



BUSINESSS INSIGHTS 360



HOME



FINANCE



SALES



MARKETING



SUPPLY CHAIN



EXECUTIVE

72.99%!

LY: 86.45% (-15.57%)

Forecast Accuracy

491.6K✓

LY: 637.48K (-22.88%)

Net Error

5743.2K!

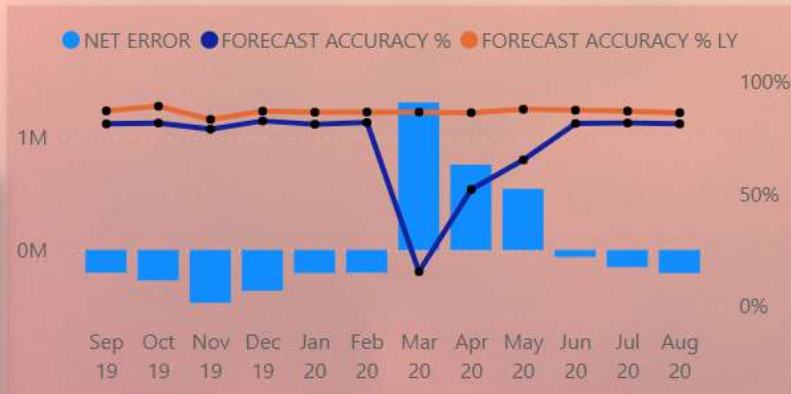
LY: 1547.8K (+271.06%)

ABS Error

Key Metrics By Customers

| customer | FORECAST ACCURACY % | FORECAST ACCURACY % LY | NET ERROR | NET ERROR % | RISK |
|-------------------------|---------------------------|------------------------------|--------------|-------------------|------|
| Acclaimed Stores | 8.69% | 56.42% | -83357 | -39.76% | O |
| All-Out | 35.18% | | 5699 | 25.31% | EI |
| Amazon | 48.43% | 78.07% | -917373 | -31.93% | O |
| Argos (Sainsbury's) | 43.27% | 56.06% | 10038 | 10.79% | EI |
| Atlas Stores | 39.19% | 47.32% | 24488 | 26.07% | EI |
| Atliq e Store | 55.24% | 76.51% | -544329 | -28.48% | O |
| Atliq Exclusive | 56.65% | 76.67% | 330680 | 17.76% | EI |
| BestBuy | 7.31% | 26.90% | -44305 | -32.55% | O |
| Billa | 26.05% | 36.08% | -2483 | -5.80% | O |
| Boulanger | 38.12% | 45.56% | -7244 | -8.78% | O |
| Chip 7 | 41.32% | 30.35% | 79770 | 37.39% | EI |
| Chiptec | 27.04% | | -4136 | -10.85% | O |
| Circuit City | 9.90% | 26.23% | -47555 | -34.82% | O |
| Control | 30.41% | 36.19% | -20992 | -11.29% | O |
| Coolblue | 43.16% | 55.15% | 15660 | 11.41% | EI |
| Costco | 33.18% | 38.04% | 8127 | 2.94% | EI |
| Croma | 35.49% | 48.82% | 28591 | 10.12% | EI |
| Curon (Dixons Carphone) | 35.91% | 48.54% | 3806 | 4.71% | EI |
| Total | 72.99% | 86.45% | 491599 | 2.31% | EI |

Accuracy/ Net Error Trend



Key Metrics By Products

| segment | | FORECAST ACCURACY % | FORECAST ACCURACY % LY | NET ERROR | NET ERROR % | RISK |
|---------|-------------|---------------------------|------------------------------|-----------|----------------|------|
| | | | | | | ▲ |
| + | Notebook | 76.65% | 83.02% | 146640 | 22.59% | EI |
| + | Peripherals | 75.18% | 85.06% | 193476 | 7.43% | EI |
| + | Storage | 81.01% | 80.25% | 698487 | 14.86% | EI |
| + | Accessories | 71.42% | 90.20% | -167818 | -1.40% | OOS |
| + | Desktop | 70.07% | | -52 | -2.00% | OOS |
| + | Networking | 52.50% | 81.50% | -379134 | -28.90% | OOS |
| Total | | 72.99% | 86.45% | 491599 | 2.31% | EI |

FILTERS

Clear All filters

2019

2020

2021

2022EST

Q1

Q2

Q3

Q4

YTD

YTG

region, market

All

customer

All

segment, category, ...

All

Abbreviation

BM=Benchmark | LY=Last Year
YTD=Year to Date | YTG=Year to Go
CHG= Change | NS=Net Sales
GM=Gross Margin
EI=Excess Inventory | OOS=Out of Stock

All Values In Millions \$