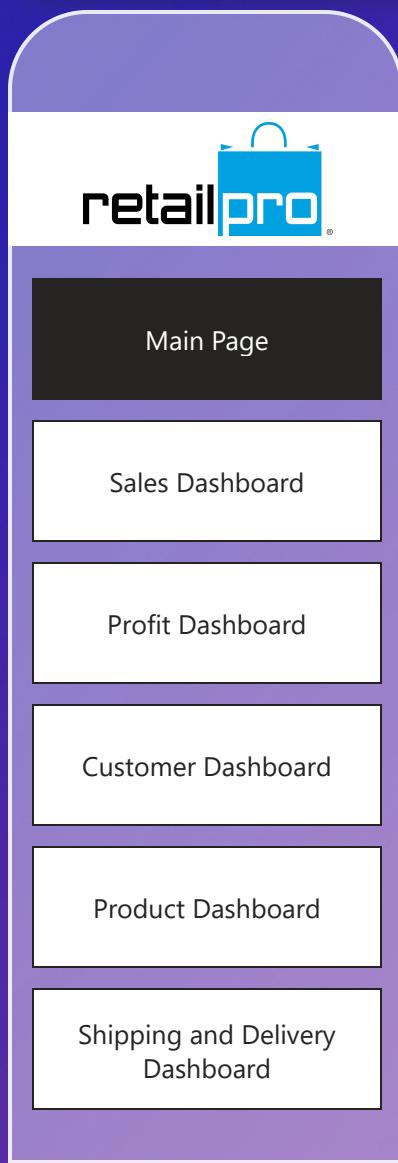


"Retail Sales Performance Dashboard"



