

Intoduction

Basic Measure

Time Intelliengence

Ranking

Time Intelligence Part2

Scenario Analysis

Time Intelligence Part 3

Top10Clients

Dax or No Dax

Customer Classification

Variables and Weekdays

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\$13,53,702.96

Totalsales

13,52,492.96

Sum of Sales

Fiscal Year	Totalsales	Totalcost	Totalprofit
FY20	\$2,60,265.37	\$1,69,801.68	\$90,463.69
FY21	\$6,52,813.73	\$3,98,201.27	\$2,54,612.46
FY22	\$4,40,623.87	\$2,81,113.52	\$1,59,510.35
Total	\$13,53,702.96	\$8,49,116.47	\$5,04,586.49

Year	Month	Totalsales	ParallelPeriodsales
2020	July	\$34,863.66	
2020	August	\$31,878.90	\$34,863.66
2020	September	\$32,996.87	\$31,878.90
2020	October	\$46,917.17	\$32,996.87
2020	November	\$57,033.17	\$46,917.17
2020	December	\$56,575.60	\$57,033.17
2021	January	\$76,604.76	\$56,575.60
2021	February	\$48,154.58	\$76,604.76
2021	March	\$48,200.63	\$48,154.58
2021	April	\$54,090.43	\$48,200.63
2021	May	\$53,781.29	\$54,090.43
2021	June	\$36,362.80	\$53,781.29
2021	July	\$51,020.86	\$36,362.80
2021	August	\$47,287.67	\$51,020.86
2021	September	\$55,629.24	\$47,287.67
2021	October	\$66,749.23	\$55,629.24
2021	November	\$43,533.81	\$66,749.23
2021	December	\$71,398.43	\$43,533.81
2022	January	\$94,222.11	\$71,398.43
2022	February	\$99,415.29	\$94,222.11
2022	March	\$1,04,854.15	\$99,415.29
Total		\$13,53,702.96	\$13,53,702.96

Fiscal Year	Totalsales	Totalcost	Totalprofit
FY20	\$2,60,265.37	\$1,69,801.68	\$90,463.69
FY21	\$6,52,813.73	\$3,98,201.27	\$2,54,612.46
FY22	\$4,40,623.87	\$2,81,113.52	\$1,59,510.35
Total	\$13,53,702.96	\$8,49,116.47	\$5,04,586.49

Category	Totalsales	Ranking	TopXSales	Ranking2	TopXsale2
Drinks	\$2,88,694.65	1	2,88,694.65	1	2,88,694.65
Cheese	\$2,51,147.60	2	2,51,147.60	2	2,51,147.60
Deserts	\$1,79,863.65	3	1,79,863.65	3	1,79,863.65
Meat	\$1,74,622.55	4		4	
Fish	\$1,37,989.31	5		5	
Condiments	\$1,13,992.56	6		6	
Fruits	\$1,05,745.70	7		7	
Cookies	\$1,01,646.94	8		8	
Total	\$13,53,702.96		13,53,702.96		7,19,705.90

RankingParameter

3

Category	TopXSales
Cheese	2,51,147.60
Deserts	1,79,863.65
Drinks	2,88,694.65
Total	13,53,702.96

Year	Month	Totalsales	Cumsales	TotalsalesLY	CumSalesLY
2020	July	\$34,863.66	34,863.66		
2020	August	\$31,878.90	66,742.56		
2020	September	\$32,996.87	99,739.43		
2020	October	\$46,917.17	1,46,656.61		
2020	November	\$57,033.17	2,03,689.77		
2020	December	\$56,575.60	2,60,265.37		
2021	January	\$76,604.76	3,36,870.13		
2021	February	\$48,154.58	3,85,024.71		
2021	March	\$48,200.63	4,33,225.35		
2021	April	\$54,090.43	4,87,315.77		
2021	May	\$53,781.29	5,41,097.06		
2021	June	\$36,362.80	5,77,459.87		
2021	July	\$51,020.86	6,28,480.72	34,863.66	34,863.66
2021	August	\$47,287.67	6,75,768.39	31,878.90	66,742.56
2021	September	\$55,629.24	7,31,397.64	32,996.87	99,739.43
2021	October	\$66,749.23	7,98,146.86	46,917.17	1,46,656.61
2021	November	\$43,533.81	8,41,680.67	57,033.17	2,03,689.77
2021	December	\$71,398.43	9,13,079.10	56,575.60	2,60,265.37
2022	January	\$94,222.11	10,07,301.21	76,604.76	3,36,870.13
2022	February	\$99,415.29	11,06,716.50	48,154.58	3,85,024.71
2022	March	\$1,04,854.15	12,11,570.65	48,200.63	4,33,225.35
Total		\$13,53,702.96	13,53,702.96	9,13,079.10	9,13,079.10

