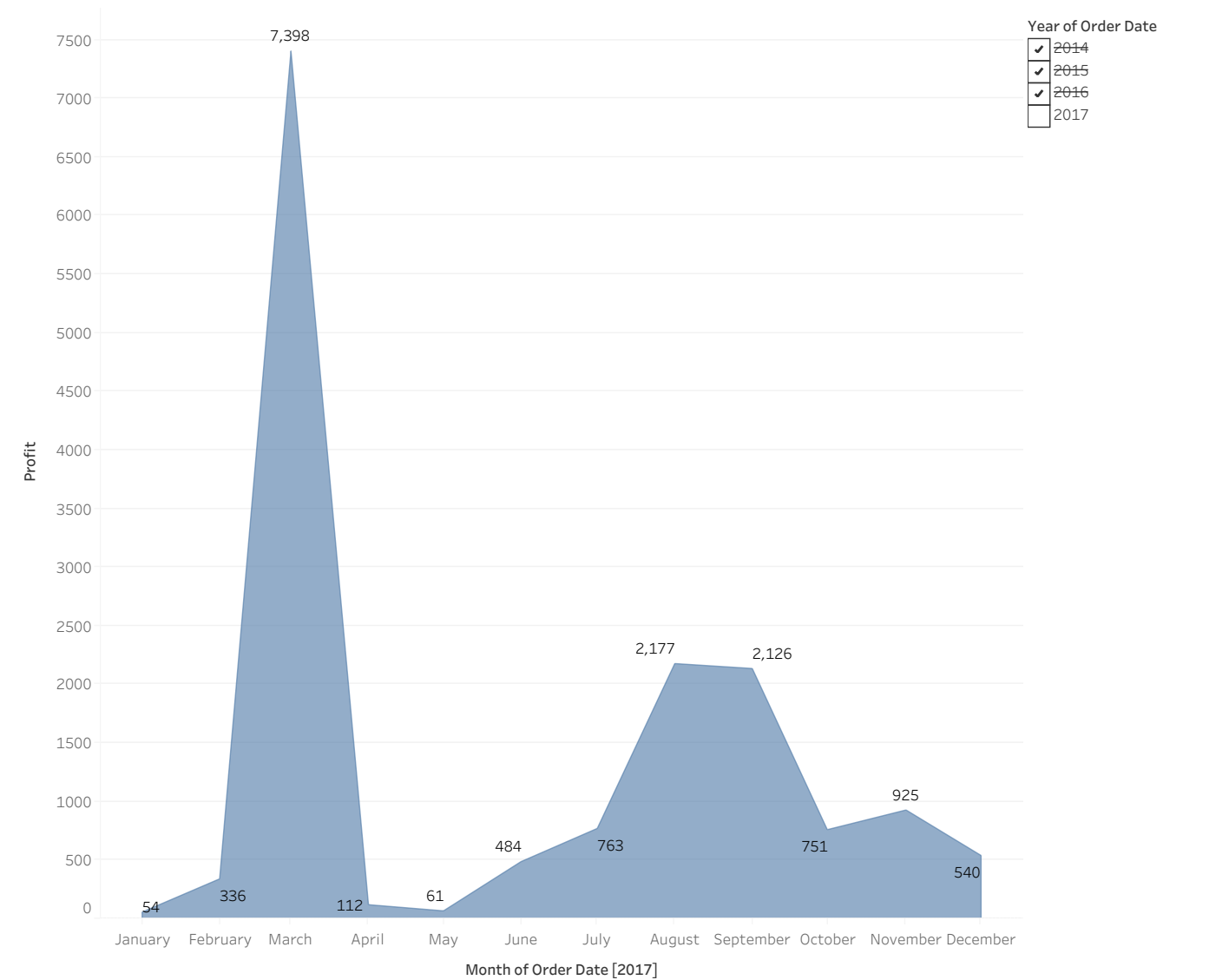
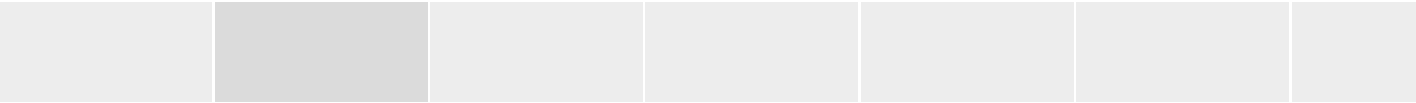
Highlight Category1

