# Subramani U

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#### **EDUCATION**

M.C.A, VTU - 2019

CGPA: 7.9 Bangalore

B.C.A, Bangalore University - 2016

CGPA: 7.2 Bangalore

# **PROJECTS**

# Social media marketing analytics

Objective: Optimizes web page to rank top on social media.

<u>Description:</u> The main aim of this project is to optimize a particular web page using google predefined tools to rank high in social media such as Facebook, Instagram etc where we need to manipulate certain data to meet the optimized standards.

<u>Tools:</u> WordPress, Google analytics, Google search control.

# **Easy pharmacy**

Objective: Used for online doctor consultation.

<u>Description:</u> The main theme is to provide online consultation to prescribe medicine, through which the medicines can be ordered simultaneously, if the patient just tap get medicine he will receive it without performing tedious task.

*Tools*: Wamp server, Php, Html, Css.

# Jewellery management system

<u>Objective:</u> Innovative approach for better shopping experience.

<u>Description:</u> The main goal is to provide high level security since the ornaments are valuable Customer can select particular from the tab and it can be brought to them instead displaying all the ornaments.

<u>Tools:</u> Netbeans, Mysql, Glassfish server, Java development kit.

#### **Car showroom administration**

Objective: online booking of cars and its customization.

<u>Description</u>: This project allows a particular person to book a car online including other customization provided, where it allows to opt for many extra features completely from where one is situated.

Tools: Visual basic, Mysql.

## TECHNICAL SKILL

- > C Programming
- > C++
- > Java
- > Python
- > Sql
- ➤ Unix / linux
- Data structure
- Software engineering & testing
- > Big data analytics
- > Html, Php
- ➤ MS Office, Basics of hardware & software

## **INTERESTS**

Reading books, listening to music, long drive Chess, learning new computer technology

## EXTRACURRICULAR ACTIVITIES

Co-ordinator, cultural event

Dept. Of M.C.A

Dept. Of M.C.A

SPOC, Placement

Co-ordinator, Gaming event

Dept. Of M.C.A