PriceChange

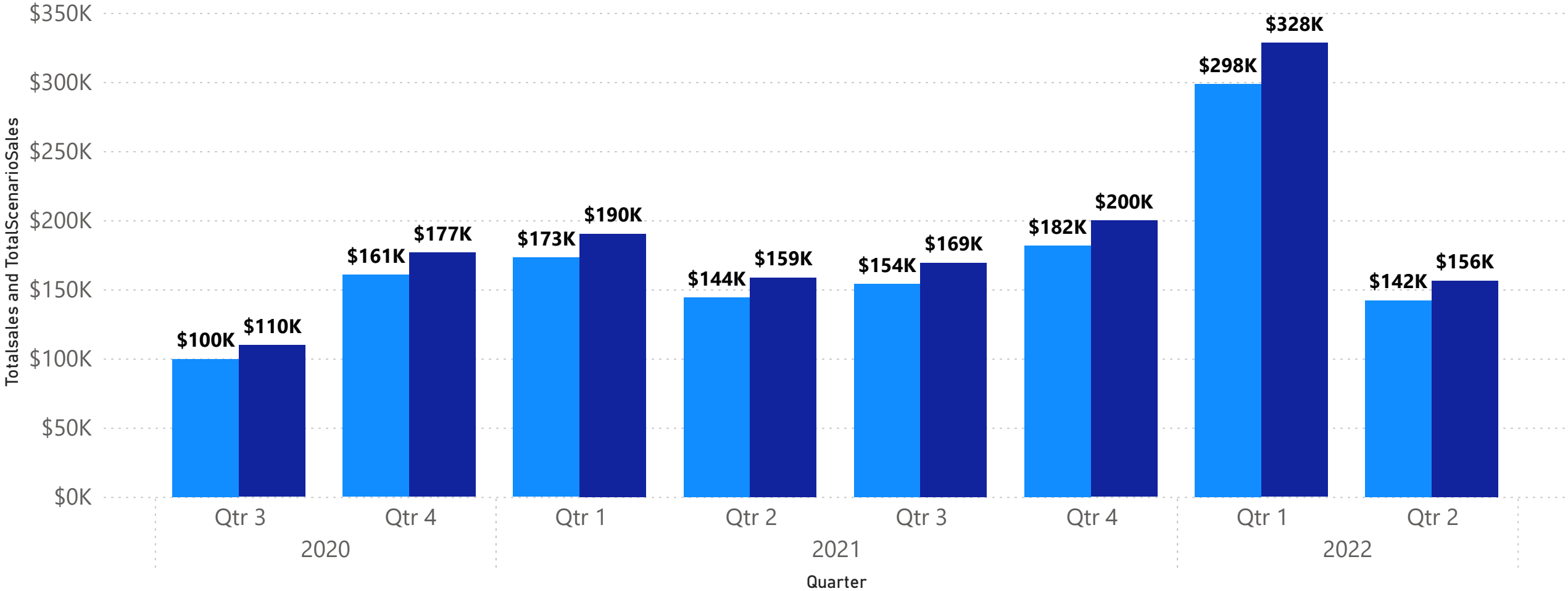
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DemandChange