Total Orders

500

Total Profit

66K

Total Sales

371K

Avg Shipping Cost

11

Average of Customer Satisfaction

3

6

Age Group

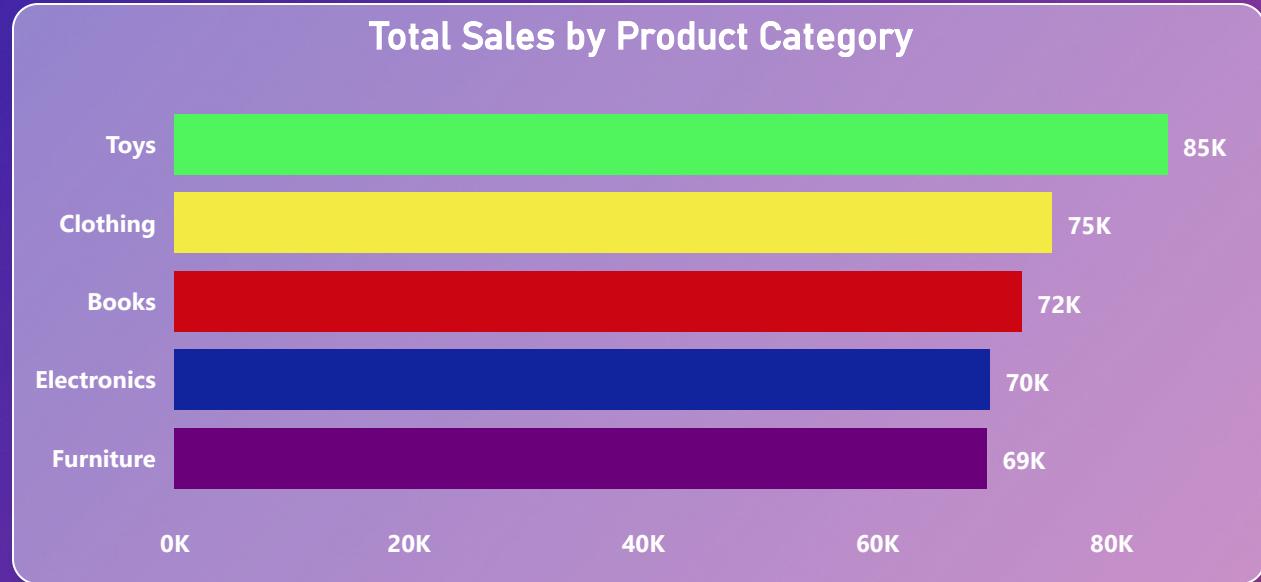
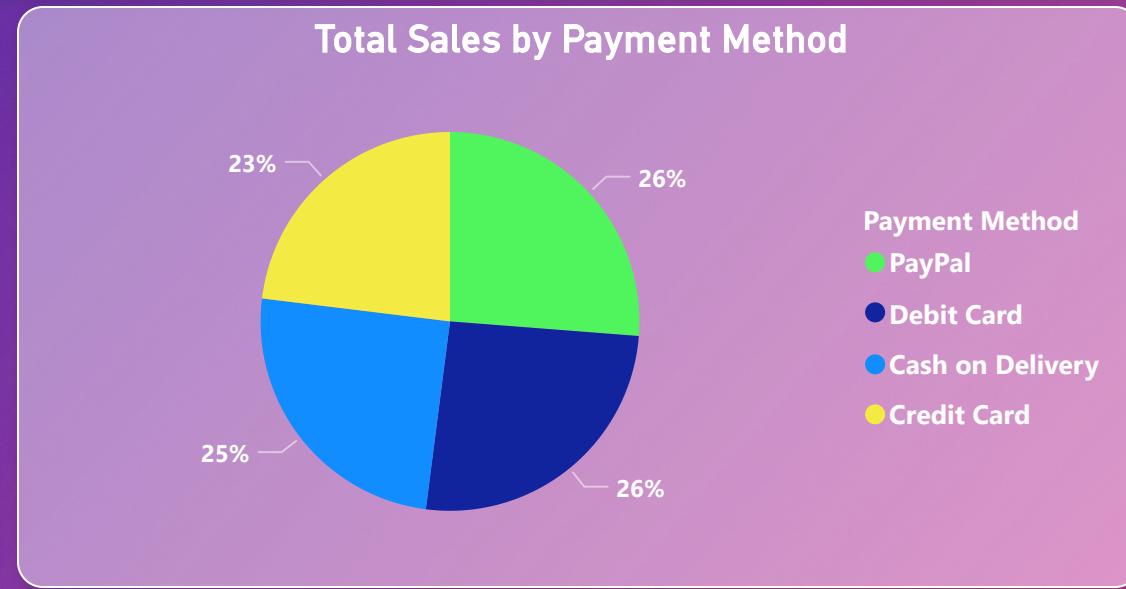
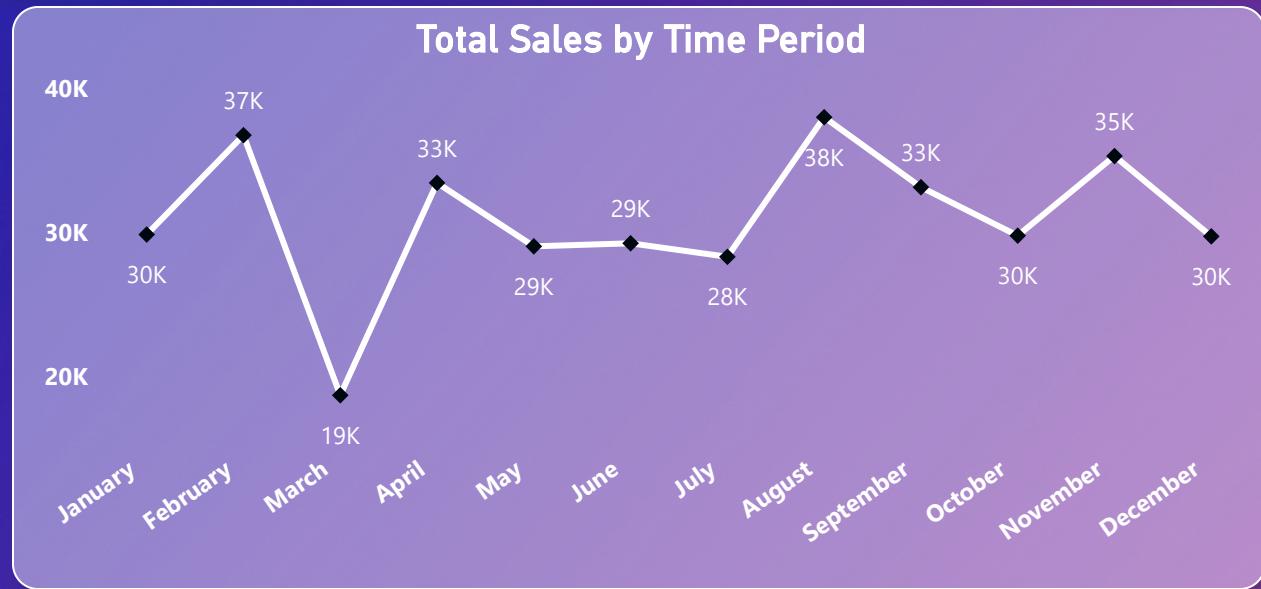
- Select all
- Adult
- Senior
- Teen

