

E-Commerce Sales Dashboard

Year

2011 2012 2013

Date

1/1/2011

10/22/2013

Category

All

Country

All

Market

All

Overview

Region

Shipping

Segment



Sales Target by Market

1.38M

Goal: 5000 (+27437.02%)

Sales

7.49M

Quantity

105K

Shipping Cost

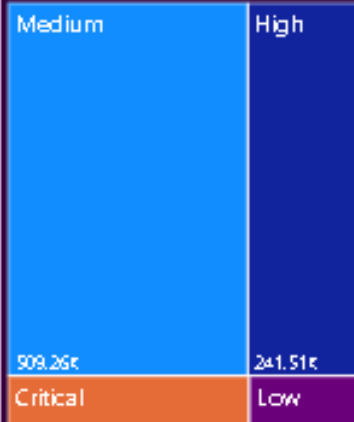
798.90K

Delivery Time

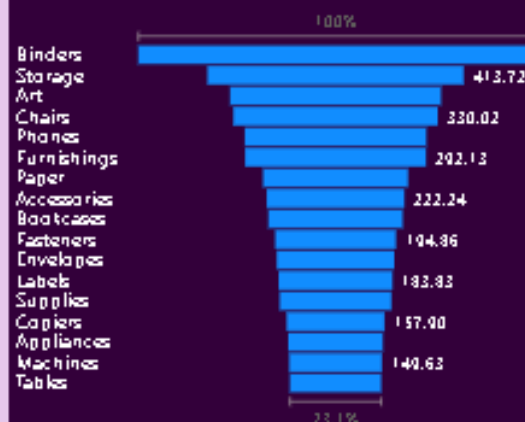
3.98

Days

Sum of Profit by Order Priority

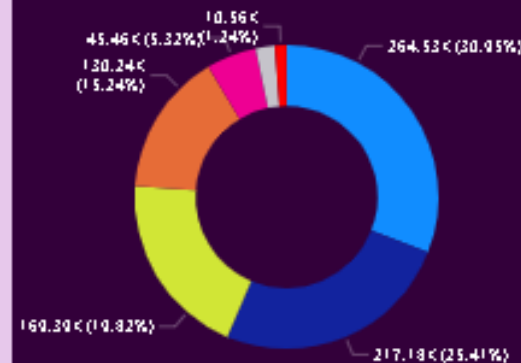


Sum of Discount by Sub-Category



Sum of Profit by Market

Market: APAC, EU, US, LATAM, Africa, EMEA



Month

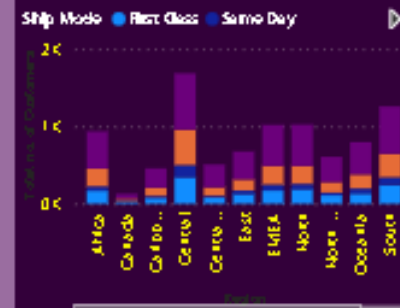
1 5 9

2 6 10

3 7 11

4 8 12

Customers based on shipping mode



E-Commerce Dashboard

Year

2011 2012 2013

Date

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Region

Africa

Canada

California

Central

Central Asia

East

Overview

Region

Shipping

Segment

Sales Target by Market

1.38M

Goal: 5000 (+27437.02%)

Sales

7.49M

Quantity

105K

Shipping Cost

798.90K

Delivery Time

3.98

Days

Sum of Profit, First Country based on profit and First City based on profit by Region



Month

1

5

9

2

6

10

3

7

11

4

8

12

Customers based on region



Year

2011 2012 2013

Date

1/1/2011

10/22/2013

Ship Mode

First Class

Same Day

Second Class

Standard Class

E-Commerce Dashboard

Overview

Region

Shipping

Segment



Sales Target by Market

1.38M

Goal: 5000 (+27437.02%)