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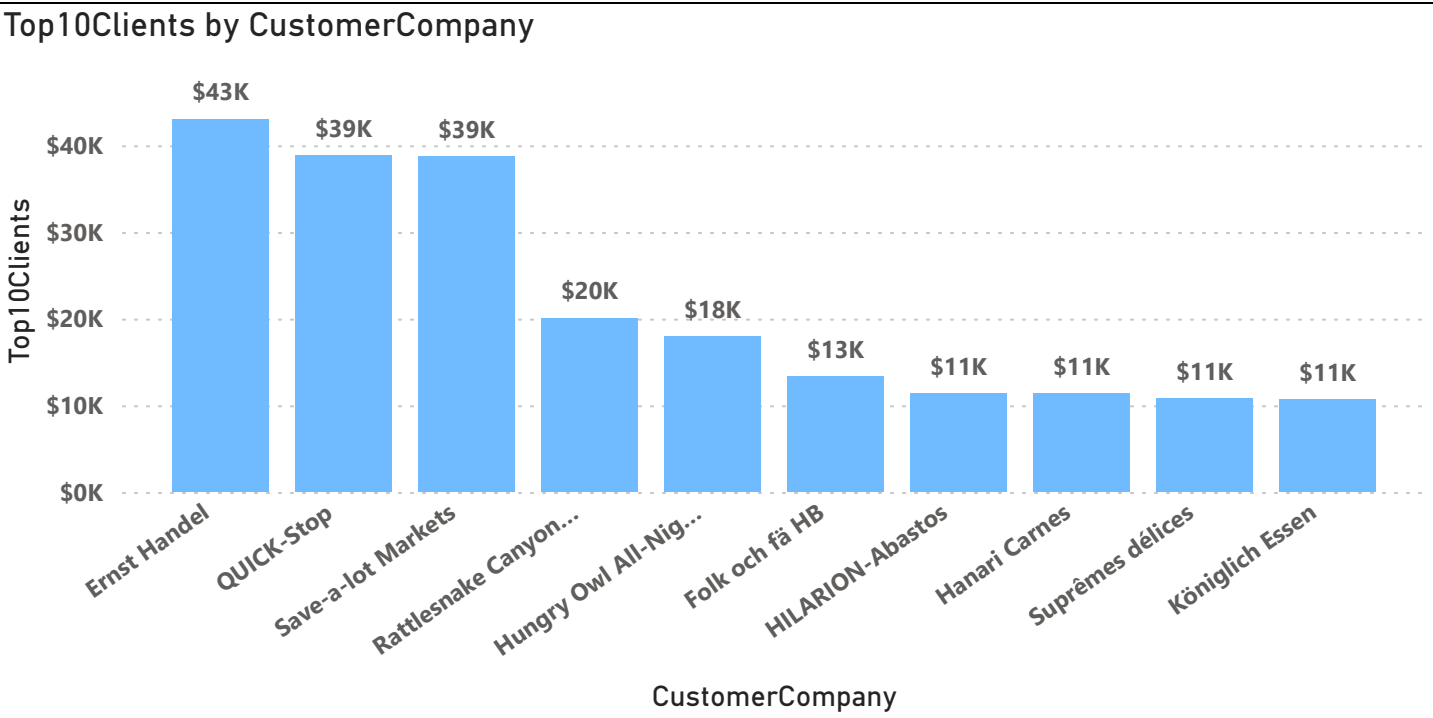
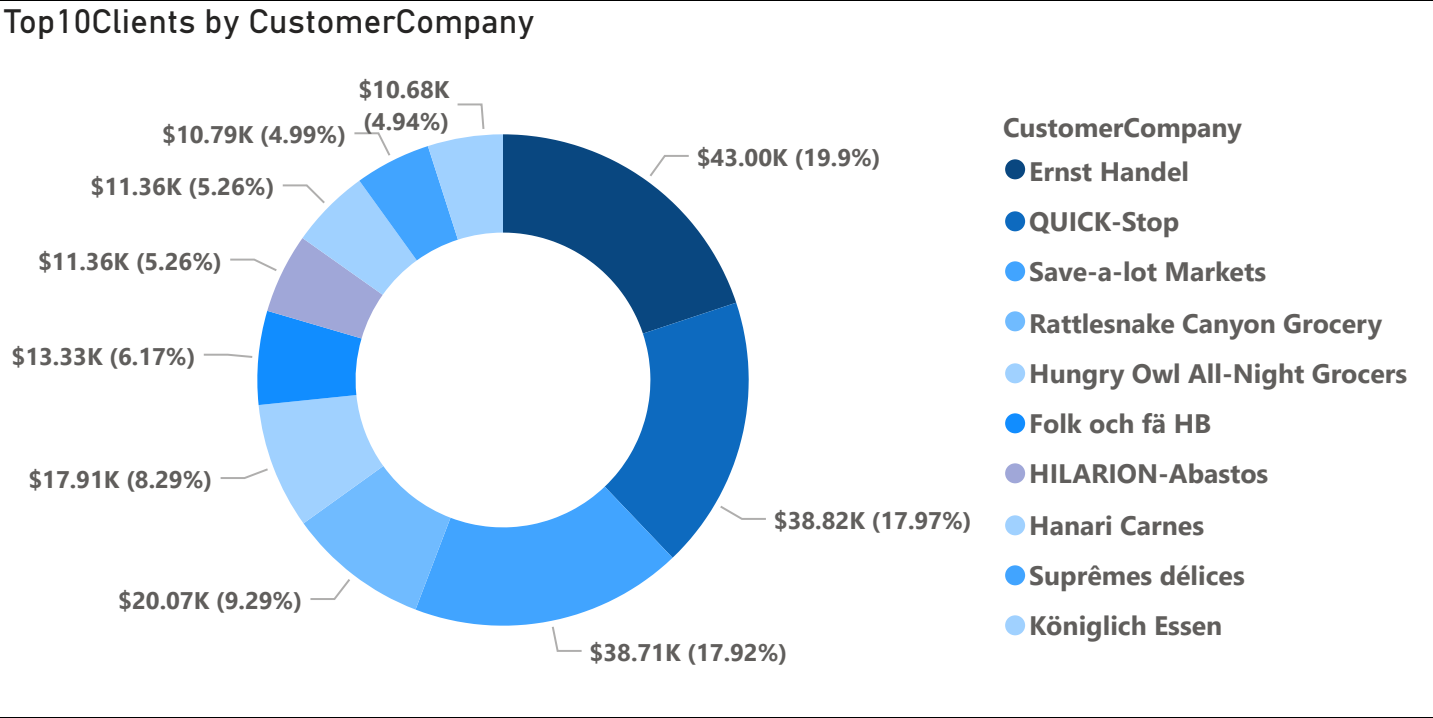
Totalsales and TotalScenarioSales by Year and Quarter