Delivery (onTime/ Del...

- Select all
- Delayed
- On Time



"Sales Overview Dashboard"



Avg Shipping Cost
11

Total Orders
500

Total Sales
371K

Total Profit
66K



"Profitability Dashboard"



Profit on Products by Region

Product Category	East	North	South	West	Total
Books	3,380.23	2,345.54	3,246.26	4,142.12	13,114.15
Clothing	3,857.65	2,634.91	3,007.67	4,457.04	13,957.27
Electronics	4,440.73	3,429.51	2,521.36	2,942.47	13,334.07
Furniture	3,919.64	2,353.36	3,296.18	1,808.22	11,377.40
Toys	3,886.95	2,202.10	3,575.84	4,355.90	14,020.79
Total	19,485.20	12,965.42	15,647.31	17,705.75	65,803.68

Profit by Product Category



Profit Trend over Time





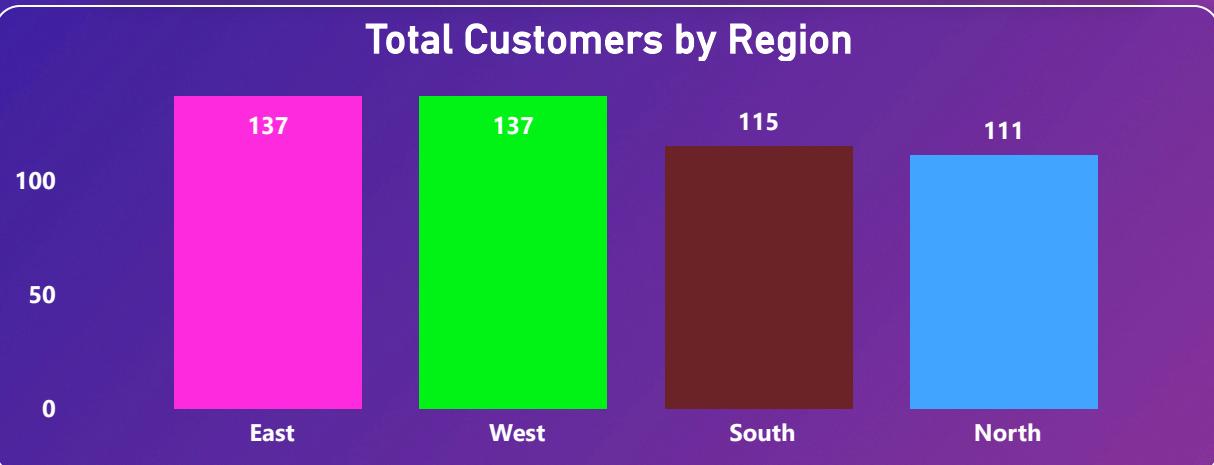
"Customer Analysis Dashboard"



