

Date

Parents' Names

Street

City, State Zip

Dear Parents:

Each year we celebrate the real reason for Christmas in many ways. Our upcoming card, gift and wrap sale, the *Christian Collection*, is an important event of the season. This popular album focuses on Jesus and He is what we are all about. The *Christian Collection* fundraiser begins_____and ends on_____. Proceeds from the fundraiser will be for your child's benefit and used for:

_____.

Students will receive an album, order forms, and an incentive notice. Each student's goal is to collect orders for____items. We need 100% participation to help us reach our goal of raising \$ _____profit.

The *Christian Collection* is just for Christian schools so you don't have to compete with public schools. The album can be seen online at www.christiancollection.com. Also, there is a special business component that offers imprinting discounts on orders of 10 or more boxes of the same style cards. Special forms are available in the school office.

Spreading the word to family and friends eliminates door-to-door sales and keeps the fundraiser student safe. As always, your continued support is greatly appreciated.

Sincerely,

School Administration