Totalsales TotalScenarioSales



Year	Quarter	Month	Day	Totalsales	Rolling30DaySales
2020	Qtr 3	July	4	\$566.00	\$566.00
2020	Qtr 3	July	5	\$2,329.25	\$2,895.25
2020	Qtr 3	July	6		\$2,895.25
2020	Qtr 3	July	7		\$2,895.25
2020	Qtr 3	July	8	\$2,760.21	\$5,655.46
2020	Qtr 3	July	9	\$4,497.37	\$10,152.84
2020	Qtr 3	July	10	\$1,806.00	\$11,958.84
2020	Qtr 3	July	11	\$695.77	\$12,654.61
2020	Qtr 3	July	12	\$3,115.75	\$15,770.36
2020	Qtr 3	July	13		\$15,770.36
2020	Qtr 3	July	14		\$15,770.36
2020	Qtr 3	July	15	\$648.00	\$16,418.36
2020	Qtr 3	July	16	\$1,400.50	\$17,818.86
2020	Qtr 3	July	17	\$2,023.80	\$19,842.66
2020	Qtr 3	July	18	\$126.00	\$19,968.66
2020	Qtr 3	July	19	\$2,441.68	\$22,410.34
2020	Qtr 3	July	20		\$22,410.34
2020	Qtr 3	July	21		\$22,410.34
2020	Qtr 3	July	22	\$730.96	\$23,141.30
2020	Qtr 3	July	23	\$2,346.30	\$25,487.60
2020	Qtr 3	July	24	\$870.06	\$26,357.66
2020	Qtr 3	July	25	\$1,470.00	\$27,827.66
2020	Qtr 3	July	26	\$433.20	\$28,260.86
Total				\$13,53,702.96	

CustomerCompany	Totalprofit	Top10Clier
Alfreds Futterkiste	\$1,533.83	
Ana Trujillo Emparedados y helados	\$708.17	
Antonio Moreno Taquería	\$3,233.15	
Around the Horn	\$5,528.79	
Berglunds snabbköp	\$8,602.75	
Blauer See Delikatessen	\$1,620.33	
Blondesddsl père et fils	\$8,647.99	
Bólido Comidas preparadas	\$1,070.43	
Bon app'	\$9,430.01	
Bottom-Dollar Markets	\$8,471.41	
B's Beverages	\$2,728.32	
Cactus Comidas para llevar	\$746.47	
Centro comercial Moctezuma	\$21.07	
Chop-suey Chinese	\$6,028.45	
Comércio Mineiro	\$2,151.93	
Consolidated Holdings	\$909.72	
Die Wandernde Kuh	\$4,310.97	
Drachenblut Delikatessen	\$2,019.34	
Du monde entier	\$764.91	
Eastern Connection	\$6,564.82	
Ernst Handel	\$43,001.58	\$43,001
Familia Arquibaldo	\$1,658.45	
Folies gourmandes	\$6,197.79	
Total	\$5,04,586.49	\$2,16,043



