



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Share their preferences and dietary restrictions to find suitable cake choices.

Inquire about cake flavors, sizes, and customization options.

Ask for suggestions on cake pairings

Concerned about the quality and freshness of the cakes.

Excited about indulging in delicious and beautifully crafted cakes.

Eager to find unique and creative cake designs for special occasions.



Crazy Queen's Royal Oven Delights

Fun and High-quality bakery that makes delicious treats

Variety of Cakes based on the customer requirement

Premium package and Good Quality Checking

Customer expected delivery Services

Daily sales is expected products and Maintaining

Safe Delivery is one of our main fear

customer satisfaction and good review in social media



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?