



MARKET Performance Vs Target

Filters

region	All
sub_zone	All

All Values In USD

Market	2019	2020	2021	2021 - Target	Target %
Australia	3.88M	10.70M	20.99M	-2.21M	-10.54%
Austria		0.12M	2.84M	-0.33M	-11.74%
Bangladesh	0.48M	2.26M	6.95M	-0.72M	-10.31%
Canada	4.76M	12.17M	35.06M	-5.07M	-14.45%
China	1.43M	5.42M	22.89M	-2.07M	-9.03%
France	4.04M	7.47M	25.94M	-2.19M	-8.44%
Germany	2.56M	4.69M	12.01M	-1.53M	-12.72%
India	30.82M	49.77M	161.26M	-9.55M	-5.92%
Indonesia	2.52M	6.21M	18.41M	-2.38M	-12.93%
Italy	2.90M	4.46M	11.72M	-1.05M	-8.96%
Japan		1.88M	7.92M	-0.33M	-4.12%
Netherlands	0.23M	3.36M	7.98M	-0.66M	-8.22%
Newzealand		1.99M	11.40M	-1.40M	-12.30%
Norway		2.48M	13.68M	-1.44M	-10.50%
Pakistan	0.62M	4.69M	5.66M	-0.52M	-9.27%
Philippines	5.69M	13.37M	31.86M	-2.50M	-7.84%
Poland	0.41M	2.79M	5.19M	-0.94M	-18.13%
Portugal	0.75M	3.59M	11.83M	-0.51M	-4.29%
South Korea	12.80M	17.28M	48.97M	-4.36M	-8.91%
Spain		1.77M	12.62M	-1.79M	-14.15%
Sweden	0.05M	0.23M	1.77M	-0.20M	-11.11%
United Kingdom	2.00M	8.08M	34.15M	-2.98M	-8.72%
USA	11.53M	31.92M	87.78M	-10.24M	-11.66%
Grand Total	87.48M	196.69M	598.88M	-54.94M	-9.17%



TOP 10 PRODUCTS

FILTERS

All Values In USD

region	All
market	All
sub_zone	All

Products	2020	2021	2021 Vs 2020
AQ Electron 4 3600 Desktop Processor	3.02M	19.35M	541.26%
AQ GT 21	0.78M	4.38M	461.14%
AQ Home Allin1	0.67M	5.16M	668.99%
AQ LION x1	0.05M	0.84M	1619.49%
AQ LION x2	0.05M	0.94M	1668.87%
AQ LION x3	0.07M	1.23M	1692.25%
AQ Mx NB	0.03M	1.44M	5623.52%
AQ Pen Drive DRC	0.65M	3.81M	487.66%
AQ Smash 2	0.43M	11.21M	2489.49%
AQ Zion Saga	0.69M	3.64M	428.55%
Grand Total	6.43M	51.99M	708.04%

Division Level Report

FILTERS

All Values In USD

region	All
customer	All

Division	2020	2021	2021 Vs 2020
N & S	51.38M	94.73M	84.4%
P & A	105.24M	338.38M	221.5%
PC	40.07M	165.76M	313.7%
Grand Total	196.69M	598.88M	204.5%



TOP 5 PRODUCTS

FILTERS

region	All
division	All
customer	All

Products	Qty
AQ Gamers	3.38M
AQ Gamers Ms	3.98M
AQ Master wired x1 Ms	4.15M
AQ Master wireless x1	3.37M
AQ Master wireless x1 Ms	4.13M
Grand Total	19.00M

BOTTOM 5 PRODUCTS

FILTERS

region	All
division	All
customer	All

Products	Qty
AQ Gamer 1	51.72K
AQ GEN Z	63.06K
AQ Home Allin1	15.22K
AQ HOME Allin1 Gen 2	08.85K
AQ Smash 2	36.03K
Grand Total	174.89K



NEW PRODUCTS 2021

FILTERS

All Values In USD

region	All
division	All
customer	All

Products	2021
AQ Clx3	04.39M
AQ Electron 3 3600 Desktop Processor	14.21M
AQ Gen Y	19.52M
AQ GEN Z	11.70M
AQ HOME Allin1 Gen 2	03.51M
AQ Lumina Ms	04.21M
AQ Marquee P3	04.86M
AQ Marquee P4	01.68M
AQ Maxima Ms	13.66M
AQ MB Lito	02.85M
AQ MB Lito 2	02.29M
AQ Qwerty	21.98M
AQ Qwerty Ms	15.41M
AQ Trigger	20.74M
AQ Trigger Ms	17.90M
AQ Wi Power Dx3	17.25M
Grand Total	176.16M

TOP 5 COUNTRY 2021

FILTERS

All Values In USD

region	All
customer	All

Country	2021
Canada	35.06M
India	161.26M
South Korea	48.97M
United Kingdom	34.15M
USA	87.78M
Grand Total	367.22M