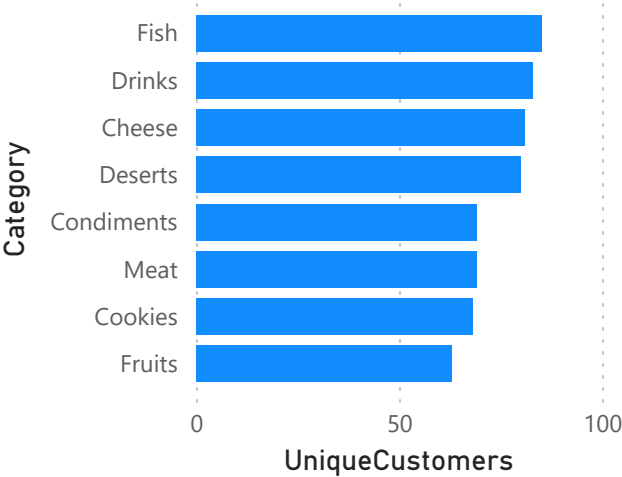
DayOfWeekName Count of CustomerCompany

Wednesday	69
Thursday	70
Friday	70
Saturday	76
Sunday	70
Total	89

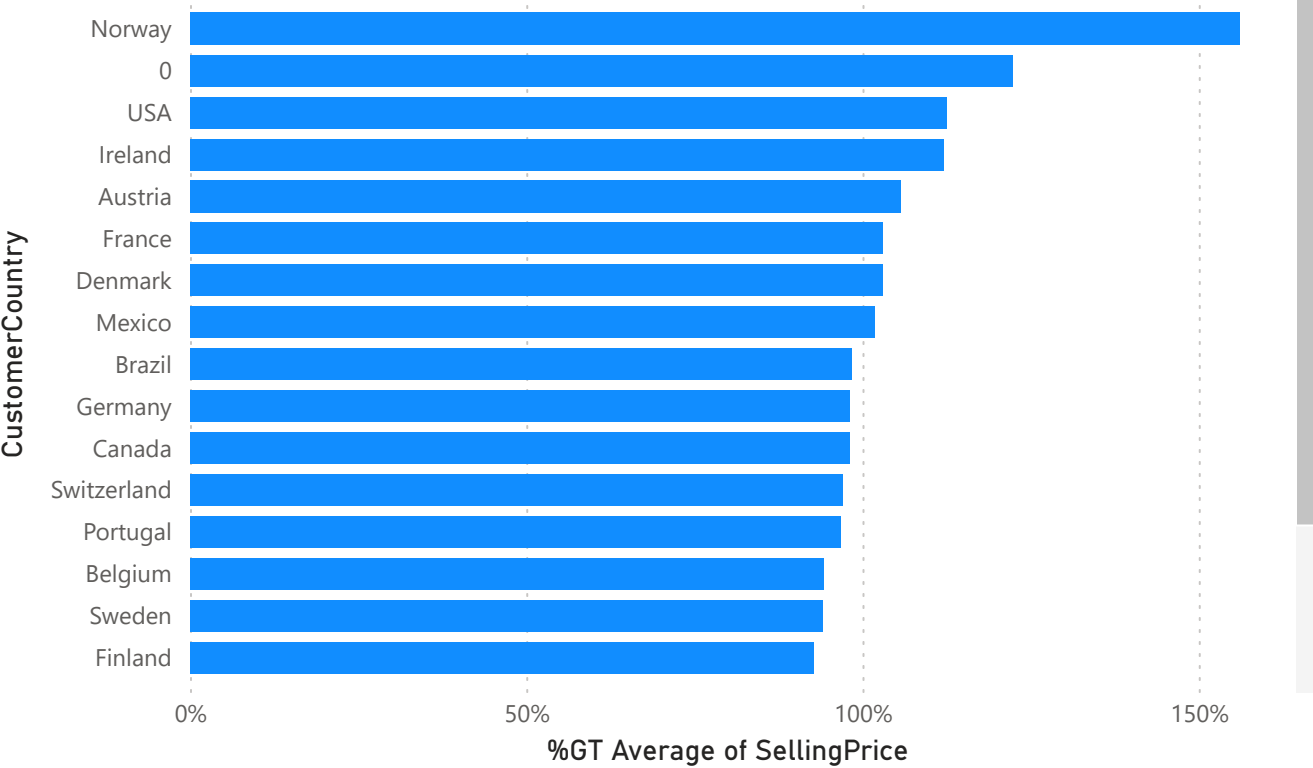
