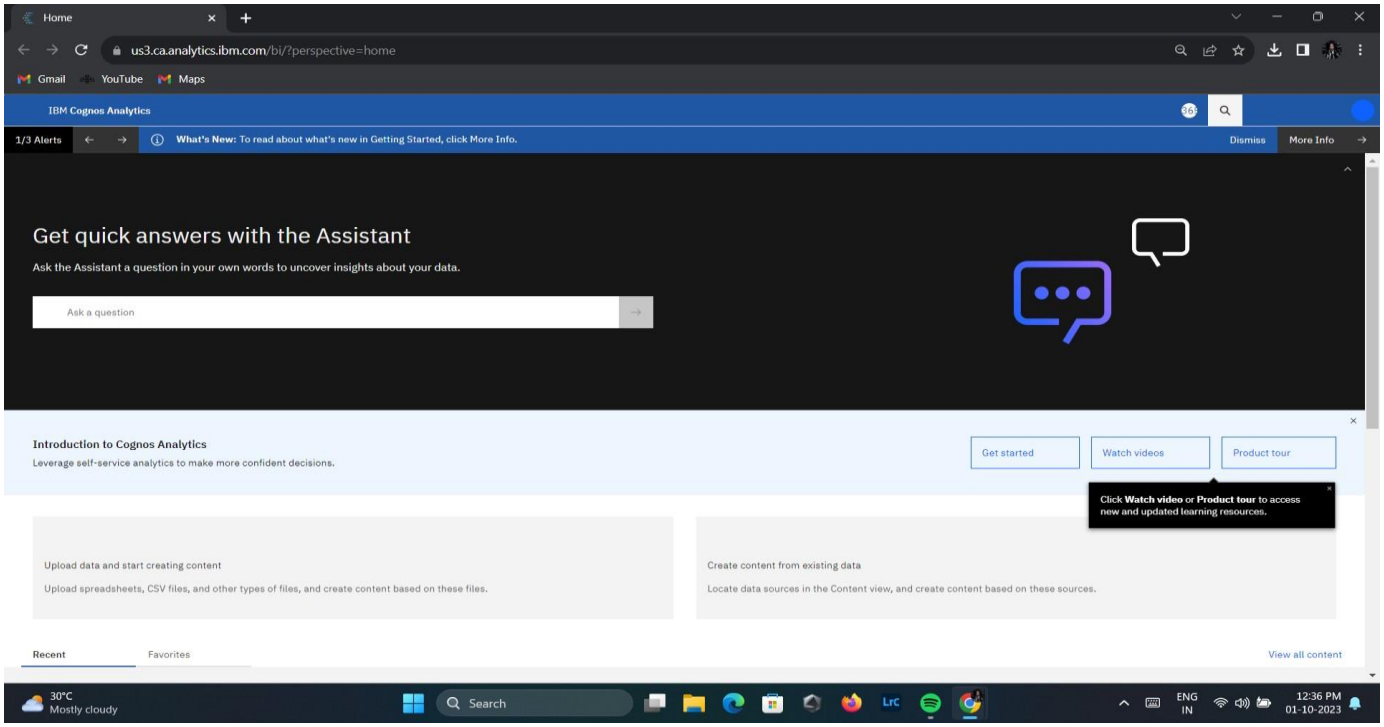
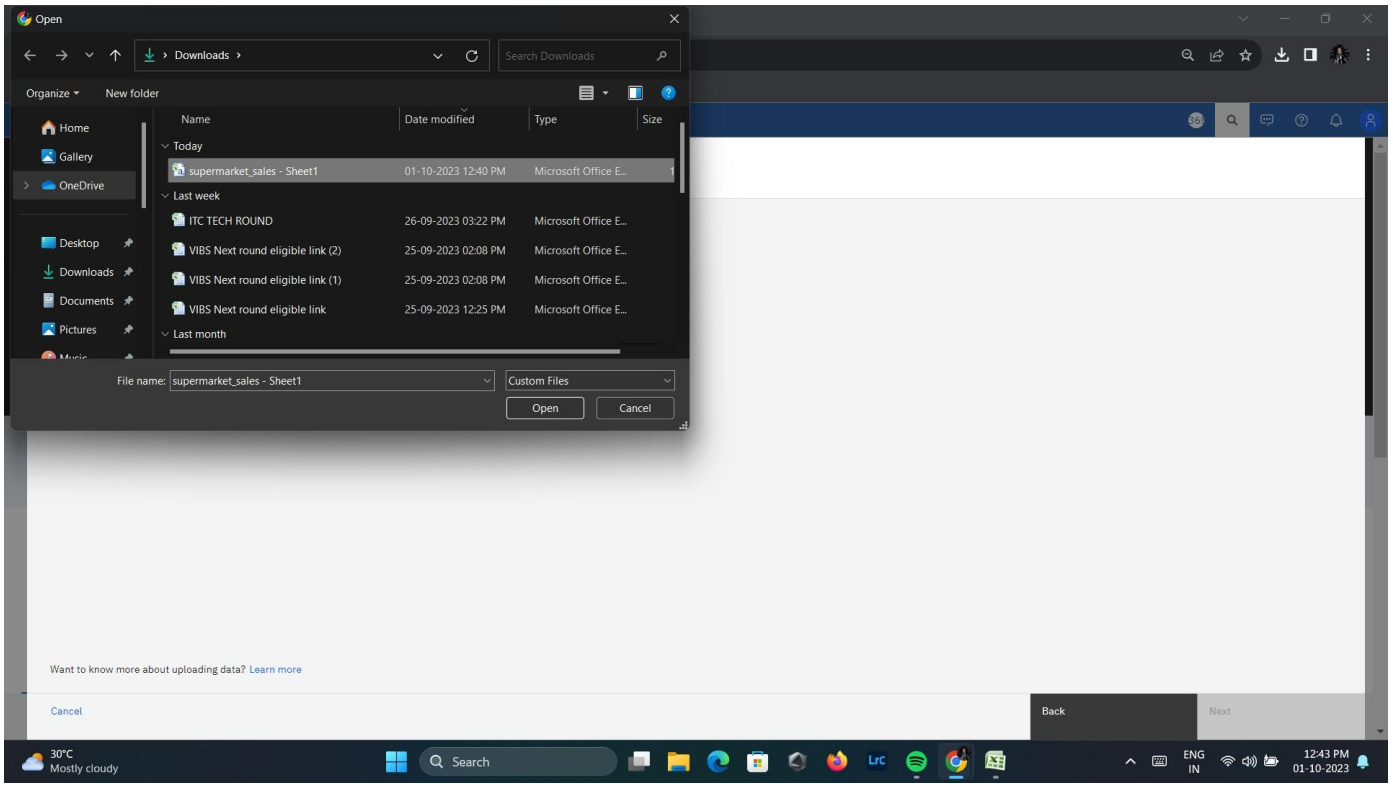
SUPER MARKET SALES ANALYSIS VISUALIZATION

