

THE PATH TO PROSPERITY: A COMPREHENSIVE ANALYSIS OF FINANCIAL INDEPENDENCE BASED ON DATA TAKEN FROM REDDIT

Presented by

SUCHANTH B (611220104154) SANTHOSH KUMAR B (611220104131) SOUNDAR RAJAN A (611220104145) SRIRAM R (611220104153) SUJEET P (611220104155)

UNDER THE GUIDANCE

Mr. M.GOPIKUMARAN B.E., B.Tech.,
ASSISTANT PROFESSOR,
DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING



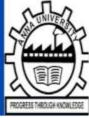


INTRODUCTION



- The Path to Prosperity" is a research project that investigates financial independence and aims to provide a comprehensive analysis of this topic. By utilizing data obtained from Reddit, a popular social media platform, the project focuses on understanding the attitudes, behaviors, and strategies of individuals pursuing financial independence.
- Employing natural language processing and machine learning techniques, the project aims to extract valuable insights from the data, including identifying key themes, assessing sentiment, and exploring demographic variations among those pursuing financial independence. The analysis sheds light on the significance of frugality, saving, investing, and the hurdles encountered on the path to financial independence.





ABSTRACT

- This project provides a comprehensive analysis of financial independence based on data taken from the social media platform Reddit. Through a literature review, we identify the lack of nuanced understanding of the attitudes, behaviors, and strategies of individuals pursuing financial independence.
- We use natural language processing and machine learning techniques to identify key themes and sentiment around financial independence. Our analysis reveals the importance of frugality, saving, and investing for achieving financial independence, as well as the challenges associated with this pursuit.
- Overall, this project provides valuable insights into the attitudes, behaviors, and challenges associated with pursuing financial independence, and can serve as a foundation for future research and policy development in this area.







LITERATURE SURVEY

PAPER-I

TITLE: Financial Independence, Retire Early: Practicing FIRE and Its Effects on

Consumer's Lives

AUTHOR: Kiyosaki, Money Mustache, Robin, Siru Inkinen

Description: The FIRE practitioners aim for reducing consumption while maximizing their saving and investing. In this way, they transfer their consumption somewhere in the future, when they can potentially become financially independent and conduct their life-choices without monetary restrictions. It adopts a pioneering approach by creating a new framework for understanding the reasoning behind FIRE.





LITERATURE SURVEY

PAPER-II

TITLE: Understanding the Path Toward Financial Well-Being, Evidence From India:

AUTHOR: Kanchan Sehrawat, Madhu Vij1 and Gaurav Talan

DESCRIPTION: Financial decisions can prove to be particularly challenging. Individuals in today's world are witnessing a rapid change in the financial system because of a growing global economy, technological advancement, and proliferation in financial products and services. Individuals can easily find themselves caught up in an unpropitious economic situation if it is not handled with a responsible financial behavior.

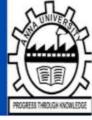




DRAWBACKS IN EXISTING SYSTEM

- The data used for financial analysis can come from various sources, and the quality and accuracy of this data can vary.
- The data collected from Reddit represents a specific online community and may not fully capture the diversity of perspectives and experiences related to financial independence.
- Handling personal financial data raises significant privacy and ethical concerns.
- Comprehensive financial analysis often involves complex statistical and data analysis techniques. This complexity can make it challenging to interpret and communicate the results effectively.





PROPOSED SOLUTION

- Educational materials can be scalable through online distribution (Reddit), but require resources. Policy development can be scalable if implemented at a national or global level.
- Develop targeted products or services and tailor marketing and messaging strategies to meet the unique needs of individuals pursuing financial independence or early retirement.
- Create educational materials for financial planners and individuals pursuing financial independence.
- Understanding attitudes, behaviors, and strategies of those pursuing financial independence is crucial for effective policies and strategies, which can improve customer satisfaction





ADVANTAGES

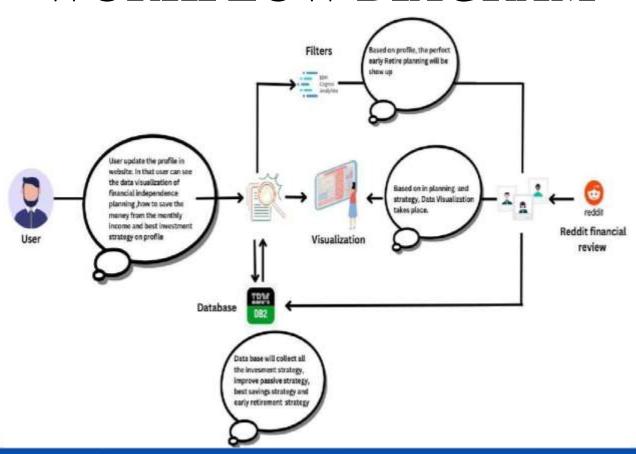
- They can guide individuals in developing effective strategies to attain financial independence, helping them make informed decisions about their finances.
- The insights can aid financial planners in better understanding their clients' needs and designing tailored solutions.
- The policymakers can utilize these findings to develop policies that support individuals in their pursuit of financial independence and address the challenges they may face.
- The analysis indicates that geographic location, age, and income level play significant roles in the pursuit of financial independence.







