

Brainstorm & idea prioritization

Optimizing Flight Booking Descision Through Machine learning price Prediction

- Type your paragraph...
- Type your paragraph...
- Type your paragraph...



Before Collaborate

Team gathering

Totally four participation are the in the session. we invite members to mural link and gater in session.

Set the goal

This project aim to compare the peformance of machine learning classification algorithm when predicting flight price

Learn how to use the facilitation tools certainly, facilitation tools can be very helpful for guiding group discussions, brainstorming sessions or decision making processes.

Open article ->

Problem Statement

- 1. Optimizing flight booking decision system the flight price will be predicted the customer benefit.
- 2. This project will be helpful to people who work frequently travel flight will have better knowledge on best discount and right time to buy the ticket.

Type your paragraph

- 3. The main objectives of this project is to find or predicted the highest price of the airline data for the given text based on certain features.
- 4. This project will be helpfull for airline companies for adapting suitable prices based on seasons
- 5. User flight price will be implementing by learning algorithm



Brainstorm

Here some ideas

① 10 minutes

Person 1

machine analyze weather

predicting flight price using gradient boosting machines

Hardware

requirements

are need

learning to condition

Google colab can be used

Person 2

KNN algorithm is machine used learning project

predicting flight price using reinforcement learning

google colab is used to develop

Hardware requirements are 64 bit and RAM 24 GB

Person 3

time series analysis of flight

Decision Tree Algorithm are used

operating system are used

> Hardware are need large data set

Person 4

Flight booking price prediction can be used

Random Forest models are used

use machine learning tp analyze weather data and predict how it may impact flight prices and availability

Hardware requirement are four-core and 25GHZ min per core



Group ideas

- 1. This project need hardware requirement 64 bit , four-core, 2.5 GHz min per core and RAM 24 GB.
- 2. using machine learning to analyze weather data and predict how it may impact flight prices and availability

① 20 minutes

3.Google colab is a powerful platform for learning and quickly developing machine learning projects in python.

4.using KNN algorithm, random forest and decision tree model and also use flight booking price prediction dataset.

5c

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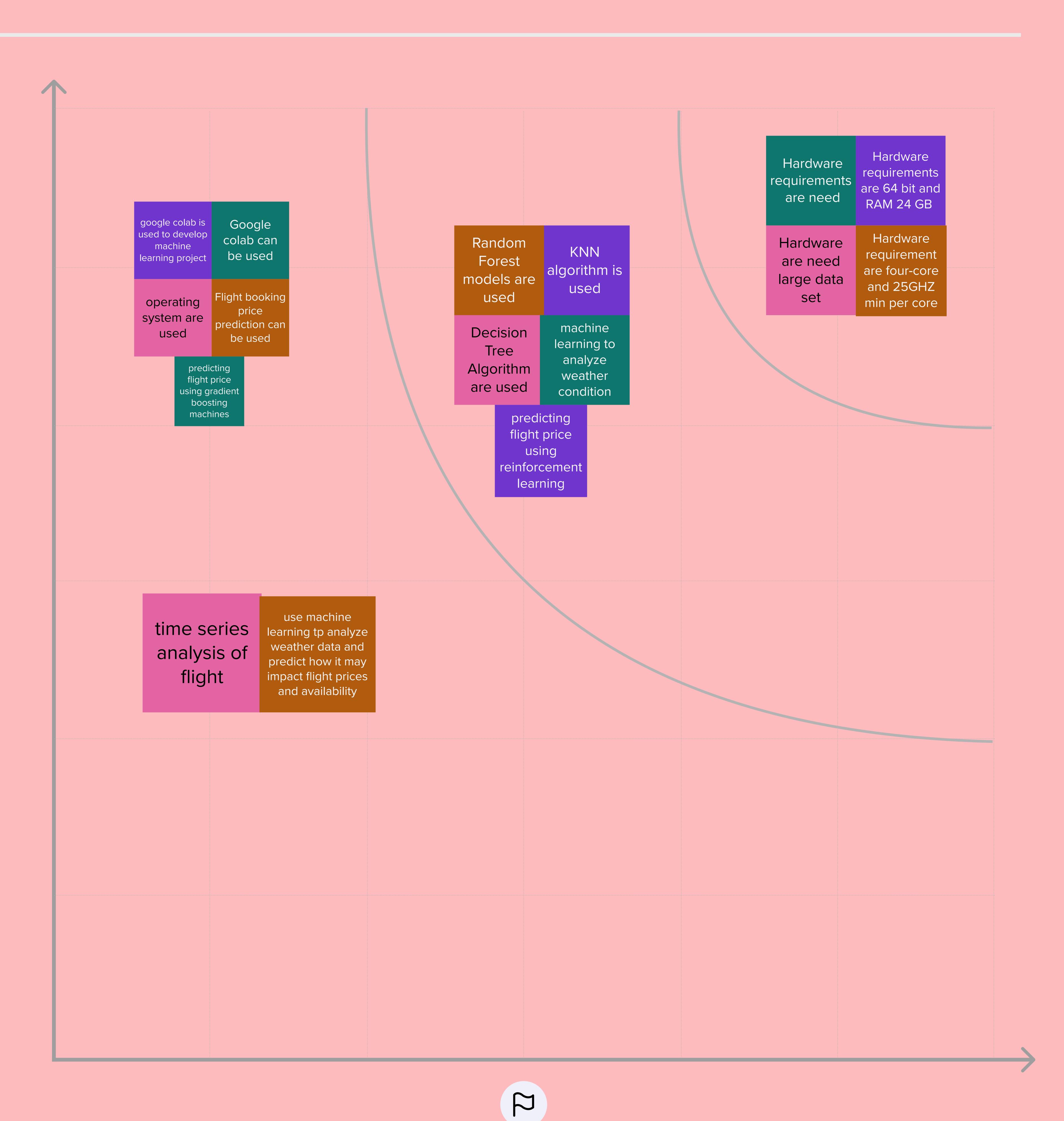
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Prioritize

