# Data Encoding

## Encoding:

- Information must be encoded into signals before it can be transported across communication media.
- We must encode data into signals to send them from one place to another.

### Encoding Techniques

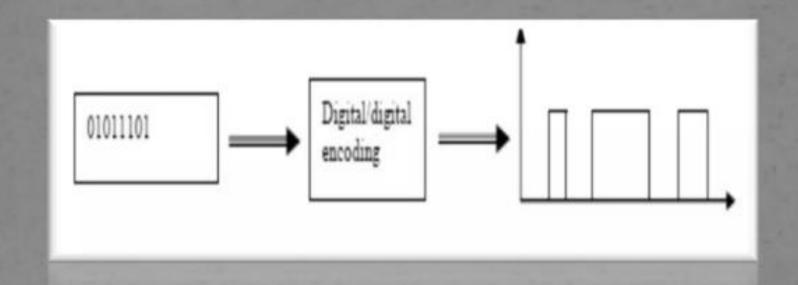
- Digital to digital
- > Analog to digital
- Digital to analog
- > Analog to analog

### Digital to Digital Encoding:

Digital-to-Digital Encoding is the representation of digital information by a digital signal

Example is computer to printer

# Diagram of digital signal Encoding:



#### Digital to digital encoding terms

Digital to digital encoding consist of three types

> Unipolar

> Polar

Bipolar

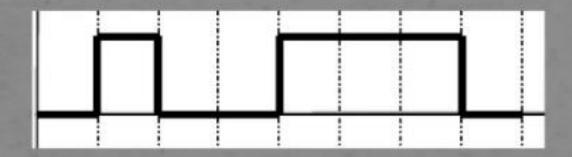


#### Unipolar:

- > It uses only one polarity
- One of the two binary states is encoded, usually the 1. The other state, usually 0, is represented by zero voltage
- > Unipolar encoding uses only one level of value

## Diagram of unipolar encoding:





## Problem in unipolar:

• It has two problems that make it unusable:

> DC component

> Synchronization.

#### Problem Description:

#### > DC Component:

when a signal contains a DC component it cannot travel through media that cannot handle DC components

#### > Synchronization:

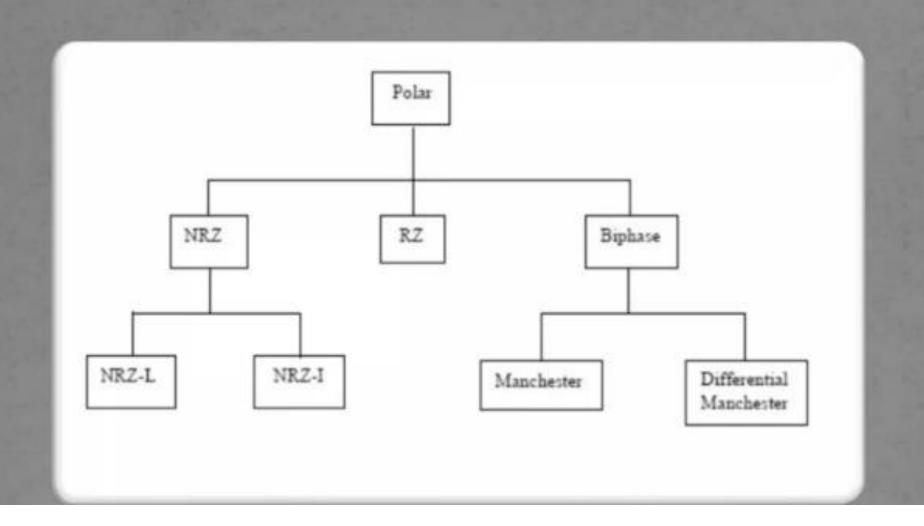
When a signal is unvarying, the receiver cannot determine the beginning and ending of each bit

Synchronization problem in unipolar encoding can occur whenever the data stream includes a long uninterrupted series of 1's or 0's.

