



## BUSINESS INSIGHTS 360



Friday, 15 November, 2024



Dec 21

Designed By: Subrat Hazra

Values are in Dollars & Millions



### Finance View

Get **P & L statement** for any customer / product / country or aggregation of the above over any time period and More.



### Sales View

Analyze the performance of your customer(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / Growth matrix**.



### Marketing View

Analyze the performance of your product(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / Growth matrix**.



### Supply Chain View

Get **Forecast Accuracy**, Net Error and risk profile for product, segment, category, customer etc.



### Executive View

A **top level dashboard** for executives consolidating top insights from all dimensions of business.





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A top  
consolidated  
of bus



## INFORMATION

1. All the system data in tool is **refreshed every month on 5th working day.**
2. System data such as **Forecast, Actuals and Historical forecast** are received from **Global database.**
3. Non system data such as **Target, Operational Expense and Market Share** are refreshed on **request.**
4. For FAQs click [here](#).
5. Download live excel version [here](#).



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