



BUSINESSS INSIGHTS 360

Clear All filters



HOME



FINANCE



SALES



MARKETING



SUPPLY CHAIN



EXECUTIVE

Performance Matrix



Customer Performance

customer	NS \$	GM \$	GM %
Zone	\$2.04M	0.80M	39.43%
walmart	\$3.42M	1.28M	37.43%
Viveks	\$2.92M	0.91M	31.25%
Vijay Sales	\$2.79M	0.74M	26.61%
Unity Stores	\$0.50M	0.12M	23.13%
UniEuro	\$2.10M	0.78M	36.99%
Taobao	\$1.73M	0.69M	39.92%
Synthetic	\$5.75M	2.54M	44.23%
Surface Stores	\$0.69M	0.26M	38.10%
Staples	\$3.71M	1.48M	39.99%
Sound	\$2.18M	1.02M	46.64%
Sorefoz	\$1.38M	0.53M	38.59%
Total	\$267.98M	99.42M	37.10%

FILTERS

Select BM

vs LY

vs Target

2019

2020

2021

2022EST

Q1

Q2

Q3

Q4

YTD

YTG

region, market

customer

All

All

segment, category, ...

All

Abbreviation

BM=Benchmark | LY=Last Year

YTD=Year to Date | YTG=Year to Go

CHG= Change | NS=Net Sales

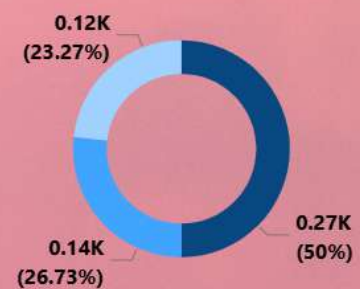
GM=Gross Margin

EI=Excess Inventory | OOS=Out of Stock

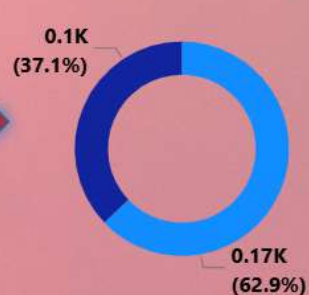
All Values In Millions \$

Unit Economies

● Net Sales ● Total Po... ● Pre Invoi...



● Total COGS ● Gross Margin



Product Performance

segment	NS \$	GM \$	GM %
Accessories	\$66.23M	24.56M	37.07%
Desktop	\$0.95M	0.35M	36.47%
Networking	\$26.22M	9.83M	37.51%
Notebook	\$86.39M	32.04M	37.08%
Peripherals	\$60.63M	22.72M	37.47%
Storage	\$27.56M	9.93M	36.05%
Total	\$267.98M	99.42M	37.10%