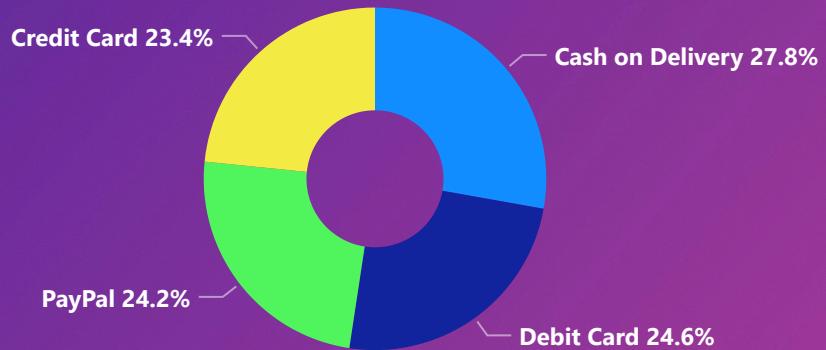
Total Sales by Region

Month	East	North	South	West	Total
January	6,199.08	8,488.17	5,649.68	9,508.88	29,845.81
February	12,947.88	5,745.74	9,347.52	8,688.26	36,729.40
March	2,062.07	5,082.83	6,941.80	4,623.73	18,710.43
April	11,907.03	6,929.15	4,249.00	10,339.25	33,424.43
May	10,393.65	4,335.65	5,477.75	8,820.92	29,027.97
June	7,573.91	3,296.91	7,893.70	10,474.36	29,238.88
July	10,224.65	3,848.45	7,950.86	6,279.99	28,303.95
August	10,202.52	8,034.92	10,389.91	9,347.66	37,975.01
September	7,000.43	8,140.32	9,672.84	8,312.74	33,126.33
October	6,797.75	6,732.68	8,303.69	7,934.31	29,768.43
November	15,591.77	6,332.36	3,768.32	9,591.82	35,284.27
December	4,849.69	8,056.07	9,396.38	7,416.32	29,718.46
Total	105,750.43	75,023.25	89,041.45	101,338.24	371,153.37