Highlight Category1

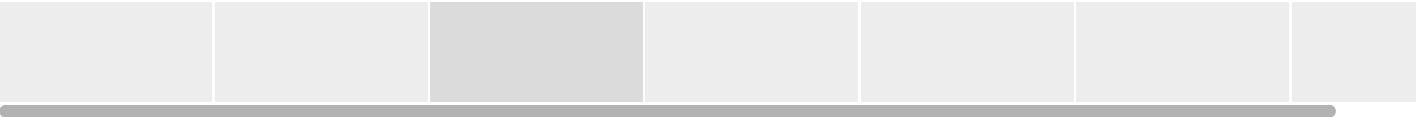
Story 1



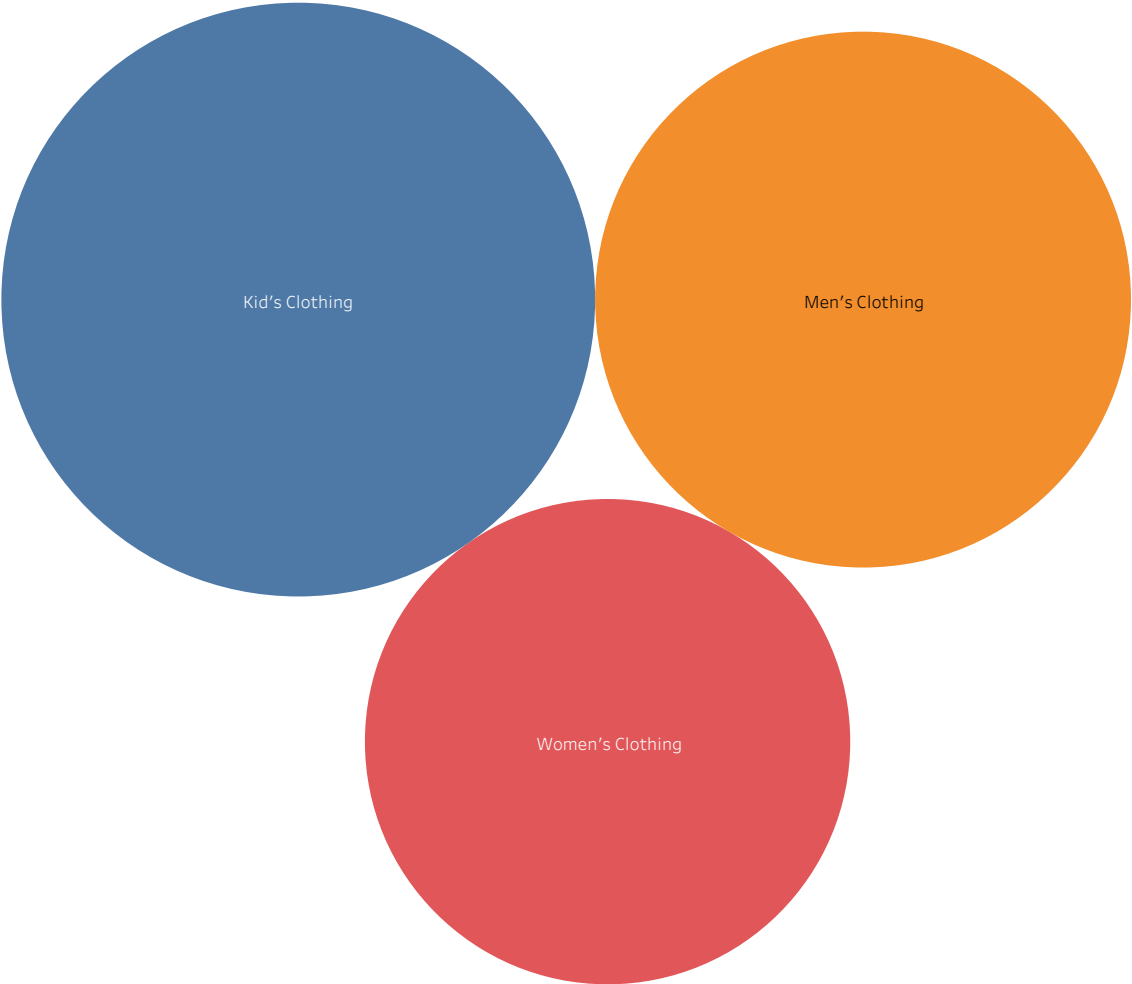
