



BUSINESSS INSIGHTS 360



HOME



FINANCE



SALES



MARKETING



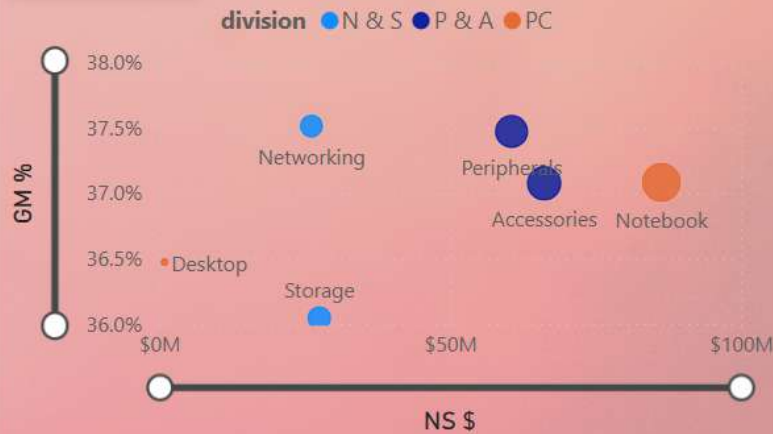
SUPPLY CHAIN



EXECUTIVE

SHOW NP%

### Performance Matrix



### Product Performance

segment	NS \$	GM \$	GM %	NET PROFIT \$	NET PROFIT %
Notebook	\$86.39M	32.04M	37.08%	-0.79M	-0.92%
Accessories	\$66.23M	24.56M	37.07%	-0.56M	-0.85%
Peripherals	\$60.63M	22.72M	37.47%	-0.29M	-0.48%
Storage	\$27.56M	9.93M	36.05%	-0.49M	-1.78%
Networking	\$26.22M	9.83M	37.51%	-0.12M	-0.47%
Desktop	\$0.95M	0.35M	36.47%	-0.03M	-2.88%
Total	\$267.98M	99.42M	37.10%	-2.29M	-0.85%

### FILTERS

Clear All filters

2019 2020 2021 2022EST

Q1 Q2 Q3 Q4

YTD YTG

region, market

All

customer

All

segment, category, ...

All

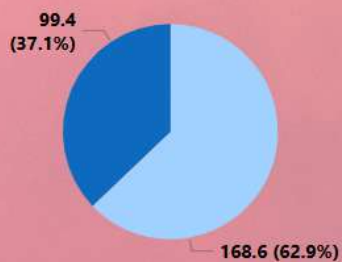
### Abbreviation

BM=Benchmark | LY=Last Year  
YTD=Year to Date | YTG=Year to Go  
CHG= Change | NS=Net Sales  
GM=Gross Margin  
EI=Excess Inventory | OOS=Out of Stock

All Values In Millions \$

### Unit Economies

● Total COGS ● Gross Margin



● Increase ● Decrease



### Region/ Market Performance

region	NS \$	GM \$	GM %	NET PROFIT \$	NET PROFIT %
APAC	\$147.98M	53.23M	35.97%	-1.52M	-1.03%
EU	\$55.79M	21.10M	37.82%	0.35M	0.62%
LATA	\$2.00M	0.62M	30.96%	0.00M	-0.08%
NA	\$62.21M	24.48M	39.35%	-1.11M	-1.79%