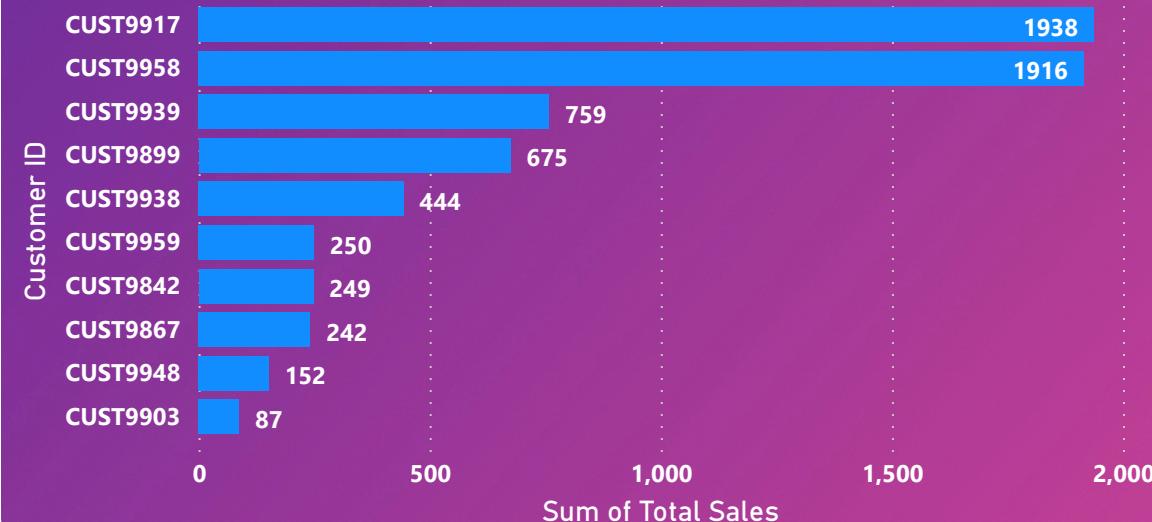
Total Customers by Region



Payment Method used by Customers

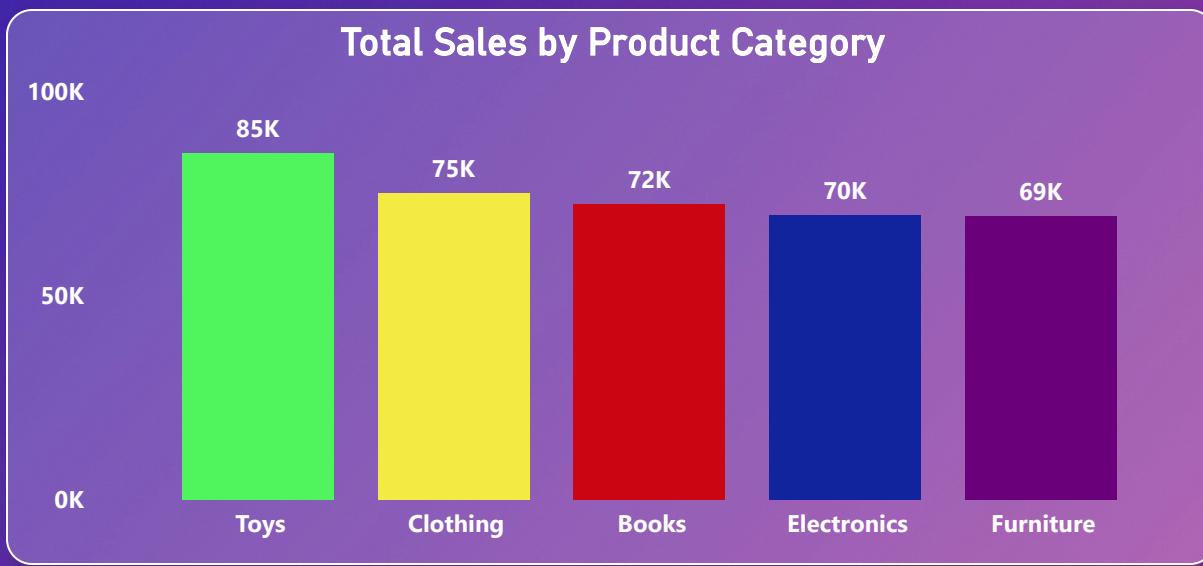


Top 10 Customers by Sales





"Product Performance Dashboard"





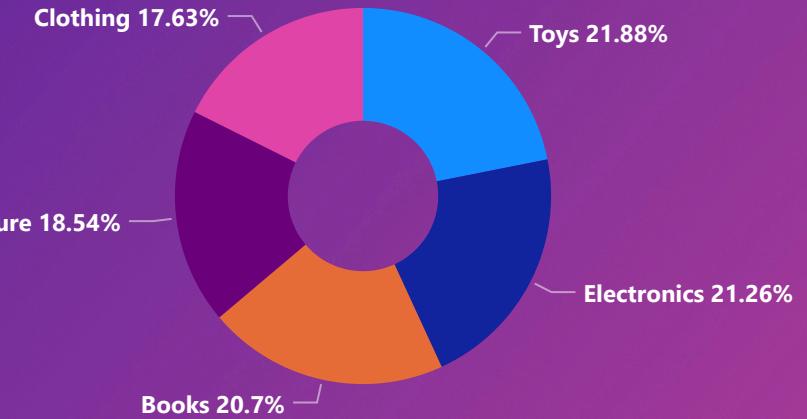
"Shipping & Delivery Dashboard"



Sales & Shipping by Region



Shipping cost by Category



Delivery Status of Product

