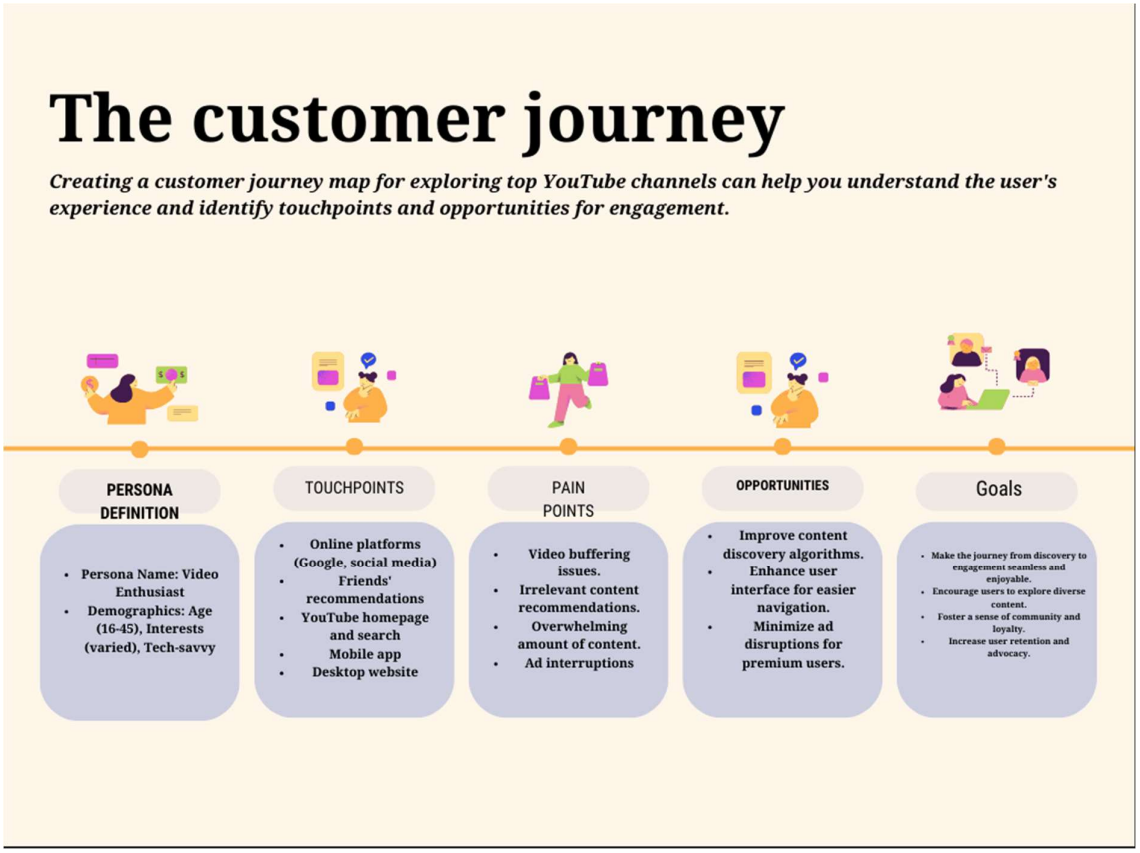
Ideation Phase
Define the Problem Statements

Date	25-september-2023
Team ID	NM2023TMID07649
Project Name	SUBSCRIBERS GALORE:EXPLORING THE WORLD'S TOP YOUTUBE CHANNELS
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/