DayOfWeekName UniqueCustomers

Wednesday	69
Thursday	70
Friday	70
Saturday	76
Sunday	70
Total	89

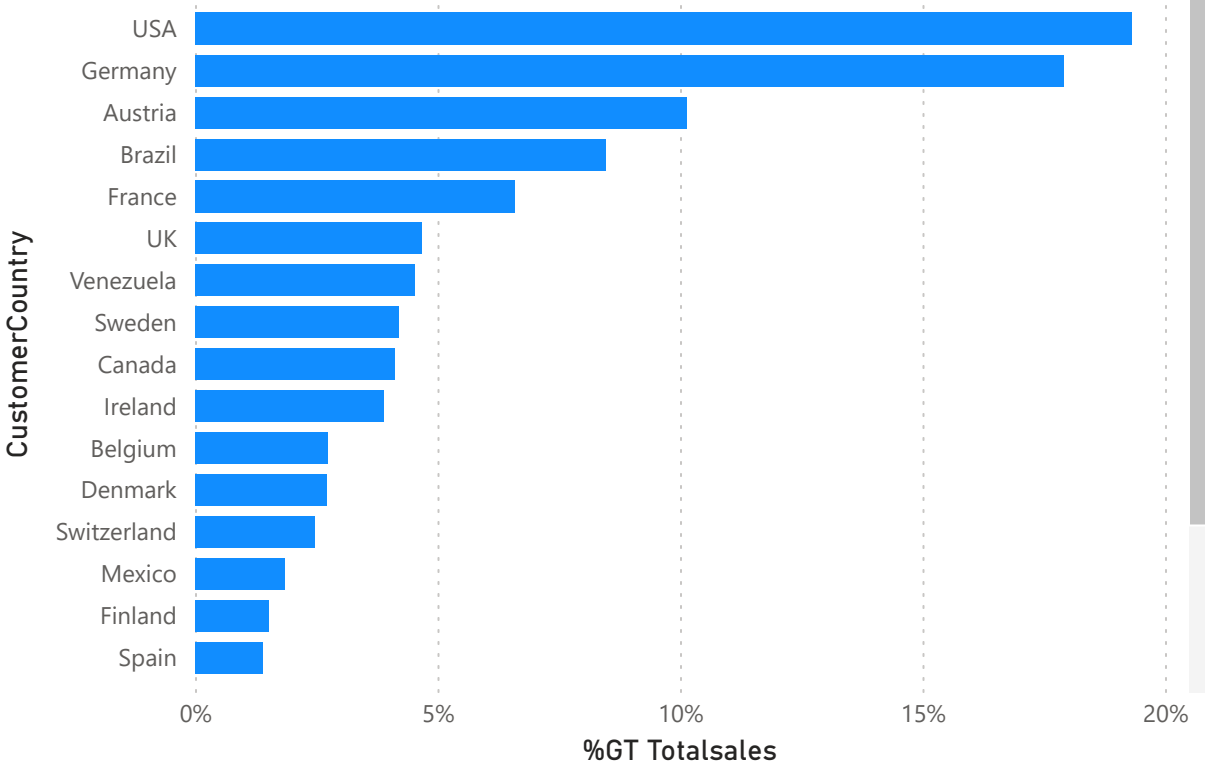
UniqueCustomers by Category



