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- usually add the items that we want to purchase in a virtual shopp cart that keeps track of these items and their quantity.
- **2. COD:** COD stands for Cash on delivery, it means we can pay can for the goods we have purchased only after the goods are delive to us.

E. Differentiate between the following.

1. B2B: It stands for Business-to-Business e-commerce. It is the sale exchange of products and services that takes place between firm B2C: It stands for Business-to-consumer e-commerce. It consists the sale of products or services from business concern to the general public or end users.

F. Answer in 1-2 sentences.

Q1. What do you mean by e-commerce?

Ans. Electronic Commerce (e-commerce), also known as e-business, financial business transaction that occurs over an electronic network.

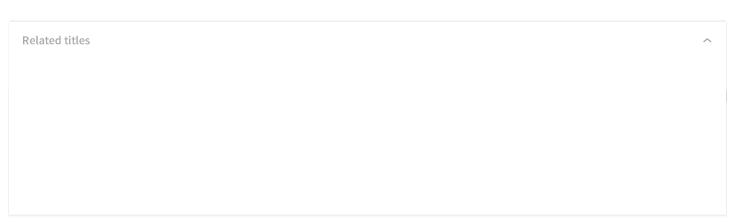
Q2. What is e-retailing?

Ans. E-retailing is the process in which retailers use the web to sell the products and services.

Q3. What do you mean by mode of payment?

Ans. Mode of payment means the way by which we will pay the amour online to complete a financial business transaction. e.g. Debit card, Crecard, etc.

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Q1. What are the advantages of e-commerce?

Ans. Advantages of e-commerce are:

- Buyers have the convenience of shopping at home.
- Customers can read reviews about the products from other users
- Doorstep delivery of the desired goods and services.
- The web offers low overhead expenses for a seller.
- Free or low-cost marketing activities for a seller.

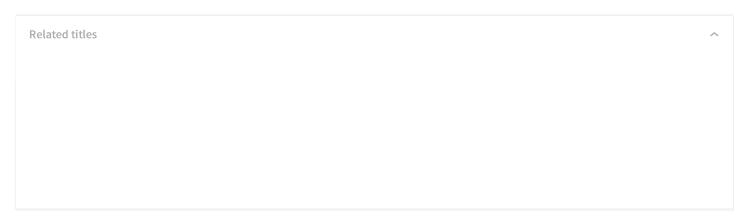
Q2. What are the security concerns one should consider while us e-commerce?

Ans. On the website, look for 'https' instead of "http' in the site address and also look for a security icon, such as VeriSign Secured. In the web browser, look for a lock icon in the browser window. In some browsers address bar shows a green background for a secure Site.

Q3. What is a Blog? Write down its uses.

Ans. A blog is a website that consists of a frequently updated collectio information and entries. Most blogs focus on a particular topic or subje area. Blogs have become an important means of worldwide communication.

- Businesses create blogs to communicate with employees, custor and vendors.
- Teachers create blogs to collaborate with other teachers and students.



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