## Polar Encoding:

- Polar encoding uses two voltage levels
- One positive and one negative
- The average voltage level on the line is reduced and the
  - DC component problem of unipolar encoding is alleviated

# Types of polar encoding:



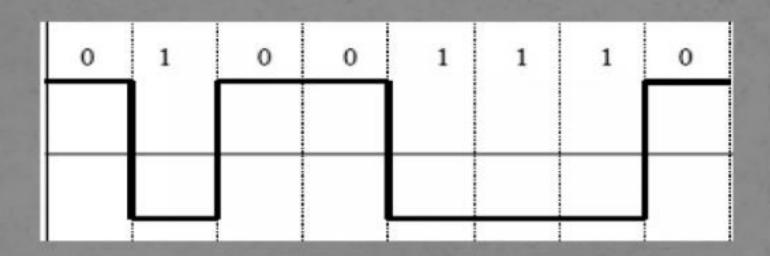
## Non-Return-to-Zero (NRZ) Encoding

In NRZ encoding, the level of the signal is always either positive or negative.

If the line is idle or zero it means no transmission is occurring at all

#### NRZ-L (Non-return-to-zero, Level)

- In NRZ-L the level of the signal is dependant upon the state of the bit.
- A positive voltage usually means the bit is 0, and negative voltage means the bit is a 1



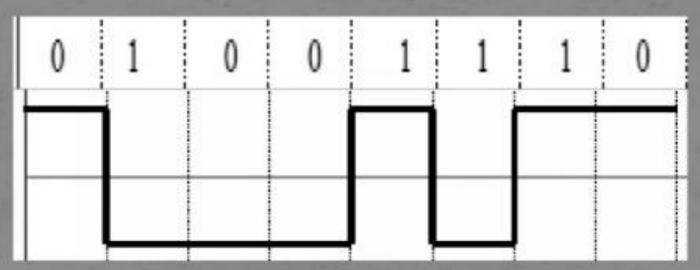
# Types of Non-Return-to-Zero (NRZ) Encoding

> NRZ-L (Non-return-to-zero, Level)

> NRZ-I (Non-return-to-zero, Invert)

#### NRZ-I (Non-return-to-zero, Invert)

- ➤ In NRZ-I, an inversion of the voltage level represents a 1 bit
- > A 0 bit is represented by no change
- ➤ It is the transition between a positive and a negative voltage



# Advantage of NRZ

The signal changes every time a 1 bit is encountered, it provides some synchronization

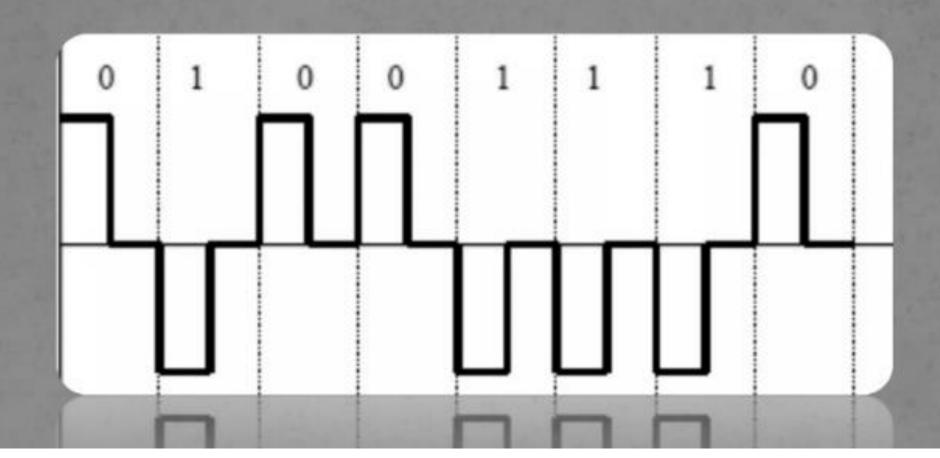
Each inversion allows the receiver to synchronise its

timer to the actual arrival of the transmission

#### RZ (Return-to-zero) Encoding

- Uses three Values: positive, negative, and zero.
- The signal state is determined by the voltage during the first half of each data binary digit
- The signal returns to a resting state (called zero) during the second half of each bit
- The resting state is usually zero volts, although it does not have to be