%GT Average of SellingPrice by CustomerCountry

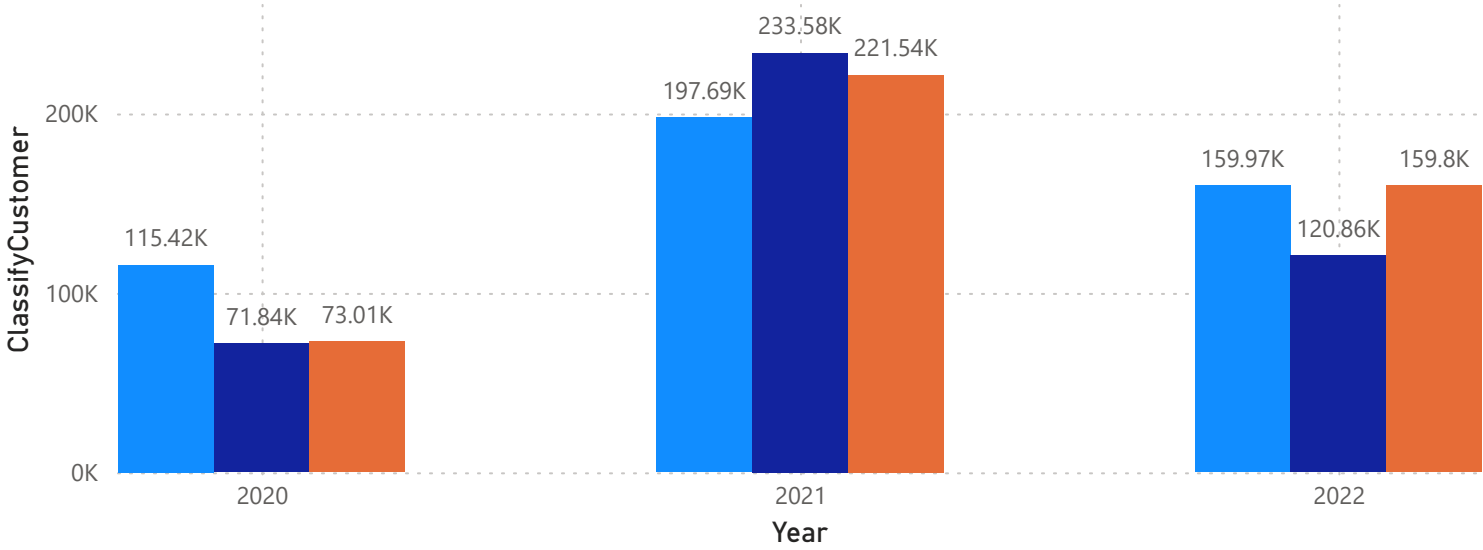


%GT Totalsales by CustomerCountry



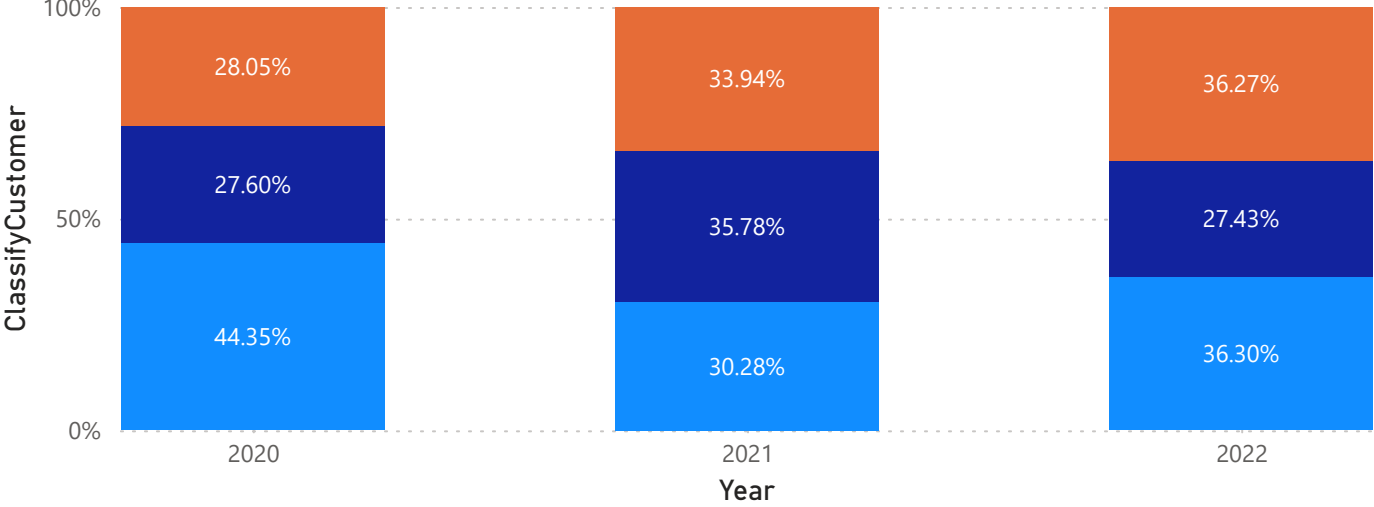
ClassifyCustomer by Year and Classification