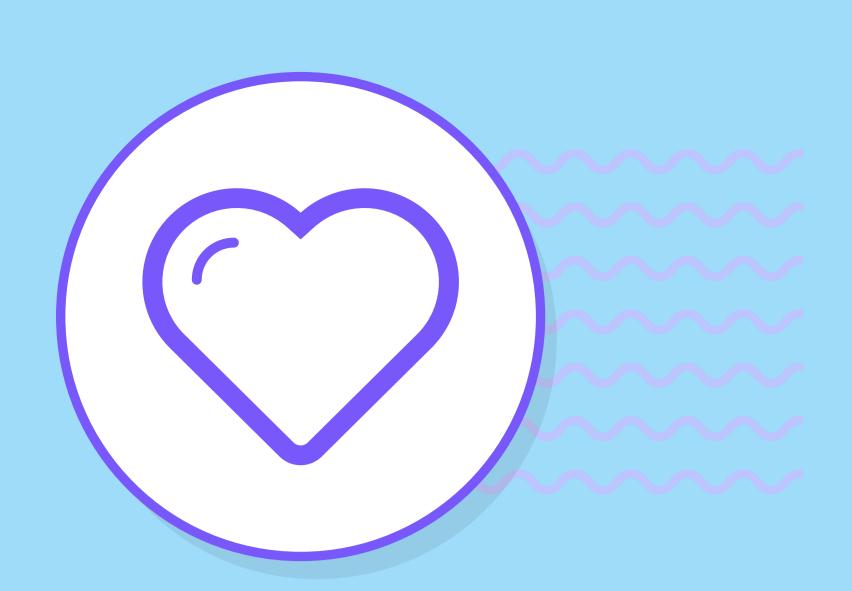
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes





Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work.

Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

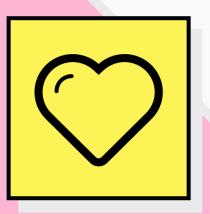
Originally created by Dave Gray at





Develop shared understanding and empathy

Type your paragraph...



WHO are we empathizing with?

Are looking for

ways to predict

the price of the

flight in

advance

Who is the person we want to understand? What is the situation they are in? What is their role in the situation?

people who

are trying to

book a

flight



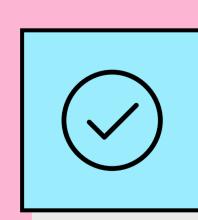
What do they HEAR?

What are they hearing others say? What are they hearing from friends? What are they hearing from colleagues? What are they hearing second-hand?

> They hear from friends and family about how they were able to save money on flights by using certain tools or websites.

They may hear conflicting advice on the best time to book a flight to get the best price

> stories freom others about gettoing great deals on flights



What do they DO?

What do they do today? What behavior have we observed? What can we imagine them doing?

they may compare prices from different airlines and travel websites

they may be for a flight prediction tool i

What decision(s) do they need to make? How will we know they were successful?

What job(s) do they want or need to get done?

flight prices set up price on multiple alerts for websites their desired flight

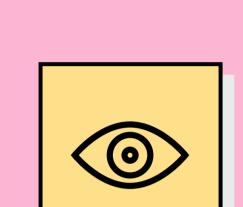
What do they need to DO?

What do they need to do differently?

They see a lot of different prices for the same flight from different airlines and travel websites

search for

they may see advertisements for flight prediction tools or services



What do they SEE?

What do they see in the marketplace? What do they see in their immediate environment? What do they see others saying and doing? What are they watching and reading?



What do they SAY?

What have we heard them say? What can we magine them saying?

they may ask friends or family for advice on the beat way to book a flight

"I wish I knew if i'm getting a good deal on this flight"

They may search online for information on flight prices and prediction tools

What other thoughts and feelings might influence their behavior?

Effective management of flight price requirement consideration of these emotions and motivation

pressure caused by high demand and tight schedules

> if they believe it will help them save money

GOAL

What do they THINK and FEEL?

()

PAINS

they may feel

anxious about the

cost of the flight

and want to save

as much money as

possible

What are their fears, frustrations, and anxieties?

they may feel

overwhelmed by the

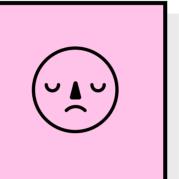
amount of

information

available and

unsure about which

sources to trust



GAINS

What are their wants, needs, hopes, and dreams?

> They want to feel confident that they are making the right choice when booking a flight

they want to save money on their flight and feel good about getting a good deal

stress and

willing to pay