Story 1



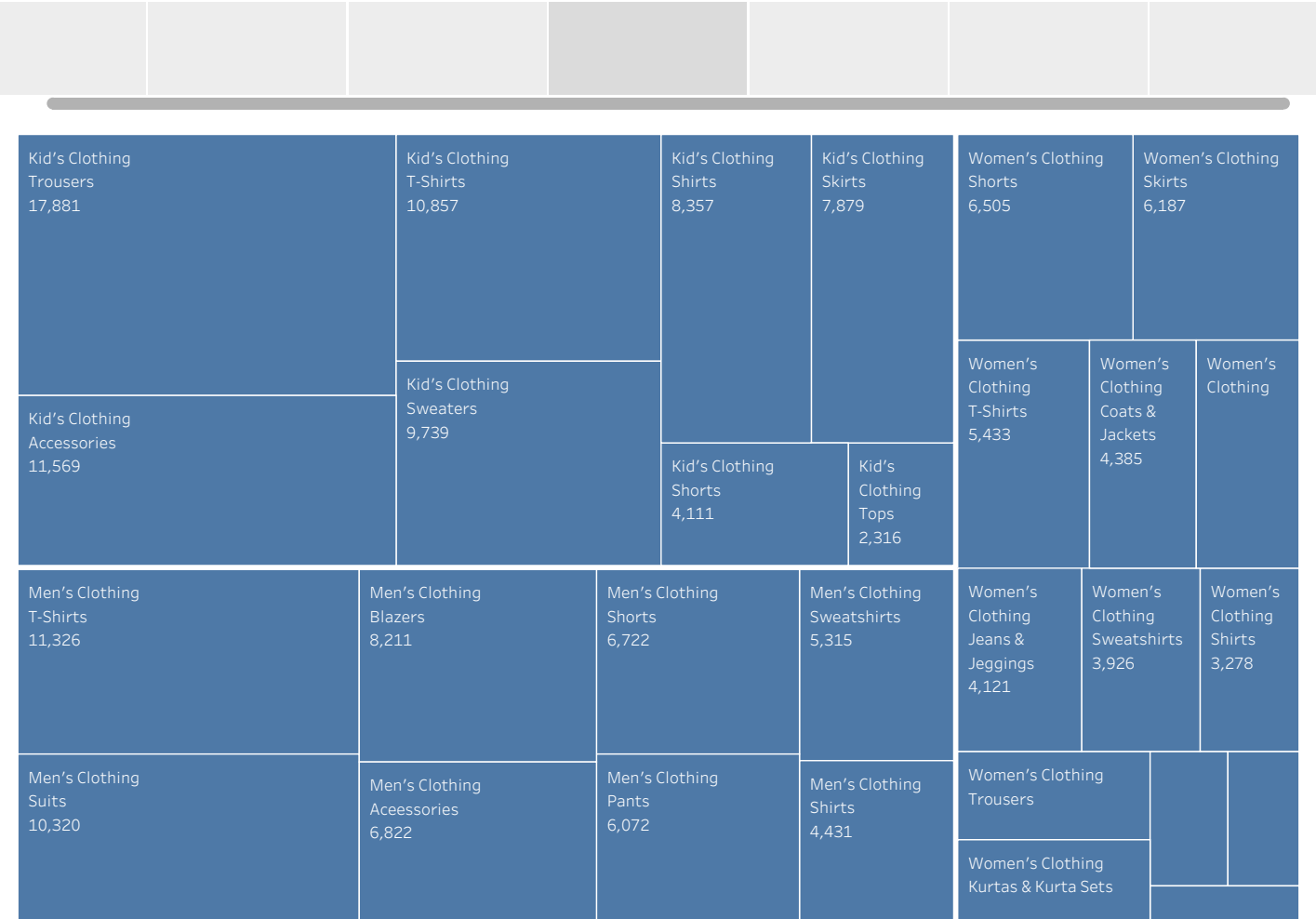
Story 1