Sales

7.49M

Quantity

105K

Shipping Cost

798.90K

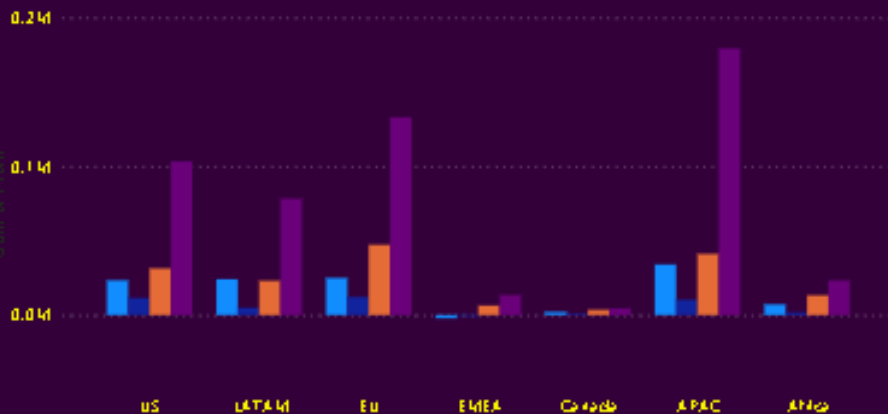
Delivery Time

3.98

Days

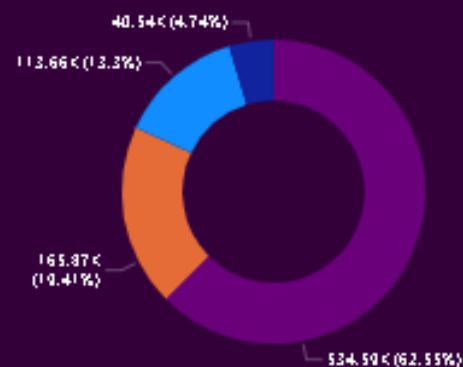
Sum of Profit by Market and Ship Mode

Ship Mode ● First Class ● Same Day ● Second Class ● Standard Class



Sum of Profit by Ship Mode

Ship Mode ● Stand... ● Secon... ● First Cl... ● Same ...



Month

1

5

9

2

6

10

3

7

11

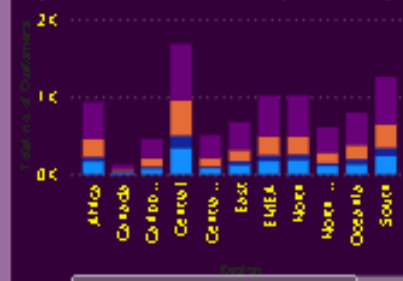
4

8

12

Customers based on shipping mode

Ship Mode ● First Class ● Same Day



Year

2011

2012

2013

Date

1/1/2011

10/22/2013

Segment

Consumer

Corporate

Home Office

E-Commerce Dashboard

Overview

Region

Shipping

Segment

Sales Target by
Market

1.38M

Goal: 5000 (+27437.02%)

Sales

7.49M

Quantity

105K

Shipping Cost

798.90K

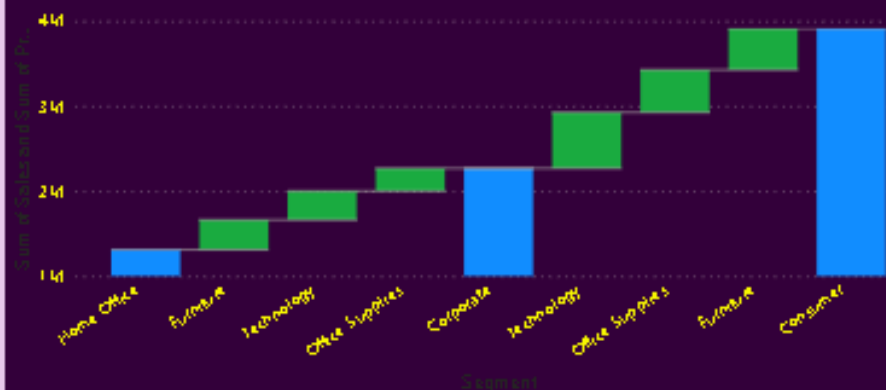
Delivery Time

3.98

Days

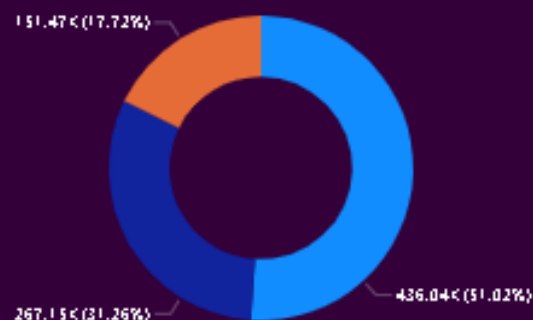
Sum of Sales and Sum of Profit by Segment and
Category

Increase Decrease Total Other



Sum of Profit by Segment

Segment Consumer Corporate Home Office



Month

1

5

9

2

6

10

3

7

11

4

8

12

Customers based on
segment

Segment Consumer Corporate Home Offi...