Classification ● Avarage ● Bad ● Top



ClassifyCustomer by Year and Classification

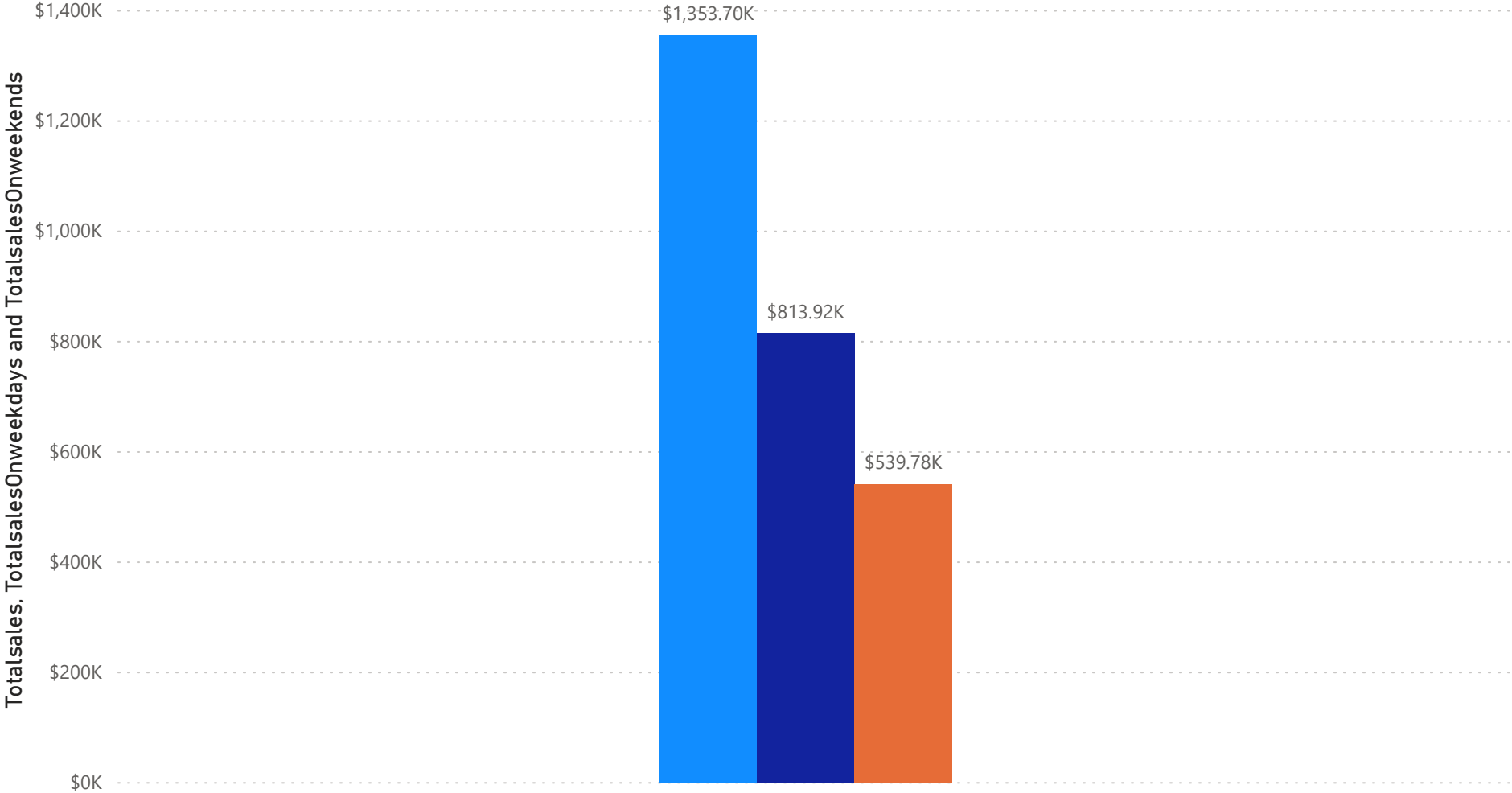
Classification ● Avarage ● Bad ● Top



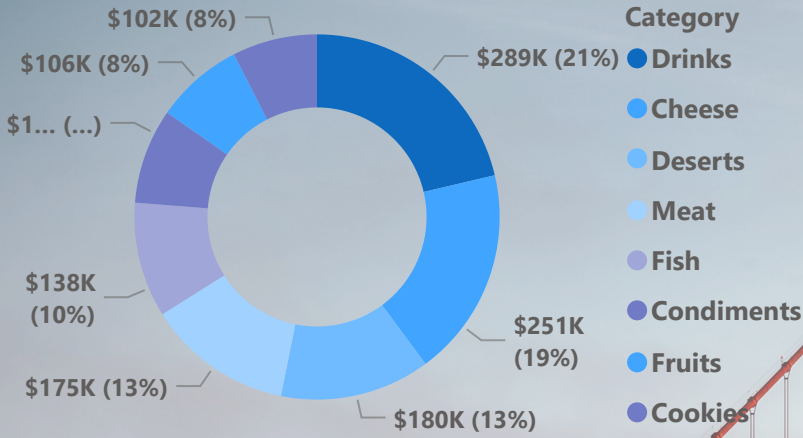
Totalsales	TotalsalesOnweekdays	TotalsalesOnweekends
\$13,53,702.96	\$8,13,920.90	\$5,39,782.07

Totalsales, TotalsalesOnweekdays and TotalsalesOnweekends

Totalsales TotalsalesOnweekdays TotalsalesOnweekends



Totalsales by Category



Power BI Advanced Training

Top10Clients by CustomerCompany