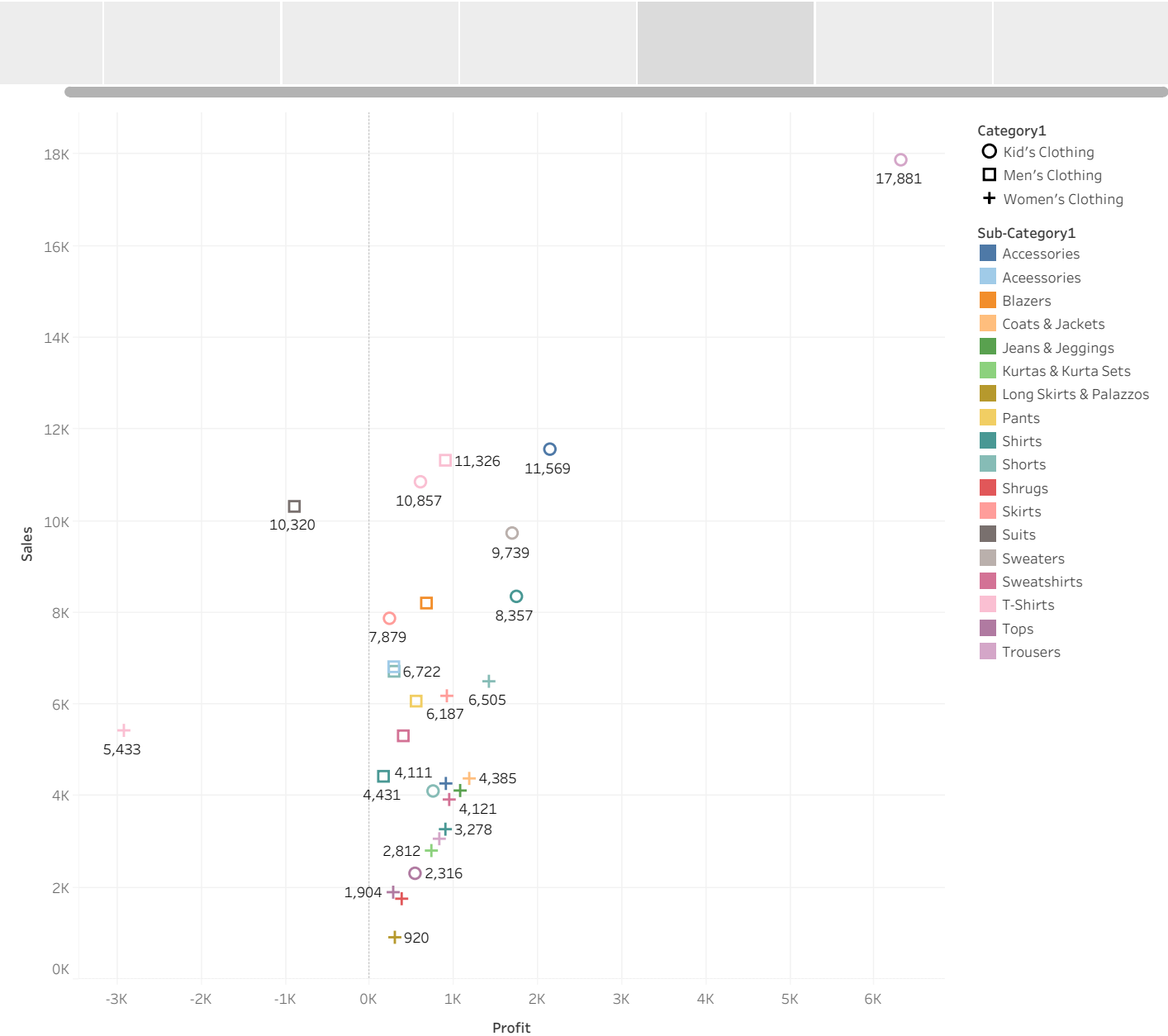
- Category1
- Kid's Clothing
 - Men's Clothing
 - Women's Clothing