# RZ (Return-to-zero) Encoding



# Disadvantage of RZ Encoding:

The main disadvantage of RZ encoding is that it requires

two signal changes to encode one bit and therefore

occupies more bandwidth

# Biphase Encoding

> The signal changes at the middle of the bit interval

but does not return to zero

> It continues to the opposite pole

# Types of Biphase Encoding

Biphase encoding is implemented in two different

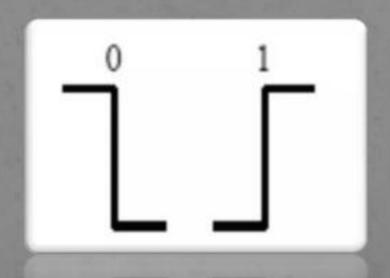
ways

> Manchester

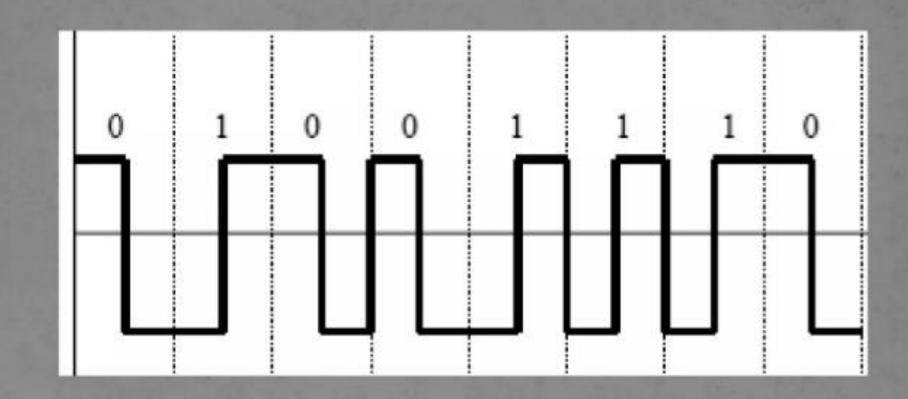
Differential Manchester

### Manchester Biphase Encoding

- Uses the inversion at the middle of each bit interval for bit representation
- A negative-to-positive transition represents binary 1 and a positive-to-negative transition represents binary 0.



## Manchester Biphase Encoding

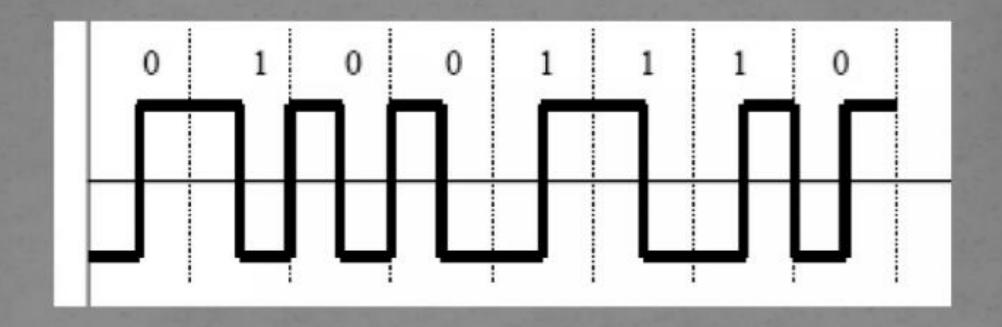


#### Differential Manchester

- > The inversion at the middle of the bit is used
- The presence or absence of an additional transition at the beginning of the interval is used to identify the bit
- > A transition means binary 0 and no transition means binary 1

#### Differential Manchester

• The bit representation is shown by the inversion and noninversion at the beginning of the bit.

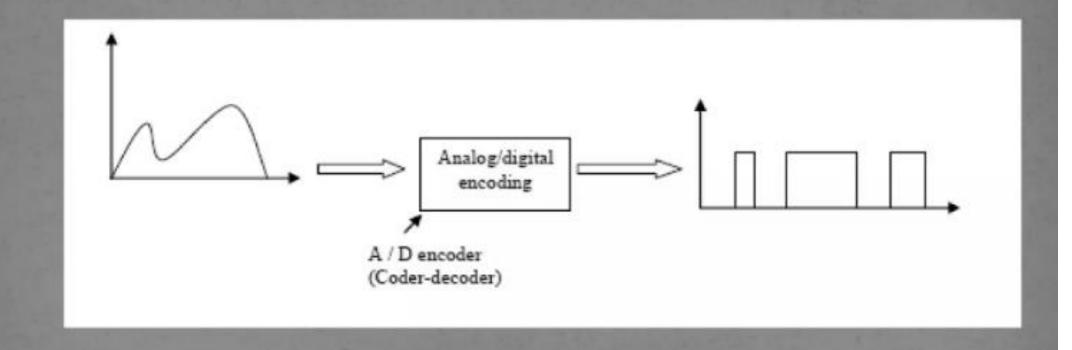


# Bipolar Encoding

- ➢ Bipolar encoding uses three voltage levels: positive, negative and zero. The zero level is used to represent binary 0 positive and negative voltages represent alternating 1s. (If 1st one +ve, 2nd is -ve).
- \* Three types of bipolar encoding are popular use by the data communications industry: AMI, B8ZS, and HDB3