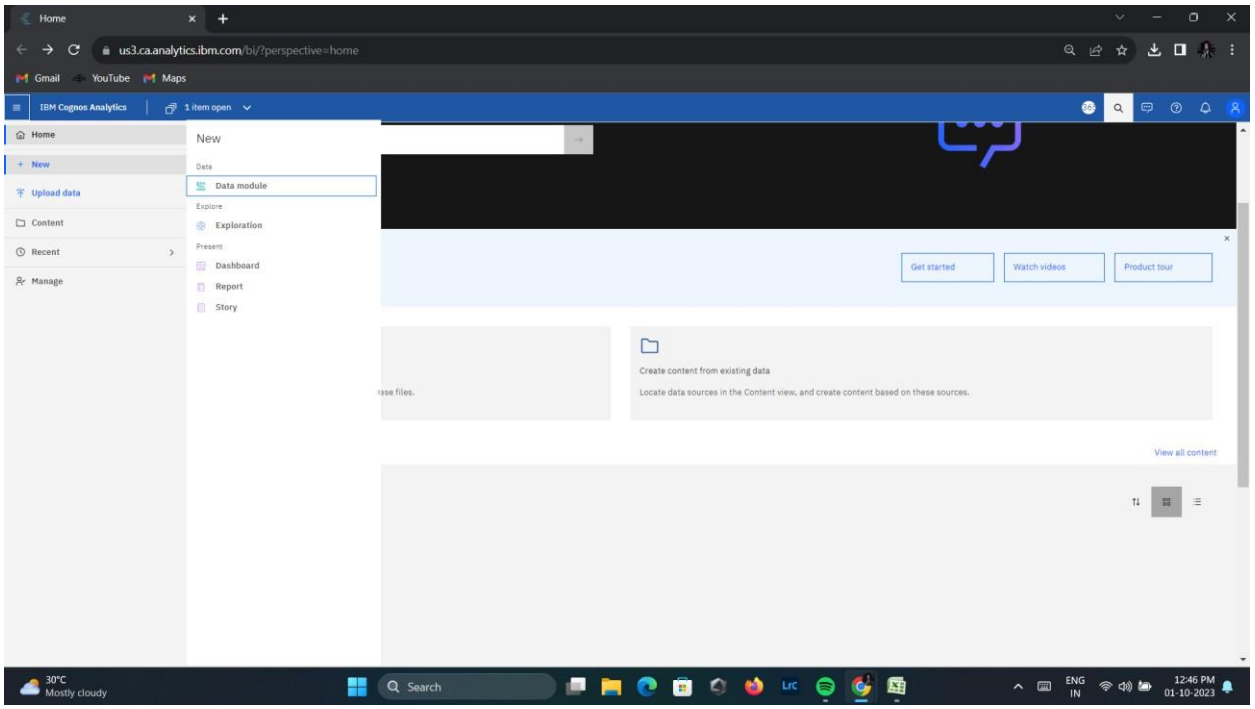
NAME: SOUNDARRAJAN A

1: UPLOAD THE DATASET (CSV FILE) IN COGNOS:

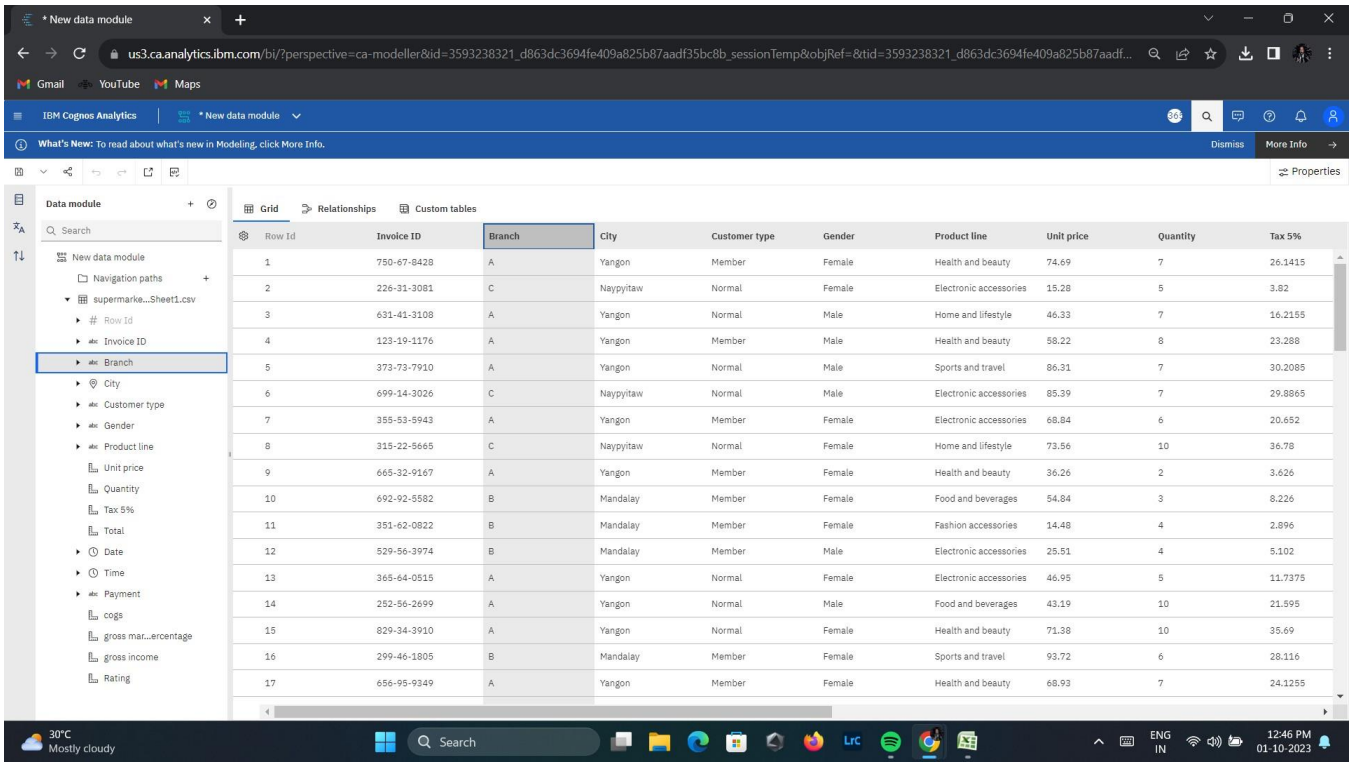




2: CREATE DATA MODULE:

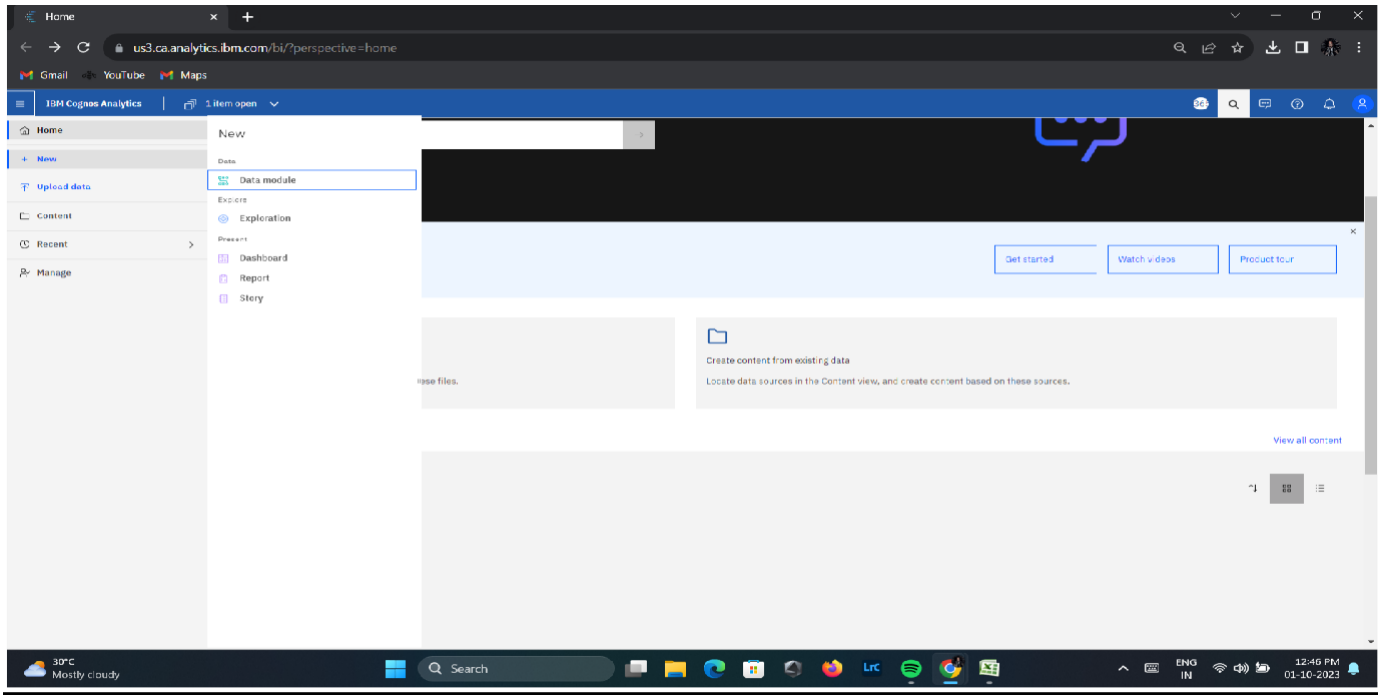


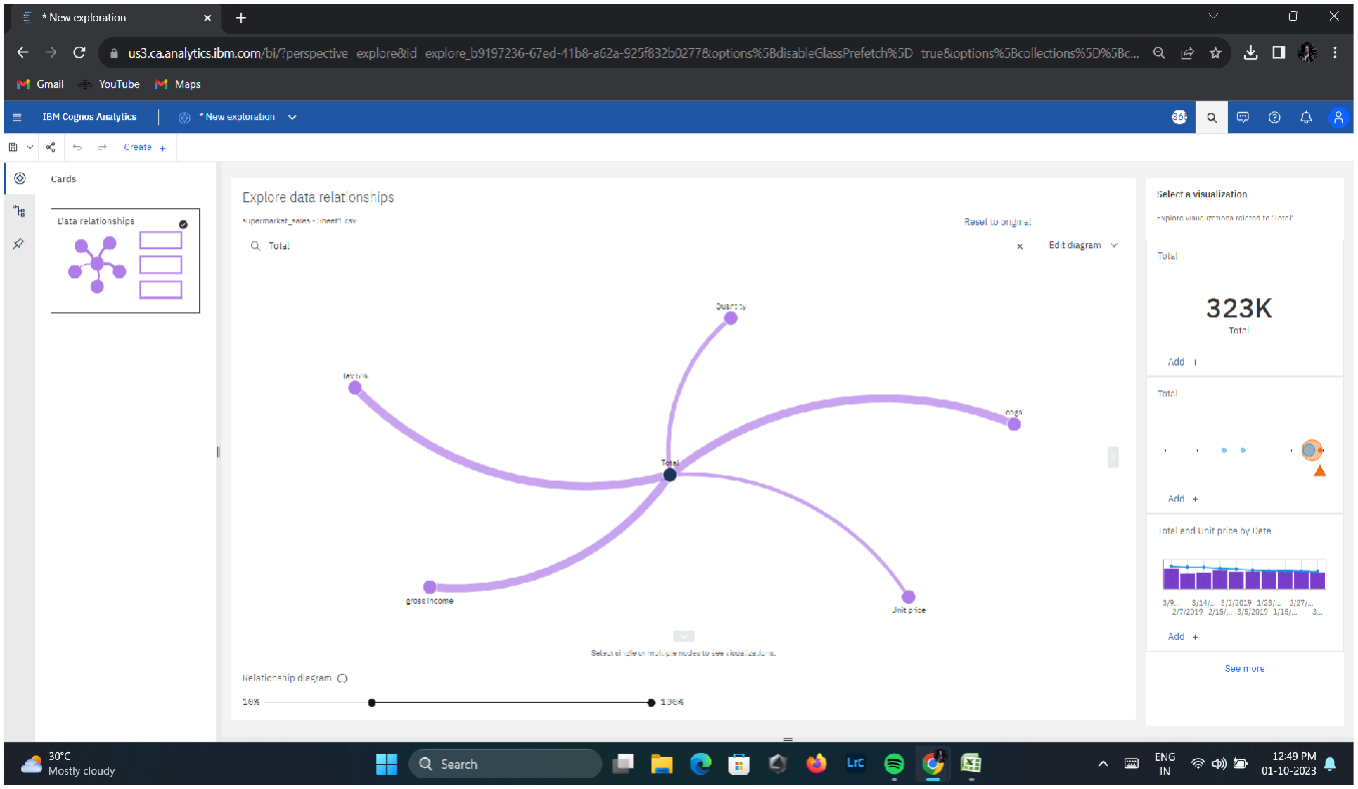
DELETE OR REMOVE UNNECESSARY VALUES OR COLUMNS:

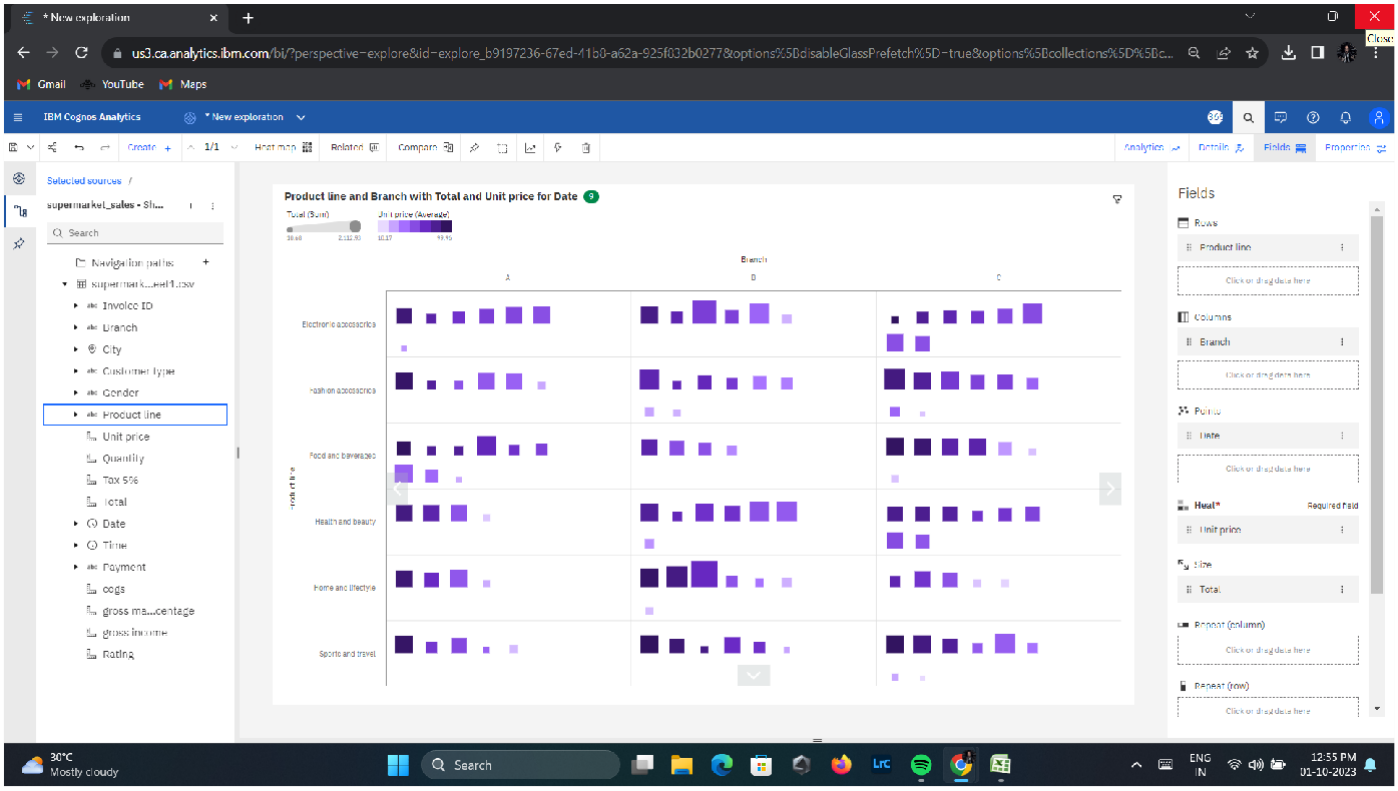


3: EXPLORATION OF DATASET:

SELECT EXPLORATION:

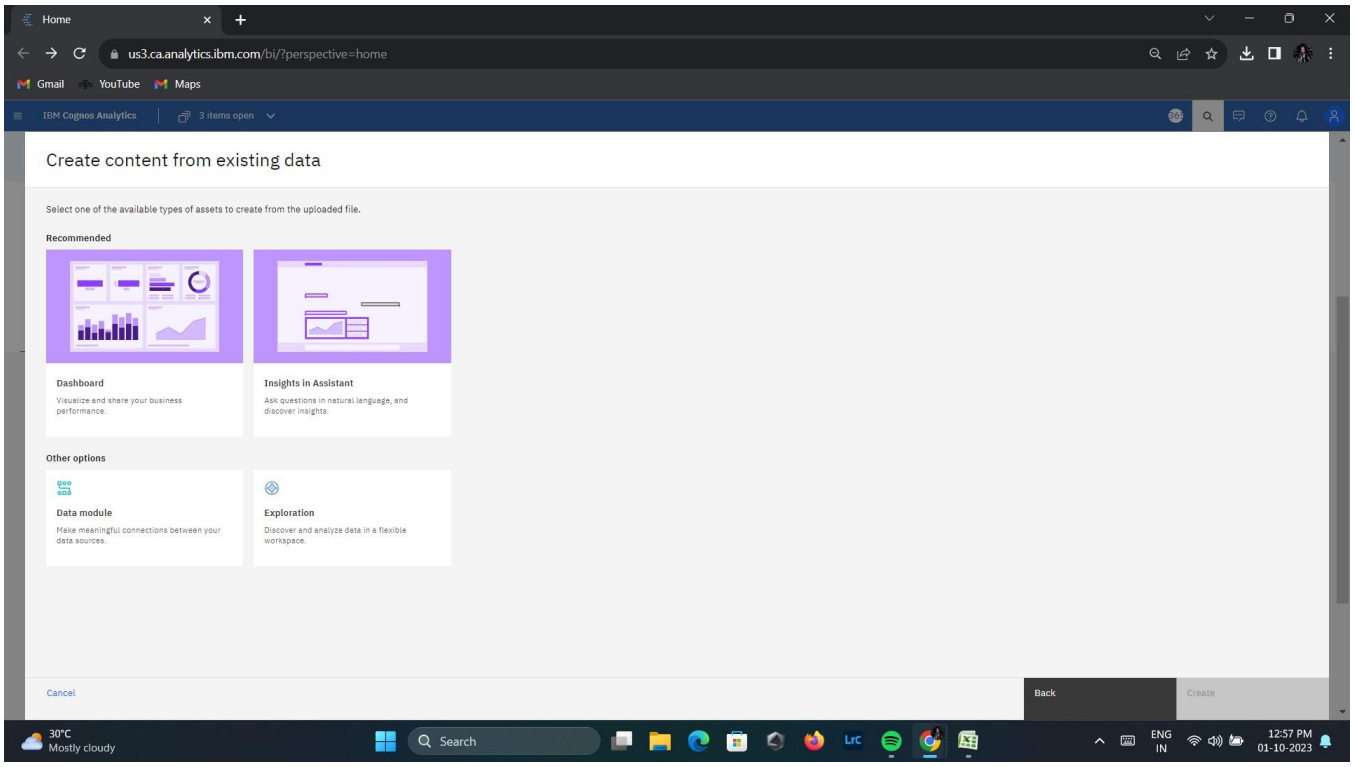




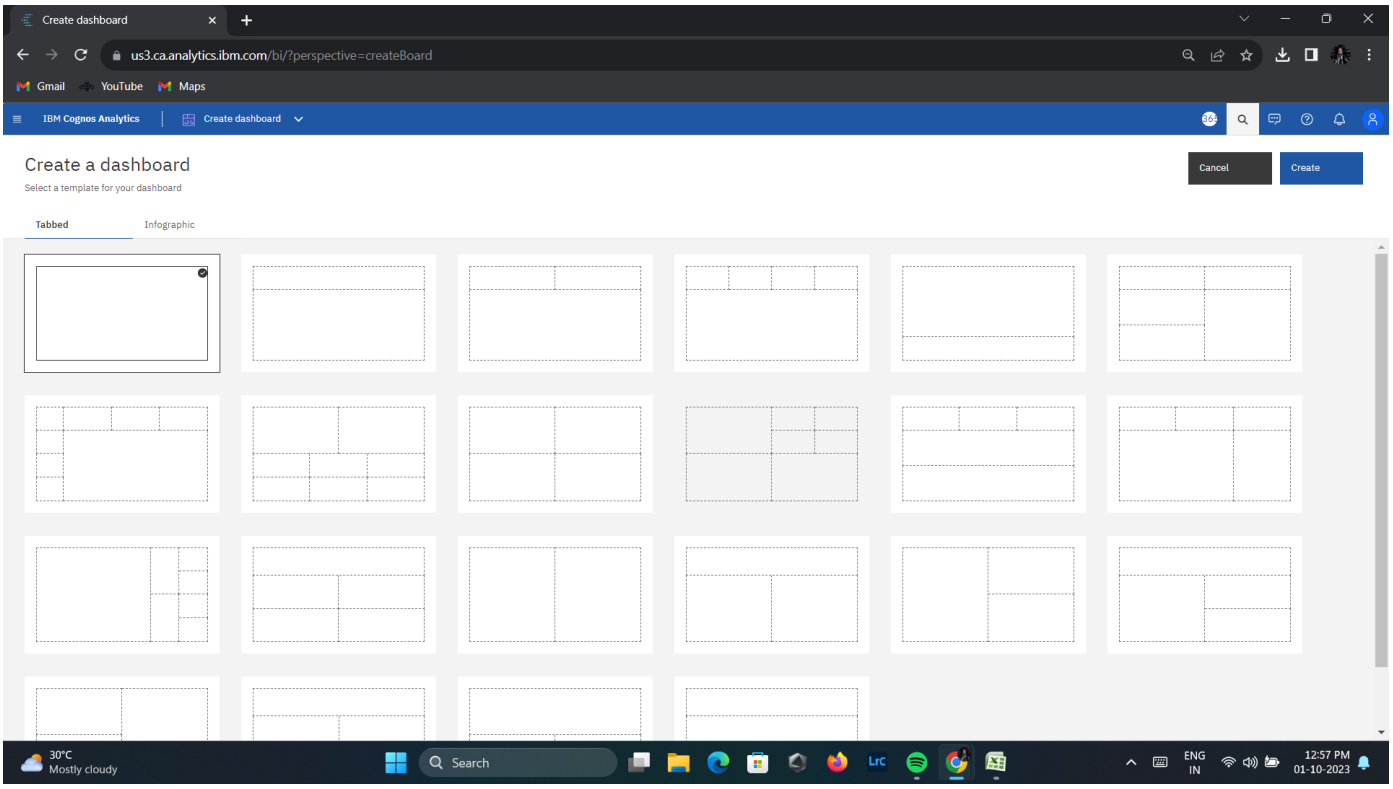


4. VISUALIZATION OF DATASET:

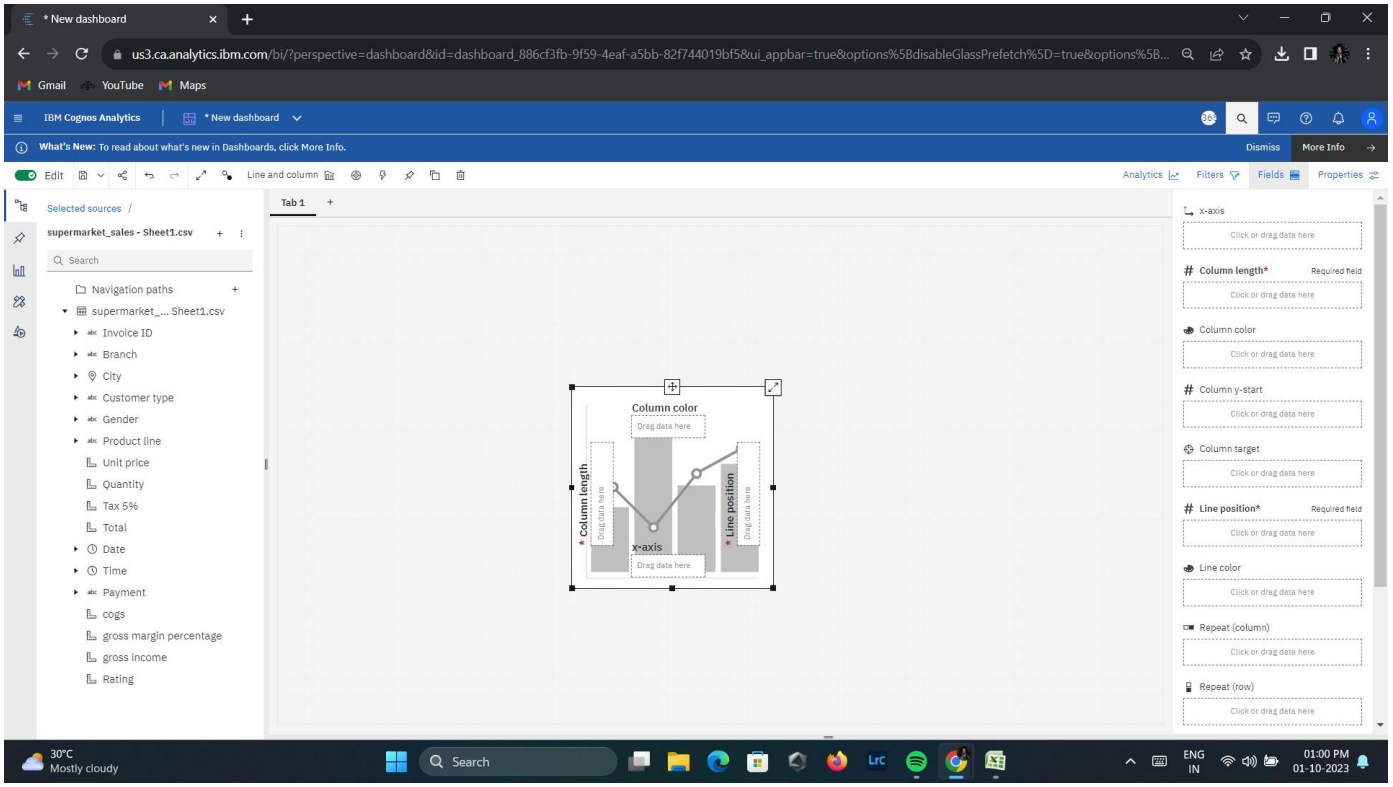
CREATE DASHBOARD:



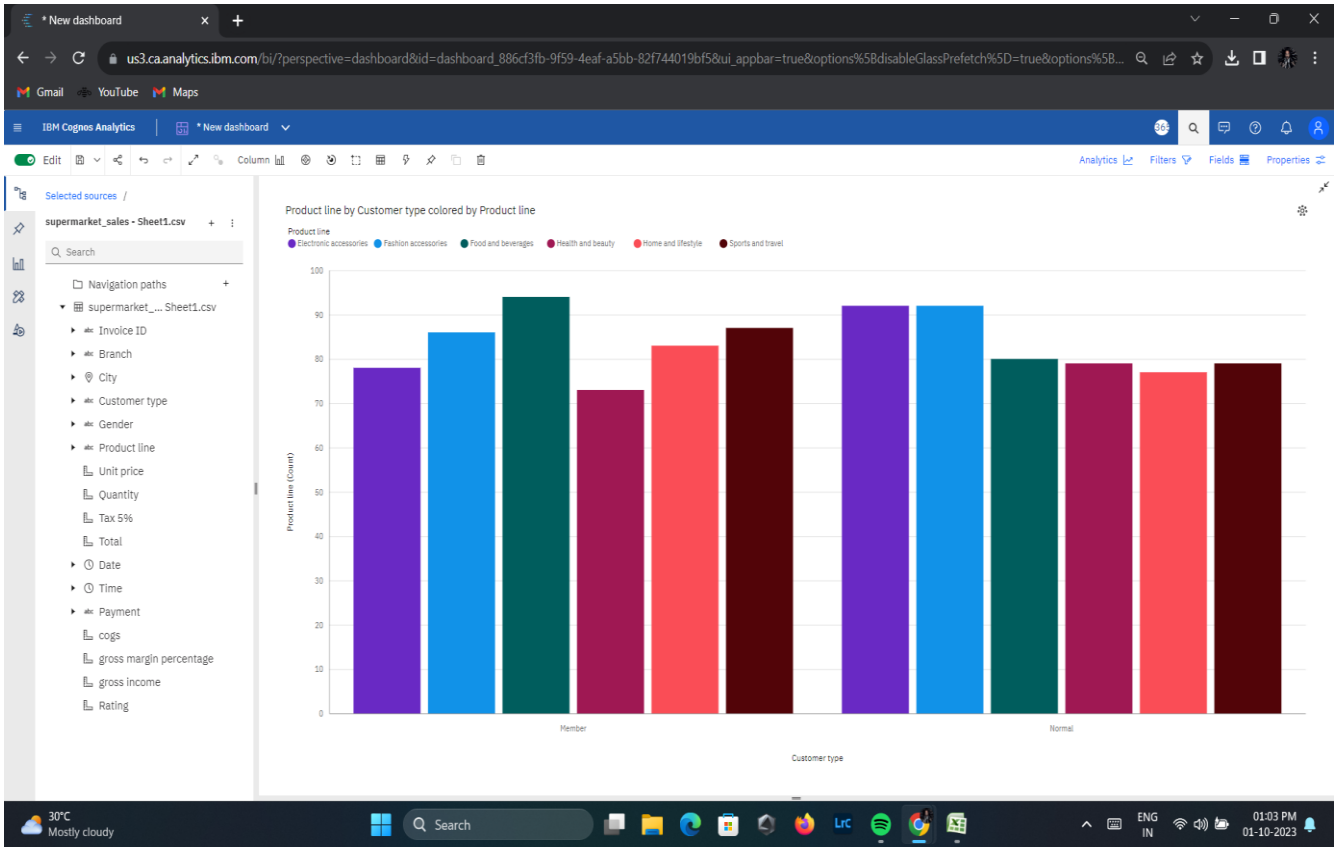
CHOOSE TEMPLATE:

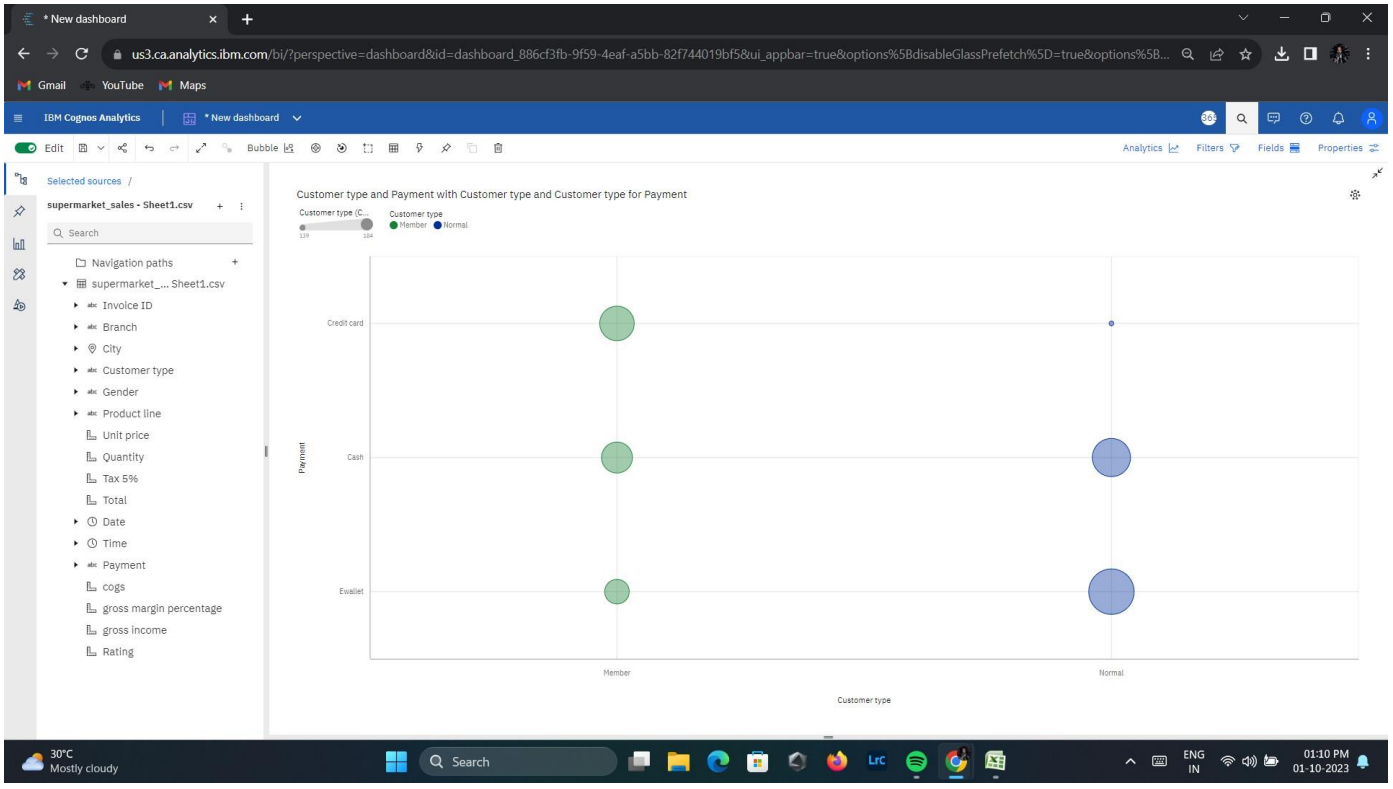


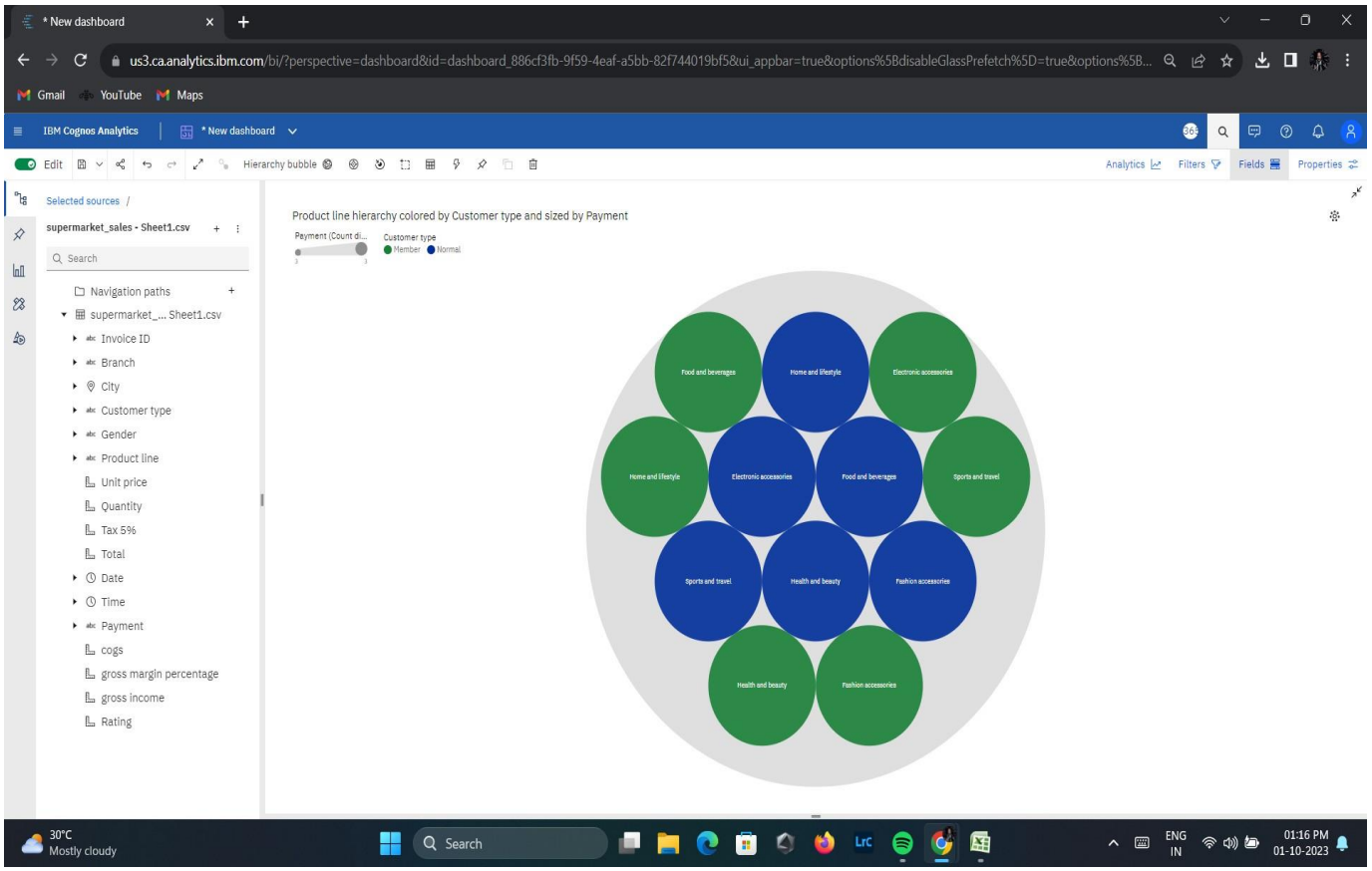
CHOOSE VISUALIZATION TYPE:



CREATE VISUALIZATION USING DATA SETS:(SOME VISUALIZATIONS)



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Gmail
YouTube
Maps
IBM Cognos Analytics
* New dashboard
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Selected sources
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Search
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Invoice ID
Branch
City
Customer type
Gender
Product line
Unit price
Quantity
Tax 5%
Total
Date
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Payment
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gross margin percentage
gross income
Rating
Product line hierarchy colored by Customer type and sized by Payment
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Customer type
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Home and lifestyle
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Sports and travel
Health and beauty
Fashion accessories
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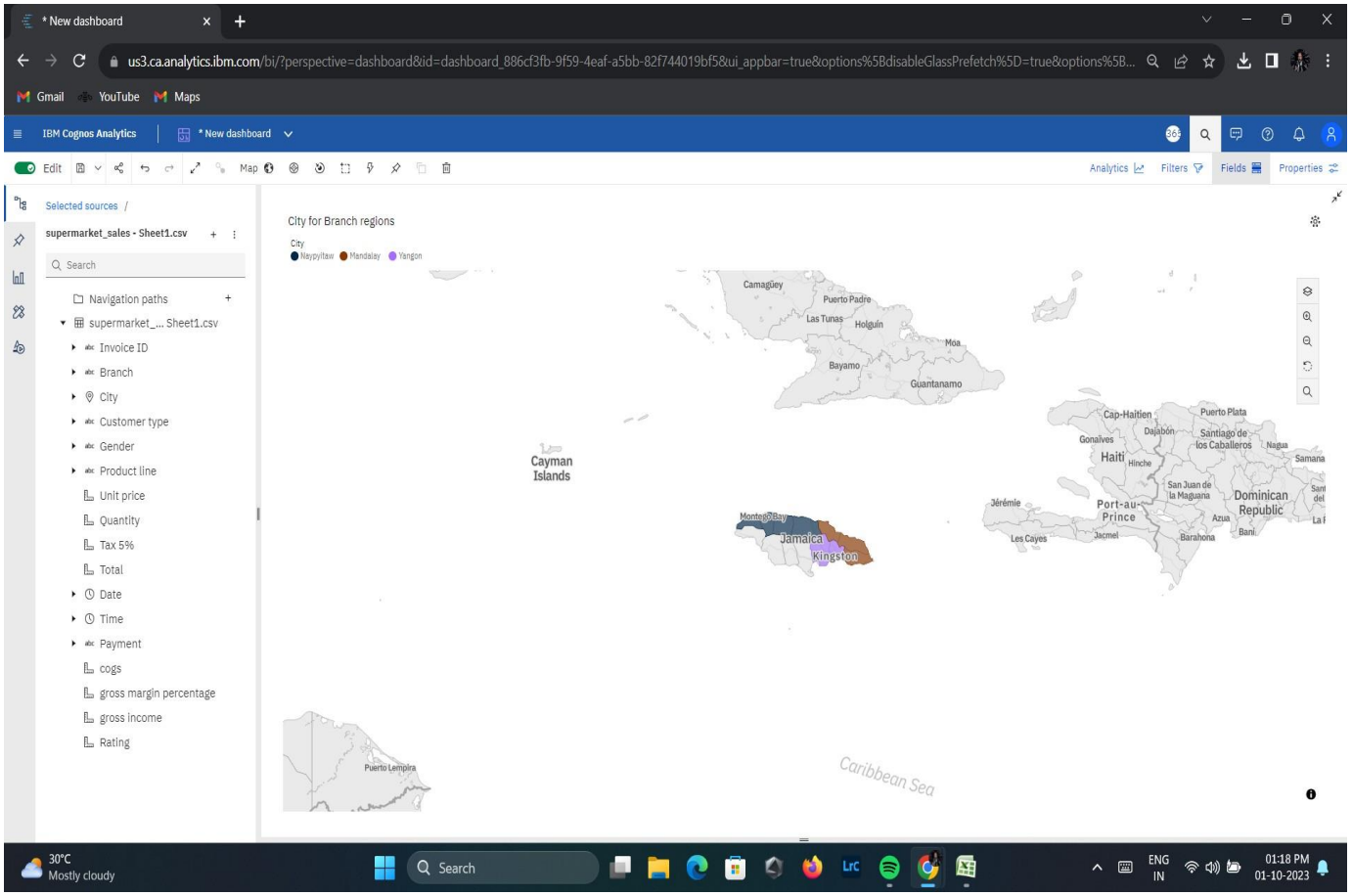
* New dashboard
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YouTube
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IBM Cognos Analytics
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Product line
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Quantity
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City for Branch regions
City
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Mandalay
Yangon
Camagüey
Puerto Padre
Las Tunas
Holguín
Moa
Bayamo
Guantanamo
Cayman Islands
Cap-Haïtien
Puerto Plata
Dajabón
Santiago de los Caballeros
Gonaïves
Nagua
Haiti
Hinche
Samaná
San Juan de la Maguana
Dominican Republic
Jérémie
Port-au-Prince
Azua
Les Cayes
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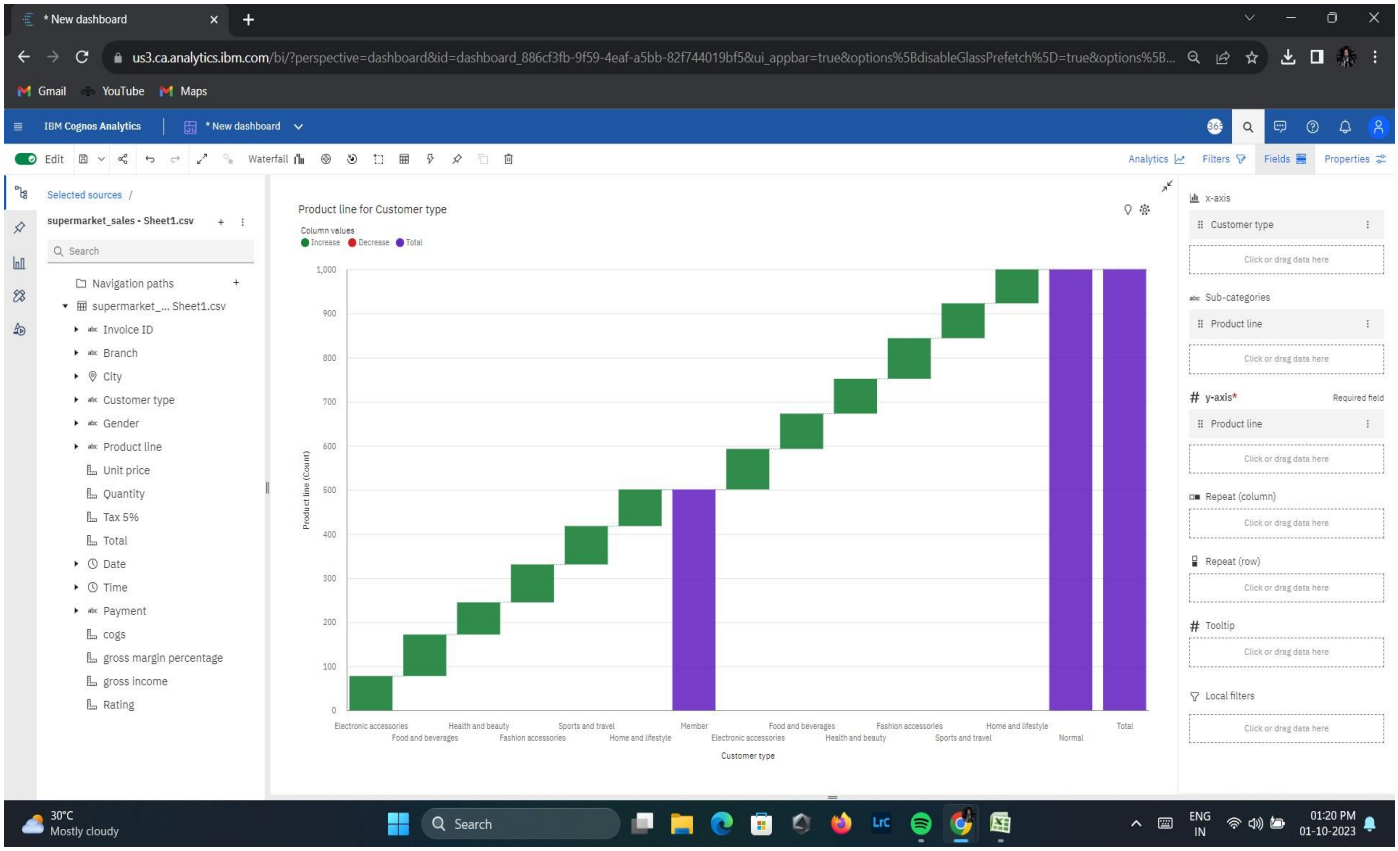
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Gmail
YouTube
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IBM Cognos Analytics
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City
Customer type
Gender
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Unit price
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Tax 5%
Total
Date
Time
Payment
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gross margin percentage
gross income
Rating
Product line for Customer type
Column values
Increase
Decrease
Total
Product line (Count)
Customer type
Electronic accessories
Food and beverages
Health and beauty
Fashion accessories
Sports and travel
Home and lifestyle
Member
Normal
Total
x-axis
Customer type
Sub-categories
Product line
y-axis*
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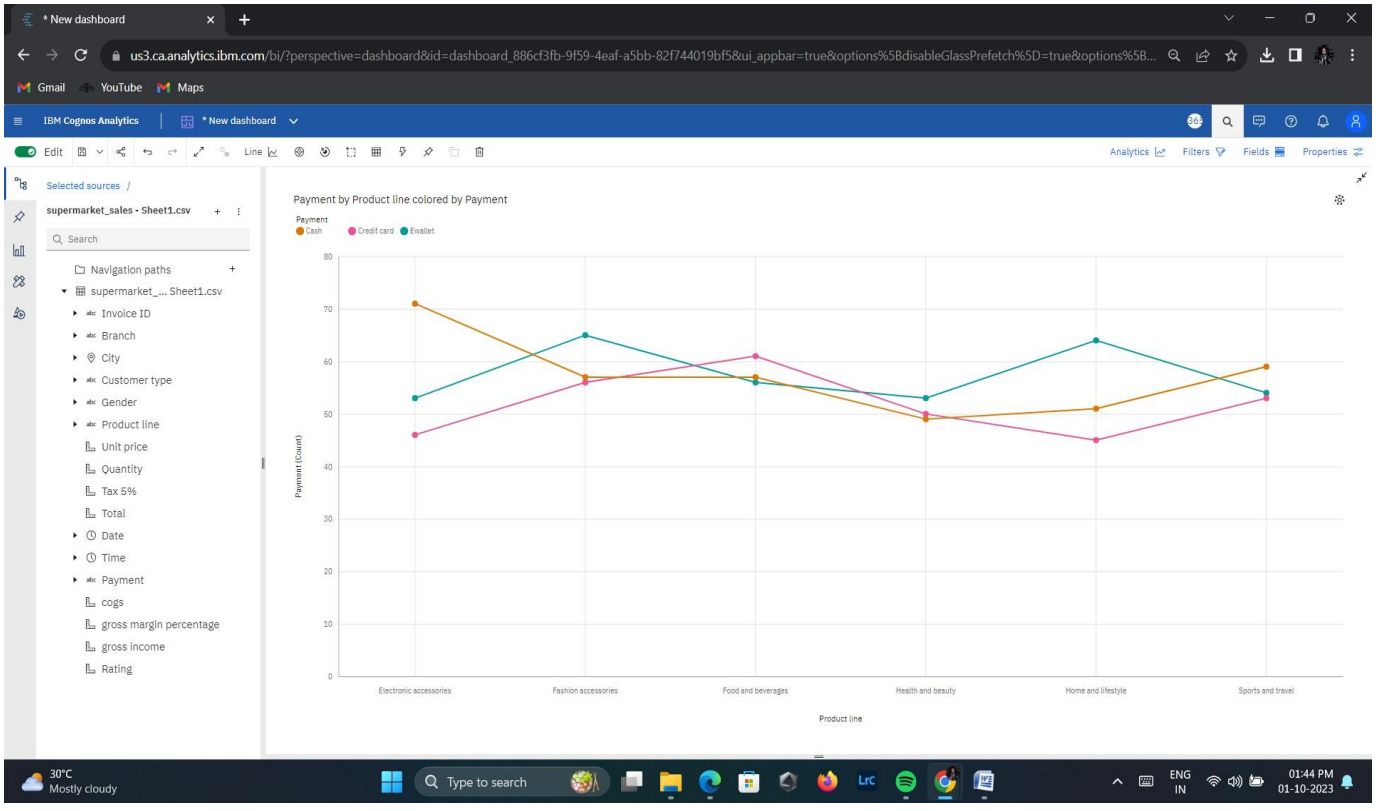
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Rating
Payment by Product line colored by Payment
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01-10-2023