WORKFLOW DIAGRAM







MODULES

1. Authentication

- Sign up
- Login
- 2. Home
- 3.About
- 4.Dashboard
- 5.Report
- 6.Story



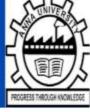


MODULE DESCRIPTION



- **1.Authentication:** This ensures secure access to the Financial Independence Analysis system, allowing only authorized individuals to use its features. It may include user registration, login and authentication processes to protect sensitive financial data.
- **2.Home:** This home module serves as the main interface of the system. Users can navigate through the system, access relevant sections, and perform various tasks related to Financial Analysis.
- **3.About:** This module provides information about Finance, including information about the website, its creators, and its mission. It often includes details about the purpose of the website, its history, and the team behind it.





MODULE DESCRIPTION

- **4.Dashboard:** It is a personalized section of the website where users can view and interact with data analytics and visualizations related to their own accounts or activities. It provides a customized overview of relevant information and insights.
- **5.Report:**In this where users can access or generate detailed reports based on the data and analysis provided on the website. This module may include options to customize report parameters, generate reports, and download or share them.
- **6.Story:**It typically contains user-generated or curated content that presents data-driven narratives or case studies. It may include articles, blog posts, or visual storytelling that use data analytics to convey insights, trends, or stories related to financial independence or any other relevant topic.





RESULT AND DISCUSSION

Financial Independence Analysis





WELCOME TO Financial Independence Analysis

We Are Partners In Your Financial Independence Retire Early(FIRE) Analytics

Get Started



- ABOUT US -



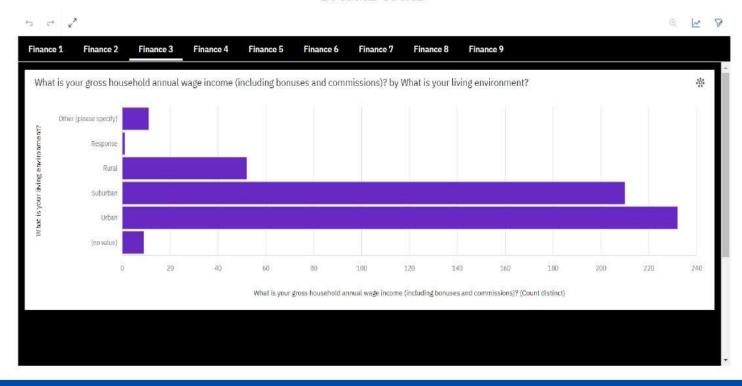


RESULT AND DISCUSSION

Financial Independence Analysis

Home About Dashboard Report Story Team Conta

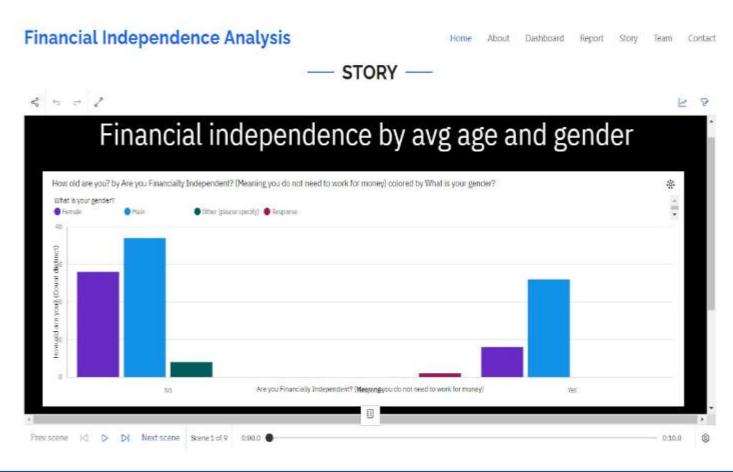
— DASHBOARD







RESULT AND DISCUSSION







RESULT AND DISCUSSION

Financial Independence Analysis Home About Dashboard Report Story REPORT — Tab 1 How old are you? by What is your gender? Δ ÷ What is your gross household annual wage income (including bonuses and commissions)? by What is your gender? Female Other (please specify) Résponse Female Other (please specify) What is your gender?





CONCLUSION AND FUTURE ENHANCEMENT

- The project focuses on gathering data from the social media platform Reddit, specifically from the financial independence community.
- Critical evaluation, cross-referencing, and validation are necessary to make informed decisions. The analysis aims to identify the factors that contribute to financial independence, such as frugality, saving, investing, and other relevant aspects
- Reddit data can be a valuable supplement to other reliable sources, but it should not be the sole basis for decision-making on the path to financial independence.
- It explores the relationships between these factors and provides insights into their importance and impact on achieving financial independence.







THANK YOU