### Analog-to-Digital Encoding

 In analog-to-digital encoding, the information contained in a continuous wave form are represented as a series of digital pulses (1s and 0s)



Pulse Amplitude Modulation (PAM)

Pulse Code Modulation (PCM)

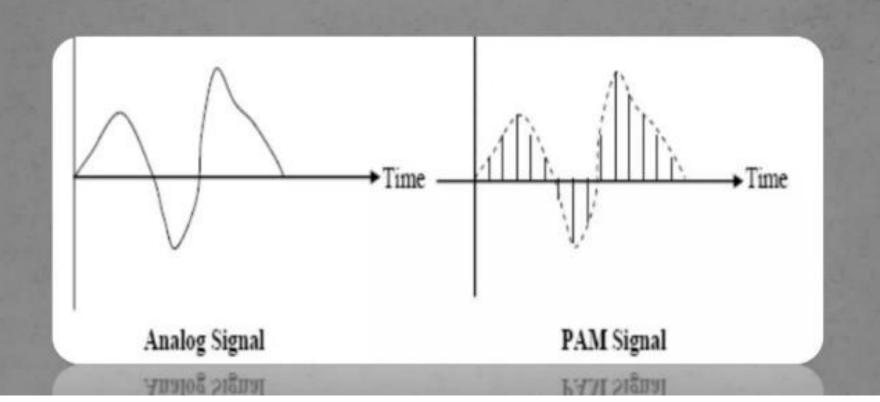
### Pulse Amplitude Modulation (PAM)

 This technique takes analog information, samples it, and generates a series of pulses based on the results of sampling

#### • Sampling:

Measuring the amplitude of the signal at equal time intervals.

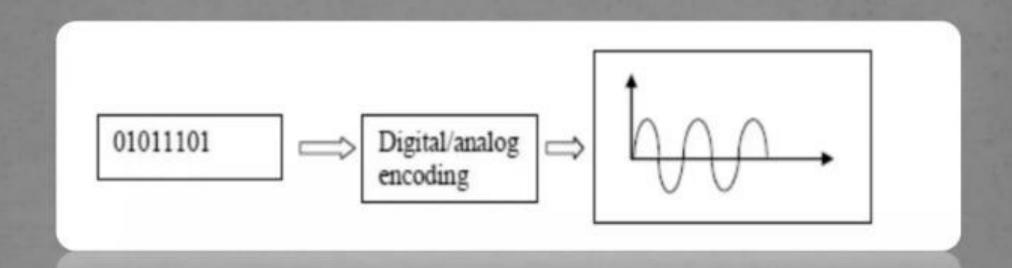
#### Pulse Amplitude Modulation (PAM)



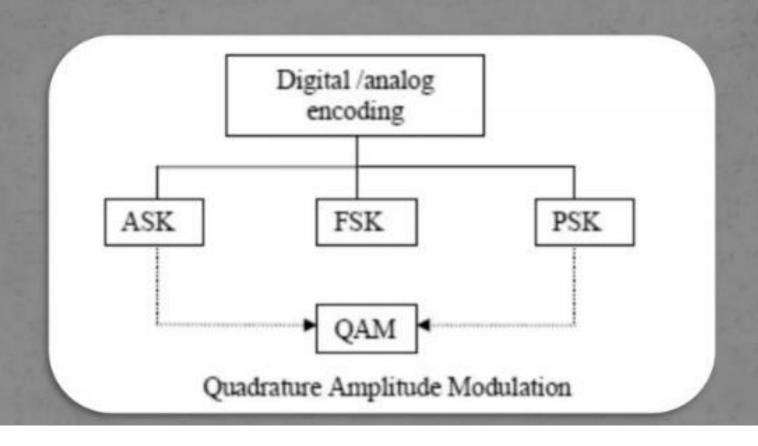
- PCM modifies the pulses created by PAM to create a complete digital signal
- PCM first quantises the PAM pulses.Quantisation is a method of assigning integral values in a specific range to sampled instances
- Each value is translated into its seven-bit binary equivalent. The eighth bit indicates the sign
- The binary digits are then transformed into a digital signal using one of the digital encoding

