Ideation Phase Brainstorm & Idea Prioritization Template

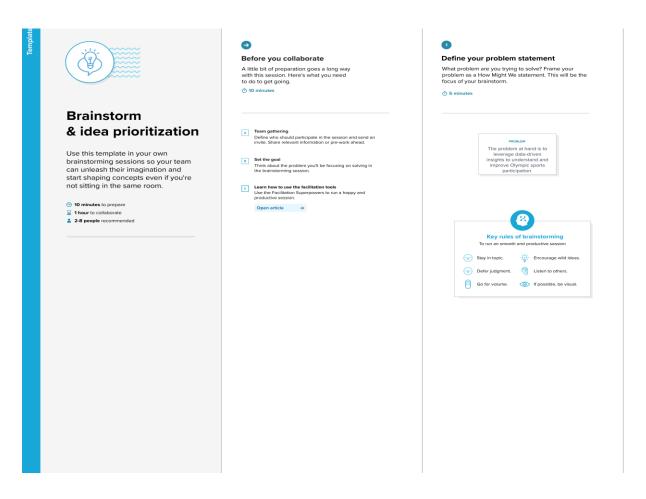
| Date | 17 October 2023 |
|---------------|--|
| Team ID | NM2023TMID07510 |
| Project Name | Data-Driven insights on Olympic Sports Participation and Performance |
| Maximum Marks | 4 Marks |

Brainstorm & Idea Prioritization Template:

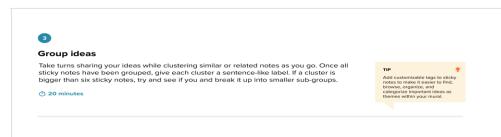
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

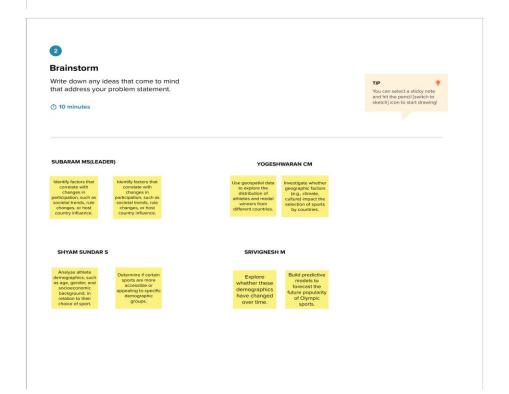
Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping



- Historical Analysis: Analyze historical data on Olympic sports participation, including the number of athletes, countries, and sports over the years. Identify trends and changes in participation.
- Gender Disparities: Investigate gender disparities in Olympic sports. Analyze data to understand how many male and female athletes participate in different sports and whether there have been changes over time.
- 3. **Age and Performance**: Explore the relationship between the age of athletes and their performance. Are there agerelated trends in different sports? Do younger or older athletes tend to excel in specific events?
- Country Performance: Analyze data to determine which countries dominate in specific sports. Create visualizations and rankings to show which nations perform well in various Olympic events.
- 5. Economic Factors: Investigate the relationship between a country's economic status and its performance in Olympic sports. Do wealthier countries tend to have more successful athletes, and how is this related to investment in sports?



Step-3: Idea Prioritization

