

A sales letter aimed at selling a mobile app to an organization.

Department of electronic and telecom. Engineering,
University of Moratuwa,
Katubedda,
Moratuwa.

28 April 2025,

Dr R.M. Perera,
CEO, ABC electronics organization,
Colombo 03,

Dear Dr R.M. Perera,

Proposal for a Custom Mobile App Solution for ABC Electronics Organization.

We are pleased to introduce an innovative solution designed to enhance organizational efficiency — our new **Smart Calendar Mobile App**. One that unique for organization employees.

This app offers features like task scheduling, deadline reminders, progress tracking, and team-wide visibility Managers can easily view the workload distribution, while employees can focus on their priorities without confusion, leading to maximum productivity.

This mobile app is very user friendly and anyone can manage to use it.

You can purchase 100 mobile apps for employees and 1 monitoring app for manager. We are offering 1 monitoring app per every 100 mobile apps. Since your organization working with very interactively with our university we decided to give an 40% discount for your purchase.

To enhance the working efficiency of your organization contact us for buy our product

Thank you for considering this opportunity. We look forward to helping your organization achieve even greater success.

Your sincerely,

Undergraduate ,
Dept of electronic and telecom,
University of Moratuwa.

Department of Electronic and Telecommunication Engineering

University of Moratuwa,
Katubedda,
Moratuwa.

28 April 2025

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Dear Dr R.M. Perera,

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We are pleased to introduce an innovative solution designed to enhance organizational efficiency — our new **Smart Calendar Mobile App**, uniquely developed for organizational employees.

This app offers features such as task scheduling, deadline reminders, progress tracking, and team-wide visibility. Managers can easily monitor workload distribution, while employees can focus on their priorities without confusion, leading to maximum productivity.

The Smart Calendar Mobile App is highly user-friendly, allowing anyone to manage it with ease.

You can purchase 100 mobile apps for employees along with 1 monitoring app for managers. We are offering 1 monitoring app free for every 100 mobile apps purchased. Since your organization works closely and interactively with our university, we are pleased to offer you a **40% discount** on your purchase.

To further enhance the working efficiency of your organization, we invite you to contact us regarding our product.

Thank you for considering this opportunity. We look forward to helping your organization achieve even greater success.

Yours sincerely,

[Your Name]

Undergraduate,
Department of Electronic and Telecommunication Engineering,
University of Moratuwa.