# Digital-to-Analog Encoding

 Digital-to-analog encoding is the representation if digital information by an analog signal

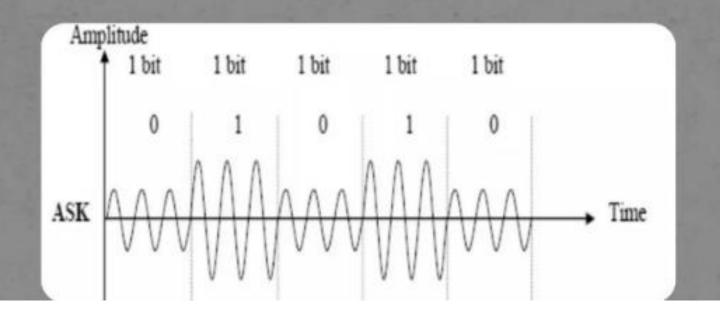


# Types:



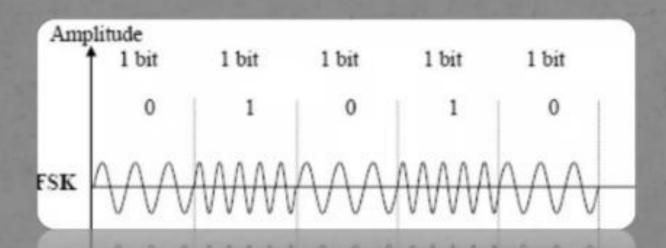
#### Amplitude Shift Keying (ASK)

- The strength of the signal is varied to represent binary 1 or 0.
- Both frequency and phase remain constant, while the amplitude changes.



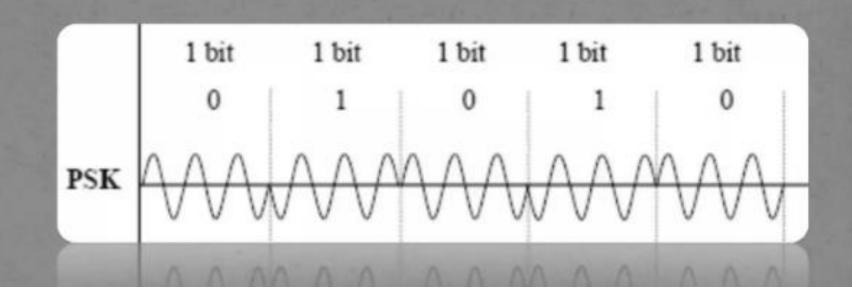
### Frequency Shift Keying (FSK)

- The frequency of the signal is varied to represent binary 1 or 0.
- The frequency of the signal during each bit duration is constant and its value depends on the bit (0 or 1): both peak amplitude and phase remain constant.



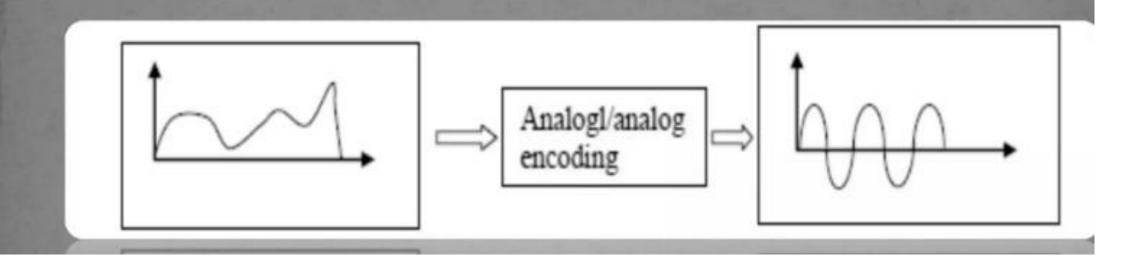
#### Phase Shift Keying (PSK)

- the phase is varied to represent binary 1 or 0.
- Both peak amplitude and frequency remain constant as the phase changes.
- The phase of the signal during each bit duration, is constant and its value depends on the bit (0 or 1).



### Analog-to-Analog-Encoding

• Analog-to-analog encoding is the representation of analog information by an analog signal.