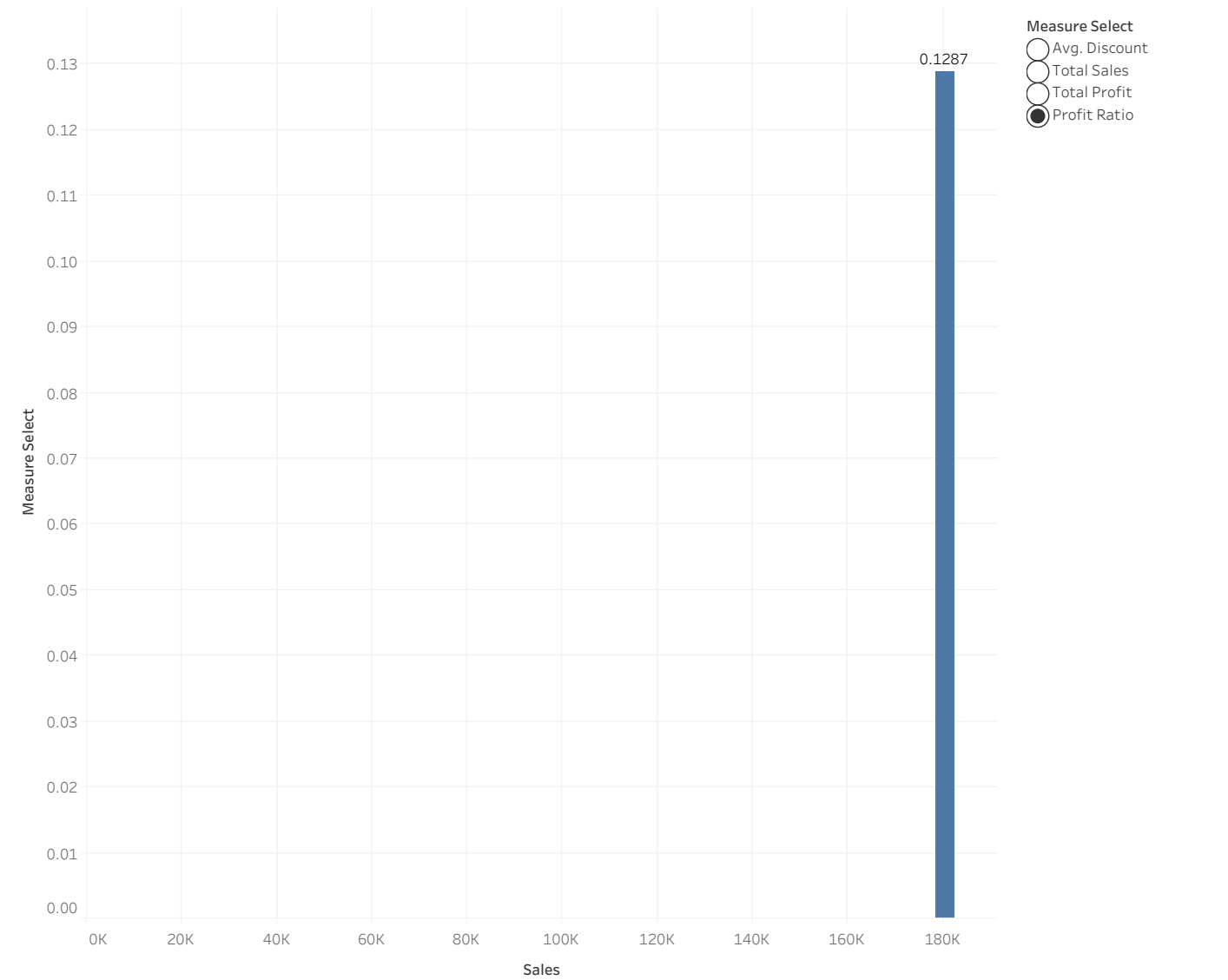
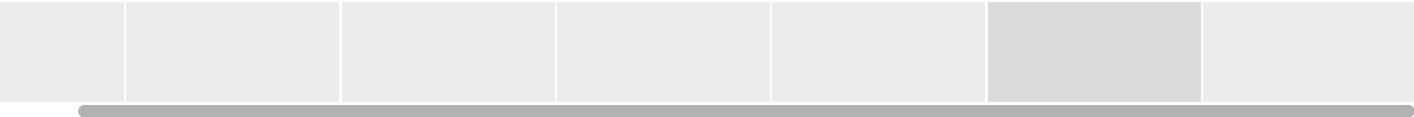
Story 1



Story 1



Story 1



Story 1

