

CHATGPT

CREATING A CONTENT STRATEGY

STEAL THESE CONTENT CLUSTER PROMPTS



I challenged ChatGPT to create a content cluster, check out the results for your own use..



#1 Asked for a list of entities related to the topic “Bluetooth earphones”...

ChatGPT give me a good list to go through...

LO

Tell me a list of entities related to Bluetooth earphones



There are a number of different entities that can be related to Bluetooth earphones:

1. Bluetooth chips: These are the tiny chips that are responsible for connecting your earphones to your device via Bluetooth.
2. Bluetooth protocols: There are several different protocols that are used to transmit data over Bluetooth, including A2DP, HFP, and AVRCP.
3. Bluetooth codecs: These are the

**#2 Now it's time to
create a customer
topical cluster**

To be fair some good ideas was put forward...

LO

Create a topical cluster around Bluetooth earphones



Sure! Here is a list of potential topics that could be included in a cluster about Bluetooth earphones:

1. How do Bluetooth earphones work?
2. What are the benefits of using Bluetooth earphones?
3. How do you pair Bluetooth earphones with a device?
4. What are the different types of Bluetooth earphones available?
5. How do you charge Bluetooth earphones?
6. How do you troubleshoot common issues with Bluetooth earphones?

**#3 Could it build a
content brief?**

I've seen worse, and better...

LO

Create a content brief for one of these titles



Sure! Here is a content brief for the topic "How do you troubleshoot common issues with Bluetooth earphones":

Title: "Troubleshooting Common Issues with Bluetooth Earphones"

Purpose: The purpose of this article is to provide readers with practical solutions for fixing common problems that may occur with Bluetooth earphones.

Target audience: This article is intended for people who own or are considering purchasing Bluetooth

**#4 Okay, so I asked
for relevant FAQs
from Google's PAA!**

Some good FAQs was out forward, of course might not be relevant today...

LO

Create questions and answers for this article from Google's people also ask



Sure! Here are some potential questions and answers for the topic "Troubleshooting Common Issues with Bluetooth Earphones" based on the "People Also Ask" feature in Google:

Q: How do I fix connectivity issues with my Bluetooth earphones?

A: There are a few steps you can try to fix connectivity issues with your Bluetooth earphones:

- Make sure your earphones are charged and within range of the device you are trying to connect to.

**#5 C'mon ChatGPT,
provide me with FAQ
schema for these!**

Hmmmmmm....

LO

Create JSON faq schema for these questions and answers



Certainly! Here is the JSON FAQ schema for the questions and answers provided above:

Copy code

```
{  
  "@context":  
    "https://schema.org",  
  "@type": "FAQPage",  
  "mainEntity": [  
    {  
      "@type": "Question",  
      "name": "How do I fix  
connectivity issues with my  
Bluetooth earphones?",  
      "acceptedAnswer": {  
        "@type": "Answer",  
        "text": "
```

#6 This is cool, I
asked it to create a
table including
benefits and price
etc....

Love this!

LO

Create a table of the best Bluetooth earphones including the prices in dollars and the benefits

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Sure! Here is a table of some popular Bluetooth earphones with their prices in US dollars and their benefits:

Brand	Model	Price	Benefits
Apple	AirPods Pro	\$249	Noise cancelation, sweat and water resistant, wireless charging
Bose	QuietComfort Earbuds	\$279	Noise cancelation, sweat and water resistant,

#7 Finally, I asked it
to build some links to
the new cluster...

LOUIS SMITH
ECOMMERCE SEO



Every tool has limits...

**HAVE YOU USED CHATGPT FOR
HELP WITH CONTENT ?**

COMMENT BELOW



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