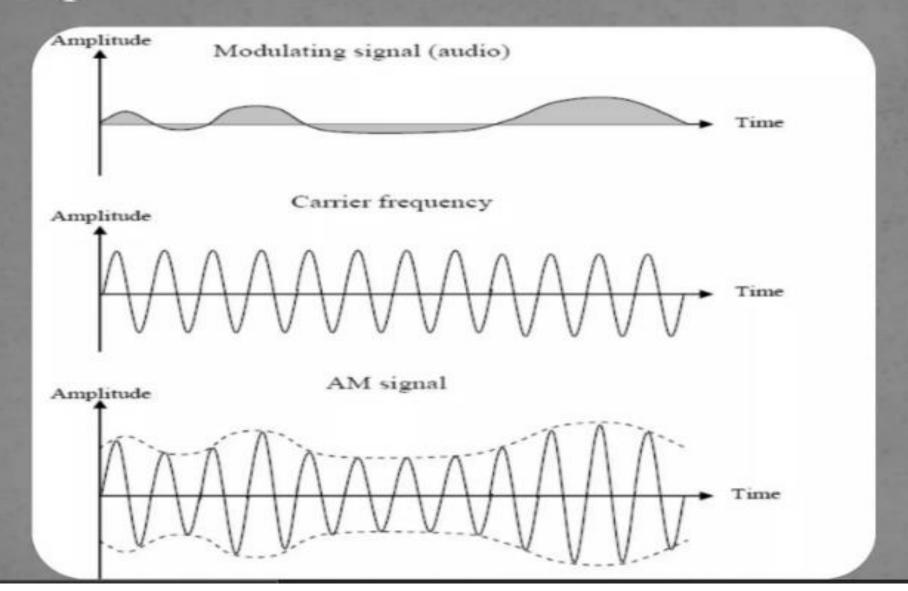
### Types:

- Analog-to-analog modulation can be accomplished in three ways:
- 1. Amplitude modulation (AM)
- Frequency modulation (FM)
- 3. Phase modulation (PM)

# Amplitude Modulation

- The carrier signal is modulated so that its amplitude varies with the changing amplitudes of the modulating signal
- The frequency and phase of the carrier remain the same
- Amplitude changes to follow variations in the information
- The modulating signal becomes the envelope of the carrier.

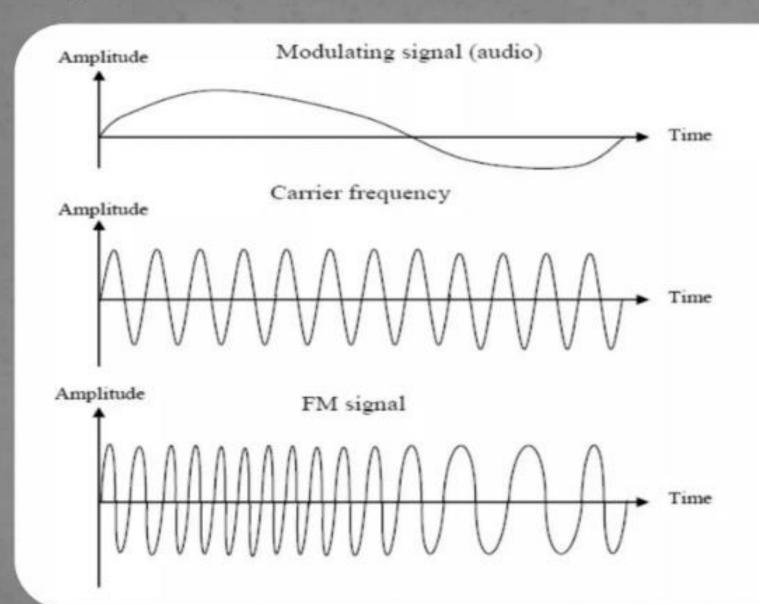
#### Amplitude Modulation:



### Frequency Modulation (FM)

- The frequency of the carrier signal is modulated to follow the changing voltage level (amplitude) of the modulating signal.
- The peak amplitude and phase of the carrier signal remain constant, but as the amplitude of the information signal changes, the frequency of the carrier changes correspondingly.

# Frequency Modulation (FM)



#### Phase Modulation (PM)

- The phase of the carrier signal is modulated to follow the changing voltage level of the modulating signal
- The peak amplitude and frequency of the carrier signal remain constant, but as the amplitude of the information signal changes, the phase of carrier changes correspondingly