Create storyboards to represent the user flow for a mobile app (e.g., food delivery app) using Balsamiq

AIM:

The aim is to create storyboards representing the user flow for a mobile app, such as a food delivery app, using Balsamiq.

Tool Link: https://balsamiq.com/

PROCEDURE:

Step 1: Define the User Flow
   1. Identify Key Screens:
      ○ List the main screens your app will have (e.g., Home, Menu, Cart, Checkout, Order Confirmation).
   2. Map the User Journey:
      ○ Understand the typical user journey through these screens (e.g., browsing menu, adding items to cart, checking out).

Step 2: Create Storyboards Using Balsamiq
   1. Install Balsamiq:
      ○ Download and install Balsamiq from the https://balsamiq.com/ website.
   2. Create a New Project:

○ Open Balsamiq and create a new project.

3. Add Wireframe Screens:

○ Use the "+" button to add new wireframe screens for each key screen in your app.

4. Design Each Screen:

○ Use Balsamiq's components to design the UI for each screen.

○ Include basic elements like buttons, text fields, and images.

5. Organize the Flow:

○ Arrange the screens in the order users will navigate through them.

○ Connect the screens with arrows to represent user actions.

Example Screens for Food Delivery App

1. Home Screen:

○ Search bar for finding restaurants

○ Categories for different cuisines

2. Menu Screen:

○ List of food items with images, names, and prices

○ Add to Cart buttons

3. Cart Screen:

○ Items added to the cart with quantity and total price

○ Checkout button
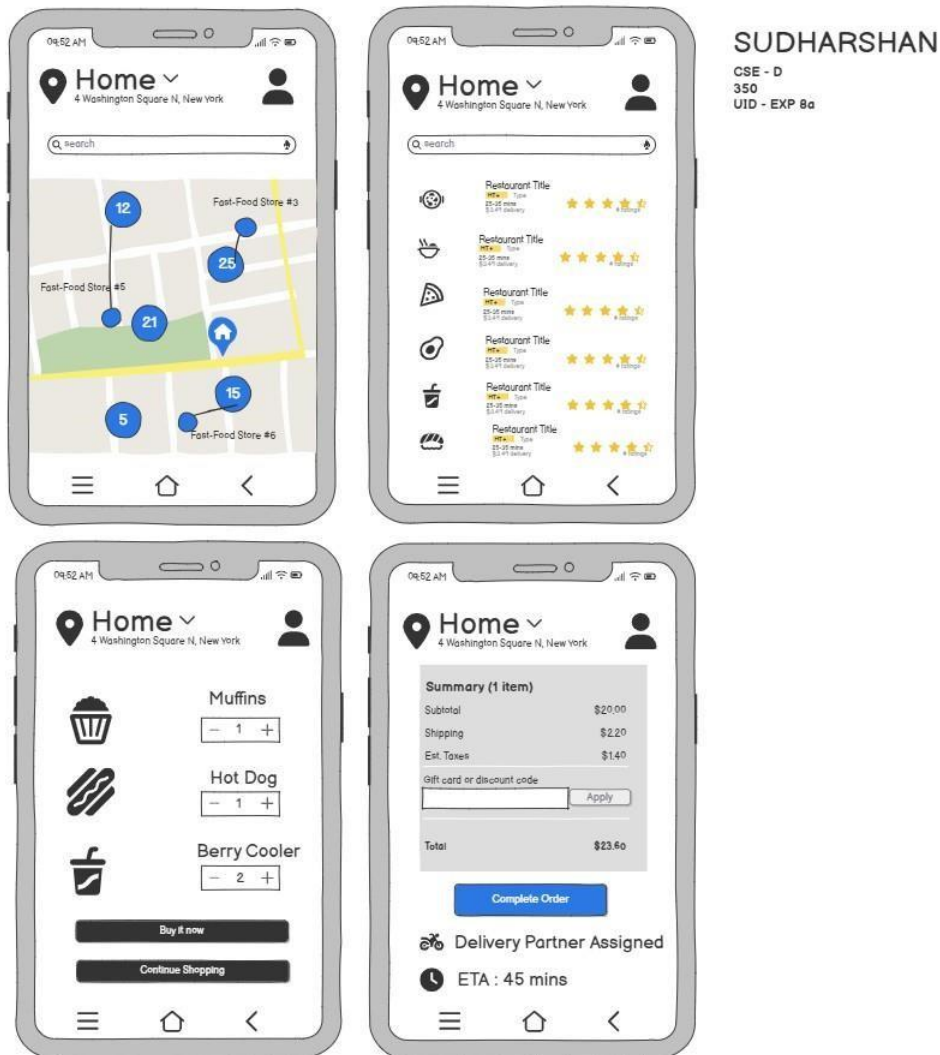
4. Checkout Screen:

- Delivery address form
- Payment options
- Place Order button 5. Order Confirmation Screen:
- Order summary
- Estimated delivery time

OUTPUT:

SUDHARSHAN
CSE - D
350
UID - EXP 8a

RESULT:

Hence, storyboards representing the user flow for a mobile app, such as a food delivery app, using Balsamiq have been executed successfully.